



AGENDA

Magnetawan Economic Tourism Committee (METC)

Wednesday November 12 2025, 9:00 am

Magnetawan Community Centre

OPENING BUSINESS

- 1.1 Call to Order
- 1.2 Adoption of the Agenda
- 1.3 Adoption of Previous Minutes September 8th, October 14th and 25th, 2025
- 1.4 Declaration of Pecuniary Interest

DISCUSSION ITEMS

- 2.1 Deputy Clerk Recreation and Communication - Laura Brandt
- 2.2 Work Plan - Review and Update Going Forward
 - Draft - Communication Presentation - Dave and Rob
 - Website Discussions
 - Accommodation Meeting October 25, 2025 - recap
 - 2025 Wrap Up Almaguin - Magnetawan participation
 - Wayfinding Signage Project - Update
 - 2026 Budget Recommendations
- 2.4 Great Canadian Wilderness Tourism Summit - recap
- 2.5 Almaguin Highlands Chamber of Commerce - AGM meeting - participation

ITEMS BROUGHT FORWARD

FOR INFORMATION

- 3.1 Hockey Tournament
- 3.2 Almaguin Highlands Chamber of Commerce November 2025 News Letter

FUTURE MEETING

- 4.1

ADJOURNMENT

- 5.1 Confirm the Proceedings of Committee and Adjourn



**Magnetawan Economic Tourism Committee (METC)
Meeting Minutes
September 8th, 2025**

The meeting of the METC was held on Monday, September 8th, 2025, 9:00 am at the Ahmic Harbour Community Centre with the following present:

Rachel Sullivan (Chair)
Angela Ramsay (Vice Chair)
Rob Ross
Francine Yolkowskie
Brenda Fraser
Joan Lewis
Ken Mihan
Erica Kellogg (Secretary)

Regrets

Dave Antle

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 9:00 am.

1.2 Adoption of the Agenda

RESOLUTION 2025-35 Ross - Lewis

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

1.3 Adoption of Previous Minutes

RESOLUTION 2025-36 Mihan - Fraser

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the July 23rd, 2025, meeting as presented.

Carried.

DISCUSSION ITEMS

2.1 METC Survey – general discussion on feedback to date, additional promotions, end date

The Committee discussed the METC 2025 Survey and results to date. The Committee decided the survey will continue to be active, collecting responses from visitors over the course of the winter. The survey will be recirculated to accommodation providers so that additional responses from visitors can be collected since the majority of responses were from residents.

Member Ross circulated to the Committee METC Consumer Research – Analysis Plan. Discussion ensued regarding the collating of individual data from the survey, in hopes that visitor specific responses can be separated from residents’ responses.

2.2 Work plan – path moving forward – verbal discussion of potential projects/timelines including:

- **Explorers’ Edge – way finding signage funding**
- **Communication strategy – web presence – tag line**
- **Community Engagement**
- **Public Forum**
- **Review of Focus Group Input**
- **Engaging with accommodation providers – visitors**
- **Shop Local Campaign**
- **Falls/Winter Decorations**

Explorers’ Edge – way finding signage funding

The Secretary informed the Committee that through a successful funding application with Explorers’ Edge, a Way Finding Signage project will commence. The hope is that the MTO will issue a permit for the placement of the signage at the four corners of Sparks Street and Highway 520. Signage indicators may include, Magnetawan Locks, Heritage Museum, Centennial Beach and the Lions Pavilion.

Additionally, funding will support the creation of an informational board outside the Magnetawan Anglican Church which was painted by the Group of Seven painter AJ Casson. Municipal Staff will be moving forward with this project.

Communication strategy – web presence – tag line

The Committee discussed how best to supply information to visitors on current events and activities within the Municipality. Member Ramsay will connect with a colleague who does web design to have an external audit done of the Municipal website to learn how a ‘visitor’ views the website and how accessible information is to the audience.

Community Engagement

The Committee agreed that more engagement is needed with community groups. The Committee will arrange direct engagement with service clubs and organizations. A goal will be to learn what common community assets are needed to further existing and future events/ activities.

