



## Magnetawan Economic Tourism Committee (METC)

### Meeting Minutes

April 30<sup>th</sup> 2025

The meeting of the METC was held on Wednesday, April 30<sup>th</sup> 2025, 10:00 am at the Ahmic Harbour Community Centre with the following present:

Rachel Sullivan (Chair) - Participated electronically  
Angela Ramsay (Vice Chair)  
Joan Lewis  
Rob Ross  
Dave Antle  
Brenda Fraser  
Francine Yolkowskie - Participated electronically  
Ken Mihan  
Erica Kellogg (Secretary)

#### **OPENING BUSINESS**

**1.1 Call to Order** Meeting was called to order by the Chair at 10:00 am.

#### **1.2 Adoption of the Agenda**

*RESOLUTION 2025-18 Ramsay - Mihan*

**BE IT RESOLVED THAT** the Magnetawan Economic Tourism Committee adopts the agenda as presented.

*Carried*

#### **1.3 Adoption of Previous Minutes**

*RESOLUTION 2025-19 Lewis - Ramsay*

**BE IT RESOLVED THAT** the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the March 6<sup>th</sup> and March 26<sup>th</sup>, 2025 meeting as presented.

*Carried.*

#### **DISCUSSION ITEMS**

##### **2.1 Welcome and Introduction of New METC Members**

The Chair welcome and thanked new METC Members for putting their name forward to join the Committee. New Members combined with current serving Members create a fulsome Committee with diverse skills. Newly appointed Members had an opportunity to share with the Committee a little about themselves and why they decided to join the Committee.

## **2.2 Focus Group Wall Presentation – Priority Results**

The Chair discussed the Stakeholder Engagement sessions along with the five priorities that resulted from the event. Each of the five priorities were discussed at length and Members identified which of the five priorities they would like to research. Members will bring forward at a future meeting additional information about each priority to facilitate further discussion.

Music Festival – Francine and Rachel

Food Truck Festival – Angela and Brenda

Locks/Visitor Information Centre – Joan and Erica

Tag Line – Ken and Erica

Member Antle would like to explore communication gaps and report back to the Committee at a future meeting. Member Ross requested to work on this project and both have agreed to discuss further.

## **ADJOURNMENT**

### **3.1 Adjournment**

*RESOLUTION 2025-20 Ramsay - Antle*

***BE IT RESOLVED THAT*** the Magnetawan Economic Tourism Committee adjourns this meeting at 12:00 pm, to meet again June 11<sup>th</sup>, 2025 at 2:00 pm.  
*Carried.*

**Approved by:**

Chair Rachel Sullivan

Secretary Erica Kellogg