



AGENDA

Magnetawan Community Development Committee (MCDC)

Tuesday, February 15, 2022

2:00 PM

OPENING BUSINESS

- 1.1 Call to Order
- 1.2 Adoption of the Agenda
- 1.3 Appoint Vice-Chair
- 1.4 Disclosure of Pecuniary Interest
- 1.5 Adoption of Previous Minutes

GUEST SPEAKER

Barb Stewart, Magnetawan Horticultural Society Garden Tour Open House

ITEMS BROUGHT FORWARD

- 10 mins 2.1 Verbal Update Current Recreational Programming under COVID-19 Protocols
- 10 mins 2.2 Update Public Mural Heritage Centre Museum
- 10 mins 2.3 Update Outcome of Magnetawan Halloween Contests
- 10 mins 2.4 Verbal Update Dinner and a Drive-in Movie Event
- 10 mins 2.5 Verbal Update Remembrance Day
- 10 mins 2.6 Verbal Update Projector, Screen, Outdoor Sound System
- 10 mins 2.7 Update Community Rocksnake Project
- 10 mins 2.8 Magnetawan Christmas Tree Lighting

NEW BUSINESS

- 10 mins 3.1 Family Day Event
- 10 mins 3.2 The Great Northern Ontario Roadshow
- 10 mins 3.3 Outcome of Museum Assistance Program, Reopening Fund For Heritage Organizations
- 10 mins 3.4 Budget Items Presented to Council January 19, 2022

ADJOURNMENT

- 4.1 Confirm the Proceedings of Committee and Adjourn



Magnetawan Community Development Committee (MCDC)
Meeting Minutes
October 12, 2021

The meeting of the Magnetawan Community Development Committee was held on Wednesday October 12, 2021 6:00 pm with the following present:

Deputy Clerk Laura Brandt (Secretary)
Cathy Loree Bulych
Dan Raaflaub
Daniel Wilson
Merik Szabunio (virtually)
Diane Szabunio (virtually)

Regrets:
Marilyn Raaflaub
Councillor John Hetherington

Opening Business

1.1 Call to Order

Meeting was called to order at 6:07 pm.

1.2 Adoption of the Agenda

RESOLUTION 2021-28 Bulych-Wilson

BE IT RESOLVED THAT the Magnetawan Community Development Committee adopts the agenda as presented and circulated.
Carried.

1.3 Appoint Chair

RESOLUTION 2021-29 Wilson-Bulych

WHEREAS the Municipal Procedural By-law 2020-29, outlines that Committees of Council must appoint a Chair;

AND WHEREAS the Magnetawan Community Development Committee is an active committee or board of Council;

THEREFORE BE IT RESOLVED THAT the Magnetawan Community Development Committee appoints Danny Raaflaub as chair for the 2021 and 2022 calendar year.

Carried.

1.4 Disclosure of Pecuniary Interest

It was stated that should anyone have a disclosure of pecuniary interest that they could declare the nature thereof now or any time during the meeting.

1.5 Adoption of Previous Minutes

RESOLUTION 2021-30 M. Szabunio-D. Szabunio

BE IT RESOLVED THAT the Magnetawan Community Development Committee adopts the minutes from the meeting of September 15, 2021.

Carried.

Items Brought Forward

2.1 Verbal Update Digital Photo Frame Heritage Center

The Committee appreciates that Merik has volunteered to continue with the digital photo frame project. The Committee will continue to get updates at meetings and the Committee hopes that this project will be completed over the winter season so the photo frames can be implemented for use in 2022.

2.2 Verbal Update Current Recreational Programming under COVID-19 Protocols

The Secretary advised the Committee that currently the Nordic Pole Walking Group has still been successfully running Mondays and Fridays. As well Pickleball has been running on Wednesdays in the Pavilion and is very well attended. Pickleball will moving to Tuesdays in the upcoming weeks to accommodate moving the programming into the Community Centre due to the change in season. Currently the fitness classes that occur Tuesdays and Thursdays have been put on hold as the fitness instructor has had to cancel teaching. A call for fitness instructors was put forth on municipal social media platforms and Staff did yield one call from a local resident interested in teaching. Staff has asked for the resident to prepare a short bio as well as information on pricing and classes to forward to Committee and Council for approval.

The Secretary was asked to confirm with the Health Unit whether the indoor gathering limits included members of staff.

2.3 Dinner and a Drive-in Movie Event

The Secretary advised the Committee that the Dinner and a Drive-in Movie Event was very successful, and tickets were sold out. Everything ran smoothly the night of the event. There were very many positive comments in person as well as on social media. The Committee discussed the possibility of making this an annual event and separating it into a two-nights, with Friday night having an adult themed movie and Saturday night having a children's themed movie. The Committee did discuss that if occupancy limits do increase, and if the event were to reoccur that the movie screen be set up with the back facing the library/community centre so that more cars can attend as well as opening it up to attendees being able to sit in lawn chairs for the event. If the event were to expand, the Committee was advised that volunteers at the event would be needed. Staff appreciated the help of Chair Raaflaub on the night of this event.

2.4 Verbal Update Halloween

The Secretary advised the Committee that the Lion's Club had been planning an event for Halloween Day but due to the COVID-19 restrictions they will not be having their annually scheduled Halloween event. However, they will be packaging together loot bags for all the students who attend the Magnetawan Central School. The Secretary advised the Committee that the Municipality has purchased treats to donate to the Lion's Club to be included in the loot bags. The Secretary has booked the Community Centre for the Lion's Club to use so that they have a large enough space to make up the loot bags. The Secretary also advised the Committee that there were also funds available in the recreation budget to hold a virtual Halloween Contest similar to the Canada Day Contest. The Halloween contest would have similar categories for best decorated Home and Business as well as colouring contests for ages 12-17 and 12 and under.

Direction was given to Secretary to move forward with the Virtual Halloween Event.

The Chair offered to speak with Ted from the Ahmic Harbour Recreation Committee about donating prize money to their children's costume contest. The prize money would include prizes from 1st through to 10th at monetary values of \$20 for 1st, \$15 for 2nd and \$10 for the remaining up to \$115. The Chair will discuss with Ted the possibility of contestants entering online through social media by submitting a picture as some possible contestants may not be able to attend in person.

2.5 Update Community Rock Snake

The Secretary advised the Committee that the Community Rock Snake Project is nearly ready to be launched. The sign has been installed at the start of the rock snake, the head has been painted and completed, and the students have completed their rocks. The Principal reached out to the Secretary to advise that Wednesday October 20th would be a suitable day and he will be advising the Secretary in the next few days if all or some of the students will be attending to place their rocks. The Secretary along with Parks Staff will be attending the school to pick up the rocks on the morning of the 20th and will be meeting all or some of the students at the start of the rock snake to place all the rocks. The Secretary also advised that a poster will be posted on Municipal Social Media platforms, website and forwarded to the electronic mailing list in the afternoon when the placement of rocks is finished. The Secretary will also be forwarding information and pictures to a local newspaper in hopes that they will publish an article.

The Secretary was also advised that the Magnetawan Agricultural Society will also be offering the painting of a rock (to be added to the rock snake) to be a category in next years Fall Fair. As well a rock painting table will be set up at the Heritage Museum Centre next season in adherence to any COVID-19 protocols.

New Items for Discussion

3.1 Christmas Tree Lighting

The Secretary advised the Committee that typically the Christmas Tree Lighting has been held the first Friday in December starting at 6:30 pm and has included carolling, fire pit, baked goods, hot drinks, and lighting of the tree. The Committee discussed holding the event on Saturday December 4, 2021, instead of the typical Friday night. The Committee discussed having the whole event outside due to the indoor gathering limits and double vaccination requirements of the Community Centre.

The Committee discussed having hot drinks and treats at the event as well as the possibility of having Santa, Mrs. Claus, and sleigh rides. It was also discussed that at one time the Recreation Committee had a sound system that could be utilized for Christmas music at the event.

The Secretary was asked to contact Santa and Mrs. Claus to confirm their attendance as well as to reach out to Trevor Hammond to enquire about pricing for sleigh rides for the event. The Secretary was also asked to locate the portable sound system. The Secretary will also reach out to committee member Marilyn Raaflaub to ask her to reach out to the church in regard to providing treats and carolling as they have provided this in previous years.

The Secretary will be putting out a call for Volunteers to help available the day of the event.

ITEMS FOR INFORMATION ONLY

4.1 Year End Report Locks and Heritage Museum Centre

Items For Future Meeting

4.1 Newly Proposed Ideas for Recreation List of 10 Things

The Committee discussed that currently due to the COVID-19 restrictions that this item be deferred until such time that restrictions allow for the planning of larger events and recreation programming.

Adjournment

5.1 Adjournment

RESOLUTION 2021-31 D. Szabunio- M. Szabunio

*BE IT RESOLVED THAT the Magnetawan Community Development Committee adjourns this meeting at 7:40 pm to meet again on Tuesday November 09, 2021 at 4:00 pm or at the call of the Chair.
Carried.*

Approved by:

Chair

Secretary

EXCITING NEWS!!!