Public Forum

The 2025 Public Forum was discussed and a target date of one year from the initial forum was earmarked for a follow up presentation to showcase year to date efforts by the Committee

Review of Focus Group Input

No action at this time will be taken regarding the Focus Group Input.

Engaging with accommodation providers – visitors

The Committee would like to host an engagement event with accommodation providers, including licenced Short-term Accommodation providers, in Magnetawan. This event will assist further the understanding of visitor trends and will support the development of a “Visitor Package” that the Committee would like to put together. The Secretary will poll accommodation providers with three possible meeting dates to see if their availability will support the event.

Shop Local Campaign

The Shop Local event that the METC supported in 2024 was discussed. Members would be reaching out to ACED to inquire if the event will be taking place for 2025 and to ensure the Committee can participate again since it was such a success for Magnetawan the previous year.

Falls/Winter Decorations

The Secretary informed the Committee of the fall decorating that was done the previous year. Work is underway to decorate the Municipality for 2025 and volunteers are needed. Member Fraser will reach out to the Chair of the Horticultural Society to ask for additional support.

The Committee discussed additional future workplan ideas. The Committee would like to have internal information meetings with Municipal Staff and Library Staff, just to learn more about programs, challenges and opportunities.

The Committee also talked about additional brochure racks being available year-round. Currently the brochure rack in the Heritage Museum is only available during Museum operating hours. Member Lewis will be looking into possible additional locations where information can be obtained year round.

The Committee also agreed to the purchase of five Magnetawan branded umbrellas that can further support visitors in the area.

ADJOURNMENT

3.1 Adjournment

RESOLUTION 2025-37 Ramsay - Yolkowskie

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns the meeting at 1:15 pm, to meet again November 12th, at 9:00am.

Carried.

Approved by:

Chair Rachel Sullivan

Secretary Erica Kellogg



**Magnetawan Economic Tourism Committee (METC)
Special Meeting Minutes, October 14th, 2025**

The meeting of the METC was held on Tuesday, October 14th, 2025, 10:00 am electronically with the following present:

Rachel Sullivan (Chair)
Angela Ramsay (Vice Chair)
Rob Ross
Francine Yolkowskie
Brenda Fraser
Joan Lewis
Erica Kellogg (Secretary)
Regrets
Dave Antle

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 10:00 am.

1.2 Adoption of the Agenda

RESOLUTION 2025-38 Ross - Fraser

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

DISCUSSION ITEMS

2.1 Invitation from Councillor Bishop to Attend October 22, 2025 Special Meeting of Council

The Committee was informed that the details of the Special Meeting of Council, including the date are to be determined.

The Chair invited each Member to share thoughts on the Special Meeting that will discuss the proposed Short-term Accommodation By-law revisions. The Committee agreed the position of the Committee is to attend as individuals in an observatory capacity.

ADJOURNMENT

3.1 Adjournment

RESOLUTION 2025-39 Yolkowskie - Lewis

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns the meeting at 11:15 pm, to meet again November 12th, at 9:00am.

Carried.

Approved by:

Chair Rachel Sullivan

Secretary Erica Kellogg



**Magnetawan Economic Tourism Committee (METC)
Special Meeting Minutes, October 22nd, 2025**

The meeting of the METC was held on Tuesday, October 22nd, 2025, 3:00 pm electronically with the following present:

Rachel Sullivan (Chair)
Rob Ross
Francine Yolkowskie
Joan Lewis
Erica Kellogg (Secretary)
Dave Antle

Regrets

Brenda Fraser
Angela Ramsay (Vice Chair)

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 3:00 pm.

1.2 Adoption of the Agenda

RESOLUTION 2025-40 Lewis - Ross

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

DISCUSSION ITEMS

2.1 Planning for the Accommodation Engagement Event October 25th, 10:00am - 12:00pm

The Committee discussed the flow, function and purpose of the Accommodation Engagement Event being hosted on October 25th, 2025 at 10:00am in the Ahmic Harbour Community Centre.

FOR INFORMATION

3.1 Resignation of Member Ken Mihan

RESOLUTION 2025-41 Yolkowskie - Lewis

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee regretfully accepts the resignation of Ken Mihan, Member of the Magnetawan Economic Tourism Committee, and thanks Ken for being a valued Member of the Committee.

