

## **Local Love for the Villages of Almaguin**

A *Shop Local* Initiative will be taking place beginning this May, and will extend through the summer months until the end of August. Here is the opportunity for your business to participate.

A brochure will circulate the municipalities of Kearney, Perry, Magnetawan and McMurrich/Monteith, advertising the businesses participating in the program, along with the benefits of supporting our local stores. *Shop Local* includes an incentive program to encourage the customer to spend more and travel to those businesses they may not regularly visit. This incentive program includes a gift basket made up of donations from all the participating *Shop Local* businesses. When a customer makes a minimal purchase, they are entered into a draw for a gift basket, valued at \$300 and growing. Each purchase increases the customer's chance to win.

In order to be a participating business you must:

- Contact the Community Development Officer, Courtney Rizzo – [Courtney.rizzo04@gmail.com](mailto:Courtney.rizzo04@gmail.com) – 705-349-8995 to express interest
- Donate product/coupon/gift certificate worth \$20 towards the incentive program
- Display the “Local Love for the Villages of Almaguin” sign in your door/window
- Fill out Ballots and accurately record customer participation in the program

We Look Forward to Your Participation!