



AGENDA

Magnetawan Economic Tourism Committee (METC)

Wednesday September 8th 2025, 9:00 am

Ahmic Harbour Community Centre

[Join the meeting now](#)

OPENING BUSINESS

- 1.1 Call to Order
- 1.2 Adoption of the Agenda
- 1.3 Adoption of Previous Minutes
- 1.4 Declaration of Pecuniary Interest

DISCUSSION ITEMS

- 2.1 METC Survey - general discussion on feedback to date, additional promotions, end date
- 2.2 Work plan - path moving forward- verbal discussion of potential projects/timelines including:
Explorers Edge - way finding signage funding
 - Communication Strategy - Web Presence - Tag Line
 - Community Engagement
 - Public Forum
 - Review of Focus Group input
 - Engaging with accommodations providers - visitor package
 - Shop local campaign
 - Fall /Winter decorations
- 2.3 2025 Budget Allocation
- 2.4 Future Meeting Dates

ITEMS BROUGHT FORWARD

FOR INFORMATION

- 3.1 Magnetawan Economic Tourism Committee Survey Results to date
- 3.2 Almaguin Chamber of Commerce August 2025 Newsletter
- 3.3 Almaguin Chamber of Commerce - After House Networking Event - South River September 8th
- 3.4 Municipality of Magnetawan Thank you - Staff Appreciation
- 3.5 North Bay Nipissing News - METC article July 16th, 2025

FUTURE MEETING

- 4.1 Municipality of Magnetawan - Volunteer Policy

ADJOURNMENT

- 5.1 Confirm the Proceedings of Committee and Adjourn



**Magnetawan Economic Tourism Committee (METC)
Meeting Minutes
July 23rd, 2025**

The meeting of the METC was held on Wednesday, July 23rd, 2025, 9:00 am at the Magnetawan Community with the following present:

Rachel Sullivan (Chair)
Angela Ramsay (Vice Chair)
Rob Ross
Dave Antle
Francine Yolkowskie
Brenda Fraser
Joan Lewis
Erica Kellogg (Secretary)

Regrets

Ken Mihan

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 9:00 am.

1.2 Adoption of the Agenda

RESOLUTION 2025-30 Fraser - Yolkowskie

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

1.3 Adoption of Previous Minutes

RESOLUTION 2025-31 Fraser - Yolkowskie

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the June 11th, 2025, meeting as presented.

Carried.

DISCUSSION ITEMS

2.1 AHCC - Magazine Launch - Verbal Update

The Committee was informed that the 2025/2026 Almaguin Highlands Chamber of Commerce magazine launch party was attended by Member Ross, Chair Sullivan and the Secretary. Magazines were delivered by the Secretary to various Magnetawan locations, businesses, and the Municipal Office has stock should anyone like additional copies. During the launch party, AHCC discussed future FedNor funded business training events which will be of interest to METC and Magnetawan Businesses.

2.2 METC Future Meetings - Forecasted Dates

The Committee discussed future meeting dates. Consensus was that a meeting in August is not required, the next meeting will be held September 8th.

2.3 Draft Survey - Dave, Rob and Angela

The Committee received with thanks the draft survey and discussed at length questions to pose, the target audience along with the channels for distribution. The Committee seeks to create a hard and soft copy of the survey which will be circulated to businesses, available online, and Members will participate in the Magnetawan Farmers Market to further the audience.

Direction was given to the Secretary to establish a Survey Monkey subscription or one-off survey if possible. Member Ross will modify the draft survey based on initial feedback, the Secretary will circulate the modified survey to Municipal Staff for testing prior to going public with the survey.

2.4 Website - Short-term Measures - Ken and Rachel Verbal Update

Chair Sullivan gave an overview of the discussion between herself and Member Mihan. The website is Municipally managed and maintained. The Committee agreed that the Municipality will provide direction and insight regarding modifications to the existing Municipal website.

2.5 Workplan - Path Moving Forward - Verbal Discussion

The Chair discussed with Members the benefit of an identified workplan. The workplan will be discussed at the September with a goal to streamline the Committees focus and next steps.

The Secretary informed the Committee that the newly installed brochure holder containing Visitor Information is at capacity and a resolution to support a second brochure holder was approved by Members.

The Secretary also suggested the Committee approve the purchase of METC t-shirts. Having a unified appearance when attending and hosting events will further support community engagement. The Committee as a whole supported by resolution the purchase of METC t-shirts.

RESOLUTION 2025-32 Ramsay - Ross

WHEREAS The Municipality of Magnetawan Economic Tourism Committee (METC) has hosted and participated in events and/or activities within the Almaguin Highlands and Magnetawan;

WHEREAS Members of the METC wish to further community engagement while being identifiable as Members of a Municipally appointed Committee;

NOW THEREFORE BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves the purchase of Magnetawan Economic Tourism Committee t-shirts at a cost of \$300 excluding tax to support further community engagement events.

Carried

RESOLUTION 2025-33 Ramsay - Ross

WHEREAS the Magnetawan Economic Tourism Committee approved the purchase and installation of a brochure holder in the Magnetawan Heritage Museum to facilitate promotion of Magnetawan businesses, licenced Commercial and Short-term Accommodation properties and Magnetawan activities;

NOW THEREFORE BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves the purchase of a second brochure holder to be placed within the Magnetawan Heritage Museum to further promote Magnetawan businesses, licenced Commercial and Short-term Accommodation properties and Magnetawan activities.

Carried

ADJOURNMENT

3.1 Adjournment

RESOLUTION 2025-34 Yolkowskie - Antle

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns the meeting at 10:53 am, to meet again September 8th, at 9:00am.

Carried.

Approved by:

Chair Rachel Sullivan

Secretary Erica Kellogg

METC Work Plan DRAFT[illegible]

*Host Community Forum to present annual report, discuss 2026 work plan(?)													
Training													
Participate in annual regional tourism conference													

Draft

Erica Kellogg

From: Erica Kellogg
Sent: September 5, 2025 9:43 AM
To: Erica Kellogg
Subject: FW: Magnetawan Partnership – Signage Project

From: James Murphy <james@explorersedge.ca>
Sent: July 15, 2025 12:41 PM
To: Erica Kellogg <ekellogg@magnetawan.com>; Laura Brandt <lbrandt@magnetawan.com>
Cc: Erin Smit <erin@explorersedge.ca>
Subject: Magnetawan Partnership – Signage Project

Hi Erica,

Thanks for the clarification—this gives me a much better understanding of how things are progressing on your end. I'll proceed with Laura's MOU as it stands.

In the meantime, we'll set aside \$2,500 and hold it for your project. When you're ready and have more details, just let us know—we'll draft a new MOU and move forward at that time.

Appreciate the update, and feel free to reach out with any further questions.

Best regards,
James

James Murphy
He/Him
CEO
Tel: 705-706-1649

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1-800-835-7303
Algonquin Park, Almaguin Highlands, Loring-Restoule, Muskoka,
Parry Sound & South Algonquin
www.explorersedge.ca



2025/26 Partnership Program Guidelines (April 2025)

Important: This program is **not a grant**. It is a shared-delivery initiative, subject to approval of our Transfer Payment Agreement with the Ministry of Tourism, Culture and Gaming, Board of Directors and Senior Staff.

Matching funds are provided by the Ministry of Tourism, Culture and Gaming (MTCG) towards partnerships with approved industry partners that we manage and execute jointly and that align with Explorers' Edge mandate, goals, target audiences and activities as found in our current [business plan](#). The program is designed to encourage collaborations, strategic alignment and leveraging of regional resources to create awareness, visitation, and spending.

New product or evolving tourism product, projects that show they're working to new product — using clear and measurable plans—will be prioritized in the application review process. The Partnership Program application process is competitive, and many people apply for the available funds. We welcome applications from all eligible businesses and organizations.

Explorers' Edge Partnership Program for 2025/26 is contingent upon Ministry of Tourism, Culture and Gaming (MTCG) approval of this plan. Applications will be open from May 21, 2025 until June 6, 2025 @ 5.00pm. A second, and potentially limited, intake will be held later in the year only if funds are not fully allocated in this intake. We highly recommend getting applications in before the deadline, regardless of when your project will occur during the year (Fiscal April 1, 2025 – March 31, 2026).

Explorers' Edge reserves the right to limit the number of programs/funds that one stakeholder may receive per year.

You will need to attest in your application to having read these detailed Guidelines. If the documents linked below do not appear automatically, you may find them in your downloaded documents or reach out to info@explorersedge.ca.

Application Process

Please contact Explorers' Edge info@explorersedge.ca prior to submitting to ensure eligibility of your proposed idea.

- Applications will be open from May 21, 2025 until June 6, 2025 @ 5.00pm. A second, potentially limited intake will be held later in the year only if funds are not fully allocated in this intake.
- Before applying, please read the entire application and review [Explorers' Edge Business and Operational Plan](#).
- Complete your on-line application
- If your project is approved (typically you will be notified with-in 20 business days) a Memorandum of Understanding MOU outlining timelines, performance measurement etc. will be signed by you and Explorers' Edge.
- Explorers' Edge will send a invoice to you related to the project cost. Payment (in the form of an electronic funds transfer, INTERAC e-Transfer or cheque) is due upon receipt of the Request for Reimbursement (prior to the project's start). Note that expenses incurred prior to the signing of the MOU will not be paid.
- Note that all projects must be fully completed (including your completion of a final report within 30 days of project completion) by March 31, 2026.

Partner Eligibility

To undertake a Partnership project, applicants must be:

- Established businesses or organizations (with all required operating permits), including:
 - private tourism businesses (i.e. consumer facing organizations that have direct access to the consumer and rely on that consumer for their income)
 - DMOs (Destination Marketing Organizations), tourism organizations, associations/interest groups or municipalities representing/managing tourism partners in the delivery of a specific project that has direct benefits for the tourism operators
- Capable of demonstrating financial and other capacity to execute the project in partnership (including meeting agreed upon timelines).
- Located within the District of Muskoka, District of Parry Sound, Port Loring Restoule, South Algonquin, Algonquin Park, Almaguin Highlands
 - organizations outside of District of Muskoka, District of Parry Sound, Port Loring Restoule, South Algonquin, Algonquin Park, Almaguin Highlands may apply if there is strong involvement from the relevant regional stakeholders.
- Joint projects with other RTOs will be considered (keep in mind each RTO has their own structure for Partnership programs).
- Legally registered to operate in Ontario, with all necessary permits in place (federal, provincial, municipal), and there must be no outstanding legal issues that would affect the processing and outcomes of this project and collaboration with Explorers' Edge.
- Future funding of partners will require timely completion of the project in question and the final partner report, a high level of responsiveness and communication and demonstration of favourable outcomes from previous funding.
- Explorers' Edge wants to see businesses continue to evolve, to learn from previous projects supported by Explorers' Edge and ultimately, stand on their own, therefore for 2025/26, Explorers' Edge may not support applications that are identical year over year.

Partner contributions (i.e. matching funds) must

- Be paid in cash (provided to Explorers' Edge by EFT, INTERAC e-transfer or cheque).
- NOT be funding from other Ontario Government programs, such as Experience Ontario, or Ontario Government agencies such as Destination Ontario, the Ontario Trillium Fund, OMAFRA or other RTOs.
- Payment in full must be made within 30 days of the invoice from Explorer's Edge. Partnerships greater than \$5,000.00 will require a deposit of 10% prior to the partnership commencing. Failure to remit payment in a timely fashion may cause delays.

Note that as part of the application, you will need to attest to having read the guidelines and relevant application(s), including all informational links.

Data Collection

There are project-specific metrics that you are required to commit to tracking and reporting on in your final partner report - these will be dependent on the type of project you are undertaking and your objectives. That may include but are not limited to:

- Event Attendance
- Program Outcomes
- Earned Media
- Anecdotal pieces from Attendees
- Visitor Exit Survey
- Website Analytics

There are also a number of broad tourism metrics we encourage you to consider tracking. As data is the backbone of good tourism planning, the metrics that are considered most useful to Explorers' Edge and/or stakeholders are elaborated during the MOU process.

Project/Partner Requirements

Project Requirements

- Projects must be conducted by third parties i.e. Partnership funds cannot be used to pay or reimburse partner organizations. Third parties may include one of Explorers' Edge Agencies of Record - or a subcontractor identified through a mutually led procurement process.
- The exception to Explorers' Edge leading the procurement process is for signage projects, in which the municipality/partner procures services from a supplier in a process that aligns with the Explorers' Edge procurement requirements.
- Signage is the only capital expenditure that is eligible within the Partnership Program.
- If an approved project is delayed/cancelled prior to start, you must advise Explorers' Edge as soon as possible to allow other projects/stakeholders to access funds made available. Any expenses incurred prior to cancellation of a project will be your responsibility.

Partner Requirements

You must:

- Have a current website/social media page(s), phone number and email address that are regularly monitored.
- Select one representative only to act as the decision maker and liaison with Explorers' Edge and the Agency of Record or consultant assigned to the project to ensure timely and constructive execution of the project. Failure to provide timely and constructive execution may lead to project cancellation, with costs incurred to date the responsibility of the partner.
- Identify Explorers' Edge and the Province of Ontario as partners (not sponsors) with logos on website with active links back to GreatCanadianWilderness.com with logos on all printed collateral supported through the program with 'Funded in Part by the Province of Ontario' on all digital ads supported through the program and in all press releases related to the project – press releases must be approved by Explorers' Edge and include recognition of the funding from Explorers' Edge.
- Tag @GreatCanadianWilderness using #greatcanadianwilderness on Facebook, Twitter and Instagram posts related to the project.
- Sign up for the Explorers' Edge E-Newsletter (funding updates, announcements, etc.).

Partnership Program Stream – NEW 2025

Product & Experience Development

- This category is typically for larger projects, often in the planning stages. Funding is available for large-scale product/experience development, sustainable tourism destination development plans, for feasibility studies, research and workforce development projects, etc.

Image Development

- This category includes development of videos and/or imagery through Explorers' Edge respective Agency(ies) of Record that can subsequently be used in advertising of assets/events, etc. e.g. the collateral developed may then be used in the Social Media Advertising Stream below. Please note that recruitment videos to be used in advertising for staff and videos related to sustainable tourism are also eligible within this category.

Marketing & Advertising Campaigns

(Limited number available and must include multiple tourism businesses)

- For the purposes of this program, marketing & advertising includes tactics that include adwords/search, Facebook/Instagram ads, banner/display ads, radio, print (with exception, print is not a priority) etc. to promote assets/events. This category does not include website design, upgrades, etc. Media buys are managed by Explorers' Edge Agency of Record. Please note that while these campaigns will be run through the organizations Agency of Record (for billing purposes).

Social Media Advertising

(Great for individual business owners)

- This category provides access to social media advertising (Meta/Facebook, Instagram) using short videos or images developed through Explorers' Edge or your own approved video/image collateral (priority will be given to videos of 60 seconds or less). Media buys are managed by Explorers' Edge advertising agency. Explorers' Edge has had great success with this in our Great Canadian Wilderness campaigns, and the lower buy-in of this partnership provides partners with a low- risk introduction to the benefits of social media advertising as an effective complement to other forms of advertising.

Tourism Wayfinding Signage

- Funds are available to conduct a signage plan for installation and installation of the physical signs in the region of Explorers' Edge. Tourism signage is a critical tool for enhancing the visitor experience, supporting local economies, and managing destinations effectively. The aim of the signage is to help travelers navigate unfamiliar areas, discover attractions, and engage more deeply with the region's identity and

stories. Signage also plays a key role in promoting safety, accessibility, and dispersing visitors to reduce pressure on high-traffic areas.

Trade Show Support

- Tourism operators may apply for reimbursement of up to 50% of eligible trade show booth space costs only to a maximum of \$1,750.

Applicants should be aware that Explorers' Edge, through funding agreements with the Province is bound by the Freedom of Information and Protection of Privacy Act (Ontario) and that any information provided to the Province in connection with the Project or otherwise in connection with the Agreement may be subject to disclosure in accordance with that Act, as amended from time to time, and that any information provided to Explorers' Edge in connection with their application, project or agreement may be subject to disclosure in accordance with the requirements of that Act. Partners agree to permit Explorers' Edge, if required, to verify/audit information submitted (at the discretion of the Province) to ensure that it is complete and accurate, and that funds were used for purpose(s) intended.

Erica Kellogg

From: Erica Kellogg
Sent: September 5, 2025 11:09 AM
To: Erica Kellogg
Subject: FW: Inquiry for 2024 budget purposes

From: Natalie <natalie@signcraftcanada.com>
Sent: Thursday, January 18, 2024 12:39 PM
To: Erica Kellogg <ekellogg@magnetawan.com>
Subject: RE: Inquiry for 2024 budget purposes

Hi Erica,
Hopefully this email makes it to your end.
Looks like I had a problem with my email hosting.

I have included a couple different size signs. I have also included estimate if we where to include different options on each sign.
The signs could be similar to the Village Green look or to the Bike Route fames we did for that project (I have attached a photo)

Installs will be estimates until frame design and locations are determined. We may need to complete a site survey at some of if not all of the locations.

If rock/ shield is right under the ground we made need to look into metal brackets and concert but we can cross that bridge if we get to it.

Here is the estimates for the signs:

4'x3' sign printed with UV guard lamination, mounted to alupanel.....\$200.00 each

Or

2'x3' sign printed with UV guard lamination, mounted to alupanel.....\$120.00 each

Router Cut Top to sign board.....\$120.00 each sign (estimate)
(Similar to Village Green)

Logo/disc sign, similar to Village Green or Bike Route Ovals.....\$100.00 each (estimate until size is determined)

Design.....\$65.00/hr, Estimate 2-3 hours per sign.