Carried

FUTURE MEETING

4.1 Future Meeting

The Committee discussed potential agenda topics for future meetings

ADJOURNMENT

5.1 Adjournment

RESOLUTION 2025-42 Yolkowskie - Lewis

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns the meeting at 3:45 pm, to meet again November 12th, at 9:00am.

Carried.

Approved by:

Chair Rachel Sullivan

Secretary Erica Kellogg

DRAFT

METC
September 8, 2025
Meeting Notes re Work Plan

Activity	Notes	Lead (s)	Timelines	Budget Implications
Wayfinding Signage	Tight timelines and MTO restrictions require flexibility, so METC agreed to general ideas presented and empowered Erica to proceed in order to maximize grant funding approved by Explorers Edge (up to \$2,500 with matching funds required). Additional funds required for MTO permits and misc. Ideal sign location at ‘4 corners’ but may need to go outside MTO ‘approval corridor’. Sign ideas include: Spence Cemetery, Centennial Park, Lions’ Pavillon, Casson’s Painting, Boat launches.	Erica	September 2025 – March 2026	\$4,000
Communications Strategy – Website, Tagline, Map	<ul style="list-style-type: none"> • Survey: More data collection and analysis needed. Outreach to accommodations to push survey. Offer signs to put in rooms / facility. Look for opportunities to push survey. Data analysis and regroup with communication strategy working group. • Website: Call with Angela’s brother about potential website development • Map: Idea to pinpoint points of interest. Erica to look at ‘driftscape’ • Tagline: on hold pending data analysis / additional collection 	<p>Rob, Angela, Dave, Joan, Ken, Rachel (note larger group but multiple overlapping projects in this category)</p> <p>Survey – accommodations outreach:</p> <ul style="list-style-type: none"> • Brenda – Quiet Bay, Ahmic 	September – October 2025	

		Resort and Knoepfli Inn • Erica – Grace’s B&B		
Community Engagement	Outreach to local service clubs / organizations. Open up for other members of METC to join when possible	Rachel, Angela	September – December 2025	n/a
Public Forum	Target one-year from Focus Group and provides additional time to get some of the other work done and ready for presentation at the Forum	TBD	January – March 2026	
Review of Focus Group Input	No action required at this point	n/a	n/a	n/a
Engage with Accommodations Providers – visitor / welcome package	Host meeting to get input on possible visitor package, FAQs for visitors. May include a local services and information binder and guest book. Have good bag as a takeaway for participants (e.g. floating key chains, \$10 maps), Discuss ideas such as coupons for local businesses and offer to reach out for participation. Ask participants to bring current welcome package if they have one. Printed bags for takeaways. Budget allocated to allow for immediate action depending on meeting.	Rachel, Angela, Rob (draft invite), Joan	Meeting – Oct 18, 25 or Nov 1 Visitor Package – April 2026	\$1000
Shop Local	Approach ACED about partnering again on Wrap Up Almaguin campaign (if it doesn’t happen revisit at a future meeting)	Rachel	September – December 2025	\$500
Fall / Winter Decorations	• Purchase fall decorations (e.g. mums, hay bales, corn stalks) to be placed in key visible locations around municipality.	Erica • Brenda – speak to	September 2025	\$500

	<ul style="list-style-type: none"> Approach Horticultural Society about partnering on this initiative going forward. 	<p>Horticultural Society</p> <ul style="list-style-type: none"> Angela and Joan to help with placements 		
Internal Learning	<ul style="list-style-type: none"> Conduct a ‘familiarization’ tour of the area to learn more about the products and services in the area <ul style="list-style-type: none"> Heritage Museum tour – Tues, Sept 16th at 10am or Fri, Sept 19th at 10am Invite representatives from the Library and Recreation Department to provide overview on programs and services provided (Nov meeting) Attend regional summit hosted by Explorers Edge – TBC 		Ongoing	
Brochure rack	<ul style="list-style-type: none"> Outreach with businesses to provide materials Research outside options including possible year-round accessible spots 	Joan		
Visitor Sign	<ul style="list-style-type: none"> Permanent sign affixed to Heritage Museum 		June 2026	
Umbrellas	<ul style="list-style-type: none"> Purchase 5 umbrellas with municipal logo to be used at picnic tables near Library and Heritage Museum. Staff will be able to take umbrellas in during bad weather and at night 	Erica	Fall 2025	\$1000