***NEW* ADULT EXERCISE CLASSES
WITH JENNY PAUL WILL BE
STARTING FEBRUARY 28, 2022**



**THE MUNICIPALITY OF MAGNETAWAN WILL BE OFFERING
“FAB, FIT, AND FUN” (CARDIO BASED)
MONDAY EVENINGS FROM 6:30 PM TO 7:30 PM
FREE OF CHARGE**

&

“YES TO YOGA”

**THURSDAY EVENINGS FROM 6:30 PM TO 7:30 PM
\$12/CLASS OR \$50 FOR 5 CLASSES**

**Participants must follow the Provincial Protocols under the Ontario Re-opening Plan
(double vaccination, sanitization, and mask wearing)**

**For more information, please contact the Municipal Office at (705) 387-3947 or
by email at recreation@magnetawan.com**

DROP IN PICKLE BALL TUESDAYS

**10:00 AM TO 11:30 AM
& 6:00 PM TO 7:30 PM**

NEW!

**NOW INSIDE AT THE MAGNETAWAN COMMUNITY CENTRE!
EQUIPMENT CAN BE PROVIDED OR BRING YOUR OWN PADDLES**



For more information contact recreation@magnetawan.com

COVID-19 PROTOCOLS WILL BE AS FOLLOWS:

- **DOUBLE VACCINATION REQUIRED**
- **MASKS REQUIRED**
- **PLEASE SANITIZE**
- **PLEASE SOCIAL DISTANCE**
- **YOU WILL BE REQUIRED TO SIGN A COVID-19 AGREEMENT, PROVIDE DOCUMENTATION OF DOUBLE VACCINATION AND PROVIDE YOUR CONTACT INFORMATION FOR COVID-19 TRACING**



NEW PUBLIC ART MURAL

AT THE HERITAGE MUSEUM CENTRE AND LOG CABIN

The Beautification of the Municipality of Magnetawan Project aims to establish a Public Art Collection, which will enhance Magnetawan's visual appeal and vibrancy of our public spaces as well as honour, preserve and encourage Magnetawan's cultural heritage and artistic diversity while providing an opportunity to recognize local and regional artists.

**A BIG THANK YOU TO NOMI DRORY FOR STARTING OFF OUR PUBLIC
ART COLLECTION**



For more information contact the Municipal Office at (705) 387-3947 or by email at recreation@magnetawan.com