This pricing would depend on if we could setup a template/ "base" layout and then add in the info & photos for each location.

Install Estimate.....\$1000.00 each location

Includes pressure treated lumber, dug holes with concreted 4"x4" posts

This number will vary depending on terrain of location, lumber required, travel distance.

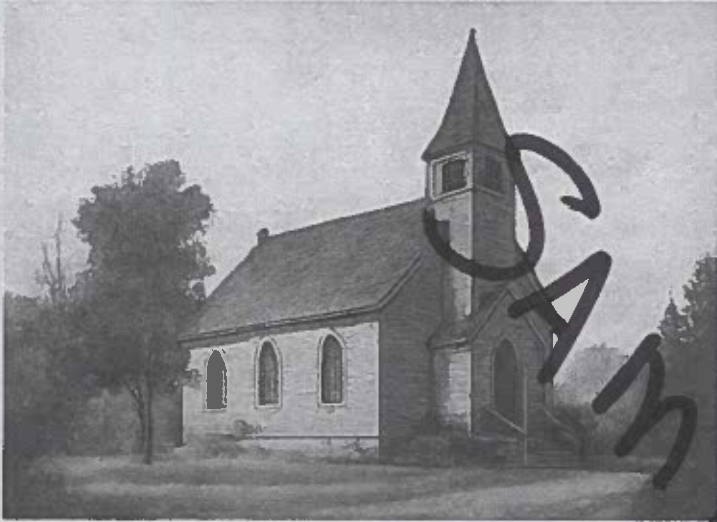
Site Survey.....\$225.00 each location

+HST

\$200
\$200
\$200
\$1000
\$1520⁺⁺

A.J. CASSON & THE GROUP OF SEVEN

St. George's Anglican Church, Magnetawan



This church, built in the late 19th century, caught the eye of Canadian painter Alfred Joseph (A.J.) Casson. His painting of St. George's immortalized not just the church itself, but the beauty of rural Ontario. Today, it stands as a reminder of Canada's artistic heritage and the vision of Seven.

Local Connection: Magnetawan

- St. George's Anglican Church, with its simple Gothic Revival design, became the subject of one of Casson's celebrated works.
- The painting places Magnetawan within broader



About the Group of Seven

St. George's Anglican Church, with its simple Gothic Revival design, became the subject of one of Casson's celebrated works.

- The painting places Magnetawan within the broader story of Canadian art, linking this small community to a national legacy.

"Through the eyes of A.J. Casson, was preserved on canvas for generations to admire."



About A. J. Casson

- Born in Toronto, Casson apprenticed as a commercial artist before joining the Group of Seven in 1925.
- He became known as the "painter of Ontario villages" often focusing on small towns, rural churches, and rolling landscapes.
- Casson's style combined clarity of form, vibrant color, and a deep respect for Canada's cultural roots.





Dave and Rob.

METC

Draft Communications Strategy

2 - Identify Communications Channels

For efficiency in terms of cost and messaging, we also want to select the most efficient channels for reaching our selected target groups.

Tier one:

We need a minimally functional web site as the cornerstone to a communications programme. This world is digital and to access social media, search engines, etc. we have to be working from a digital foundation. A basic web platform is required in order to receive inquiries, post tourism opportunities and link to affiliate organizations.

We currently have the Municipality of Magnetawan site...is it up to the task? Do we need a dedicated "Activities in Magnetawan" site?

In addition, as discussed previously, we would be well-served if we developed data capture capabilities such as email/social media contacts and the ability to survey target audiences and capture/analyze their feedback.

Tier Two:

(the listing below is not intended to be comprehensive but meant to illustrate the opportunity areas)

Affiliate Groups

In considering outreach to promote specific events, linkages could be made to affiliate organizations that are linked to the participants we want to target. For example, if we were to promote an initiative to attract tourists interested in seeing where A.J. Casson from the renowned Group of Seven sketched and painted the Magnetawan Anglican Church we would want to link to the Ontario College of Art and Design as a specific affiliate organization to the Art Community. In that way our communications would be targeted and most likely reach an identified client group.

- *Special interest clubs – snowmobile, birders, astronomers, etc.*
- *Local Associations and service groups- Lions Club, etc.*
- *Explore Almaguin*
- *Explorers Edge/The Great Canadian Wilderness*
- *Cottage Associations – Magnetawan, Almaguin, Muskoka*

Traditional/Local Media

- *Regional Radio and print media - Great Northern Arrow; articles in local newspapers, magazines, radio*
- *Cottage Life —> booth at the show to distribute awareness packages on specific initiatives, or an article for inclusion in the Magazine*

METC

Draft Communications Strategy

This plan is intended to be a resource to support the effective planning and implementation of awareness initiatives by the Magnetawan Economic Tourism Committee promoting tourism in Magnetawan. This is the approach we suggest the Committee take in thinking about Communications, although there are many details to be decided on and we welcome suggestions or suggested changes.

Our Goal

Generally, to increase the awareness and appeal of Magnetawan by highlighting its positive attributes and creating opportunities/reasons for tourists to visit the area.

Specifically, to increase revenue to the community from tourism-related activities.

Components of the Communications Strategy

1 - Defining our Target Audience

"If you don't know where you're going, any road will get you there."

Who should we be trying to attract? Where will we get the highest/fastest results? Can we narrow down our focus to a few high-priority groups that will deliver results in the short or medium term?

Characteristics for identifying a target group

- **Are they definable?** Among the population at large, who would we want to attract? Targets might be high-value tourists staying overnight; people driving across Hwy 124 through Magnetawan; wilderness aficionados; retirees; work from home' gig workers', etc.
- **Are they reachable?** We need to be able to get a message to them. Are they on some kind of list or do they frequent certain kinds of web sites or activities? No point in targeting them if there is no efficient way to reach them.

Who might our target audiences be? Some examples -

Possible Targets	Definable	Reachable	Rationale
Cottagers	Yes	yes	They bring friends & relatives to Mag
Short-term rental owners	Yes	Yes	They attract new visitors to Mag
Affiliate groups	Yes	Yes	They have special interest members
Work From Home	Yes	No	How do we reach them?
Local residents	Yes	Yes	Why will they spend more?
Others..??			

METC

Draft Communications Strategy

- *Municipality of Magnetawan (digital notice Board, enhanced website for Direct Communications to residence targeted participants through Affiliate Links - potential flyer and information Letter);*
- *Almaguin Highlands Tourism Guide*

Existing Tourism Organizations

- *Provincial government tourism – RTO12*
- *Promotion - tourism offices like the one by Costco in Barrie*
- *Cottage Associations (both Cecebe water ways and Ahmic LakePre-prepared Messages);*
- *Almaguin Highlands Chamber of Commerce*
- *Explorers Edge*
- *EDCO - awareness package to the Economic Developers of Ontario;*
- *ROMA - awareness package to Rural Ontario Municipal Association;*
- *AMO - Awareness Presentation to Association of Ontario Municipalities;*

Other Channels

- *Expo Local Schools - information packs sent home with Students;*
- *Local merchants*
- *Churches - share flyers with regional churches for distribution;*
- *Whitestone Nursing Station - Flyers;*

3 - What's the Message?

We need to identify/agree on what the core 'unique selling proposition' is for Magnetawan...the one key & consistent message we want to deliver as part of all our overall messaging programme.

We can't be all things to all people. What do we stand for? What can we offer potential 'customers' that will help us reach our goal?

Individual communications campaigns will reflect the subject we want to tell them about – an activity, an offering, etc. – but must reflect the tone and spirit of our USP

We need to agree on this before we decide on a slogan. The slogan isn't the USP, but rather the way we decide to 'package' our USP.

The slogan needs to –

- *Reflect our core offering – our USP*
- *Be meaningful to the reader*
- *Be short and catchy*

For example –

We may decide our USP is that Magnetawan is unspoiled, not commercial, and offers a great window into nature all year round.

METC

Draft Communications Strategy

We might decide the best way to communicate this through a comparative-style slogan that people can relate to is

"Just like Muskoka, 20-years ago". (thank you, Dave)

METC Focus Group
March 22, 2025
Summary Notes for Different Categories

Events and Activities	
With 164 responses to the Magnetawan Tourism Attraction Survey, many new and existing events were suggested for Magnetawan.	
<i>Can you suggest new events not identified on this list that might further Magnetawan as a year-round place to visit?</i>	
Votes	Ideas
	Activities for kids (rainy day)
	Promoting and supporting existing events
1	Experiential focus (e.g. maple syrup, tours with experts, unique to Magnetawan)
2 (+4)	Self-guided map and / or audio app (e.g. Art Trail / Studio Tour, including link to Group of Seven; Historic / Heritage sites) <i>NOTE: Same example listed under Arts and Culture received additional votes</i>
	Contests (e.g. photo, video, talent); maybe host on youtube
	Partnership Packages
	Karaoke in the Park
	Shoulder Seasons – focus on developing activities during this timeframe
	Theme events (e.g. Camo Days, Plaid Days)
1	Fishing Derby
6 (+1)	Food Truck Festival <i>NOTE: Links with Food Festival which received additional votes</i>
1	Mini golf
2	Bike riding group for seniors
2	Woodcarving group
3	ATV rides
	Weekday events (e.g. Tuesday, Wednesday for weekly renters vs just weekends when renters are packing up or checking in)
	Kayak, canoe, etc. races on Mag lakes
2	Pride Event – fly flags that were given out to businesses and municipalities (Mag, Burks Falls and Dunchurch)
	Summer Cooking classes – kids and adults
3	Chili cookoffs - teams
	Volunteers needed
3	Walleye Tournament (check out NOWT)
1	Big Buck Contest weekend
5	Skating path – similar to Arrowhead

	Turkey Shoot
	Fishing Tournament (Port Carmen activity)
	Ministry of Natural Resources (MNR) & Kids Fishing Day (Port Carmen activity)
	Safety Day (Port Carmen activity)
	Fall Fair (Agricultural Society activity)
	Santa Claus Parade
	Winter Carnival
	Snowmobile Club hosts a 'trail lunch BBQ' yearly at Community Centre
	Learn to Swim
1	Snowmobile Tour events – stops / pop-ups along the trails in certain areas
1 (+6)	Smoker / Food Festivals / Rib Fest, etc. (what is the Mag known for?) <i>NOTE: Links with Food Truck Festival which received additional votes</i>
	Summer Kickoff
Training / Industry Support	
Knowledge is power and the tourism industry is constantly evolving. Equipping our stakeholders with the right skills, resources and support is essential for sustainable growth. <i>Can you suggest training courses, information sharing sessions, partnerships that would support Magnetawan staying competitive and sustainable?</i>	
Votes	Ideas
1	Food Handlers Course
1	Different Topics with Speakers: • Using social media; developing websites • Accessing grants, funding and programs (e.g. employment, student workers, marketing) • Estate and succession planning <i>NOTE: all of these ideas could be blended into this category about hosting information sessions on different topics</i>
1	Developing experiential business
	Training of summer staff to promote the community
	Peer to Peer Forums
1	Host Funders Forum (and other government supports)
	Showcase Success Stories
	First Aid
	WHIMIS
	Job site for all employment opportunities in Mag and surrounding area
	Teaching canoeing and small craft boating safety
Arts and Culture	
Arts, culture and tourism create powerful opportunities for growth in economic development.	

Can you suggest ways that Magnetawan can support and enhance the arts and culture community through events, marketing or other means?

Votes	Ideas
	Art Walk
	Photo Show and sale
3	Art Trail / Studio Tours – include links to Group of Seven
1	Historic / Heritage sites – develop map to locations
	Art by the water – a participatory activity
	Yoga by the water
	Cultural Days (outside groups e.g. indigenous partners)
6	Dinner Theater annual summer event
4	Art in the park – provide shelter for numerous artists on a weekly basis
	Art installations around town
6	Local artisans offering training / courses (art) e.g. painting, ceramics, candles, glassblowing, soapmaking, photography)
2	Need to promote 'Church on the Rock'
10	Launch and run a music festival that helps put Magnetawan on the map, such as Jazz festival that draws people from a wider area
3	Quilt Tours – how to demoring; different products of quilting; supplies

Tourism Infrastructure

Often times, hosting tourism events can be challenging when hard infrastructure (physical infrastructure) and soft infrastructure (services/systems) are not available.

Can you identify infrastructure gaps that could help support more visitors to the area?

Votes	Ideas
	Identify missing community assets – common needs for area service clubs / groups?
1	Party tent – outdoor covered area
	'4 Corners'
	Maximize 'empty' spaces
2	Library hours - expand
	Crown land – can we capitalize on it? (fyi some signs say private land)
	Additional public washrooms
	Space for 'cooperative retail'
1	Pop-up stores
	RV Parking – opportunity for 'Walmart' stays?
	Snowshoe trails
3	Hiking trails
	Watercraft rentals
	Brochure racks
	Internet – fibre – Ahmic Lake Road, Nipissing Road

1	Expand Farmers' Market venue so not just sales but promo booths for other businesses (e.g. kayak rentals)
	Open up community kitchens for business use
4	Parking at Old Man Falls
9	Longer hours for locks being open – into Fall
	Outdoor space for music / movies, etc.
	Parking for visiting sledders and their trailers
	More gas options for sledders – on or very near to trails
2	More food / restaurant options – a sledder destination spot
Market/Municipal Awareness/Communication	
Knowing what draws a visitor to a community is just as important as knowing where that visitor finds information about that community.	
<i>Can you suggest how the tourism industry can optimize publication platforms while also creating engaging content?</i>	
Votes	Ideas
13	Signage • Visitor Information Centre • Directional Signage NOTE: During session moved into broader call for Visitor Information Centre with dedicated staff, brochures, etc.
	Banners on lightposts – more options
4	Social Media
	Website – increased web presence (target page on municipal site)
2	Destination Maps / brochures of events
	Capitalize on existing promotional vehicles (e.g. Great Canadian Wilderness, booth at summer Farmers' Market)
1	Post cards with local images
4	Welcome packages – coupons, info, maps, local businesses, event notices (for visitors and new residents). Provide to STRs and accommodations
1	Swag – distributed at places like the locks
	Capitalize on Magnetawan shirt – share photos from around the world
	Local version of 'Wrap Up Almaguin'
	Common template – same look and feel for different things (e.g. where to stay, where to play)
1	Business discount card for local area businesses to sell / offer clients
2	Welcome Americans type of banner
13	Promote Mag as the new place to be e.g. out with Muskoka and in with the Mag; be more options (e.g. ATVs allowed on roads, crown land). Develop a tagline – contest for tagline

Parking Lot (Issues identified during Focus Group that fall outside of METC mandate)

- Policy reviews – review different policies that may have unintended consequences
- Attraction of new businesses
- Signage rules (what are they)
- Capitalize on Crown land – monitor and map
- Internet – fiber
- Red tape for businesses
- Trail postings around usage

Draft

2024

Wrap Up Almaguin – debrief,

Unofficial statistics

- 694 total survey responses
- 75% of total survey responses were from Magnetawan Businesses
- 50% of total survey responses were manual entries from METC
- Magnetawan was 1st in the top five Municipalities with participation rates (322), followed by Sundridge (89)
- Five of the six gift certificates awarded to participants were for participants from Magnetawan businesses
- Magnetawan Home Hardware, Algonquin Fine Foods and Buzzing Around Apiaries were included in the top six business with the most surveys entered

16 businesses from Magnetawan Participated

- Dutch Harmony
- Port Carman Marina
- Almaguin Custom Canvas
- RC Weidmark Services
- Algonquin Fine Foods
- The Cornball Store
- Magnetawan Building Centre
- Magnetawan Grill and Grocery
- Village Locks Hairstyling & Barbershop
- Magnetawan Bait and Tackle
- Trader Ted's
- Backwood Design
- Buzzin' Around Apiaries
- CT Plumbing
- Elevate Electric
- Hunt Line Electric

2024

Wrap Up Almaguin Contest Entry

Contest Rules:

Thank you for participating in Wrap Up Almaguin Christmas Shop Local 2024.

Please read the rules below:

- 1. You must spend a minimum of \$10 at any of the participating businesses**
- 2. Your email will be collected for our email list, where you will receive a maximum of 4 emails per year with seasonal newsletters for the Almaguin area.**
- 3. There is no limit to how many times you can enter. Each new entry requires a new purchase, and a new survey entry.**
- 4. Prizes will be drawn in January 2025.**
- 5. If you win, you will be contacted via email.**

*** We will not sell or give away your email.**

This contest is supported in partnership between Almaguin Community Economic Development (ACED) and The Almaguin Highlands Chamber of Commerce (AHCC).

1. Please provide your contact information:

Name

City/Town

Email Address

2. What business did you shop at?

*** 3. I consent to having my email collected for a seasonal newsletter:**

☐ Yes

*** 4. I agree I have spent the minimum of \$10 to be considered eligible for the contest entry.**

☐ Yes

METC Future Meeting Dates

Wednesday August 13 – conflict with Council

Suggested alternative dates: August 20th

Wednesday September 10th

Wednesday October 8 – conflict with Council

Suggested alternative dates: 1st or 15th (Thanksgiving is the 13th)

Wednesday November 12

Wednesday December 10 - conflict with Council



Municipality of
Magnetawan

Welcome to
Magnetawan, where
endless opportunities for
adventure await.