Update on the Communications Subcommittee Approach

Seeking your input on the proposed next steps

November 4, 2025 (draft for comment)

Table of Contents

- Key areas covered
 - Planning the Plan
 - How do the Plan elements compare with AI suggestions
 - Proposed next steps and deliverables
 - Discussion and thoughts

Planning the Plan

Your input is needed

- **Discussions focused on five areas:**
 - **How do we get our message out**
 - **Critical communications infrastructure needed**
 - obtain estimates for modifying municipal site and / or creating separate site (include ongoing costs) and for assistance in content and graphics development
 - Website up and running
 - Tourist activity map
 - Support materials for Commercial Accommodations Providers (Caps) & Short Term Rentals (STRs)
 - Permanent visitor information signage
 - Brochure rack(s)
 - **Community Support Programs - Activities to serve the needs of the people in our area**
 - Wrap up Almaguin
 - Local signage
 - Awareness of program offerings
 - Farmers Market tie-ins,
 - local and or regional restaurants

Planning the Plan (Cont'd)

- Traffic-Building Activities —> attracting specific tourist groups from outside the area:
 - Snowmobile clubs
 - Bird watching groups
 - School groups —> art (playing up the Group of Seven
- External outreach and relationship building —> what strategic organizations can we approach to promote awareness our site
 - Ministry of Tourism
 - Ontario Art Institute. Art Gallery Of Ontario
 - Provincial snowmobile clubs/ associations
 - Bass Pro Fishing Staff
 - Local and regional service clubs
 - Others

Plan the Plan (Cont'd)

FINANCING -DISCUSSIONS / CONSIDERATIONS

- These concepts will require **funding**: who when and how?
- Likely source the Municipality, we will need:
 - Estimated cost for each program along with anticipate economic benefits for the local economy
 - We may need to secure financial planning assistance —> retired Accountant, Economist or Financial Planner?
 - Financial Accountability and Reporting critical when requesting and using government money a consideration that we will need to address down the line.

How Does Our Thinking Compare

What does AI have to say??

- We Asked ChatGPT: how does a rural municipality build their tourism??
- The Response was affirming;
 - Identify and strengthen what makes the place unique —> it needs to feel real;
 - Inventory your assets —> Natural Assets, Heritage Buildings, Cultural Traditions;
 - Look for themes —> Heritage Village, “Lake Life”, Farmers Markets;

How Does Our Thinking Compare (cont'd)

What Does AI Have To Say??

- Build a clear brand and story —> A simple narrative people can retain
- Focus on visitor ready basics (Anchors) —> Clear Signage, Walking Maps, Standout Businesses (cafe, bakery, markets)
- Develop experiences not just attractions —> Themed weekends (festivals, markets, fishing derbies, kayaking, etc)
- Community led events —Movie nights, Music in the Park (give visitors a reason to stay the night)
- Use smart, low-Cost marketing —>Social media, Municipal Tourism Web Page, State/Provincial Regional Portals
- Secure Funding —> Government, Potential Partnerships With Local Businesses (P3s).

Next Steps Timing & The Specifics

Critical Tasks

- **November**

- identify potential websites that provide look / content we are looking for
- confirm functionality requirements - anticipate what help needs with content and graphics
- determine if existing municipal website can be modified to provide desired outcome or if separate site needed
- obtain estimates for modifying municipal site and / or creating separate site (include ongoing costs) and for assistance in content and graphics development
- visuals - compile list of visuals that could be considered for website or other communications products (e.g. photo of lighthouse, docks, winter scenes, Farmers' Market, etc)

- **December**

- budget ask to Council if required
- visuals - develop data bank of photos / images for use
- could include purchasing some images from local artists (e.g. Cathy Gauthier, James Shedden, Jodi Paul, etc.) as well as public call for photos that could be considered.