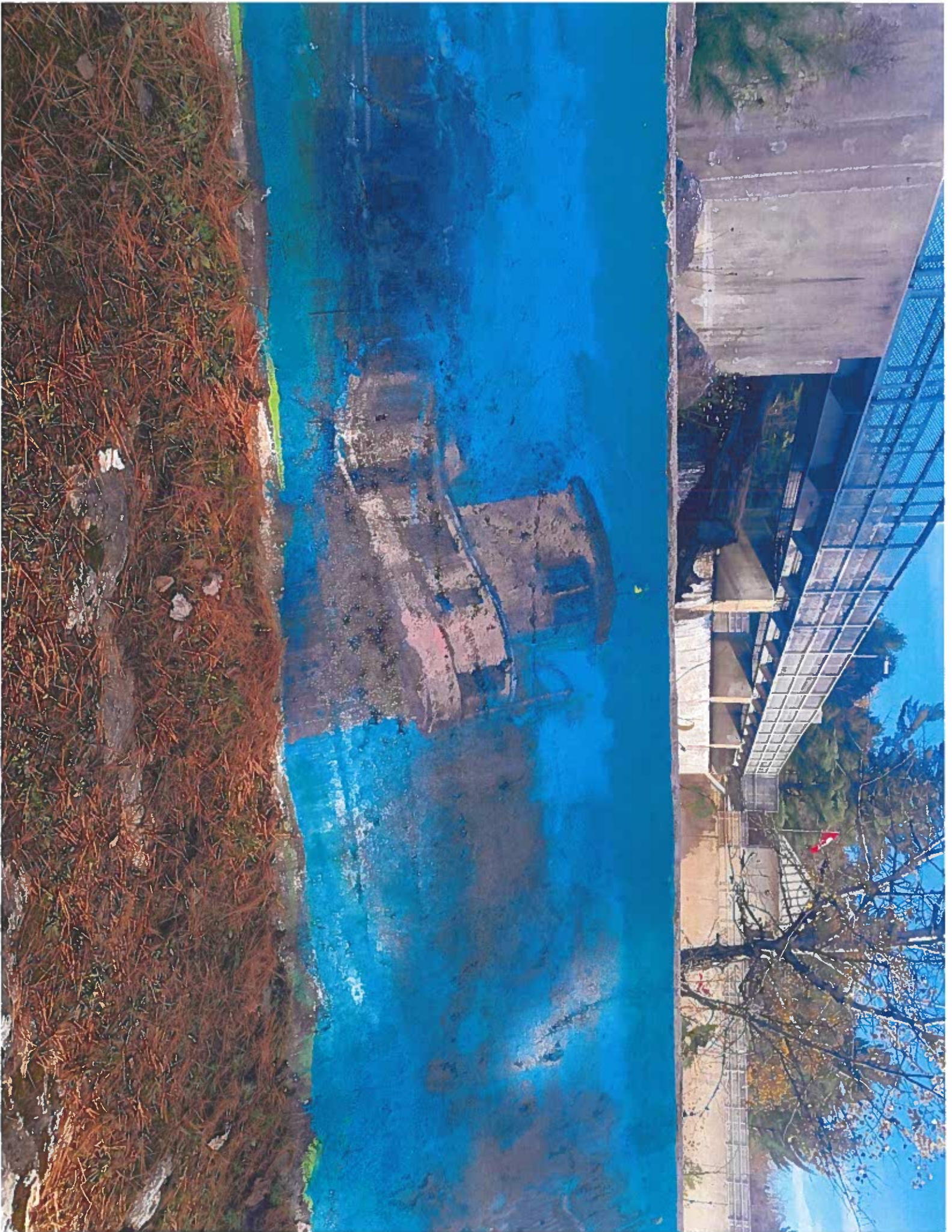


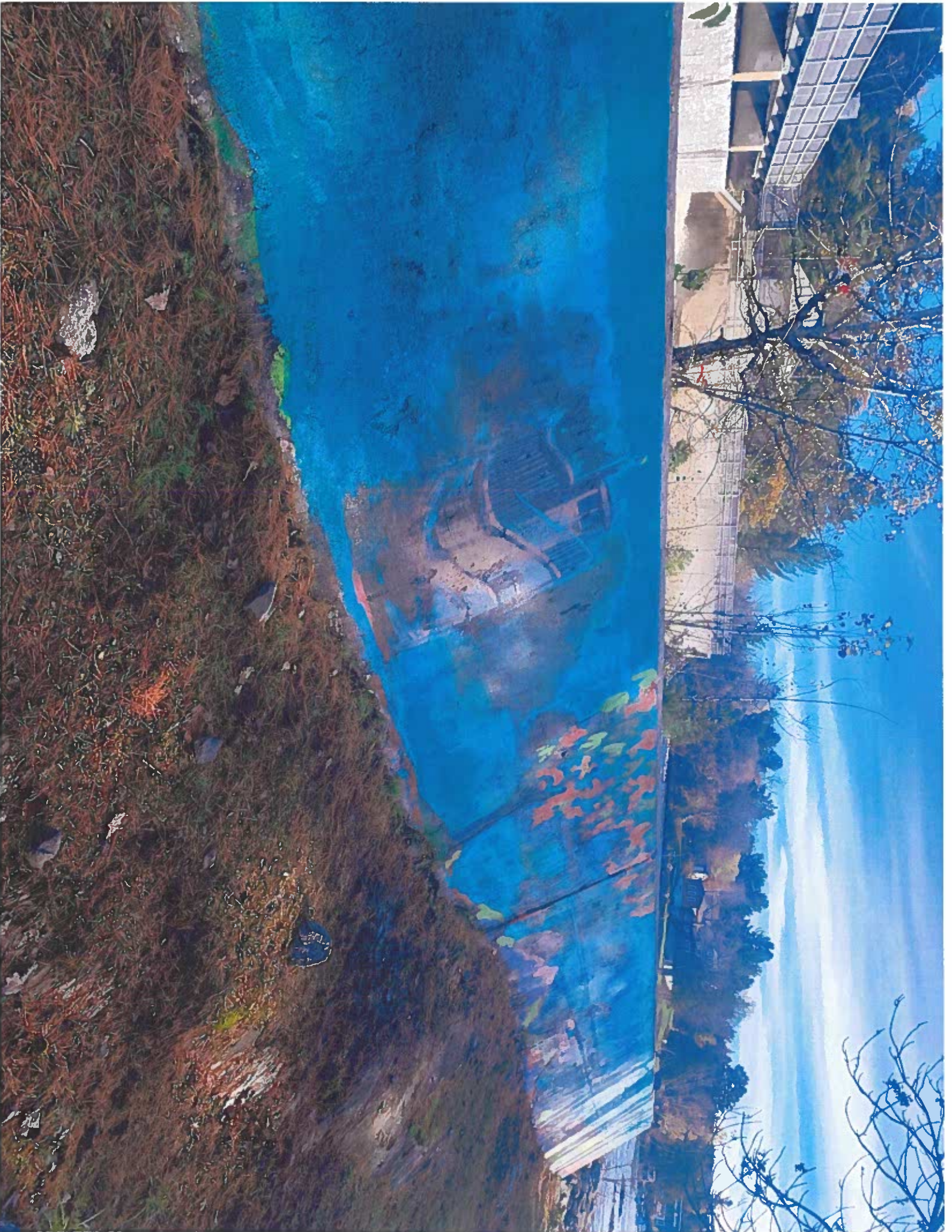


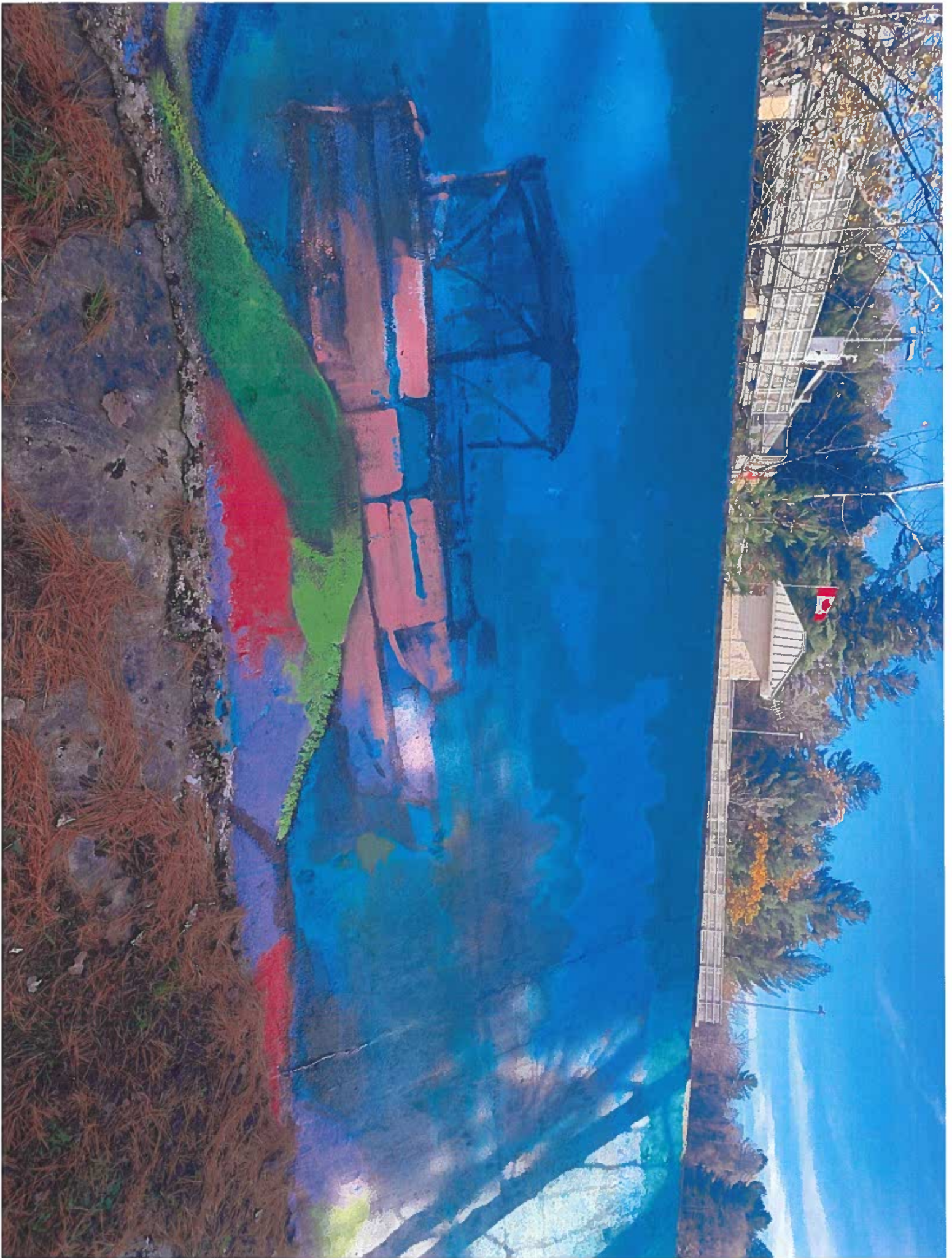














MAGNETAWAN HALLOWEEN CONTESTS!!

**CHOOSE FROM 4 UNIQUE CONTESTS TO SHOW YOUR
HALLOWEEN SPIRIT**

**DECORATE YOUR HOME
DECORATE YOUR BUSINESS**

HALLOWEEN SPIRIT DRAWING CONTEST (Ages 12 and under)

HALLOWEEN SPIRIT DRAWING CONTEST (Ages 13 to 17)



REGISTER AT RECREATION@MAGNETAWAN.COM

**THE MUNICIPALITY OF MAGNETAWAN WOULD LIKE TO
WISH EVERYONE A SAFE AND HAPPY HALLOWEEN
FOR MORE INFORMATION VISIT OUR WEBSITE AT
WWW.MAGNETAWAN.COM**





Welcome to the 2021 Show Your Halloween Spirit Celebration!

Due to Covid-19 Restrictions, we will be celebrating Halloween a little differently again this year!
To promote our Halloween spirit within the Community, the day will be comprised of 4 unique contests:

Decorate your Home

Decorate the outside of your home, showing your Halloween Spirit. Please have all your decorations set up by 9:00am on October 31st.

Prizes:

- 1st place will receive a \$75 cash prize
- 2nd place will receive a \$50 cash prize
- 3rd place will receive a \$25 cash prize

Decorate your Business

Decorate the outside of your business, showing your Halloween Spirit. Please have your decorations set up by 9:00am on October 31st.

Prizes:

- 1st place will receive a \$75 cash prize
- 2nd place will receive a \$50 cash prize
- 3rd place will receive a \$25 cash prize

Halloween Spirit Drawing Contest (Ages 12 and under)

Create a drawing showing your Halloween Spirit. Please submit your drawings to recreation@magnetawan.com or drop them at the Municipal Office by October 29th at 12:00pm. The top three winners will be decided and awarded on October 31st. Drawings will be posted to the Municipality's social media accounts.

- 1st place will receive \$75 cash prize
- 2nd place will receive a \$50 cash prize
- 3rd place will receive a \$25 cash prize

Halloween Spirit Drawing Contest (Ages 13 to 17)

Create a drawing showing your Halloween Spirit. Please submit your drawings to recreation@magnetawan.com or drop them at the Municipal Office by October 29th at 12:00pm. The top three winners will be decided and awarded on October 31st. Drawings will be posted to the Municipality's social media accounts.

- 1st place will receive \$75 cash prize
- 2nd place will receive a \$50 cash prize
- 3rd place will receive a \$25 cash prize

Registration is required for all four contests. Please register by contacting recreation@magnetawan.com or call the Municipal Office at (705) 387-3947. Judging will take place in person on October 31st, in a manner in accordance with COVID-19 restrictions.