The Magnetawan
Economic Tourism
Committee is looking for
your feedback about our
community and why
you've chosen
Magnetawan.

Please take a few
minutes to complete the
survey and help us learn
a little about you.

Enjoy your stay in
Magnetawan.

We Value Your **FEEDBACK!**

Scan the QR Code to Complete
Our Survey

SCAN
ME! >>



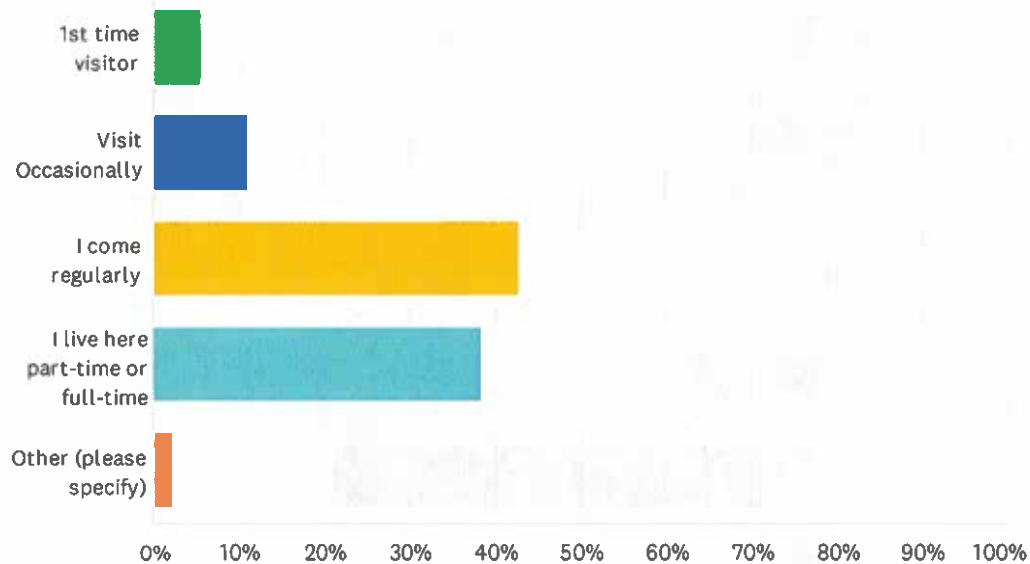
Phone
705-387-3947



Website
www.magnetawan.com

Q1 Have you been to Magnetawan before?

Answered: 320 Skipped: 2

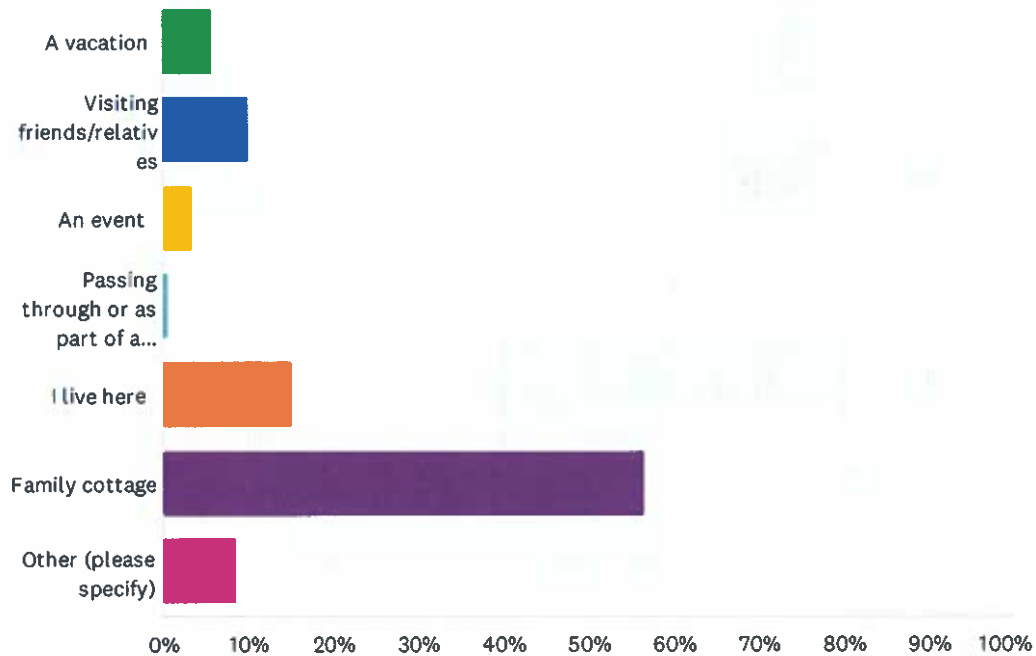


ANSWER CHOICES		RESPONSES	
1st time visitor		5.63%	18
Visit Occasionally		10.94%	35
I come regularly		42.81%	137
I live here part-time or full-time		38.44%	123
Other (please specify)		2.19%	7
TOTAL			320

#	OTHER (PLEASE SPECIFY)	DATE
1	Red months of the year	8/21/2025 9:06 PM
2	Cottager	8/17/2025 12:00 PM
3	50+ years	8/10/2025 9:19 AM
4	Permanent resident	8/10/2025 8:55 AM
5	Just bought a cottage in the area!	8/8/2025 12:23 PM
6	Cottage and property owner who comes regularly	8/8/2025 10:30 AM
7	Ahmic Lake cottager	8/8/2025 9:55 AM

Q2 What brings you to Magnetawan?

Answered: 317 Skipped: 5



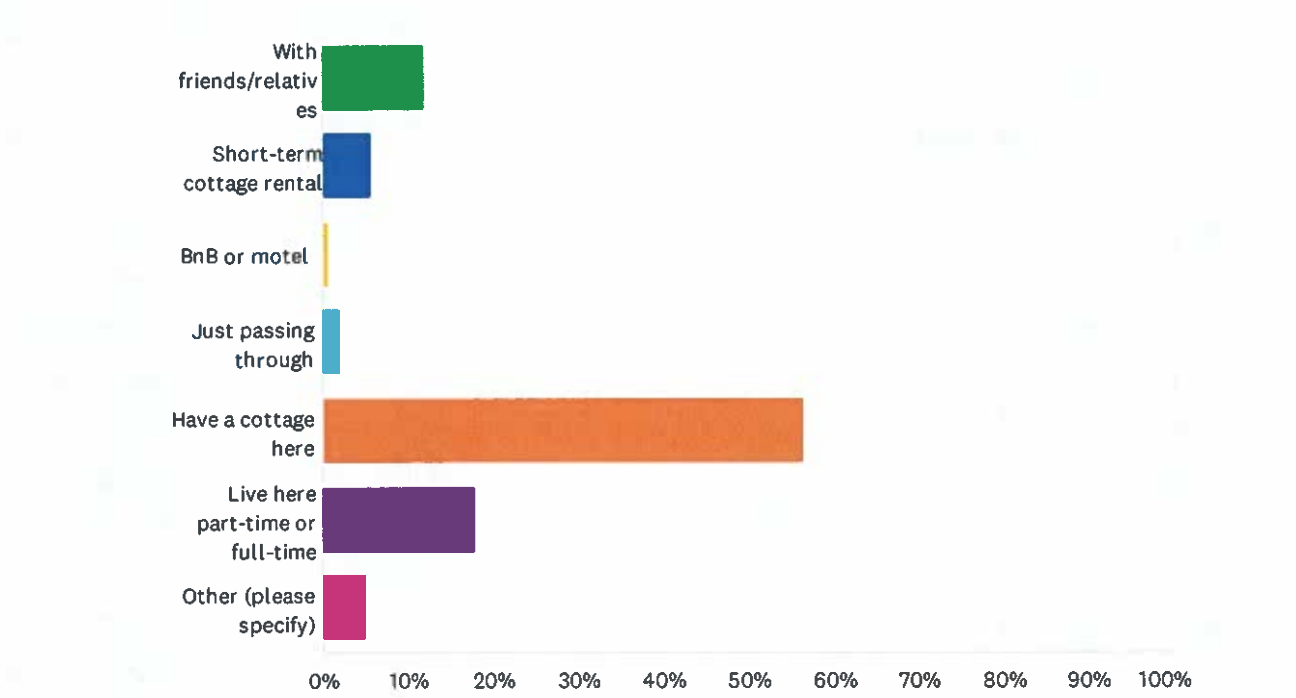
ANSWER CHOICES		RESPONSES	
A vacation		5.68%	18
Visiting friends/relatives		10.09%	32
An event		3.47%	11
Passing through or as part of a longer trip		0.63%	2
I live here		15.14%	48
Family cottage		56.47%	179
Other (please specify)		8.52%	27
TOTAL			317

#	OTHER (PLEASE SPECIFY)	DATE
1		8/29/2025 4:01 PM
2	To see the screaming heads	8/21/2025 2:39 PM
3	Nothing	8/15/2025 1:21 PM
4	Family, events, shopping	8/10/2025 7:54 PM
5	Getting ready to move here	8/10/2025 8:23 AM
6	live here for the summers, winter in the south	8/9/2025 12:30 PM
7	Hunt camp cabin	8/8/2025 9:00 PM

8	Own property nearby	8/8/2025 4:28 PM
9	Family camp @ Kahquah	8/7/2025 10:20 AM
10	Farmers market	8/7/2025 10:13 AM
11	Trailer	8/7/2025 10:06 AM
12	No	8/7/2025 9:53 AM
13	Live in sundridge	8/7/2025 9:38 AM
14	We rent a cottage near Burks Falls	8/7/2025 9:37 AM
15	Trailer	8/7/2025 9:29 AM
16	My birthday	8/7/2025 9:05 AM
17	Hunt camp	8/6/2025 4:48 PM
18	Summer camper	8/6/2025 4:33 PM
19	Cottage	8/6/2025 4:30 PM
20	Trailer park	8/6/2025 4:18 PM
21	Market	8/6/2025 4:00 PM
22	market	8/6/2025 3:59 PM
23	Seasonal	8/6/2025 3:57 PM
24	Church camp kehguah	8/6/2025 3:43 PM
25	Trailer	8/6/2025 3:37 PM
26	Work here	8/6/2025 3:36 PM
27	Market	8/6/2025 3:33 PM

Q3 While here, where will you stay?

Answered: 318 Skipped: 4



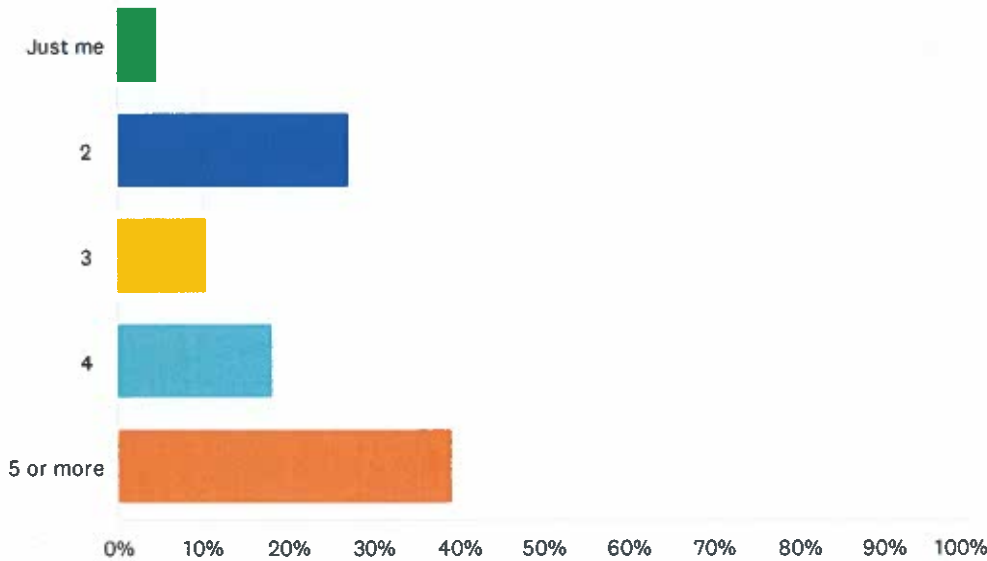
ANSWER CHOICES	RESPONSES	
With friends/relatives	11.95%	38
Short-term cottage rental	5.66%	18
BnB or motel	0.63%	2
Just passing through	2.20%	7
Have a cottage here	56.60%	180
Live here part-time or full-time	17.92%	57
Other (please specify)	5.03%	16
TOTAL		318

#	OTHER (PLEASE SPECIFY)	DATE
1		8/21/2025 2:39 PM
2	My car	8/15/2025 1:21 PM
3	Live in a nearby town	8/10/2025 7:54 PM
4	Home	8/10/2025 9:19 AM
5	Cottage in Whitestone	8/10/2025 8:36 AM
6	Stay at home close by	8/10/2025 8:23 AM
7	Have a cabin	8/8/2025 9:00 PM

8	Live in area	8/7/2025 10:41 AM
9	Have a cottage in Dunchurch	8/7/2025 10:25 AM
10	Tenting	8/7/2025 10:20 AM
11	Trailer / RV	8/7/2025 10:13 AM
12	Trailer	8/7/2025 10:06 AM
13	RV/camping	8/7/2025 9:21 AM
14	Live close	8/6/2025 4:26 PM
15	Trailer	8/6/2025 4:18 PM
16	South River	8/6/2025 3:36 PM

Q4 How many are in your group?

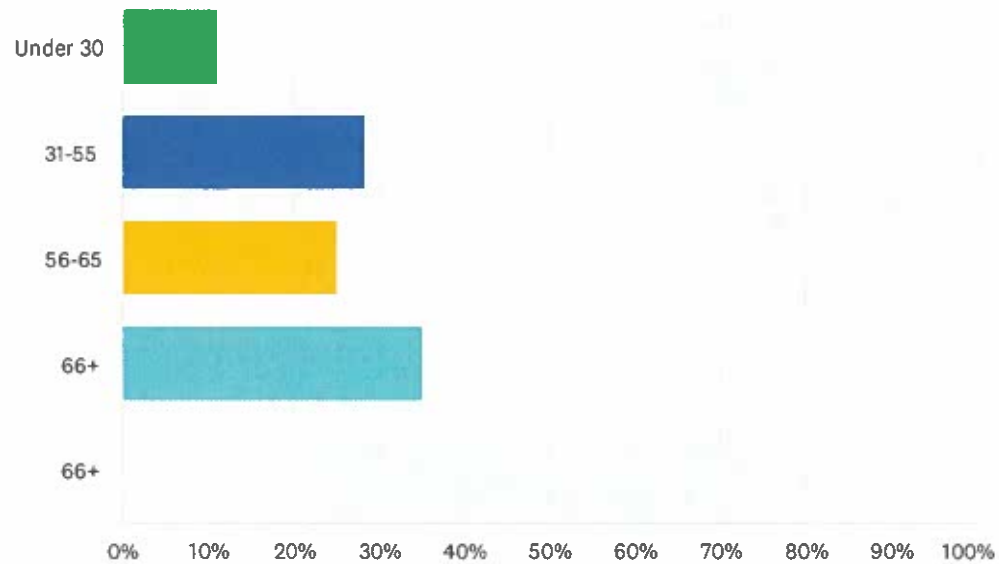
Answered: 313 Skipped: 9



ANSWER CHOICES	RESPONSES	
Just me	4.79%	15
2	27.16%	85
3	10.54%	33
4	18.21%	57
5 or more	39.30%	123
TOTAL		313

Q5 What age bracket would you fall into?

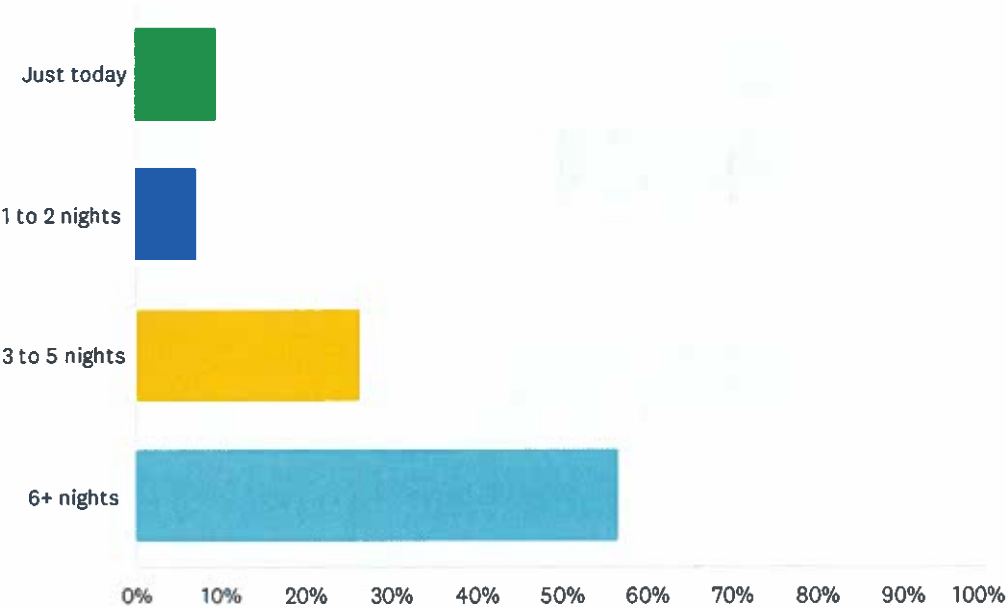
Answered: 313 Skipped: 9



ANSWER CHOICES	RESPONSES	
Under 30	11.18%	35
31-55	28.43%	89
56-65	25.24%	79
66+	35.14%	110
66+	0.00%	0
TOTAL		313

Q6 How long will you stay in Magnetawan?