Next Steps Timing & The Specifics

The Critical tasks

- **Late fall - January:**
 - **Content development:**
 - **Business Directory - includes outreach to business community**
 - **Build out various itineraries**
 - **Draft other sections as required (e.g. "Our Story"; where to eat; where to stay; etc.)**
- **Other Ongoing & time sensitive concurrent activities (reflected in our September work plan):**
 - **Signage**
 - **Wrap up Almaguin**
 - **Tag line development**

Next Steps Timing & The Specifics (Cont'd)

Critical Tasks

- **February:**
 - **Beta testing for website**
 - **Focus/small working groups including external partners to review content and make changes as required**
 - **Soft launch website (goes live - web and mobile friendly version)**
- **March:**
 - **Official launch of website**

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What Do You Think?

Group Discussions

- Discussion Points:
 - Are we focussing on the right things?
 - Any concerns with the timelines for the critical tasks?
 - Do we have the right resources to complete the identified tasks?
 - If not any suggestions on how to obtain them?
 - Anything that has been missed?



WRAP UP
Almaguin

Wrap Up Almaguin 2025

We are so excited to invite you participate in the Christmas Wrap Up Almaguin Campaign!

This year, we are encouraging more foot traffic through your doors with an online giveaway for your customers, both rewarding existing local shoppers, and encouraging others to think local this holiday season!

November 24-December 14

How to Participate:

- Just indicate by signing the attached form that you are interested in participating.
- Donate a \$20 gift card for your business that will go towards a 12-days of Christmas Giveaway in conjunction with the grand prize giveaway.
- If you do not have pre-made gift cards, we will design one for you to sign and donate.

What we are offering Customers:

a Chance to Win

- 1 Grand Prize Gift Card worth \$200 towards any participating business of the winner's choice!
- Multiple gift cards (donated by businesses) for a 12- Days of Christmas Giveaway.

What we are offering Businesses:

- Marketing and promotions of your business through several media platforms, including blog articles, reels/videos, and boosted posts.
- A chance to reward your loyal customers and encourage new customers!
- The opportunity to upsell so customers can reach the minimum purchase amount of \$10.

What we need from you:

1. Promote this campaign to all your customers who make purchases
2. Talk about this campaign to potential customers to encourage sales
3. Put the poster up somewhere visible so customers can ask about the campaign and easily scan the QR code to enter
4. Share Wrap Up Almaguin's Campaign post on Explore Almaguin -Facebook/Instagram
5. Upsell if the purchase amount is below the minimum of \$10
6. If your customer has difficulty using a phone, or does not have their phone on them to scan the QR code and enter, as an employee, feel free to offer to complete the entry form for them. You will need the customers name, town, email address, and the name of the business they purchased from.
7. Alternatively, ballot entries will also be provided and accepted in situations were clientele do not wish to use the QR code.



Thank You for your interest in participating! We look forward to collaborating with you this year!

Please sign and return this form to ACED by November 14th to be included in this campaign. You can submit this form in-person at the Township of Armour Office, or via email to edo@explorealmaguin.ca

Timeline:

The campaign will begin November 24th for in-store entries and run until December 14th. Ballots and entries will be tallied, and the Grand Prize will be drawn on December 19th.

The Gift Cards will be given out throughout the 12 days of Christmas, taking place every day from December 1st until December 12th.

- I agree to donate a \$20 gift card to my business towards the Wrap Up Almaguin 2025 Campaign
- I agree to promote and share the campaign with my clients and on social media where applicable

Name: _____ Signature: _____

Business: _____ Date: _____

Optional:

- Please select here if you would like to share promotional material (i.e. pictures, content, or information regarding special events or sales) that you would like included in the marketing of your business during this campaign.
- Please indicate here if you would prefer paper ballots over QR code paperless entries.

A.J. Casson & The Group of Seven



About A.J. Casson

Alfred Joseph Casson, better known as A.J., was born in Toronto, Ontario in 1898. He became a commercial artist in his early twenties and later joined the Group of Seven in 1926 at the invitation of Franklin Carmichael. The same year he became an associate member of the Royal Canadian Academy. Casson is best known for his depictions of landscapes, forests and farms of southern Ontario, and for being the youngest member of the Group of Seven. Casson's style combined clarity of form, vibrant colour, and a deep respect for Canada's cultural roots.