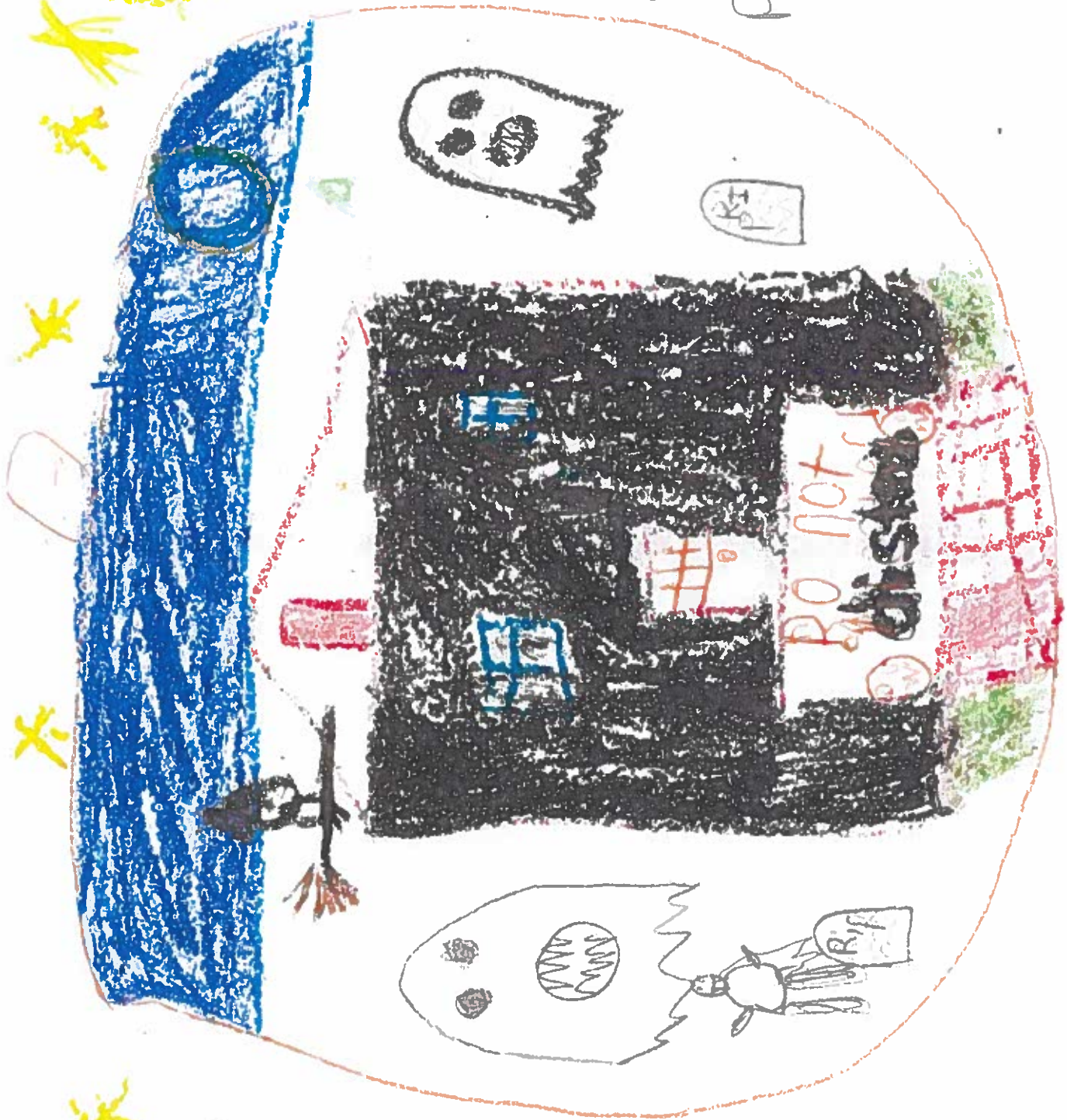
We wish everyone a Happy Halloween!





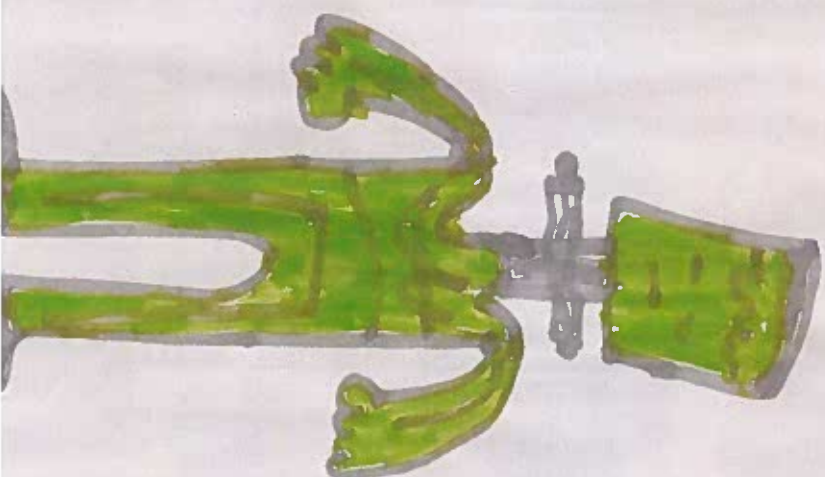
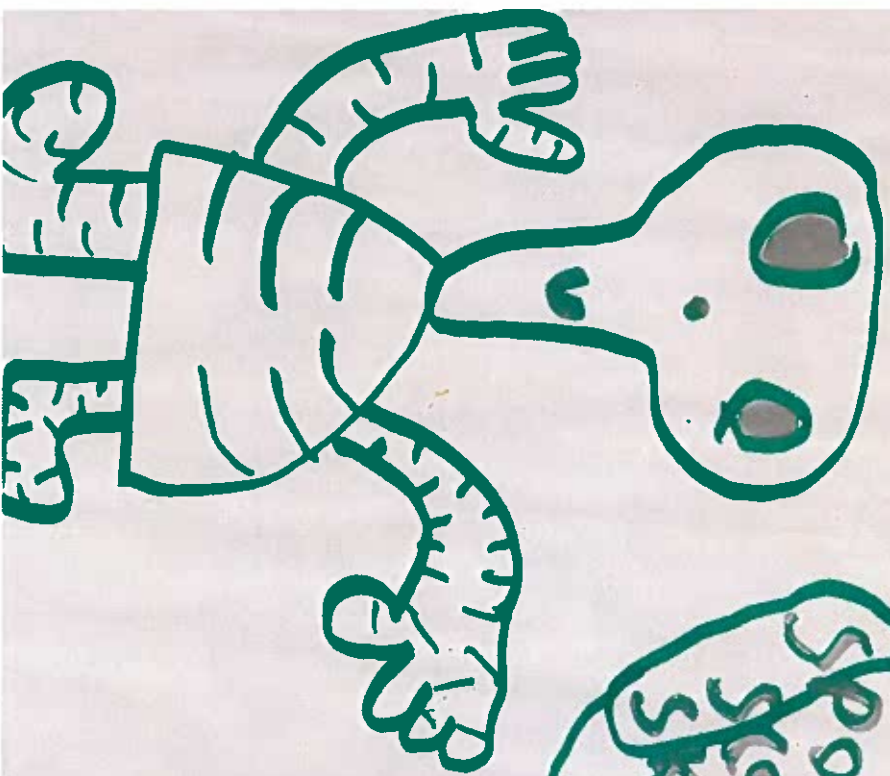
1st
Place