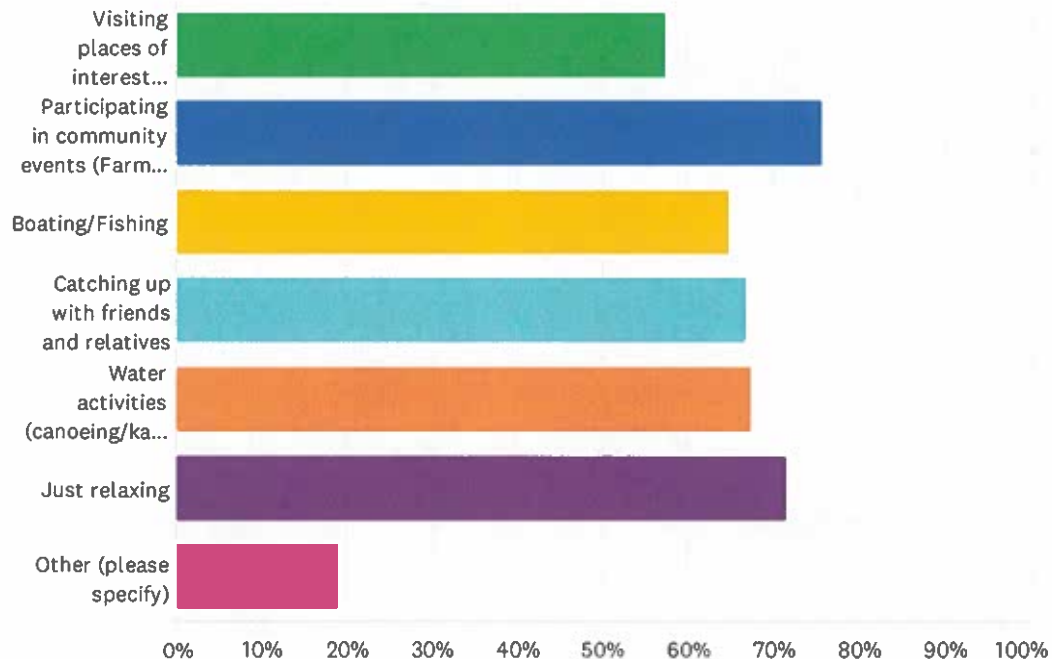
Answered: 302 Skipped: 20



ANSWER CHOICES	RESPONSES	
Just today	9.60%	29
1 to 2 nights	7.28%	22
3 to 5 nights	26.49%	80
6+ nights	56.62%	171
TOTAL		302

Q7 What are you looking forward to (or have already done) during your visit? Select all that apply.

Answered: 312 Skipped: 10



ANSWER CHOICES

RESPONSES

Visiting places of interest (locks)	57.37%	179
Participating in community events (Farmers Market, Regatta)	75.64%	236
Boating/Fishing	64.74%	202
Catching up with friends and relatives	66.67%	208
Water activities (canoeing/kayaking/waterskiing)	67.31%	210
Just relaxing	71.47%	223
Other (please specify)	18.91%	59

Total Respondents: 312

#	OTHER (PLEASE SPECIFY)	DATE
1		8/29/2025 4:01 PM
2	Wildflower walks, Levering Golf Course Trail	8/24/2025 9:31 PM
3	Swimming	8/21/2025 9:06 PM
4	Harvest fest and smoke and spurs	8/21/2025 2:39 PM
5	Hiking	8/21/2025 4:36 AM
6	Stopping by the comball!	8/19/2025 10:07 AM

7	pickle ball, roller skating, hiking, movie night, fall fair, music in the park, golf (before it closed)	8/18/2025 12:42 PM
8	We liked antiquing when it was available	8/16/2025 11:54 PM
9	Pickleball	8/16/2025 7:40 PM
10	Need to encourage business development. There's been nothing new here forever. Why can't the old Ahmic Harbour hotel be reopened and have an additional venue for dining, entertainment etc.	8/16/2025 6:00 PM
11	Family get togethersquiet	8/16/2025 5:06 PM
12	Tennis/ basketball/pickleball activities	8/16/2025 4:13 PM
13	Drinking	8/15/2025 1:21 PM
14	Hosting family and friends. It's amazing how popular you get when you're the one with the cottage.	8/13/2025 2:41 PM
15	Winter activities	8/11/2025 10:21 PM
16	Work	8/10/2025 2:15 PM
17	Gardening	8/10/2025 1:16 PM
18	Home	8/10/2025 9:19 AM
19	Volunteering	8/10/2025 8:55 AM
20	Cycling	8/8/2025 7:31 PM
21	Playing four court volleyball 😊	8/8/2025 5:34 PM
22	Gardening	8/8/2025 12:52 PM
23	Road and Mountain biking!	8/8/2025 12:23 PM
24	Shopping at farmers markets and bakeries and maker spaces for local artisans	8/8/2025 11:52 AM
25	Local events - love the roller skating and Aquafit classes. The fairs and fireworks are always great.	8/8/2025 11:34 AM
26	Snowmobile	8/8/2025 11:31 AM
27	Nature. Quiet.	8/8/2025 10:41 AM
28	Hunting, fishing	8/8/2025 10:30 AM
29	Golf, snowmobile	8/8/2025 10:21 AM
30	Music in the park	8/8/2025 10:09 AM
31	Shopping at hardware store, liquor store, Algonquin Foods, etc. We spend our money in the Mag to support the community. We dine out at G&G, Swiss House, Tanners	8/8/2025 10:07 AM
32	Birding, natural history, canoeing	8/8/2025 9:55 AM
33	Live here	8/8/2025 9:32 AM
34	Farmers market	8/7/2025 10:43 AM
35	Beautiful sunsets	8/7/2025 10:29 AM
36	Home hardware	8/7/2025 10:25 AM
37	Maintenance	8/7/2025 10:21 AM
38	Getting involve	8/7/2025 10:12 AM
39	Family visit	8/7/2025 10:10 AM
40	Enjoying everything the Mag offers (Amazing how many different activities + entertainment)	8/7/2025 10:04 AM
41	Play - movie	8/7/2025 9:54 AM

42	Enjoy my cottage	8/7/2025 9:52 AM
43	Walking trails	8/7/2025 9:50 AM
44	biking	8/7/2025 9:49 AM
45	Playing with cousins	8/7/2025 9:48 AM
46	Having a beer	8/7/2025 9:46 AM
47	All of the above	8/7/2025 9:31 AM
48	atuing	8/7/2025 9:07 AM
49	Hunting	8/6/2025 4:48 PM
50	Fixing cottage	8/6/2025 4:46 PM
51	All activities	8/6/2025 4:42 PM
52	work	8/6/2025 4:39 PM
53	4x4	8/6/2025 4:33 PM
54	Tanning	8/6/2025 4:32 PM
55	Snowmobiling	8/6/2025 4:28 PM
56	participating in Ahmic Book Club	8/6/2025 4:27 PM
57	Have fun	8/6/2025 4:23 PM
58	Cooking	8/6/2025 3:34 PM
59	aquafit, eating at great places	8/6/2025 3:19 PM

Q8 What three words would you use to describe Magnetawan?

Answered: 293 Skipped: 29

#	RESPONSES	DATE
1	Scenic, quaint, historic	9/3/2025 9:41 PM
2	Peaceful, friendly and quaint	8/31/2025 3:39 PM
3	Beads, beer, toyota	8/29/2025 4:01 PM
4	Peaceful, immersive, rejuvenating	8/28/2025 11:29 AM
5	Quiet, undeveloped, green	8/24/2025 9:31 PM
6	Small, friendly, quiet	8/23/2025 2:52 AM
7	quite, slow and comfortable	8/22/2025 8:06 PM
8	beautiful, relaxing, fun	8/22/2025 3:05 PM
9	Lovely restaurant, beach and market	8/21/2025 9:06 PM
10	Beer chipotle monkeys	8/21/2025 2:39 PM
11	Home, outdoors, cottage season	8/21/2025 2:37 PM
12	Scenic, friendly, relaxing	8/21/2025 11:00 AM
13	Interesting ,relaxing ,usually quiet	8/21/2025 4:36 AM
14	cute, quaint, approachable	8/20/2025 2:42 PM
15	Laid-back, unspoiled, peaceful	8/19/2025 3:11 PM
16	Friendly and fun	8/19/2025 10:07 AM
17	Relaxing, safe, community	8/19/2025 8:24 AM
18	Familiar, Comfortable, Quiet	8/18/2025 4:45 PM
19	"It's economically declining" Most of the businesses are either for sale, have recently sold or have closed down.	8/18/2025 4:14 PM
20	welcoming, fun, peaceful	8/18/2025 12:42 PM
21	Intimate, unspoiled, unpretentious	8/18/2025 11:43 AM
22	Home, friendly, close-knit	8/18/2025 11:11 AM
23	Spirited Connected Volunteer	8/18/2025 11:04 AM
24	Chill, relaxing, boring	8/18/2025 9:52 AM
25	Cute,	8/18/2025 8:57 AM
26	close, cute, convenient	8/17/2025 9:29 PM
27	Scenic, friendly, creative	8/17/2025 3:46 PM
28	Poorly communicated treasure	8/17/2025 12:02 PM
29	Friendly, beautiful, welcoming	8/17/2025 12:00 PM
30	Picturesque, historic, welcoming	8/17/2025 9:12 AM
31	Best place ever!!!	8/17/2025 8:09 AM
32	Honestly, not sure	8/17/2025 6:10 AM

33	friendly, active,	8/17/2025 6:08 AM
34	Joy quaint history	8/16/2025 11:54 PM
35	Quaint. Natural. Picturesque	8/16/2025 11:17 PM
36	Beautiful, restful and fun	8/16/2025 10:49 PM
37	Friendly, quiet, fun	8/16/2025 8:47 PM
38	Beautiful historical country to live in!	8/16/2025 8:06 PM
39	Picturesque small village	8/16/2025 7:43 PM
40	activity based village	8/16/2025 7:40 PM
41	Quaint, friendly, historic	8/16/2025 6:05 PM
42	Scenic, quaint & charming	8/16/2025 6:02 PM
43	Incredibly beautiful landscape	8/16/2025 6:00 PM
44	Rocks. Trees. Water.	8/16/2025 5:54 PM
45	Splendid all seasons	8/16/2025 5:49 PM
46	Quiet, peaceful and relaxing	8/16/2025 5:06 PM
47	Magical, thriving community	8/16/2025 4:29 PM
48	Scenic, very small, too few businesses	8/16/2025 4:20 PM
49	Tranquil, welcoming, scenic	8/16/2025 4:13 PM
50	Down to Earth	8/16/2025 4:13 PM
51	Small but active	8/16/2025 4:13 PM
52	great community feel	8/16/2025 10:53 AM
53	Love the Mag!	8/16/2025 10:32 AM
54	Hot sauce, beer, echo rock	8/15/2025 1:21 PM
55	nature, beautiful, historic	8/15/2025 12:38 PM
56	scenic, quiet, quaint	8/14/2025 10:25 AM
57	Cute, beautiful, friendly	8/14/2025 10:24 AM
58	Beautiful, Quaint, Natural.	8/13/2025 10:08 PM
59	Natural. Friendly. Unpretentious.	8/13/2025 2:41 PM
60	Tranquil, Welcoming, Adventurous	8/13/2025 1:23 PM
61	revitalising natural quiet	8/13/2025 7:19 AM
62	Quiet, beautiful, undeveloped	8/12/2025 3:01 PM
63	Casual, friendly	8/12/2025 11:41 AM
64	A hidden gem Lovely community with friendly, community-minded residents	8/11/2025 10:21 PM
65	Beautiful Amazing Serene	8/11/2025 8:27 AM
66	Quaint, beautiful, small	8/10/2025 7:54 PM
67	Cute	8/10/2025 5:29 PM
68	Quaint quiet hamlet	8/10/2025 2:15 PM
69	Quiet, small, historic	8/10/2025 1:16 PM
70	Declining, fading, slowing	8/10/2025 11:52 AM

71	Beautiful, declining, unimaginative	8/10/2025 11:40 AM
72	Mostly quiet country home	8/10/2025 9:19 AM
73	Rigid, static and tranquil	8/10/2025 9:05 AM
74	Friendly, peaceful, fun.	8/10/2025 8:55 AM
75	Wonderful small town	8/10/2025 8:36 AM
76	Quiet Pretty Accessible	8/10/2025 8:23 AM
77	small town Ontario	8/10/2025 8:15 AM
78	Small town, friendly, destination	8/9/2025 11:07 PM
79	beautiful friendly peaceful	8/9/2025 2:41 PM
80	remote, isolated, great outdoors	8/9/2025 12:30 PM
81	Quiet, friendly, beautiful	8/9/2025 12:17 PM
82	Peaceful, scenic, free from commercialization	8/9/2025 10:32 AM
83	Special, charming, inviting	8/9/2025 7:57 AM
84	Beautiful, serene, wildlife	8/9/2025 7:33 AM
85	Calm, nice community	8/9/2025 7:26 AM
86	Relaxing, friendly, fun	8/8/2025 9:00 PM
87	Tranquil, friendly, scenic	8/8/2025 8:53 PM
88	Quiet relaxed out-of-the-way	8/8/2025 7:31 PM
89	Conservative, unwelcoming, stale	8/8/2025 6:32 PM
90	Quaint, friendly, convenient	8/8/2025 5:34 PM
91	Tranquility, healing, home	8/8/2025 4:32 PM
92	I like it	8/8/2025 4:28 PM
93	Much needed retail	8/8/2025 4:23 PM
94	beautiful, calm, wilderness	8/8/2025 3:57 PM
95	Picturesque, historic & quaint	8/8/2025 2:13 PM
96	Peaceful Quaint Beautiful	8/8/2025 2:10 PM
97	quiet relaxed comfortable	8/8/2025 1:13 PM
98	Friendly Lively Beautiful	8/8/2025 1:07 PM
99	Quiet, quaint, historical	8/8/2025 12:52 PM
100	Picturesque Quiet Clean	8/8/2025 12:38 PM
101	Quaint Not Muskoka	8/8/2025 12:25 PM
102	Inclusive Peaceful Friendly Helpful	8/8/2025 12:23 PM
103	Best Town ever	8/8/2025 11:53 AM
104	Nature, friendly, relaxing	8/8/2025 11:52 AM
105	Relaxed, friendly, beautiful	8/8/2025 11:34 AM
106	Small. Quiet. Beautiful	8/8/2025 11:31 AM
107	Vibrant, friendly, beautiful	8/8/2025 11:08 AM
108	Quiet welcoming well maintained	8/8/2025 11:00 AM

109	Lost its soul	8/8/2025 10:41 AM
110	Remote, relaxing, friendly	8/8/2025 10:40 AM
111	Friendly, small, excellent	8/8/2025 10:30 AM
112	1. Peaceful. 2. Good old-fashioned values. 3. Welcoming and beautiful.	8/8/2025 10:22 AM
113	small, run-down	8/8/2025 10:21 AM
114	Our second home	8/8/2025 10:20 AM
115	Relaxing	8/8/2025 10:18 AM
116	Home, peaceful, beautiful	8/8/2025 10:16 AM
117	Scenic, picturesque, tranquil	8/8/2025 10:15 AM
118	Nice town	8/8/2025 10:09 AM
119	Peaceful. Beautiful. Timeless.	8/8/2025 10:07 AM
120	Quiet, Beautiful, peaceful	8/8/2025 10:05 AM
121	Slow and peaceful	8/8/2025 9:51 AM
122	Quaint, lacking shops, too many bylaws	8/8/2025 9:49 AM
123	Small community	8/8/2025 9:47 AM
124	The town itself has seen better days and needs an upgrade but the lakes and the lovely people are splendid	8/8/2025 9:46 AM
125	Quiet Hamlet friendly	8/8/2025 9:44 AM
126	Friendly, quaint, home	8/8/2025 9:39 AM
127	Terrific, terrific, terrific	8/8/2025 9:37 AM
128	pretty, scenic, usually quiet	8/8/2025 9:32 AM
129	Peaceful, calm, beautiful	8/7/2025 10:46 AM
130	Relax, refresh, ultimate!	8/7/2025 10:45 AM
131	Community, beauty, scenery	8/7/2025 10:44 AM
132	Amazing	8/7/2025 10:43 AM
133	A great place	8/7/2025 10:42 AM
134	Just getting here	8/7/2025 10:41 AM
135	pretty, quiet, clean	8/7/2025 10:41 AM
136	Relaxing, beautiful, quiet	8/7/2025 10:40 AM
137	Impressed with the local volunteers that help	8/7/2025 10:39 AM
138	Beautiful, peaceful + relaxing	8/7/2025 10:37 AM
139	Relaxing, peaceful, beautiful	8/7/2025 10:37 AM
140	Friendly, relaxed, beautiful	8/7/2025 10:36 AM
141	Historic and memorable	8/7/2025 10:34 AM
142	Tired	8/7/2025 10:33 AM
143	Beautiful, relaxing, fun	8/7/2025 10:32 AM
144	Cute, lovely, beautiful	8/7/2025 10:31 AM
145	Historic, beautiful, scenery	8/7/2025 10:30 AM
146	Friendly / relaxing / quiet	8/7/2025 10:30 AM