A.J. Casson passed in 1992 and is buried on the grounds of the McMichael Canadian Art Collection, along with six other members of the Group of Seven.



The Group of Seven

Sometimes known as the Algonquin School, the Group of Seven was a group of Canadian landscape painters from 1920 to 1933. Believing that a distinct Canadian art style could be developed through direct contact with nature, the Group is best known for its paintings inspired by the Canadian landscape and initiated the first major Canadian national art movement.

“Magnetawan Village” , 1930

Casson's landscape of Magnetawan we see St. George's Anglican Church, built in 1880, at the top of the hill, and the Magnetawan River in the foreground. A.J. Casson's painting captures the beauty of rural Ontario and solidifies Magnetawan's place within the broader story of Canadian art, linking our small community to a national legacy.

During this time, Casson painted numerous Ontario landscapes and villages in his unique style with strong compositions.

The painting is now part of a private collection. A print can be seen in the lobby of the Municipal office.



Erica Kellogg

From: Almaguin Highlands Chamber of Commerce
<AlmaguinHighlandsChamberOfCommerce@wildapricot.org>
Sent: November 3, 2025 3:24 PM
To: Erica Kellogg
Subject: Event Announcement: AHCC Chamber- AGM and Awards Ceremony, November 19, 2025



Dear Erica Kellogg,
You are invited to the following [event](#):

AHCC Chamber- AGM and Awards Ceremony

When: November 19, 2025 6:00 PM, EST
Where: Sundridge Legion Branch #467 -10383 Hwy 124

Will you be attending?

Yes **Maybe** **No**

EVENT DETAILS:

Best regards,
[Almaguin Highlands Chamber of Commerce](#)



THE
MAGNETAWAN
Summer Tournament

SAVE THE DATES!

Excited to unveil the Magnetawan Summer Tournament to be held on **July 11 and 12, 2026** at the Armour Ryerson and Burk's Falls Memorial Arena.

GROUP AND INDIVIDUAL ENTRIES ACCEPTED

DETAILS TO COME

(THE MAG TOURNIE ORGANIZING COMMITTEE)

Up-coming Chamber Event!

Annual General Meet (AGM) In conjunction with our Awards Ceremony!

In lieu of the regular after hours networking social, for November it will be our AGM and Business Awards Presentations.

This is a private event, free to our members & their guest.

A light finger food buffet will be served. Bar will be operated by the Legion personnel.

Date: Wed. Nov. 19th, 2025, at the Sundridge Legion.

There will be a few raffle prizes up for grabs as well as a cash 50/50 draw.

The President and Executive Director will provide up-dates from the Almaguin Highlands Chamber of Commerce.

The new inductees to the Board of Directors will also take place during the evening.

We will also be presenting the 2025 Business Excellence Awards to the winners of this year's categories. Limited seats, reserve early!

Registration opens next week- Mon. Nov. 3rd



Join the AHCC Chamber Board of Directors!

The AHCC Chamber is seeking new Volunteer Directors, to join our Board.

Be a part of your Chamber's future direction –

Interested? Contact us today

almaguinhighlandschamber@gmail.com



Not a member –why not join the Chamber?

A strategically smart entrepreneurial move!



The Chamber Member Business Excellence Awards 2025

Results are in ~

The **top 3 nominees per each category** in alphabetical order, are as follows-

Retail

- 89 Main
- Copeman Tree Farm
- Eagle Lake Narrows Country Store

Food & Beverage

- Copperhead Distillery
- Hubbert's Maple
- Northridge Inn

Service - Professional

- Algonquin Fitness and Massage.
- PL Fitness
- Women's Own Resource Centre

Service - Skilled Trades

- Almaguin Marine & Powersports
- Dean's Auto
- Griffith Brothers

Entertainment, Tourism & Accommodation

- Algonquin West ATV
- Crystal Cave
- Port Carmen Marina



The final winners will be revealed at the awards ceremony taking place in conjunction with our AGM on Wed. Nov. 19th, 2025 at the Sundridge Legion



Shout – Out to our Award Sponsors!