1st place



HAPPY Halloween

Spooky
Spooky
Skeleton

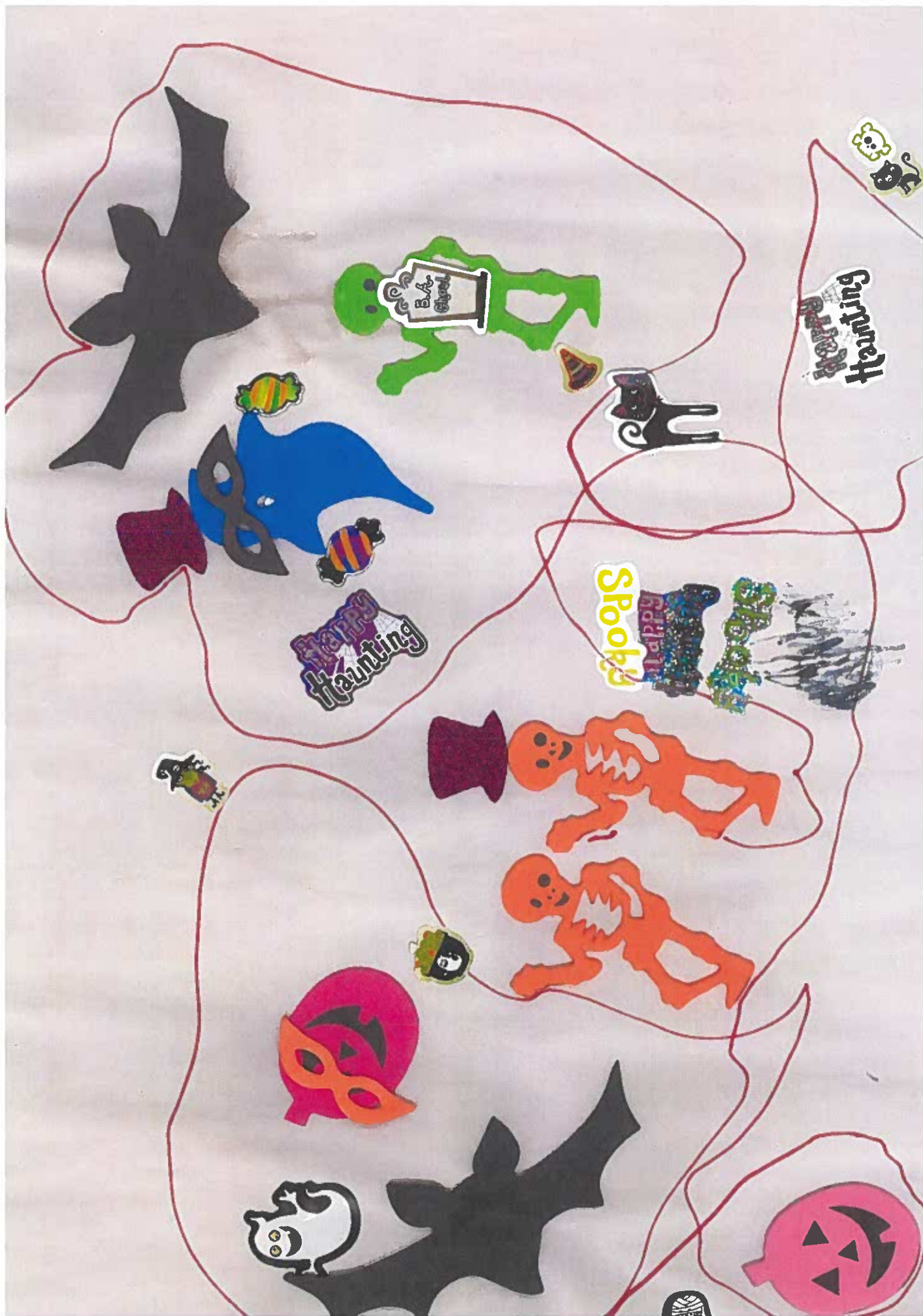


and place

3rd place

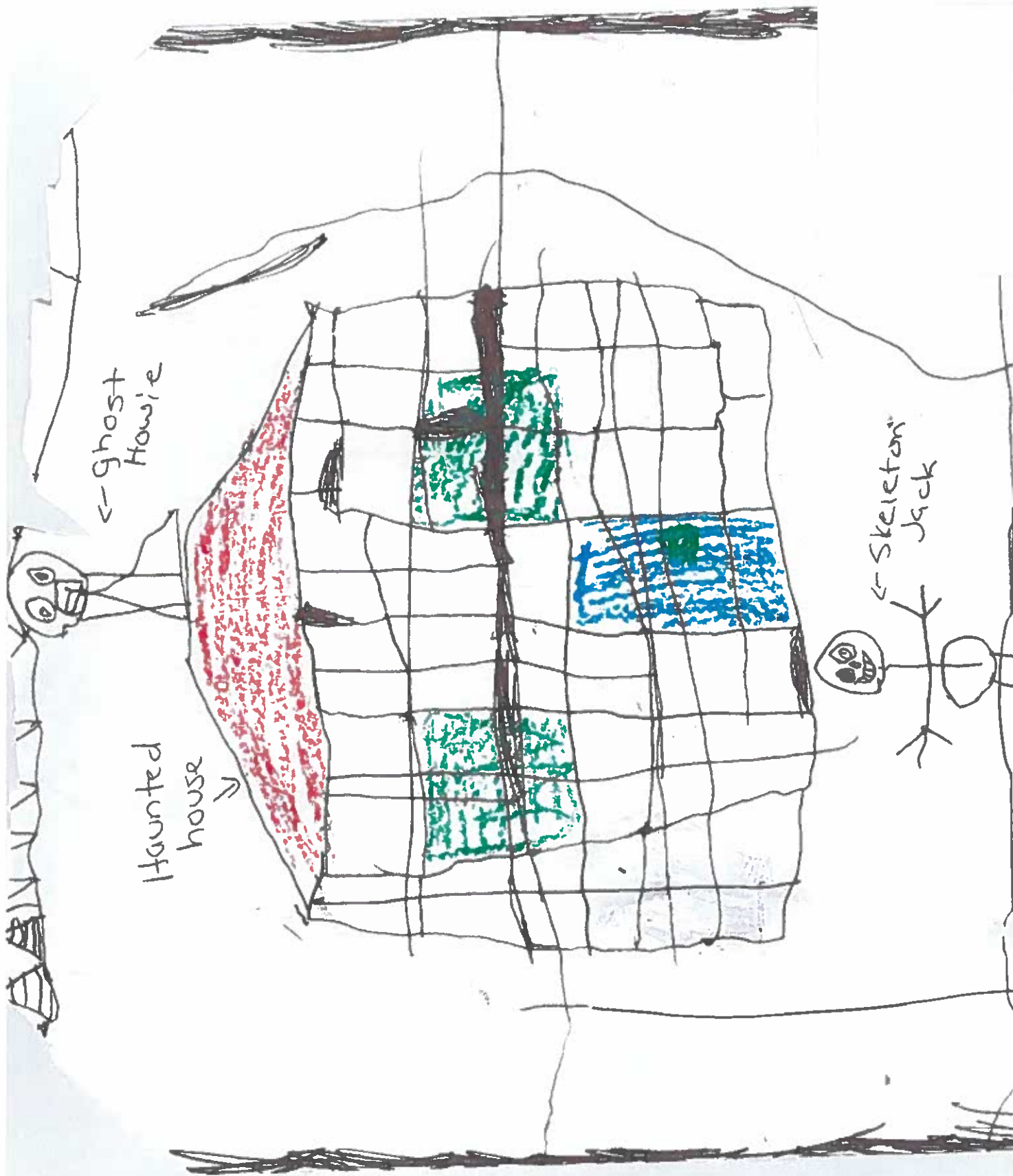












15



14

1st



4



And

55



55



三

11th
3rd

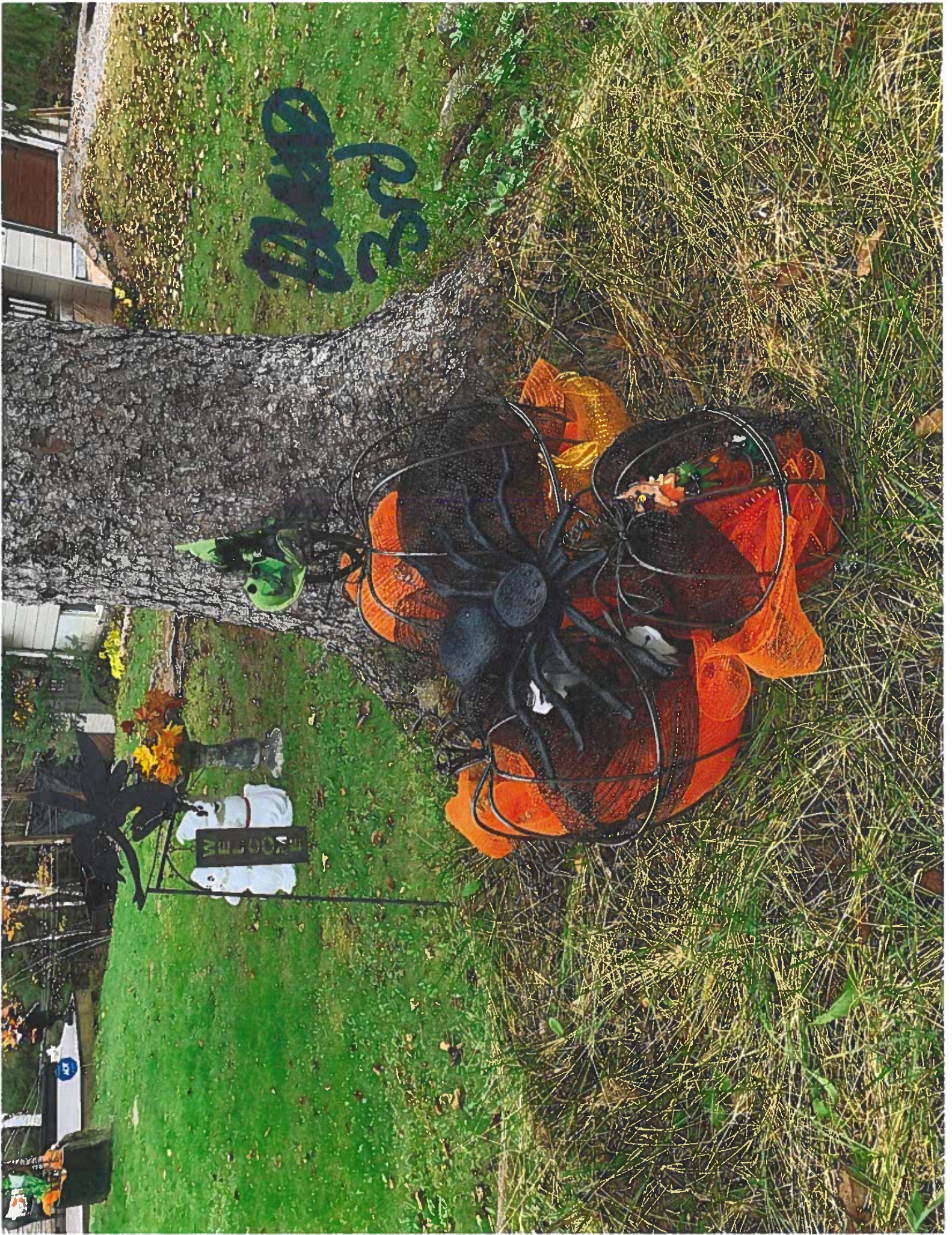
IF THE

BROOM FITS,

FLY IT!