147	Beautiful sunsets	8/7/2025 10:29 AM
148	Heaven on Earth	8/7/2025 10:28 AM
149	Heaven on earth	8/7/2025 10:27 AM
150	Beautiful place, love the scenery	8/7/2025 10:26 AM
151	Home hardware wood	8/7/2025 10:25 AM
152	Quaint village	8/7/2025 10:24 AM
153	Fun, pretty, busy	8/7/2025 10:23 AM
154	Calm, relaxing, charming	8/7/2025 10:23 AM
155	Friendly, atmosphere, scenic	8/7/2025 10:22 AM
156	Quaint, pleasant, friendly	8/7/2025 10:21 AM
157	Lovely, quaint, peaceful	8/7/2025 10:20 AM
158	Unique, charming, beautiful	8/7/2025 10:18 AM
159	Quaint, magical, beautiful	8/7/2025 10:17 AM
160	Picturesque + friendly	8/7/2025 10:17 AM
161	Quiet, sweet, calm	8/7/2025 10:16 AM
162	Lovely, interesting, community oriented	8/7/2025 10:14 AM
163	Friendly, nice place to visit, like farmer market	8/7/2025 10:13 AM
164	Quiet little town	8/7/2025 10:12 AM
165	Far, sweet, familiar	8/7/2025 10:10 AM
166	Peaceful, good times w friends, outdoors activities	8/7/2025 10:09 AM
167	A part of our family's fabric	8/7/2025 10:08 AM
168	Quaint, old school	8/7/2025 10:07 AM
169	Relax, fishing, friends	8/7/2025 10:05 AM
170	Relaxing, refreshing, peaceful	8/7/2025 10:04 AM
171	Inviting, water wonders, history rich	8/7/2025 10:04 AM
172	Summer, outdoor, fun	8/7/2025 10:02 AM
173	Gorgeous, stunning, breathtaking	8/7/2025 10:02 AM
174	Friendly, beautiful, relaxing	8/7/2025 10:01 AM
175	Relaxing, beautiful, peaceful	8/7/2025 10:00 AM
176	Quiet, peaceful, beautiful	8/7/2025 9:58 AM
177	Peaceful, inviting, calming	8/7/2025 9:57 AM
178	Beautiful, welcoming	8/7/2025 9:57 AM
179	2nd Home, fun, relaxing	8/7/2025 9:56 AM
180	Lakes, farmers market, family	8/7/2025 9:55 AM
181	Fun, cool, and exciting	8/7/2025 9:54 AM
182	Beautiful, friendly, hometown feel	8/7/2025 9:53 AM
183	Peaceful. My heaven	8/7/2025 9:52 AM
184	Beautiful, welcoming, peaceful	8/7/2025 9:50 AM

185	relaxing, small, fun	8/7/2025 9:49 AM
186	Fun, happy, and exciting	8/7/2025 9:48 AM
187	Happy, exciting, and super fun	8/7/2025 9:47 AM
188	Fun, cute, great	8/7/2025 9:46 AM
189	Fun, natural, happy; calming	8/7/2025 9:45 AM
190	Community, cozy, fun	8/7/2025 9:44 AM
191	Relaxing, friendly, work/mail	8/7/2025 9:43 AM
192	Peaceful, calm, friendly	8/7/2025 9:42 AM
193	The best town ever	8/7/2025 9:41 AM
194	Magical, inviting, one-of-a-kind	8/7/2025 9:41 AM
195	Beautiful, peaceful, kind	8/7/2025 9:40 AM
196	Quaint, friendly	8/7/2025 9:39 AM
197	Amazing, welcoming, perfect	8/7/2025 9:36 AM
198	Peaceful, nostalgic, friendly	8/7/2025 9:34 AM
199	Fun, family, wholesome	8/7/2025 9:32 AM
200	Natural, small town, enjoyable	8/7/2025 9:31 AM
201	Just got here	8/7/2025 9:31 AM
202	Social, family(ies), nature	8/7/2025 9:30 AM
203	Quaint, fun, relaxing	8/7/2025 9:29 AM
204	Relaxed / lowkey / community	8/7/2025 9:28 AM
205	Relaxing, welcoming, second home	8/7/2025 9:27 AM
206	Family, swimming, nature	8/7/2025 9:26 AM
207	Quaint, beautiful, friendly	8/7/2025 9:25 AM
208	Small town, quiet, beautiful	8/7/2025 9:23 AM
209	Cute + very active	8/7/2025 9:22 AM
210	Friendly, eventful, happy place	8/7/2025 9:21 AM
211	A very welcoming small town with lots of activities to do	8/7/2025 9:20 AM
212	Paradise	8/7/2025 9:19 AM
213	Beautiful, friendly	8/7/2025 9:17 AM
214	Picturesque, lively, busy	8/7/2025 9:16 AM
215	Relaxing, beautiful, peaceful	8/7/2025 9:13 AM
216	Peaceful, relaxing, beautiful	8/7/2025 9:09 AM
217	Kind, fun, active	8/7/2025 9:07 AM
218	Small, quaint, relaxing	8/7/2025 9:07 AM
219	Caring, devoted, awesome	8/7/2025 9:05 AM
220	Beautiful	8/7/2025 9:04 AM
221	Nice	8/7/2025 9:03 AM
222	Friendly, fantastic, very busy	8/7/2025 9:02 AM

223	Very quaint place!	8/6/2025 4:53 PM
224	Community, quiet, relaxing	8/6/2025 4:52 PM
225	Quaint, relaxing, friendly	8/6/2025 4:51 PM
226	Relaxed / community / secluded	8/6/2025 4:51 PM
227	Nostalgic, welcoming, beautiful	8/6/2025 4:50 PM
228	-Peaceful -Landscape -Community	8/6/2025 4:49 PM
229	Love it here	8/6/2025 4:48 PM
230	Clean, beautiful, "small town pride"	8/6/2025 4:47 PM
231	Wildlife Lake Quiet Nights	8/6/2025 4:46 PM
232	Beautiful Friendly Fun	8/6/2025 4:44 PM
233	Great summer home	8/6/2025 4:43 PM
234	Cute, charming, friendly	8/6/2025 4:42 PM
235	Wonderful place	8/6/2025 4:42 PM
236	Quaint	8/6/2025 4:41 PM
237	Great, comfy, friendly	8/6/2025 4:40 PM
238	Quaint, beautiful, bustling (in the summer)	8/6/2025 4:39 PM
239	Beautiful, peaceful, friendly	8/6/2025 4:38 PM
240	Near North Getaway	8/6/2025 4:37 PM
241	Beautiful. Well cared for	8/6/2025 4:36 PM
242	Peaceful, friendly, solitude	8/6/2025 4:34 PM
243	Peaceful, beautiful + friendly	8/6/2025 4:33 PM
244	Peaceful, pretty	8/6/2025 4:32 PM
245	Enjoyable little town	8/6/2025 4:31 PM
246	Family, beautiful, calm	8/6/2025 4:30 PM
247	-Scenic -Friendly -Tradition	8/6/2025 4:29 PM
248	Scenic, welcoming + beautiful	8/6/2025 4:28 PM
249	Welcoming, self-assured, diverse	8/6/2025 4:27 PM
250	Community, caring, volunteers	8/6/2025 4:26 PM
251	Friendly, open, supportive	8/6/2025 4:25 PM
252	A little quiet	8/6/2025 4:24 PM
253	Northern small town	8/6/2025 4:23 PM
254	Great, love it	8/6/2025 4:22 PM
255	Beautiful, nature, community	8/6/2025 4:21 PM
256	Charming, vibrant, friendly	8/6/2025 4:20 PM
257	Beautiful	8/6/2025 4:19 PM
258	Beautiful, relaxing, convenient	8/6/2025 4:18 PM
259	Beautiful, magical, friendly	8/6/2025 4:17 PM
260	Quaint, quiet, community :)	8/6/2025 4:15 PM

261	Peaceful, community, nature	8/6/2025 4:13 PM
262	Quiet, beautiful, legacy	8/6/2025 4:11 PM
263	Home, wonderful	8/6/2025 4:08 PM
264	Beautiful	8/6/2025 4:07 PM
265	Tranquil, community, natural	8/6/2025 4:06 PM
266	quiet, water, small town	8/6/2025 4:05 PM
267	Quiet, nature-oriented + beautiful	8/6/2025 4:04 PM
268	Fun, open, bright	8/6/2025 4:01 PM
269	A happy experience	8/6/2025 4:00 PM
270	Warm, friendly, small	8/6/2025 3:59 PM
271	cute fun small	8/6/2025 3:58 PM
272	Just a beautiful	8/6/2025 3:57 PM
273	beautiful tranquil fun	8/6/2025 3:56 PM
274	Friendly, peaceful, community-minded	8/6/2025 3:55 PM
275	Beautiful, friendly, nature	8/6/2025 3:49 PM
276	quaint, friendly, welcoming	8/6/2025 3:48 PM
277	Calming, beautiful nature	8/6/2025 3:47 PM
278	Calming, relaxing, familiar	8/6/2025 3:45 PM
279	Friendly, quaint, beautiful	8/6/2025 3:45 PM
280	Peaceful, scenic	8/6/2025 3:43 PM
281	Peaceful, Beautiful, Friendly	8/6/2025 3:42 PM
282	Friendly	8/6/2025 3:41 PM
283	Friendly, open, nature	8/6/2025 3:39 PM
284	Iconic historical love	8/6/2025 3:39 PM
285	History Scenery Friendly people	8/6/2025 3:37 PM
286	Very active, lots to do	8/6/2025 3:36 PM
287	Peaceful Friendly	8/6/2025 3:34 PM
288	Friendly Community	8/6/2025 3:33 PM
289	Interesting	8/6/2025 3:32 PM
290	Pretty quiet peaceful	8/6/2025 3:31 PM
291	Beautiful	8/6/2025 3:30 PM
292	Active, friendly, pleasant	8/6/2025 3:29 PM
293	Love this place	8/6/2025 3:19 PM

Q9 Do you find Magnetawan different from other parts of Ontario? If so how?

Answered: 238 Skipped: 84

#	RESPONSES	DATE
1	A lifetime of history for me (grandparent's cottage).	9/3/2025 9:41 PM
2	It does not suffer the fast pace that exists in other parts of the province	8/31/2025 3:39 PM
3	T	8/29/2025 4:01 PM
4	A lot quieter. The air is filled with the sounds of nature rather than	8/28/2025 11:29 AM
5	Fewer people, cottages are mostly hidden from view and shoreline is intact on Ahmic Lake , not many noisy boats, very rural,	8/24/2025 9:31 PM
6	Similar to many small villages	8/23/2025 2:52 AM
7	Harvest fest is a good time	8/21/2025 2:39 PM
8	Quieter	8/21/2025 2:37 PM
9	Very friendly people and helpful too.	8/21/2025 11:00 AM
10	Cuter and quaintier!	8/20/2025 2:42 PM
11	Less busy, less development but also less amenities	8/19/2025 3:11 PM
12	It's very welcoming	8/19/2025 10:07 AM
13	My family has been renting a cottage in the Mag for the past 11 years. We love it here! Have made friends with the local residents on the street and at the market.	8/19/2025 8:24 AM
14	Less busy than some towns of similar size in "near north" but like others the summer and cottage tax base support a large part of the annual budgets. I can empathize with the difficulty these areas have managing the flurry of activity and then relative quiet but it seems some embrace the chaos with longer open hours for businesses and seasonal focus.	8/18/2025 4:45 PM
15	Compared to most towns, it is over-governed and restrictive and it treats non-year rounders (even cottage owners) as outsiders. The year round residents have an "Us" vs "Them" mentality.	8/18/2025 4:14 PM
16	I appreciate how low-key Mag is, even celebrating this with the Downtown Magnetawan shirts. I also appreciate the amazing community spirit of the residents that provide so many benefits for such a small place, including the Lion's swimming program, the parades and fireworks, the market, etc.	8/18/2025 11:43 AM
17	everyone knows everyone and watches out for each other, which is something you don't see in the bigger cities, and is disappearing even from the smaller towns (in southwestern Ontario at least).	8/18/2025 11:11 AM
18	Yes. It is unique in its ability to be large in spite of its size. The people are friendly and welcoming.	8/18/2025 11:04 AM
19	Great water way	8/18/2025 9:52 AM
20	Love the stores like the bar and grill, muskoka store, honey store. It's handy to have the home hardware there for necessities.	8/18/2025 8:57 AM
21	I don't know a lot about the rest of Ontario	8/17/2025 9:29 PM
22	Small town but very visitor interesting to explore and share in community events	8/17/2025 3:46 PM
23	It's a nice small place, could use another "general store"	8/17/2025 12:00 PM

24	Yes, but I'm sentimental. I've been coming to the area for over 35 years	8/17/2025 9:12 AM
25	I find myself wondering the answer.	8/17/2025 6:10 AM
26	It has its own unique character.	8/16/2025 11:54 PM
27	Locks joining Lake Cecebe and Ahmic Lake. Great Lions community park. Great farmers' market.	8/16/2025 11:17 PM
28	More remote and quiet in a nice way.	8/16/2025 10:49 PM
29	Cottage home for me	8/16/2025 8:06 PM
30	Not comercialized	8/16/2025 7:43 PM
31	It's a smaller community than what we are used to. It's evident that the municipality and community makes a significant effort to provide activities It has something in all seasons.	8/16/2025 7:40 PM
32	It has its own charm but is like other small towns	8/16/2025 6:05 PM
33	Yes, small town vibe and community oriented	8/16/2025 6:02 PM
34	We never have any big weekend events. Need a rib fest with beer garden (micro breweries, cider spirit distillery) and entertainment. antique boat show, with local beer, cider, spirit vendors, antique car show with local distillery, cider/spirit distillery. All events need entertainment.	8/16/2025 6:00 PM
35	Less people and traffic. More peaceful.	8/16/2025 5:54 PM
36	Less busy and populated	8/16/2025 5:06 PM
37	Yes - it is more warm, welcoming and full of positive energy	8/16/2025 4:29 PM
38	Many fewer businesses and few things to attract tourists. Little to attract young families. Few employment opportunities.	8/16/2025 4:20 PM
39	Yes. Not overbuilt	8/16/2025 4:13 PM
40	Small and quant, friendly people	8/16/2025 10:53 AM
41	Relaxed friendly	8/16/2025 10:32 AM
42	No	8/15/2025 1:21 PM
43	Yes, the rugged nature	8/15/2025 12:38 PM
44	yes, lots of lakes, nature	8/14/2025 10:25 AM
45	It's a breath of fresh air compared to the south but as comfortable as my favorite sweatshirt	8/14/2025 10:24 AM
46	Great community of volunteers. Safe and friendly. A beautiful, however small town.	8/13/2025 10:08 PM
47	More down to earth than Muskoka. More beautiful than Kawarthas. More remote than Parry Sound area.	8/13/2025 2:41 PM
48	Yes the natural beauty and community are unlike other places	8/13/2025 1:23 PM
49	It's quiet compared to most season cottage towns.	8/12/2025 3:01 PM
50	I enjoy the fact that it hasn't become a huge tourist trap/destination	8/12/2025 11:41 AM
51	Quiet on Ahmic for fishing and kayaking. It's not a Muskoka lake with cottages tight together. Lots of undeveloped shoreline	8/11/2025 10:21 PM
52	Nothing	8/10/2025 8:14 PM
53	No	8/10/2025 2:15 PM
54	Yes no traffic lights	8/10/2025 1:16 PM
55	Lack of imagination in planning for the future	8/10/2025 11:52 AM
56	Lack of vision and imagination in tourism development	8/10/2025 11:40 AM
57	Not really. Small town. Lots of gossip. Long time residents not welcoming. Very cliquey.	8/10/2025 9:53 AM

	Beautiful, peaceful, perfect	
58	Used to be quiet and peaceful but getting to be far too many visitors from CITY.	8/10/2025 9:19 AM
59	We don't incentivize new businesses, either geared towards tourism or local industry/infrastructure. As a full time resident, I feel like there is a lack of tourist attractions that could employ locals to work here in the area. Community events are a great attraction, but lack the ability to hold people to the area for extended periods of time. Visitors to magnetawan can complete the majority of attractions in a few days.	8/10/2025 9:05 AM
60	Geese and deer graze on my lawn, birds feed on the berries in my trees. We're close enough to "civilization" to enjoy modern amenities, but crowded out with shoulder to shoulder housing and apartments.	8/10/2025 8:55 AM
61	Small but enjoyable	8/10/2025 8:36 AM
62	Yes, more private	8/10/2025 8:23 AM
63	Yes.	8/10/2025 8:15 AM
64	It has the potential to have a great vibe, but there is a lack of place to gather ever since the Magnetawan Inn burned down. It's like the town hasn't found its brand or niche any more.	8/9/2025 11:07 PM
65	I feel there is more of a sense of community than other parts I visited	8/9/2025 2:41 PM
66	unfriendly towards business community - recently cottage licensing process Come here for nature, not much else going for the town. Go to Sundridge and Burks falls for everything else.	8/9/2025 12:30 PM
67	More relaxed than any other areas I have lived	8/9/2025 12:17 PM
68	Yes. Few stores and restaurants. A mix of socio-economic circumstances among residents and a mix of education yet little diversity.	8/9/2025 10:32 AM
69	I have been coming here for 50 years, I really don't go anywhere else	8/9/2025 7:57 AM
70	It has a small town atmosphere and is not crowded nor pretentious like so many other lake cottage communities	8/9/2025 7:26 AM
71	Feels like my second home	8/8/2025 9:00 PM
72	Small town, limited amenities, natural beauty	8/8/2025 8:53 PM
73	Small?	8/8/2025 7:31 PM
74	Yes, it's amazing and wonderful and frustrating. We claim we want tourism but we're actually quite unwelcoming. The new STS rules are a great example of short sighted thinking by a conservative and stale team. An example of great thinking are the many activities happening in Mag like the music, art in the park, markets etc.	8/8/2025 6:32 PM
75	Yes, the four corners are convenient, and picturesque. Dock near the Icbo, ice cream store, home hardware and take out pizza by boat. Room for more!	8/8/2025 5:34 PM
76	Small town, strong community, family	8/8/2025 4:32 PM
77	Yes, not enough retail, restaurants, trails, outdoor activities.	8/8/2025 4:23 PM
78	Is a gem town, very supported through grants and the lions club, has a wonderful community feel	8/8/2025 3:57 PM
79	All areas are different from eachother	8/8/2025 2:13 PM
80	Kindness of people Forward thinking town while still remaining quaint	8/8/2025 2:10 PM
81	more private	8/8/2025 1:13 PM
82	There's a community feel here that's different from other small towns. Magnetawan may be small in size, but it is mighty in attitude.	8/8/2025 1:07 PM
83	No, it's great with many amenities	8/8/2025 12:52 PM
84	Smaller, quieter, more rural	8/8/2025 12:38 PM
85	I just love the area. It's away from the busyness of the cottage area of Muskoka.	8/8/2025 12:25 PM