Brawo Lofthouse sponsoring: Service- Skilled Trades Category



**DBL Air-Conditioning and Heating sponsoring:
Recreation, Tourism, Accommodation Category**



Gorham Denture Clinic sponsoring: Food & Beverage Category



Kennedy Insurance sponsoring: Professional Service Category



Sonnet Windows and Doors sponsoring: Retail Category



November Events



Highland Craft Show

Hosting its 48th Christmas Show on
Saturday November 22, 2025
9am to 2pm

Upstairs at the SSJ Arena
14 Albert Street, Sundridge

JOIN US FOR A

CHRISTMAS MARKET

NOVEMBER 22ND
9AM-3PM

Sundridge Centennial Public School

Join us in our 3rd Annual Christmas Market!
Lots of vendors, Santa, Face Painting and a
Silent Auction!




Trout Creek Catholic Women's League

Snowflake Craft Sale & Lunch

Saturday, November 8th, 2025
9:00 am - 1:00 pm
Trout Creek Community Centre
188 Main Street West, Trout Creek


Lunch \$10.00 ~ Your choice of
Soup & Sandwich or Maple Chili & a Bun

SATURDAY, NOVEMBER 8TH 2025
1PM, MAIN STREET, KEARNEY



SANTA CLAUS CHARITY SKI SHOW

IN SUPPORT OF THE LIONS CLUB FOOD DRIVE




KIDS DIY SNOW GLOBE

5+ years \$20

13
NOVEMBER
5:30-7PM

Katrine Community Centre
Register at: www.armourtownship.ca



19th Annual CHRISTMAS BLESSINGS CRAFT SHOW

Vendors!
Vendors!!
Vendors!!!

Saturday November 29th
9:00am - 2:00pm
South River Arena

entry by donation
& door prizes

ALL money raised
through Penny Sale and entry
contributions is donated
to those in need in South River,
Sundridge & Machar Twp.

Luncheon &
Live Music

Photos with
Santa

Kids' craft
table

If you know of
someone in need
call
Meredith 705-845-9267
or Tamara 705-323-0264

November Events

Friday Nights

~ Sprucedale United Church ~

October 24
November 7 & 21
December 5

Line Dancing

5:30 - 6:30 pm

Move your body ...



... or flow, relax, breathe and feed your soul with

Yoga ~ 6:50 - 7:50 pm



✦ RESERVE YOUR SPOT ✦

transfer to fitchic48@gmail.com ~ \$10 per class

OR pay at the door \$12 per class

CINDY LEGGETT ~ 705-783-9721

OPEN MIC/ TALENT NIGHT

THURSDAY, NOVEMBER 6

7:00 - 9:00 p.m.

DOORS OPEN AT 6:30

EVERYONE WELCOME
MUSIC, POETRY,
READINGS, COMEDY...

FREE EVENT

REGISTRATION
AT THE DOOR

PRESENTED BY:
TRINITY UNITED CHURCH,
MAGNETAWAN



GRAND OPENING

RESCHEDULED

SATURDAY | NOVEMBER 15TH 10AM-7PM

&

SUNDAY | NOVEMBER 16TH 12PM-5PM

Ribbon cutting and cupcakes at 12pm
on Saturday

Multiple prize draws!

Kids colouring contest and prize draw!

Make a purchase and be entered to win a
\$50 gift card to the store!



Hockey Day Almaguin DANCE

Proceeds to support Almaguin Minor Hockey

Saturday, November 8

SSJ ARENA

Doors open at 8:30pm



This a 19+ Event Cash Bar

PANCAKE BREAKFAST

Come out for a delicious breakfast to support

Almaguin Minor League Hockey!

Saturday, November 8, 2025

9am-11am

SSJ Arena, Sundridge



A huge thank you to Hubbert's
Maple for their generous
donation.

Stay for a fun filled a day of hockey!

Part of

Hockey Day Almaguin

\$10/ adult
\$5/ child