QMA
QMA
01C











WIND
3rd

1000
1000



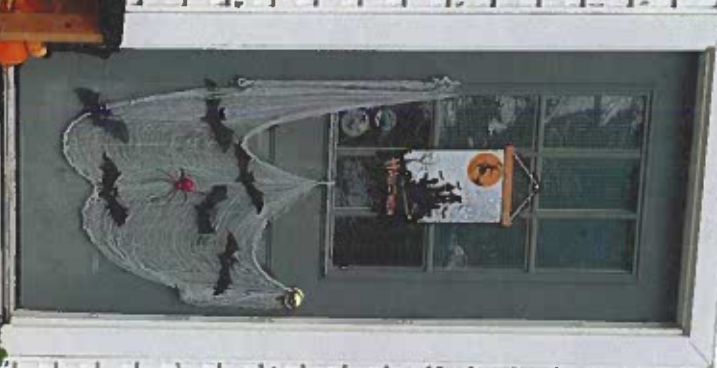












52



52

25¢ WITCHES
BROOM PARKING
25¢

25th WITCHES
BROOM PARKING
25th





5 Pumpkins sitting
on a gate...

1st one
Said,
"Oh my it's
getting
late!"

2nd one
Said,
"There are
witches in
the air!"

3rd one
Said,
"But we
don't care!"






4th one
said,
"Let's run
and run, and
run."

5th one said,
"I'm ready
for some
fun."

Then wooo
went the wind,
and out went
the lights.

And 5
little pumpkins
rolled out of
sight.

 <p>Municipality of Magnetawan</p>	<h2>REPORT TO COUNCIL</h2>
To:	Mayor and Council
From:	Deputy Clerk Laura Brandt
Date of Meeting:	November 03, 2021
Report Title:	Outcome of Dinner and a Drive-In Movie Event

Recommendation: That Council receives and approves this report as presented and directs Staff to include \$5,000 in the 2022 budget and to actively source for funding.

Background: Staff applied to the 2021 Reconnect Festival and Event Program by the grant deadline in April 2021, for Magnetawan's first dinner and a drive-in event and was successful in the application for funding. The application described Magnetawan's event as a drive-in movie experience to delight audiences of all ages while supporting local business. The ministry received over 600 applications and due to backlog was late in notifying successful applicants of approval of funding. As well the province did a one time increase of funding for the program to nearly \$50 million; more than double the annual funding provided to the sector in previous years. The purpose of the funding provided by the Province of Ontario is to support innovative programming and marketing festivals and events to help create great Ontario staycation experiences for visitors and to stimulate local community economic development and recovery.

Evaluation: Originally in the grant funding Staff proposed two dates for the event but due to the lateness of notifying the Municipality of their successful application, Staff modified the event to a double feature to be held on one date. Due to COVID-19 restrictions the maximum occupancy for the event was 100 participants. The event was sold out.

Movie tickets were \$10 each and attendees were provided tickets and an information pamphlet on how to enter and exit the event, as well as which menus food vendors would have available.

Due to the limited amount of attendees two vendors attended the event at no cost to the vendors. The Banger Truck which offers sausages, potatoes and grilled cheese set up in the municipal parking lot starting at noon to ensure that the sales were maximized to their full potential. The Almaguin Gazelles, a local girls hockey organization, used the event as a fundraising opportunity and provided popcorn and cotton candy for the event. Both the Banger Truck and the Gazelles are interested in returning next year.

Each attendee received "Magnetawan Bucks" used for admittance into the event and could be spent at local participating business from October 9, 2021, to November 9, 2021. This period of time is when local businesses typically see a dip in revenues. Staff ensured that each "Buck" was signed and laminated to reduce the risk of counterfeiting. After November 9th participating businesses will submit the collected "Bucks" with an invoice for payment from the Municipality. Seven businesses participated in the "Magnetawan Bucks" program: Magnetawan Bait and Tackle, Magnetawan Grill and Grocery, Magnetawan Home Hardware, The Cornball Store, The Quiet Bay Café, The Quiet Bay Inn, and Algonquin Fine Foods.

The Chair of the Magnetawan Community Development Committee Danny Raaflaub and myself volunteered to help direct parking, check movie tickets, and answer questions as well as helping with the disassembly of the screen. Parks Staff also helped set up and erect the screen prior to the event. It is recommended that there be at least 4-5 volunteers at each event.

Advertising for the event was provided through Municipal social media platforms, website, electronic mailing list, digital sign as well as posters outside of the Municipal Office and on Community Boards. A "pre-roll" was created by Staff to play at the start of the event and in between movies informing attendees of key points of interest such as food vendors, washroom locations and "Magnetawan Bucks" local participating business as well as thanking the Province of Ontario for funding.

For the event the Municipality purchased two sets of each movie and afterwards one copy of Baby Boss Family Business and Cruella was donated to the Magnetawan Library for residents to rent. The other copies were drawn from the attendees that purchased tickets and the winners names were posted on municipal social media platforms.

Financial Implications:

ITEM	COST
Fresh Air Cinema (screen providers)	\$5,674
Two sets of Blu-ray Cruella and Boss Baby	\$149
Movie Rights	\$791
Reimbursement of Magnetawan Bucks	\$1,000
Less Ticket Sales Revenue	-\$1,000
Total Cost	\$6,614
Funding Provided 50%	\$3,307
Net Cost	\$3,307

Moving forward if the Municipality held this event annually and/or broke up the event to have a movie Friday night geared towards an adult audience and then on the following Saturday a movie geared towards a children's experience, as well as gathering limits increasing, the potential for attendees could be doubled per event. There is also the possibility of growing this event year after year and inviting more vendors and potentially charging a fee to the vendors as the attendance increases. Also, as the event grows, we can sell advertising or charge for sponsorship of the event by selling advertising space on the pre-roll which can also be used to offset the costs of the events. The Municipality can also develop the event into different movie experiences such as: Having a smaller screen set up at the beach and playing Jaws with attendees being in inner tubes in the water, having a boat-in drive-in and utilizing a 4-season screen to do a snowmobile/cook out/bonfire drive-in movie night.

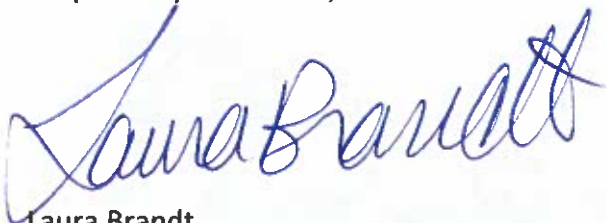
Below is what could be forecasted if the event is successfully built upon year after year and if the Municipality were able to offset costs by charging vendors and garnishing fees for advertising or sponsorship of the event. The end goal would be to eventually build and run the event to be self sustaining.

PROPOSED 2 NIGHTS	COST
Fresh Air Cinema	\$7,000
Two sets of Blu-ray	\$150
Movie Rights	\$791
*Reimbursement of Magnetawan Bucks (100 per event)	\$2,000
*Less Ticket Sales Revenue	-\$2,000
Less Vendor Fees (5 vendors at \$50 x 2 events)	-\$500
Less Advertising/Sponsorship (5 businesses at \$250 x 2 events)	-\$2,500
Total Estimated Cost	\$4,941
Estimated Funding	\$2,470.50
Forecasted Net Cost	\$2,470.50

*Based on current COVID-19 gathering limits-could potentially have 200 or more attendees

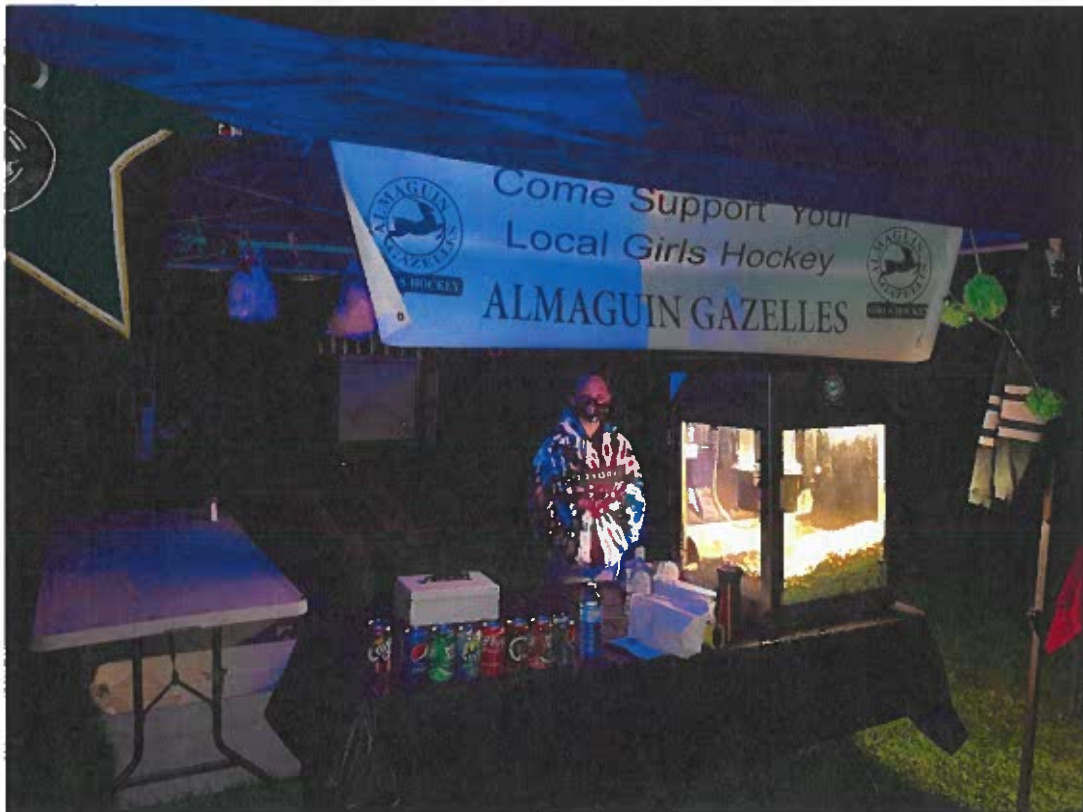
Conclusion: Staff recommends that due to the success of the event that Dinner and a Drive-in be held in 2022 as a back to back event and to include \$5,000 in the 2022 budget as well as have Staff reapply for funding if available to offset costs in 2022