86	We live in the Niagara Region which has seen unprecedented population growth. It's nice to come here and enjoy the friendly people and the peacefulness	8/8/2025 12:23 PM
87	Interesting community	8/8/2025 11:53 AM
88	Find there is a real sense of community here. People seem to take care of one another.	8/8/2025 11:34 AM
89	Yes. Despite its small size, Magnetawan offers many recreational and community-based activities in large part due to its very active Lions Club, dedicated volunteers and Rec staff.	8/8/2025 11:08 AM
90	Yes, very well supported infrastructure. Fantastic community - lions, fitness activities, spirit of volunteerism.	8/8/2025 11:00 AM
91	It seems similar to other cottage country areas	8/8/2025 10:40 AM
92	It is quiet rural northern ont.	8/8/2025 10:30 AM
93	Yes, it is underdeveloped, which can be both a pro and a con.	8/8/2025 10:22 AM
94	Not particularly	8/8/2025 10:15 AM
95	No	8/8/2025 10:09 AM
96	It isn't built up.	8/8/2025 10:07 AM
97	Stuck in time	8/8/2025 10:05 AM
98	The lakes are not as crowded with power boats compared to many in southern Ontario and I prefer it that way	8/8/2025 9:51 AM
99	Too strict, with rules and regulations, not promoting shops and businesses for keeping people here to support locals.	8/8/2025 9:49 AM
100	I find all northern communities the same different from southern Ontario/city	8/8/2025 9:47 AM
101	Yes. Undeveloped	8/8/2025 9:44 AM
102	I think all small villages are friendly and accommodating However, the new legislation around rentals has lost the community at least 5 families who had to go elsewhere for the8r vacations.	8/8/2025 9:37 AM
103	Lived in Huntsville area before, born and raised in Port Cunnington and love wilderness, less people, is how I grew up and that is kind of what Magnetawan is like.	8/8/2025 9:32 AM
104	Feels like magic	8/7/2025 10:46 AM
105	Memories!	8/7/2025 10:45 AM
106	Love the community and friendships between the town people + cottagers! It's special	8/7/2025 10:44 AM
107	Not as overcrowded	8/7/2025 10:43 AM
108	Love that its still country not city	8/7/2025 10:42 AM
109	Scenery	8/7/2025 10:41 AM
110	no	8/7/2025 10:41 AM
111	Friendly people. Lay back + great	8/7/2025 10:39 AM
112	More relaxing	8/7/2025 10:37 AM
113	N/A	8/7/2025 10:37 AM
114	Great place to return to	8/7/2025 10:36 AM
115	Nice and small	8/7/2025 10:34 AM
116	Locks operate as needed/on demand	8/7/2025 10:33 AM
117	A big, beautiful lake	8/7/2025 10:32 AM
118	Feels more like home	8/7/2025 10:31 AM
119	No	8/7/2025 10:30 AM

120	No	8/7/2025 10:30 AM
121	All nice	8/7/2025 10:29 AM
122	The old Restaurant that burned down	8/7/2025 10:28 AM
123	So far yes	8/7/2025 10:26 AM
124	Off the main corridor	8/7/2025 10:24 AM
125	Water access is nice	8/7/2025 10:23 AM
126	Less busy, quiet lakes	8/7/2025 10:23 AM
127	More calming	8/7/2025 10:22 AM
128	Yes - lower key - which is perfect	8/7/2025 10:21 AM
129	I don't go to those areas so not sure.	8/7/2025 10:20 AM
130	Love the boating culture + history	8/7/2025 10:18 AM
131	Mix of resort / rustic	8/7/2025 10:17 AM
132	Love the local diversity	8/7/2025 10:17 AM
133	Yes! It is quieter and more family oriented	8/7/2025 10:16 AM
134	Best place in the summer	8/7/2025 10:14 AM
135	Yes, not well known I'm okay with that	8/7/2025 10:12 AM
136	Always	8/7/2025 10:10 AM
137	Good community	8/7/2025 10:09 AM
138	Yes	8/7/2025 10:07 AM
139	Not as commercial	8/7/2025 10:05 AM
140	Don't know	8/7/2025 10:04 AM
141	Small town - quaint + friendly	8/7/2025 10:04 AM
142	N/A	8/7/2025 10:02 AM
143	Relaxing	8/7/2025 10:02 AM
144	More better quieter nicer	8/7/2025 10:01 AM
145	I have not been to those places	8/7/2025 9:58 AM
146	Yes, smaller less tourists	8/7/2025 9:55 AM
147	Yes more lands cup	8/7/2025 9:54 AM
148	Yes. Still small town	8/7/2025 9:53 AM
149	No	8/7/2025 9:52 AM
150	More community involvement	8/7/2025 9:50 AM
151	Better lakes	8/7/2025 9:49 AM
152	Yes because I feel like most people always say hi and know each other	8/7/2025 9:48 AM
153	Quieter	8/7/2025 9:47 AM
154	Lack of services	8/7/2025 9:45 AM
155	Friendlier! Homier.	8/7/2025 9:44 AM
156	Yes friendly	8/7/2025 9:43 AM
157	I haven't been to those other parts	8/7/2025 9:42 AM

158	Friendly +++	8/7/2025 9:41 AM
159	More unique!	8/7/2025 9:41 AM
160	Not visited	8/7/2025 9:40 AM
161	Always welcoming	8/7/2025 9:36 AM
162	The people are much more friendly + welcoming here	8/7/2025 9:34 AM
163	Yes, smaller, more community feeling	8/7/2025 9:32 AM
164	Yes - less touristy	8/7/2025 9:31 AM
165	We've been a seasonal part of the Mag for so long, NOTHING COMPARES	8/7/2025 9:30 AM
166	Smaller, less tourists	8/7/2025 9:29 AM
167	Yes - less busy, more relaxed	8/7/2025 9:28 AM
168	Second home since birth so perfect to me	8/7/2025 9:27 AM
169	More of a close-family feeling	8/7/2025 9:26 AM
170	Less commercialized.	8/7/2025 9:25 AM
171	Yes, small town feel quiet and peaceful	8/7/2025 9:23 AM
172	Lots going on	8/7/2025 9:22 AM
173	It's unique!	8/7/2025 9:21 AM
174	Yes very family friendly	8/7/2025 9:20 AM
175	Real, authentic, community/family feel	8/7/2025 9:19 AM
176	Less busy, less commercialized	8/7/2025 9:13 AM
177	Quieter	8/7/2025 9:09 AM
178	No	8/7/2025 9:07 AM
179	No ice cream vendors	8/7/2025 9:07 AM
180	More caring people	8/7/2025 9:05 AM
181	It is magnetic! Can't pull away	8/7/2025 9:04 AM
182	Always something to do - at your fingertips, does not cost an arm and a leg.	8/7/2025 9:02 AM
183	Always welcoming	8/6/2025 4:52 PM
184	Yes, more friendly, personable and has a small town welcoming vibe.	8/6/2025 4:51 PM
185	Somewhat, Magnetawan has a good sense of community while being private	8/6/2025 4:51 PM
186	Never been to similar places, it's very homey here.	8/6/2025 4:50 PM
187	Have not been elsewhere. Super love it here. Northern!	8/6/2025 4:49 PM
188	All are great	8/6/2025 4:48 PM
189	Yes. Quieter, in a good way.	8/6/2025 4:47 PM
190	Yes - less busy + "important"	8/6/2025 4:44 PM
191	Great Boating	8/6/2025 4:43 PM
192	More of a small town feel	8/6/2025 4:42 PM
193	Friendly	8/6/2025 4:42 PM
194	Smaller, friendly	8/6/2025 4:41 PM
195	Only place I go	8/6/2025 4:40 PM

Magnetawan Economic Tourism Committee 2025 Survey

SurveyMonkey

196	Friendlier	8/6/2025 4:39 PM
197	More family oriented. Sense of community	8/6/2025 4:38 PM
198	Yes good weather, good times, good people	8/6/2025 4:37 PM
199	Very picturesque	8/6/2025 4:36 PM
200	Less stores	8/6/2025 4:32 PM
201	Quiet	8/6/2025 4:30 PM
202	Less busy	8/6/2025 4:29 PM
203	Yes. Very relaxing - reminds me of home just on the lake	8/6/2025 4:28 PM
204	Yes community spirit!!!	8/6/2025 4:26 PM
205	Yes, less commercial at this point	8/6/2025 4:25 PM
206	A community feeling cottage town	8/6/2025 4:23 PM
207	Same	8/6/2025 4:21 PM
208	Community, social atmosphere, more authentic scenery	8/6/2025 4:20 PM
209	No :)	8/6/2025 4:18 PM
210	yes - more authentic!	8/6/2025 4:17 PM
211	Yes. Less busy, touristy, people are so friendly and welcoming, helpful we <3 it here.	8/6/2025 4:15 PM
212	It's so special and truly a magical place!	8/6/2025 4:13 PM
213	More relaxed, enjoyable	8/6/2025 4:11 PM
214	Yes	8/6/2025 4:08 PM
215	No	8/6/2025 4:07 PM
216	-	8/6/2025 4:06 PM
217	Nature, the earths grounds upon us in Magnetawan is truly breathtaking	8/6/2025 4:05 PM
218	Somewhat	8/6/2025 4:04 PM
219	No	8/6/2025 4:01 PM
220	Seems more friendly	8/6/2025 4:00 PM
221	Don't know	8/6/2025 3:59 PM
222	Not sure	8/6/2025 3:58 PM
223	Just part of our lives for the last 50yrs	8/6/2025 3:57 PM
224	no	8/6/2025 3:56 PM
225	I feel like it draws tourists w/out doing big blowout events. I love the board w/ events	8/6/2025 3:55 PM
226	Not as touristy as other Muskoka towns. More friendly!	8/6/2025 3:49 PM
227	Less well known but similar!	8/6/2025 3:48 PM
228	Look at my three words.	8/6/2025 3:47 PM
229	Not really!	8/6/2025 3:45 PM
230	Welcoming and friendly. Events are wonderful for families. eg. Farmers market, Canada Day celebration	8/6/2025 3:45 PM
231	Yes. Different lifestyle than Muskoka, more laid back	8/6/2025 3:42 PM
232	?	8/6/2025 3:37 PM
233	Huge town feel for a small town	8/6/2025 3:36 PM

234	More of a community feel	8/6/2025 3:34 PM
235	?	8/6/2025 3:32 PM
236	Very friendly	8/6/2025 3:30 PM
237	Quieter, less hectic	8/6/2025 3:29 PM
238	Yes, less crazy	8/6/2025 3:19 PM

Q10 Was there anything you were disappointed in or felt was missing from Magnetawan?

Answered: 260 Skipped: 62

#	RESPONSES	DATE
1	It would be a nice addition to have a restaurant, bar or patio on the inner bay (where Raaflaub's marina was) with a view of the falls and locks. The new docks and picnic tables are nice. Appreciate blocking the permanent docking too!	9/3/2025 9:41 PM
2	A better selection of restaurants	8/31/2025 3:39 PM
3	.	8/29/2025 4:01 PM
4	More signs for the local mom & pop shops so we can support the local business. E.g., a local coffee shop	8/28/2025 11:29 AM
5	Consistent restaurant open year round	8/23/2025 2:52 AM
6	would be nice to have more options than just the G&G, or ahmic restaurant... maybe bring in some food trucks. every time we come up we usually go out to eat because we don't want to cook on vacation. the current spots have limited hours	8/22/2025 3:05 PM
7	Harvest fest was too short	8/21/2025 2:39 PM
8	Not enough activities	8/21/2025 2:37 PM
9	Restaurant and shopping options	8/19/2025 3:11 PM
10	Nothing! It's perfect, I started coming here with my family after a friend invited me to visit the Mag years ago. I rent the same cottage on the lake every year and we love visiting the G&G, Bait and Tackle, Comball Store, Ahmic Restaurant. The new food truck in town is nice too	8/19/2025 10:07 AM
11	Would love to see more restaurant options open up	8/19/2025 8:24 AM
12	A diverse, fresh council.	8/18/2025 5:35 PM
13	I think Magnetawan is doing very well so nothing missing for me. However, depending on what the goals are for the area and those taxpayers already there changes may have to take place. I have cautioned other places I have lived to be wary of the lure of quick cash from those who will not be there for the eventual downside ie developers.	8/18/2025 4:45 PM
14	The town should be more welcoming and encouraging of visitors, or it risks becoming a ghost town like the other old towns along Old Nippissing	8/18/2025 4:14 PM
15	accommodation (i.e., hotel/motel, B&B) for winter visits	8/18/2025 12:42 PM
16	Still really miss the general store - it was such a hub for the community, and i liked being able to do all my groceries in Mag.	8/18/2025 11:43 AM
17	I miss having the Schmeler as an option to go to in the evenings, the G&G is great, but it closes so early, and with the fire bans becoming more and more common during our summers, I find myself wishing there was somewhere to go hang out at night when we can't have a fire to hang out around. Schmeler was also a great place to bump into people (and meet new people) in a more relaxed social setting vs when you're doing your running around in the day.	8/18/2025 11:11 AM
18	Nowhere reliable to sit and eat. That's whats missing. Grill and grocery seems closed more than open when we want to eat there. Went to use the atm which was out of service. Disappointing. Feel it is disconnected from the community.	8/18/2025 11:04 AM
19	Used to be more vibrant, now it is very quiet. We miss having the general store and live music in town. Now we go to other towns to fill that void	8/18/2025 9:52 AM
20	Maybe a cute coffee shop or cafe on the water?	8/18/2025 8:57 AM