Respectfully Submitted,



Laura Brandt
Deputy Clerk





RESOLUTION NO. 2021 - 320

NOVEMBER 03, 2021

Moved by: _____

Seconded by: _____

BE IT RESOLVED THAT the Council of the Municipality of Magnetawan receives and approves the report from Deputy Clerk Laura Brandt, Outcome of Dinner and a Drive-In Movie Event, as presented and directs Staff to include \$5,000 in the 2022 budget to host two events next year and to actively source for funding.

Carried ☒ Defeated ☐ Deferred ☐

Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



*Knowing our heritage
we will build our future*

COMMUNITY ROCK SNAKE PROJECT

AT THE START OF THE MAGNETWAN LION'S TRAIL
PAINT A ROCK AND ADD IT TO THE BODY AND HELP US REACH
ALL THE WAY TO THE CENTENNIAL BEACH!

WHAT IS A ROCK SNAKE?

- Rock snakes are projects that gained popularity during the COVID-19 pandemic
- Rock snakes consist of a series of painted rocks
- The current record holder for the largest rock snake is 8,000 rocks!
- Rock snakes showcase our local creativity and community spirit
- **FACT** rock snakes make you **SMILE!**

A BIG THANK YOU TO THE MAGNETAWAN CENTRAL SCHOOL STUDENTS
FOR STARTING OFF OUR COMMUNITY ROCK SNAKE PROJECT



For more information contact the Municipal Office at (705) 387-3947 or by email at recreation@magnetawan.com













The Municipality of Magnetawan presents

MAGNETAWAN'S ANNUAL CHRISTMAS TREE LIGHTING



Location: Magnetawan Community Centre Front Parking Lot

Tree Lighting to Take Place Friday December 3rd at 6:30 pm

**Come Join us in Welcoming the Christmas Season
This is an Outdoor Event with Refreshments, Caroling and
Christmas Cheer!**

**Please Bring a Non-Perishable Food Item or New Children's Toy for
Donation to the Magnetawan Lion's Club Christmas Basket**

SOCIAL DISTANCING AND MASKS ARE MANDATORY

**For more information please contact the Municipal Office at (705) 387-3947
or by email at recreation@magnetawan.com**



Family Fun Day Ideas

Food

Agricultural Society is providing lunch

Activities

Snow carving

Games

Crafts

Skating

Snowshoeing

Entertainment

-Live Music

-Balloon animals

-Face painting

-Birds of Prey

-Horse Rides

Logistics

-Parking lot ploughed

- Back of Parking Lot Blocked off with cones

-Back gate open for horse rides

-Slogan on sign out front

-Flyers

-Social Media advertising

Volunteers

Craft table- Marilyn

Snowshoeing- _____

Giant Jenga- _____

Ring Toss- _____

Kanjam- _____

Hopscotch type game: _____

Yard pong game: _____

Giant Chess: _____

Giant 4 in a row game: _____

Egg & spoon races: _____

Skating- attendant not required

Photo booth- attendant not required

Snow Carving: John

Face Painting: Melissa

Balloon Animals: Ken




THE GREAT
NORTHERN ONTARIO
ROADSHOW

SCIENCE NORTH SCIENCE MUSEUM

The Great Northern Ontario Roadshow

Re-energizing tourism,
communities and
local economies in Northern
Ontario

1




The Great Northern Ontario Roadshow

Highlights the incredible opportunities for tourism through

- Culture
- Arts
- Heritage
- Culinary
- Recreation

We are encouraging a resurgence in
“home grown” tourism across the
region

70,000
in person visitors



HUNDREDS
of private sector
businesses

2

40+ Smaller Communities

2-Tiered Events

Tier 1 Pop > 5,000

- Work with municipality to decide location of event
- 6-8 hour length
- Local talent
- Local food/drink
- Local makers
- Staycation Showcase
- Draws locals, as well as people from 1-3 hour drive away
- All materials fit into 1-2 vans

Tier 2 Pop < 5,000

- Target libraries as location for event
- 2-4 hour length
- Local talent
- Local makers (could include food)
- Staycation Showcase (depending on community)
- Draws local people to see opportunities/services within their town/region
- All materials fit into 1 van

3



Piggyback/Street Team

- Flexible, opportunistic
- 1-2 tables for science experience
- GNOR signage/flyers
- Info on upcoming roadshow locations
- Encourage people to attend the events in their area

4



Shop local

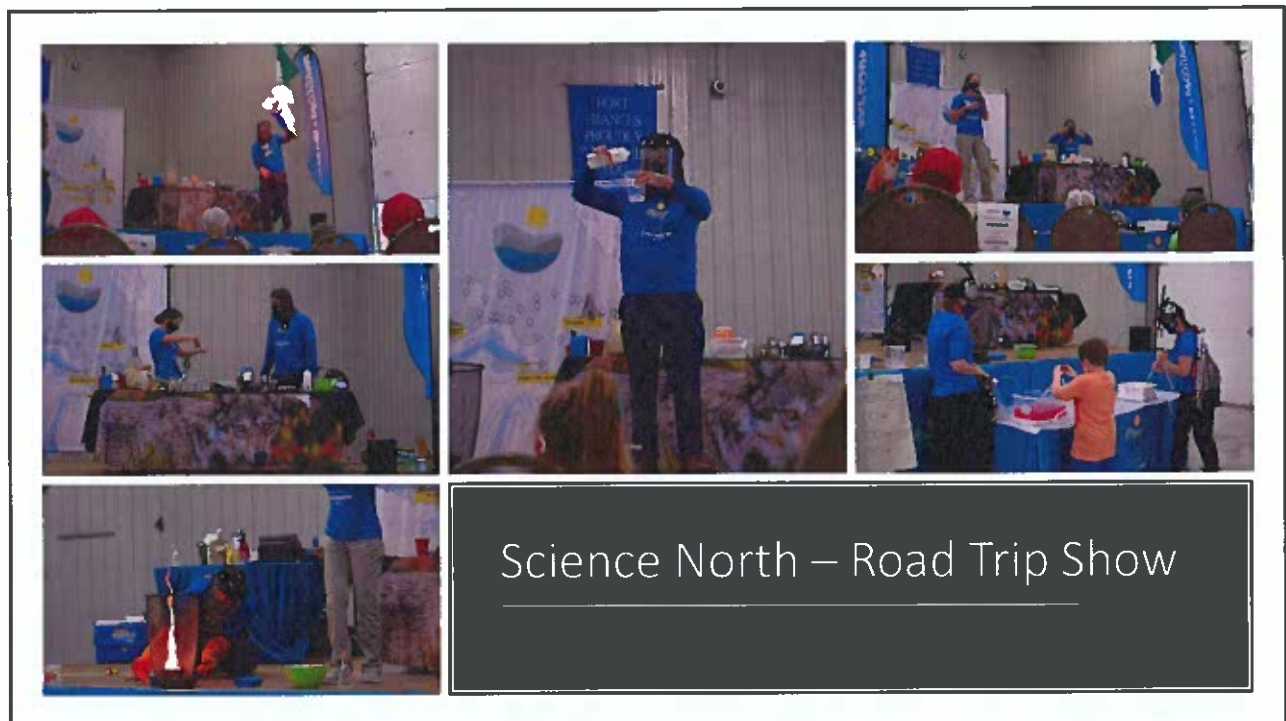
- Makers: crafters, at home businesses
- Talent: singers, dancers, musicians
- Food and Drink: restaurants, breweries, wineries, food trucks
- Staycation showcase: stores, tourism locations – attractions, adventures, hotels

5



Science North Activities

6



7

Potential Community partners

- Municipal Office
- Chamber of Commerce
- Tourism Office/Visitors Information
- Local Library Administration
- Local Museum



Sioux Narrows - Nestor Falls



8

Community Partner Responsibilities

Science North Liaison

Suggest Venue/Location

Suggest Rentals: tables, chairs

Local Contributors/Vendors: makers, talent, food and drink

Staff Volunteers: Covid-screener, vaccine passport, contact tracing

Assist With Local Marketing Efforts: radio, posters, online posters, social media

9

Science North Responsibility

Costs:	Cover costs associated with the event (location rentals, tables, chairs, stage, PA system, et.)
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Larger marketing campaign:	Creation of event posters, posting/advertising within Science Norths media outlets and local contacts
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Science experience:	Science exhibits, science shows, science kits, Bluecoats
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10



Canadian
Heritage

Patrimoine
canadien

November 22, 2021

Laura Brandt
Acting Deputy Clerk
The Corporation of the Municipality of Magnetawan
4304 Highway 520
Magnetawan, Ontario
P0A 1P0

Title: Reopening Fund for Heritage Organizations

Dear Ms. Brandt:

On behalf of the Minister of Canadian Heritage, it is my pleasure to inform you that your application for funding has been approved.