21	I wish there was one more shop....for gifts? pottery? antiques? I miss the Smeiler House but I also miss being young enough to stay out late at night!	8/17/2025 9:29 PM
22	No	8/17/2025 3:46 PM
23	No real place to purchase food. While the one store has a bit of everything, the prices are absolutely ridiculous. I shop in Burk's Falls	8/17/2025 12:00 PM
24	There once was a grocery store which was never replaced. Cost of items at the remaining stores forces one to go elsewhere or bring your own.	8/17/2025 6:10 AM
25	the vacant corner lot kitty corner from the grocery store would be a great place to develop for a gathering place for all to rest, visit ,enjoy a treat from the local establishments, gather information and watch the world go by. If there were some gardens , a gazebo and some benches this would make our village beautiful.	8/17/2025 6:08 AM
26	The general store :(	8/16/2025 11:54 PM
27	The old General store and restaurant that burned down were the hub of the village and are greatly missed.	8/16/2025 11:17 PM
28	No disappointments. Maybe more obvious posted activities and clubs to join for those who spend more time in residence, but as a sporadic visitor I may be mistaken about those opportunities	8/16/2025 10:49 PM
29	The loss of the Main Street stores has changed everything but alternatives have popped up. It is getting back to normal	8/16/2025 8:47 PM
30	I miss Junes ,the General store and the Shemeler house !	8/16/2025 8:06 PM
31	Miss the General Store and another restaurant besides the G&G Miss the golf course	8/16/2025 7:43 PM
32	If you have a medical issue it is not necessarily easy to access care and/or medications. Most people are very welcoming and friendly but there is definitely some residents who don't welcome cottagers. We hear terms like cidiots.	8/16/2025 7:40 PM
33	Not enough short term rentals	8/16/2025 6:49 PM
34	Bar or restaurant options, bakery	8/16/2025 6:05 PM
35	Need more amenities in town. Miss Junes and some other options to visit	8/16/2025 6:02 PM
36	A good general store with a butcher, like the old days.	8/16/2025 6:00 PM
37	Restaurant with a view of the water.	8/16/2025 5:54 PM
38	Magnetawan GENERAL STORE	8/16/2025 5:49 PM
39	The vacant lot, the sight of the old General Store is still empty, I believe special and extensive concessions should be given to a business that is willing set up there, exempt from property taxes and perhaps a low interest loan from town council. Anything to full that corner up.	8/16/2025 5:06 PM
40	Gift shops	8/16/2025 4:29 PM
41	The main intersection is empty and has been for years. It would be nice if there as something there to benefit the whole community. - No day care- it would be nice if there were more businesses. Very little to attract young families.	8/16/2025 4:20 PM
42	Better governance from town council.	8/16/2025 4:13 PM
43	More places to dine.	8/16/2025 4:13 PM
44	More varuety of restaurants	8/16/2025 10:53 AM
45	More businesses	8/16/2025 10:32 AM
46	Yes	8/15/2025 1:21 PM
47	Restaurants and bars	8/15/2025 12:38 PM
48	dealing with Landfill Site rules	8/14/2025 10:25 AM
49	I could not find catnip for my fur babies!! Sorry I had to really think bc magnetawan has	8/14/2025 10:24 AM

	everything needed - more may take from its charm	
50	Magnetawan desperately needs a butcher, baker, and slightly bigger grocery store. The loss of the old General Store, and restaurant has left us with a sense of "incompleteness".	8/13/2025 10:08 PM
51	Still miss the General Store. Algonquin Fine Foods does a great job for most things, but sometimes a drive to Sundridge, Burke's Falls or Parry Sound are inevitable for groceries.	8/13/2025 2:41 PM
52	Nothing that comes to mind!	8/13/2025 1:23 PM
53	grocery store	8/13/2025 7:19 AM
54	The town needs more of the basics. Pharmacy, proper grocery store (maybe a foodland?), etc. Would also like to see more shops pop up. We love the farmers market, but it's only once a week.	8/12/2025 3:01 PM
55	Miss the general store and choices of restaurants. I also miss the local vendors that were once there. It's unfortunate that fires have taken away some of the local businesses and attractions	8/12/2025 11:41 AM
56	A medical clinic Weird, restrictive Airbnb/short-term rental bylaws	8/11/2025 10:21 PM
57	Seems like Airbnb rules actively fight against encouraging tourism.	8/10/2025 8:14 PM
58	Snack shack and restaurant have odd hours and snack shack is cash only which is inconvenient	8/10/2025 5:29 PM
59	Bank and general store	8/10/2025 2:15 PM
60	Main street shops lacking and needs clean up across from municipal office it looks like a dump site. Aurora pizza is missed by many locals and brought in tourism. Council needs to let up on unnecessary by-laws. Bathroom facilities at the park should be monitored frequently and cleaned. Not a fan of the airbnb's in our area.	8/10/2025 1:16 PM
61	Lack of leadership from Municipality in planning development especially the downtown core	8/10/2025 11:52 AM
62	Same as above. More needs to be done at the municipal level to support and develop local business like grocery, restaurant, golf course.	8/10/2025 11:40 AM
63	Commercial businesses at the 4 corners. Magnetawan council should be encouraging economic growth.	8/10/2025 9:53 AM
64	General store.	8/10/2025 9:19 AM
65	an affordable GENERAL store. A lack of diversified local businesses, for goods and services.	8/10/2025 9:05 AM
66	Our grocery store burned down in 2011 and the owners were told their rebuild wasn't suitable. Now we only have 2 "mini marts" and have to travel to Burk's Fall, Parry Sound, or Huntsville for food. That also means tourists aren't shopping locally either. That dock business isn't attracting people that might want to live here full time.	8/10/2025 8:55 AM
67	The main crossroads need to have something built there to create a critical mass.	8/10/2025 8:36 AM
68	More places to eat, shop, open everyday, convenience store is really needed that is open late and every day, gas station	8/10/2025 8:23 AM
69	Hours of some businesses are not conducive to those who may be up for a week or have cottages and need something on a Monday. It appears that most businesses are closed on a Monday which forces folks to go elsewhere. No grocery stores that offer fair prices.	8/10/2025 8:15 AM
70	The Farmers Market needs a vibrancy makeover. In most weekends there are only 4-5 food vendors. More food vendors would help provide more food options. The Grocery is very limited and the Algonquin store is specialized. Also, would love to see Magnetawan encourage new food pop ups or food trucks on weekends. Could be at the market parking area or in the city park.	8/9/2025 11:07 PM
71	I am having a hard time getting someone to service my oil furnace	8/9/2025 2:41 PM
72	No. Having moved here from Dundas, we have been pleasantly surprised that we have not had to do without anything, although you might have to wait a day or two.	8/9/2025 12:17 PM
73	No. Magnetawan is lovely as is... It offers plenty of recreational activities for all age groups. It	8/9/2025 10:32 AM

	would be great to have better access to healthcare but this is a province-wide problem.	
74	the old buildings, the marina, June's restaurant, the downtown store and the Schmeler House. Really miss the pub and live bands	8/9/2025 7:57 AM
75	I have come for over 40 years and don't like the feel that the lake is becoming crowded with increased boat traffic.	8/9/2025 7:26 AM
76	Na	8/8/2025 9:00 PM
77	Recreational sports for adults	8/8/2025 8:53 PM
78	More trails closer to magnetawan	8/8/2025 7:31 PM
79	STS, folks not welcoming tourism (or people who don't live in town permanently).	8/8/2025 6:32 PM
80	No not really. I don't want too much.	8/8/2025 5:34 PM
81	Disappointed in the sounds of heavy duty trucks constantly traveling through town	8/8/2025 4:32 PM
82	Slow to be developed	8/8/2025 4:28 PM
83	Golf course, laundry mat, larger grocery store, pharmacy, play areas, more activities for children and teens.	8/8/2025 4:23 PM
84	Cafe/Bakery, Outdoor Patio on the water, brewery,	8/8/2025 3:57 PM
85	Miss June's & the feeling of it's community & ice cream & the art you can buy on the walls and Summer's Attic.	8/8/2025 2:13 PM
86	no	8/8/2025 1:13 PM
87	Disappointed, no What might add is a business that rents out kayaks, canoes & paddle boards for visitors to get out on the water.	8/8/2025 1:07 PM
88	Not really. As long as Larry is at the dump helping us	8/8/2025 12:52 PM
89	Amenities such as a gas station	8/8/2025 12:38 PM
90	Would love to have a few more dining options.	8/8/2025 12:25 PM
91	Maybe a few more restaurant options Also another public boat launch!	8/8/2025 12:23 PM
92	No	8/8/2025 11:53 AM
93	More businesses	8/8/2025 11:52 AM
94	Would like more restaurants and takeout options with longer hours	8/8/2025 11:52 AM
95	Not a thing.	8/8/2025 11:34 AM
96	Miss the general store	8/8/2025 11:31 AM
97	Magnetawan would benefit from a good quality restaurant/pub/patio that is both a community hub and a destination for surrounding communities.	8/8/2025 11:08 AM
98	Transparency of town council. Larger Agenda not well communicated or understood.	8/8/2025 11:00 AM
99	Since the general store and the Inn have gone the town seem to have lost its soul. The town seems to be promoting a kind of tourism which does not bring appreciation for the natural environnement.	8/8/2025 10:41 AM
100	It would be nice if there was a spot to fill water in town, now that the Magnetawan Grill and Grocery shut down their faucet.	8/8/2025 10:40 AM
101	We need more places for overnight stays and provide excellent dining options.	8/8/2025 10:22 AM
102	The Grill (needs upgraded menu)	8/8/2025 10:21 AM
103	Need better boat ramp beside LCBO - IN NEED OF REPAIR - huge holes & poor grading to launch our boats.	8/8/2025 10:20 AM
104	Downtown was never rebuilt after the fire. There is really nothing left to attract people to the town	8/8/2025 10:18 AM

105	Larger selection of groceries	8/8/2025 10:15 AM
106	Not enough events	8/8/2025 10:09 AM
107	A restaurant with late night hours and some night life. When all the restaurants close before the sun sets in the summer, that's a bummer. Most cottagers don't want to come off the water before 6pm. So having to race to get to a restaurant before 7pm is tough. And nightlife is sorely missing. Live music in the G&G would be great.	8/8/2025 10:07 AM
108	Lack of business section	8/8/2025 10:05 AM
109	Golfing. Sad to see the course close.	8/8/2025 9:51 AM
110	Missing June's restaurant and the grocery store. They not only promoted congeniality, but established many long term contacts for the community. What is here now, does not do that.	8/8/2025 9:49 AM
111	The bugs are killer blackflies, horse flies, and mosquitoes are like no other. Just had a vacation to Southampton, did not use bug spray or a fly swatter once, what a nice change!	8/8/2025 9:47 AM
112	It's just a sad town	8/8/2025 9:46 AM
113	Good restaurants	8/8/2025 9:44 AM
114	I think we need a golf course	8/8/2025 9:39 AM
115	We need more retail, gas station, we got two plug ins for EV cars but no gas station New some of the houses around cleaned up a bit	8/8/2025 9:32 AM
116	None	8/7/2025 10:46 AM
117	Cafe, bar, bring back shmeler's	8/7/2025 10:45 AM
118	No	8/7/2025 10:44 AM
119	Nothing	8/7/2025 10:42 AM
120	no	8/7/2025 10:41 AM
121	No	8/7/2025 10:37 AM
122	Grocery store	8/7/2025 10:36 AM
123	The old general store. A bar with a patio by the water	8/7/2025 10:34 AM
124	Town looking run down. Would be great to have a cafe/etc on the water. Locks hours are not convenient	8/7/2025 10:33 AM
125	No/never	8/7/2025 10:32 AM
126	No	8/7/2025 10:31 AM
127	No	8/7/2025 10:30 AM
128	No	8/7/2025 10:30 AM
129	Missing the Schmeller house	8/7/2025 10:29 AM
130	The old Restaurant that burned down	8/7/2025 10:27 AM
131	No	8/7/2025 10:26 AM
132	No	8/7/2025 10:25 AM
133	Nope, except diner in winter	8/7/2025 10:24 AM
134	No	8/7/2025 10:23 AM
135	No	8/7/2025 10:23 AM
136	June's and the General store - still miss them	8/7/2025 10:21 AM
137	Missed ice cream one night because we thought it was open later (went back next day)	8/7/2025 10:20 AM
138	Nothing	8/7/2025 10:17 AM

177	A grocery store	8/7/2025 9:29 AM
178	No	8/7/2025 9:28 AM
179	No!	8/7/2025 9:27 AM
180	Would be great if the snack-shack accepted debit	8/7/2025 9:26 AM
181	Nothing going on in evenings.	8/7/2025 9:25 AM
182	Small grocery store	8/7/2025 9:23 AM
183	No	8/7/2025 9:22 AM
184	New growth	8/7/2025 9:21 AM
185	None	8/7/2025 9:20 AM
186	No	8/7/2025 9:19 AM
187	No	8/7/2025 9:18 AM
188	No	8/7/2025 9:17 AM
189	The charm of the old store	8/7/2025 9:13 AM
190	Nothing	8/7/2025 9:09 AM
191	No	8/7/2025 9:07 AM
192	No	8/7/2025 9:07 AM
193	Never	8/7/2025 9:05 AM
194	Nope	8/7/2025 9:04 AM
195	No	8/7/2025 9:02 AM
196	No	8/6/2025 4:52 PM
197	No	8/6/2025 4:51 PM
198	Love it here	8/6/2025 4:51 PM
199	Never	8/6/2025 4:50 PM
200	Nope	8/6/2025 4:49 PM
201	Love this place	8/6/2025 4:48 PM
202	We need a local restuarant, or two, serving good food. Cafe and bookstore	8/6/2025 4:47 PM
203	Speedboats disturbing the loons	8/6/2025 4:46 PM
204	Water source	8/6/2025 4:45 PM
205	Miss the golf course	8/6/2025 4:44 PM
206	Better boat launch	8/6/2025 4:43 PM
207	No	8/6/2025 4:42 PM
208	Gas station	8/6/2025 4:42 PM
209	No	8/6/2025 4:41 PM
210	N/A (I wish there were more surveys)	8/6/2025 4:40 PM
211	Not really	8/6/2025 4:39 PM
212	Missing old general store and everything that was in it!	8/6/2025 4:38 PM
213	No	8/6/2025 4:37 PM
214	No	8/6/2025 4:36 PM

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SurveyMonkey

139	I miss June's	8/7/2025 10:16 AM
140	No	8/7/2025 10:14 AM
141	No	8/7/2025 10:13 AM
142	No restaurant in the winter	8/7/2025 10:12 AM
143	No	8/7/2025 10:09 AM
144	No	8/7/2025 10:07 AM
145	No	8/7/2025 10:05 AM
146	No	8/7/2025 10:04 AM
147	Never disappointed here	8/7/2025 10:04 AM
148	No	8/7/2025 10:02 AM
149	Nothing	8/7/2025 10:02 AM
150	Curling rink	8/7/2025 10:01 AM
151	No	8/7/2025 10:00 AM
152	No	8/7/2025 9:58 AM
153	Municipal support	8/7/2025 9:57 AM
154	No	8/7/2025 9:56 AM
155	No	8/7/2025 9:55 AM
156	No	8/7/2025 9:54 AM
157	No	8/7/2025 9:53 AM
158	More eating out places / pub / community hang out place	8/7/2025 9:52 AM
159	Not at all	8/7/2025 9:50 AM
160	Larger LCBO	8/7/2025 9:49 AM
161	No	8/7/2025 9:48 AM
162	No	8/7/2025 9:47 AM
163	Nothing	8/7/2025 9:46 AM
164	Services	8/7/2025 9:45 AM
165	No!	8/7/2025 9:44 AM
166	Size of fish this morning	8/7/2025 9:43 AM
167	Events seem to wind down after race week	8/7/2025 9:42 AM
168	Never	8/7/2025 9:41 AM
169	Cafe!	8/7/2025 9:41 AM
170	No	8/7/2025 9:40 AM
171	N/A	8/7/2025 9:39 AM
172	I would like to see a music festival in the park + will talk to municipality	8/7/2025 9:36 AM
173	Honestly just a vet/pet hospital	8/7/2025 9:34 AM
174	Nope	8/7/2025 9:32 AM
175	No	8/7/2025 9:31 AM
176	No	8/7/2025 9:30 AM

215	-	8/6/2025 4:34 PM
216	Nope!	8/6/2025 4:33 PM
217	No	8/6/2025 4:32 PM
218	No	8/6/2025 4:30 PM
219	Old trailer bakery near the grill	8/6/2025 4:29 PM
220	Not at all	8/6/2025 4:28 PM
221	No	8/6/2025 4:25 PM
222	Shopping / dining	8/6/2025 4:24 PM
223	No	8/6/2025 4:23 PM
224	No	8/6/2025 4:21 PM
225	no!	8/6/2025 4:20 PM
226	No	8/6/2025 4:19 PM
227	No!	8/6/2025 4:18 PM
228	nope (except the old general store)	8/6/2025 4:17 PM
229	No!	8/6/2025 4:15 PM
230	No! :)	8/6/2025 4:13 PM
231	The old general store	8/6/2025 4:11 PM
232	Need another restaurant	8/6/2025 4:08 PM
233	No	8/6/2025 4:07 PM
234	-	8/6/2025 4:06 PM
235	Nothing best place ever!	8/6/2025 4:05 PM
236	No	8/6/2025 4:04 PM
237	No	8/6/2025 4:01 PM
238	No	8/6/2025 4:00 PM
239	More stalls at market	8/6/2025 3:59 PM
240	? Not really	8/6/2025 3:58 PM
241	No	8/6/2025 3:57 PM
242	nope	8/6/2025 3:56 PM
243	-	8/6/2025 3:55 PM
244	No.	8/6/2025 3:49 PM
245	N/A	8/6/2025 3:48 PM
246	No.	8/6/2025 3:47 PM
247	Nope!	8/6/2025 3:45 PM
248	No	8/6/2025 3:45 PM
249	A map would be nice	8/6/2025 3:43 PM
250	No	8/6/2025 3:42 PM
251	No, not really	8/6/2025 3:39 PM
252	0	8/6/2025 3:39 PM

253	No	8/6/2025 3:37 PM
254	No	8/6/2025 3:36 PM
255	0	8/6/2025 3:34 PM
256	No	8/6/2025 3:33 PM
257	No	8/6/2025 3:32 PM
258	None	8/6/2025 3:30 PM
259	No	8/6/2025 3:29 PM
260	Foot wash at the park	8/6/2025 3:19 PM

Q11 If you would like to speak with Members of the Committee regarding this survey or have other suggestions related to Magnetawan Tourism, please contact edc@magnetawan.com or leave your comments here.