A grant in the amount of \$5,000 will be awarded to help your organization carry out its activities, under the Museums Assistance Program, Reopening Fund for Heritage Organizations. This funding will be allocated over one government fiscal year 2021-2022 and will be subject to certain terms and conditions, the appropriation of funds by Parliament, and the budget levels of the Program.

One of our program representatives may be in contact with you in the near future to review the terms and conditions related to this funding. As you may already know, the Government of Canada is committed to promoting workplaces free from harassment, abuse and discrimination. I would like to seize this opportunity to remind you of your responsibility to provide a work environment where harassment, abuse and discrimination are not tolerated.

In closing, I would like to take this opportunity to wish you and the members of your organization the greatest success in your endeavours.

Sincerely,

Jethalal, Seema

Digitally signed by Jethalal,
Seema
Date: 2021.11.24 11:58:10
-05'00'

Seema Jethalal
Regional Director General
Ontario Region

Account No.	2021 WORKING BUDGET AND 2022 FORECAST BUDGET Account Name	2021 FINAL BUDGET	PRELIMINARY DEC 31 2021 ACTUAL	2022 DRAFT 1	NARRATIVE
DC REC and COMM					
2600-1010	RECREATION - Wages and benefits	44,000	35,027	44,880	
2600-2010	RECREATION - Materials/Supplies	2,000	1,708	7,500	Bikes with helmets and bike locks \$2,500 / Vetran Lampost Banners \$3,000
2600-2015	RECREATION - Events	20,000	14,346	27,000	\$5,000 drive in movie motion 2021-320 / Fireworks \$2,000 /
2600-2055	RECREATION - Regional Economic Dev Dept	10,000	10,000	0	Moved to Economic Development category in 2022, account 2300-2150
2600-2300	RECREATION - Advertising	3,500	0	500	
2600-2350	RECREATION - Signage	3,200	3,434	0	Moved to Economic Development category in 2022, account 2300-2350
2600-2400	COMMUNITY IMPROVE - Recreation	12,500	5,347	12,750	rock snake project include paint and table etc, art in the park, Exercise Classes \$4,800
2600-8000	RECREATION - Capital	33,718	0	33,718	LIGHTHOUSE - FROM COMMUNITY IMPROVEMENT FUND (16,282 USED IN 2020)

Account No.	2021 WORKING BUDGET AND 2022 FORECAST BUDGET Account Name	2021 FINAL BUDGET	PRELIMINARY DEC 31 2021 ACTUAL	2022 DRAFT 1	NARRATIVE
7500-1010	LOCKS - Student Wages and benefits	22,000	23,657	28,800	min wage is going up
7500-2010	LOCKS - Materials and Supplies	2,000	1,130	2,000	need a water cooler gas powered pressure washer
7500-2400	LOCKS - Repairs & Maintenance	1,500	0	500	window
7500-3010	LOCKS - Equipment Charges	300	500	0	
7500-8000	LOCKS - Capital	0	0	0	
7600-1010	HERITAGE CTR - Student Wages and benefits	10,000	10,752	28,880	first year with 4 students
7600-2010	HERITAGE CTR - Materials/Supplies/Memberships	1,000	1,028	1,500	telephone/ light ballast in display case/Membership in Ontario Museum Association
7600-2030	HERITAGE CTR - Hydro	1,225	1,084	1,250	
7600-3010	HERITAGE CTR -Equipment Charges	250	383	0	
7600-4020	HERITAGE CTR - Insurance	1,000	1,430	1,459	2021 actual + 2%
7600-7000	HERITAGE CTR - Amortization	0	0	0	
7600-8000	HERITAGE CTR - Capital	9,000	10,041	6,000	2021 4,000 mural - price was \$5,401 - \$1,620 paid through RED grant = our cost \$3,781 / 5,000 display case offset by covid grant 2022 Mural Public Art \$6,000 (Rec'd \$5,000 grant)
7600-8000	HERITAGE CTR - LOG CABIN - Capital	0	0	7,500	2022 Reshingle Log Cabin Roof

RESOLUTION NO. 2021 - 273 SEPTEMBER 22, 2021

Moved by: John Hetherington

Seconded by: [Signature]

BE IT RESOLVED THAT the Council of the Municipality of Magnetawan receives and approves the report Year End Report Locks and Heritage Museum as presented from Deputy Clerk Laura Brandt; - BIKE SHARE
AND FURTHER thanks the Summer Students for a job well done and approves a \$50.00 bonus for each student.

Carried ☒ Defeated ☐ Deferred ☐

[Signature]

Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



Knowing our heritage
we will build our future

RESOLUTION NO. 2021 - 320 **NOVEMBER 03, 2021**

Moved by: _____

Seconded by: _____

BE IT RESOLVED THAT the Council of the Municipality of Magnetawan receives and approves the report from Deputy Clerk Laura Brandt, Outcome of Dinner and a Drive-In Movie Event, as presented and directs Staff to include \$5,000 in the 2022 budget to host two events next year and to actively source for funding.

Carried ☒ Defeated _____ Deferred _____

Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



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we will build our future*



CAPITAL BUDGET ITEMS 2022

DEPARTMENT: LOCKS/HERITAGE CENTRE/RECREATION

FROM: DEPUTY CLERK RECREATION AND COMMUNICATIONS LAURA BRANDT

ITEM

BUDGET ITEM:

COMMUNITY DEVELOPMENT – COMMUNITY IMPROVEMENT CAPITAL - LIGHTHOUSE

ACCOUNT NUMBER: 2600-8000

AMOUNT: \$33,718

FUNDS RAISED FROM

2021 BUDGET CARRY OVER? YES NO X

RESERVES? YES X NO ACCOUNT NAME: PARKLAND RESERVES

RAISED BY TAXATION? YES NO XX

NARRATIVE:

IN 2020 WE BUDGETED \$50,000 AND USED \$16,282. THIS EXPENSE WAS OFFSET BY PARKLAND RESERVES.

IN 2021 WE BUDGETED \$33,718. TO BE OFFSET BY A TRANSFER FROM PARKLAND RESERVES IN 2021. THEREFORE NO FUNDS HAVE BEEN USED FROM THE PARKLAND RESERVE.



CAPITAL BUDGET ITEMS 2022

DEPARTMENT: LOCKS/HERITAGE CENTRE/RECREATION

FROM: DEPUTY CLERK RECREATION AND COMMUNICATIONS LAURA BRANDT

ITEM

BUDGET ITEM: COMMUNITY DEVELOPMENT – HERITAGE CENTRE

ACCOUNT NUMBER: 7600-8000

AMOUNT: \$6,000

FUNDS RAISED FROM

GRANT \$5,000

RAISED BY TAXATION? \$1,000

NARRATIVE:

IN 2021 WE BUDGETED \$9,000 - \$4,000 FOR THE MURAL AND \$5,000 FOR A DISPLAY CASE. THE \$5,000 FOR THE DISPLAY CASE WAS FROM THE CANADIAN HERITAGE COVID EMERGENCY SUPPORT FUND(CARRY OVER FROM THE YEAR BEFORE) AND \$4,000 WAS RAISED BY TAXATION. THE MURAL COST \$5,401 AND 30% WAS COVERED BY THE RED GRANT \$1,620 LEAVING \$3,781.

FOR 2022 PUBLIC ART: \$6,000 - FOR WHICH WE RECEIVED A \$5,000 GRANT



CAPITAL BUDGET ITEMS 2022

DEPARTMENT: PARKS – LOG CABIN
FROM: PARKS AND MAINTENANCE MANAGER STEVE ROBINSON

ITEM

BUDGET ITEM: HERITAGE CENTRE – LOG CABIN

ACCOUNT NUMBER: 7600-8000

AMOUNT: \$7,500

FUNDS RAISED FROM

RAISED BY TAXATION \$7,500

NARRATIVE:

LOG CABIN ROOF NEEDS RESHINGLING – SHINGLES ARE OLD, CURLING AND MOSSY.