Answered: 37 Skipped: 285

#	RESPONSES	DATE
1	Additional tourism would be beneficial to the few businesses, but not necessarily to anyone else. More visitors on the lake would be detrimental for example, or over-crowding the restaurant. Please consider the ideal visitor and attract them. As you know, many parts of the world are pushing back on tourism. You don't want to be so successful you regret it.	9/3/2025 9:41 PM
2	Make weekend accommodations available again.	8/30/2025 2:18 PM
3	Remove the penalties for those who offer accommodations to visitors! You want Tourism?? Then stop tying the hands of those who bring tourism in.	8/18/2025 11:04 AM
4	I feel magnetawan would benefit from more gathering places for locals and seasonal cottagers. A diner/cafe/bakery that has a patio would be amazing. Overlooking the water even better. A lot of people really enjoy gathering on a patio for lunch or afternoon cocktail etc.	8/17/2025 9:12 AM
5	What are the impacts of the change in the short term rental bylaws that were put in? Has that cut down on the tourism? Signage is minimal. If you weren't looking for Magnetawan you wouldn't know that it was there.	8/17/2025 6:10 AM
6	Not prepared to spend my money dining out locally at the G&G, Swiss house or Tanners. Same menu items all the time, no variety...boring.	8/16/2025 6:00 PM
7	Are short term rental hosts represented on your committee? The average short term rental brings in 50-80 tourists between mid June and mid September.	8/16/2025 4:20 PM
8	Hi: I'm sure the METC has an excellent plan for developing a tag line and, of course, are taking many things into consideration that I'm not aware of. So, just wanting to contribute, here are my personal thoughts, for what they may be worth.... If the METC is looking for two or three perfect words to describe the Magnetawan area, then "Friendly" "Welcoming" "Natural" "Relaxed" and "Scenic" may all be contenders. But none of these are particularly unique or memorable in terms of a tag line that will stand out. To me, an ideal tag line should capture an attitude. It should be effective with or without an accompanying graphic, whether on a T-shirt, a letterhead, a magazine ad or, importantly, spoken aloud. Having said that.... Even though we know the true meaning is "Swiftly flowing river" in Indigenous language, to most of the tourism audience, the word "Magnet" in "Magnetawan" is what makes it sound different from dozens of other place names. Fortunately, that word provides a unique opportunity to brand the area in a distinctive and memorable way. Here are my submissions for tag lines: (building on the "Magnet" concept) Naturally Drawn To Magnetawan Be Naturally Drawn to Magnetawan Everyone's Drawn to Magnetawan == (Building on its uniqueness) Magnetawan-of-a-Kind Warm Welcomes • Natural Wonders • Real Adventures == (Friendly and Scenic) Magnetawan Naturally Welcoming == (Combining the "Magnet" concept with Scenic/ Outdoor Adventures. This is my favourite, and could have a graphic with a sense of pulling/attracting/lines of energy) Magnetawan Feel the Natural Attraction == Thanks for considering. Hope this is constructive. Sincerely, Kurt Hagan. (Retired Advertising Copywriter.) Ahmic Lake. 416 209 9529	8/14/2025 1:55 PM
9	After 25 years with a family cottage on Ahmic, I'd like to offer some suggestions for a tag line for Magnetawan. Will follow up. Kurt Hagan.	8/13/2025 2:41 PM
10	Good to hear that there is a committee. Hard to expect anyone to invest in the town, to offer services to the community as there are so few folks, other than July and August. Wish that I could offer constructive suggestions.	8/13/2025 7:19 AM
11	Need more food trucks, restaurants etc. Free music in the park until a certain time at night, even daytime would be nice. The farmers market is great every Saturday and maybe have	8/10/2025 1:16 PM

	dunking station and fun games like skeetball etc. I think this survey is a great idea for locals to give input.	
12	Missed opportunities for municipal leadership in assisting the development of grocery, restaurant and golf course. Long overdue	8/10/2025 11:52 AM
13	Your surveys should be asking questions like " what should the m	8/10/2025 11:40 AM
14	Council and the Building Department had an opportunity to rebuild this town in 2011-2012 and blew it. Many of the local businesses are members of the Almaguin Economic Development Committee and benefitting from. Council is trying to do it all by themselves. Not even trying to negotiate with the Ahmic Lake Cottagers.	8/10/2025 8:55 AM
15	👍	8/10/2025 8:36 AM
16	It would be good to know the impact of the new STR by laws. What has the impact been?	8/10/2025 8:15 AM
17	Magnetawan needs a community well. Spring water on Horner Road is untested and private buildings like the Grill and Grocery cannot be counted on to absorb the responsibility. Many other small communities have a drinkable water tap for all community members to use. We pay good money in taxes and would like to see them used in a productive way.	8/9/2025 11:07 PM
18	May be put a list of people who can do plumbing, heating,electrical etc	8/9/2025 2:41 PM
19	I think the Town of Magnetawan is doing a great job. Thank you	8/9/2025 7:57 AM
20	In terms of tourism- please don't strive to become an example of a crowded Muskoka Lake type area. The present personality of Magnetawan is one of its strongest charms. Please don't destroy that.	8/9/2025 7:26 AM
21	Respect that tourism drives the economy of this community. Rather than driving visitors away with STS rules, cut your losses and scrap that. Focus on cleaning up the properties that are in disrepair and cut back the red tape everywhere.	8/8/2025 6:32 PM
22	No thank you	8/8/2025 4:32 PM
23	Thank you for this survey. Very much appreciate the attention to handicapped resources. We have a severely handicapped 7 year old. The library is super.	8/8/2025 4:23 PM
24	We should try a triathlon here! Brings in tons of people for a weekend	8/8/2025 2:57 PM
25	Publicize that AJ Casson was here & painted the anglican church in the town. A place to get "regular" ice cream cones (Kawartha Dairies) A real butcher with real meat. I know this one is impossible but one can dream!!!! I miss Jeff!	8/8/2025 2:13 PM
26	Thanks for putting in the EV chargers and for all the great opportunities the town offers like pickleball, swim lessons etc.	8/8/2025 2:10 PM
27	What does your committee actually do?	8/8/2025 12:01 PM
28	Keep up the good work! Thanks for volunteering your time.	8/8/2025 11:34 AM
29	I am concerned about the growing number of occasional tourists who use big power boats and jet skis on the lake. They don't care about the water, it's ecosystems and fragility. They don't care about the wildlife. They use the water for entertainment creating physical and noise pollution. So what does it mean to promote more tourism? More of the same. This will be devastating for the natural beauty which is or was Magnetawan.	8/8/2025 10:41 AM
30	Thank you for this timely initiative and the opportunity to provide input.	8/8/2025 10:22 AM
31	More weekend activities would be nice. Educational classes, Bingo, cards, dances etc on weekends would be nice throughout the year not just summer. The market is great we go every Saturday when we're up here.	8/8/2025 9:47 AM
32	Thank you	8/7/2025 10:17 AM
33	No	8/7/2025 9:07 AM
34	Thanks, Brian	8/7/2025 9:04 AM
35	No	8/6/2025 4:01 PM

36	I also love how active the Lions Club is in supporting swim lessons for residents + tourists. As well as many other events.	8/6/2025 3:55 PM
37	Don't change!!	8/6/2025 3:42 PM



New Chamber Member ~ Welcome!

MAGGIE DUNCHURCH MYSTERIES

Maggie Dunchurch is a Magnetawan area suspense mystery author with a series of stories that take place in and around the Magnetawan area.

The stories are local and so are the businesses that carry them. Her books are available directly online and at Almaguin area retailers. Currently, there are 8 titles selling in stores, with more on the way.



News ~ AHCC Chamber Business Member Awards~



Get ready to send us your nominations for favourite Chamber Member Businesses!

Categories and nomination platform will go out in the next few weeks and nominations will continue to be open into September.

Nominations are open to public, so be sure to show your support by letting us know which business member you'd like to see as finalists!

Awards to take place at the AHCC Chamber AGM in November.



Featured Member Event ~



Presented by:



YOU'RE INVITED TO

AUTHORS' NIGHT



Local authors will speak about their work, answer questions, and have copies of their books available for sale.

 For more information email:
info@nnec.ca or sundridgelibrary@gmail.com

FEATURING:

Jass Richards
 Peter Brickwood
 Jim Newman
 Carol Burrows
 Denise Mabee
 Dawn Berry **AND MORE!**

THURSDAY, AUGUST 14
6:00 PM

AT THE NEAR NORTH ENVIRO-EDUCATION CENTRE
140 MAIN STREET, SUNDRIDGE

Featured Member Event~



Customer Appreciation Celebration Event!

Labour Day Weekend
Sat. Aug. 30th, 2025 – all day

Free Lunch at 11am – 2pm
 Family Fun activities, music,
 Classic Cars and more!

<http://www.copperhead-distillery.com/>





Local August Events-



**Almaguin
Summer
STAR
PARTY**

**Discover the starry
skies at two incredible
locations in the beautiful
Almaguin Highlands!**

Featuring the guided expertise of
Cliff Valley Astronomy and the
North Bay Astronomy Club.

August 11 in South River
August 12 at the Screaming Heads







Great Canadian Wilderness & Explore Almaguin present:
the Almaguin Summer Star Party

Now sold-out however, there are many Almaguin area Businesses that are offering
Astronomy Themed products / services when visiting their locations.

For more info on this event and participating businesses visit:
<https://thegreatcanadianwilderness.com/the-almaguin-summer-star-party/>



Sundridge Sunflower Festival **Saturday August 9, 2025, 9am – 4pm**

Park at the SSJ Arena (14 Albert Street North)
and use the FREE shuttle bus to and from the festival.

- Over 200 vendors on Main Street & at the Lion's Park.
- Music at Lions park pavilion 10:00 am to 3:00 pm
- Dog Show, Main St. besides Yorgi's Pet Store at 10am.
- Reptiles Adventure Camp – at Lion's Park all day
- Magician Lukas Stark – multiple locations Main St.
- Bouncy castles at Lion's Park all day
- Derrick Johnstone Construction – Touch a Truck
located at the Lion's Park
- Free Face Painting - Located at the Lion's Park all day



Member Showcase at the Sunflower Festival

Yorgi's 705-492-4222



Yorgi's Presents...
2025 Dogshow
At Sundridge's Sunflower Festival

August 9th at 10AM
FREE ENTRY

Info: 705-380-7640
katelyn.niestroy@icloud.com



- Best Tricks
- Cutest Old Timer (8+)
- Cutest Youngster (2 and under)
- Best Dressed
- (Theme- Animal Costumes!)
- Best Child Handler (12 and Under)



Member Showcase at Sunflower Festival

MASSAGE THERAPY
CHIROPRACTIC
NATUROPATH

Almaguin
HEALTH & WELLNESS

TCM REG. ACUPUNCTURE
NURSE PRACTITIONER
PSYCHOTHERAPY



Almaguin
Health & Wellness
will be at the
Sunflower Festival!

- offering onsite massage therapy
- opportunity for community to meet the practitioners

**All proceeds will be donated to the food bank.*





AHCC Chamber Business Members at the Sunflower Festival ~

Several of our Chamber Member Business are involved with the Sunflower Festival in different capacities, many will be on-site & some are sponsors of this great event!

See below for a list of our participating members ~

Or Visit the Sunflower Festival website for a full list of participating businesses and events

<https://sundridgesunflower.com/>





Local August Events-

**Almaguin Pride's
Third Annual
Pride Party!**

Saturday, August 16
7:00-11:00pm

Magnetawan Community Centre

Local Entertainment and Free Food Provided!
All Ages • Free Entry • Cash Bar

 **almaguin**



**ENGLISH & WESTERN
HORSE SHOW**

Enter the equestrian race and win cash prizes

24 August 2025



25 Joseph Street, Emsdale

*Terms and conditions can be checked through the website
www.emsdalesociety.ca



Kearney Regatta – Aug. 1st–3rd, 2025!

Get ready for one of Ontario's most beloved summer traditions! This Civic Holiday weekend with three days of family-friendly fun, community spirit & lakeside excitement.

- Kids' Activities & Sports
- Water Sports & Canoe Races
- Vendor Market & Local Artisans
- Parade through town
- Spectacular Fireworks Display



Local August Events-



Agricultural Fairs

Many Municipalities hold their Fairs starting end of August

Emsdale Agricultural Fair

Aug. 23 & 24, 2025, 25 Joseph st. Emsdale

<https://www.facebook.com/emsdalefair/>

Powassan Agricultural Fair

Aug. 29 - 30, 2025

Powassan Fair Grounds

<https://powassanfallfair.ca>

Trout Creek Agricultural Fair

Aug. 22 - 24, 2025

<https://www.troutcreekfallfair.com/>

Magnetawan

Agricultural Society Fair

Aug. 29 & 30 2025

Sun. Aug 31, Ecumenical Eve. Service

<https://magnetawanagricultural.society.ca/>

Armour, Ryerson, Burk's Falls

Agricultural Society Fair

Aug. 30 – Sept. 1, 2025

Powassan Fair Grounds

<https://www.arbfas.ca>

Erica Kellogg

From: Erica Kellogg
Sent: September 5, 2025 11:45 AM
To: Erica Kellogg
Subject: FW: Event Announcement: AHCC Chamber After Hours Networking Event, September 08, 2025

----- Forwarded message -----

From: Almaguin Highlands Chamber of Commerce
<AlmaguinHighlandsChamberOfCommerce@wildapricot.org>
Date: Tue, 2 Sept 2025 at 00:42
Subject: Event Announcement: AHCC Chamber After Hours Networking Event, September 08, 2025
To: Rachel Sullivan <rsullivanonthelake@gmail.com>



Dear Rachel Sullivan,
You are invited to the following event:

AHCC Chamber After Hours Networking Event

When: September 08, 2025 6:00 PM, EDT

Where: South River Train Station - 77 Ottawa Ave, South River

Will you be attending?

Yes	Maybe	No
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EVENT DETAILS:

Please join us evening of Sept. 8th for a grand after-hours event in collaboration with the Village River, to be hosted at the newly renovated South River Train Station!

We will have refreshments and time to Network as well as guest speakers;

MPP - Graydon Smith

Mayor - Jim Coleman

With address and welcome by;

AHCC Chamber President Anthony Rizzo

Register early as seating is limited!

Best regards,

Almaguin Highlands Chamber of Commerce



If you no longer wish to receive these emails you can [unsubscribe](#) at any time.

This email contains links that will automatically log you into the Almaguin Highlands Chamber of Commerce site. These links will work for the next 7 days only. Please, don't forward this email to anyone!

Thank you!
Natalie ☺

Thank you
Michelle

Thank you!
Steph

Thank you
so much

Rob Patterson

Thank you!
Ronda/Landfill

Scott

What a lovely
surprise!
Thank you for
the kind
words &
fabulous
cake!

Kristin

Thank
you
Karon

Magnetawan Economic
Tourism Committee

Thank you for
such a lovely note
and fantastic cake.
We all just loved
the cake!!

Thanks -
Derek

Thanks so
much!

-Kiranne

absolutely
delicious!
and thanks for
doing that! Erica

Michelle
Zaida

thanks
a whole
bunch

Magnetawan's new committee aims to boost local tourism and economic growth

Magnetawan's newly formed economic development and tourism committee is taking a grassroots approach to supporting local tourism.

By Sarah Cooke, Local Journalism Initiative Reporter Northbaynippissing.com

Wednesday, July 16, 2025 1 min to read



JOIN THE CONVERSATION



Rachel Sullivan, chair of the Magnetawan economic tourism committee, speaking to a group at a community engagement event.

Magnetawan's newly formed economic development and tourism committee is taking a grassroots approach to support local tourism.

Launched in fall 2024, the Magnetawan Economic Tourism Committee's (METC) chair, Rachel Sullivan, said the organization wants to take a positive approach to supporting tourism.

"We're still quite new but we're already happy with the progress we've made," said Sullivan, noting the committee is volunteer-led and was established by the municipality.

"We have support through Erica, who is our secretary, but we're expected to actually do the work," she explained.

According to Erica Kellogg, deputy clerk of planning and development for Magnetawan, the committee supports the municipality by drawing on a diverse mix of experiences and skill sets. Its members include longtime and newer residents, business owners and representatives from community groups.

"This level of connection helps us hear firsthand what direction our community would like to move," wrote Kellogg in an emailed statement to Almaguin News, noting the committee has been actively engaging Magnetawan residents via events and communications.

"We are energized and keen to bring to Magnetawan new opportunities while also supporting and highlighting existing events, activities, organizations and community groups," she wrote.

"One primary goal of METC is to establish and promote year-round tourism while balancing that same vibrant, small town, quaint charm."

Sullivan said they had a few hundred projects to pick from, but decided to focus on just a few to start. They include extending the historic Magnetawan Locks hours, creating a tagline for the municipality, signage indicating the museum is also a visitor's centre and potentially creating two new festivals.

"Economic development is a team sport," she said. "We know we can't do it alone."

Sullivan said there are a lot of great things happening in Magnetawan and the committee wants to know how it can help.

If you're looking to get involved, more information can be found at the [Municipality of Magnetawan's website](#).

METC Consumer Research – Analysis Plan

Sept 8/25
ondest.

What are the key questions we want answers to?

How will we approach the analysis?

- Data collection/manipulation is pulling the data into meaningful groups for analysis
- Data analysis is interpreting what the data means and what we can learn from it.

My initial thoughts- *get everyone's input*

Is there a difference in the perception of casual visitors vs seasonal visitors vs. locals?

- If so, who do we focus on in developing our communications plan?
- How would we segment the respondents?
- What questions would we zero-in on to learn about key likes/dislikes/motivators of each segment?

What are the common themes/words used?

- Need to find a way to list unique words and their frequency of mention.
- How do we compare to other regions?
- Is there a seasonal difference – winter vs summer?

Key questions for each segment to help us with positioning –

- Q2 – what brings you here
- Q7 – what are you looking forward to doing
- Q8 – what 3 words
- Q9 – different from other parts of Ontario
- Q10 – any disappointments

Plus look thru the verbatims of the segmented data

Key questions to help us identify who our market is (be cautious of sample bias)

- Q3 – where stay
- Q4- how many in your party
- Q5 – age
- Q6 - length of stay
- Q7 - what plan to do

Segments

We can use these questions as proxies for what segment a response would fall into.

Q1 – have you been to Mag before

- Seasonal – come regularly;

METC Consumer Research – Analysis Plan

- Casual – first time visitor or come occasionally
- Residents – live here full or part time?

Q2 – what brings you to Mag?

Q3 – where do you stay?

Q6 – how long will you stay?