



AGENDA

Magnetawan Community Development Committee (MCDC)

Wednesday, September 15 , 2021

10:00 AM

OPENING BUSINESS

- 1.1 Call to Order
- 1.2 Adoption of the Agenda
- 1.3 Appoint New Committee Members
- 1.4 Disclosure of Pecuniary Interest
- 1.5 Adoption of Previous Minutes

ITEMS BROUGHT FORWARD

- 10 mins 2.1 Verbal Update Digital Photo Frame Heritage Center
- 10 mins 2.2 Verbal Update Current Recreational Programming under COVID-19 Protocols
- 10 mins 2.3 Update Community Rock Snake Project
- 10 mins 2.4 Update Celebrate Canada Grant Funding

NEW ITEMS FOR DISCUSSION

- 20 mins 3.1 Drive in Movie Event
- 10 mins 3.2 Public Art Call for Submissions Outcome
- 10 mins 3.2 Halloween

ITEMS FOR INFORMATION ONLY

- 4.1 Terms of Reference
- 4.2 Magnetawan Community Centre Board Draft Minutes August 9, 2021
- 4.3 Magnetawan Heritage Centre Brochure

ITEMS FOR FUTURE MEETING


Newly proposed Ideas for Recreation List of 10 Things

ADJOURNMENT

- 5.1 Confirm the Proceedings of Committee and Adjourn

RESOLUTION NO. 2021 - 246 **SEPTEMBER 01, 2021**

Moved by: Brad Keller

Seconded by: 

WHEREAS the Council of the Municipality of Magnetawan has received an expression of interest from volunteers to sit on the Magnetawan Community Development Committee (MCDC);

AND WHEREAS Council is appreciative of the volunteer's commitment to their Community and thanks them for coming forward;

NOW THEREFORE BE IT RESOLVED THAT the Council of the Municipality of Magnetawan is pleased to appoint to the Magnetawan Community Development Committee respectively until a successor is appointed:

Daniel Wilson
Dan Raaflaub

Carried ✓ Defeated Deferred

Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



*Knowing our heritage
we will build our future*



Magnetawan Community Centre Board (MCCB)

Meeting Minutes

Monday, August 09, 2021

9:00 am

**Magnetawan Community Centre
4304 Highway 520, Magnetawan**

Committee members in attendance:

Chair Garry Johnston
Vice Chair Garfield Robertson
Councillor Brad Kneller
Harvey Sohm
Maria Dunnett
Mark Langford
Charlie Gray

Regrets:

Parks & Maintenance Manager Steve Robinson

Staff members in attendance:

Deputy Clerk Laura Brandt (Secretary)

OPENING BUSINESS

1.1 ~~Call to order~~

The meeting was called to order at 9:00 AM

1.2 ~~Appoint Chair and Vice Chair 2021~~

RESOLUTION 2021-08 Sohm-Langford

WHEREAS the Municipal Procedural By-Law 2020-29, outlines that Committees of Council must appoint a chair and vice chair;

AND WHEREAS the Magnetawan Community Centre Board is an active committee or board of Council;

*THEREFORE BE IT RESOLVED THAT the Magnetawan Community Centre Board appoints Garry Johnston as chair and Garfield Robertson as vice chair for the 2021 calendar year.
Carried.*

1.3 ~~Adoption of the Agenda~~

RESOLUTION 2021-09 Robertson-Sohm

*BE IT RESOLVED THAT the Magnetawan Community Centre Board adopts the agenda for this regular meeting of August 09, 2021.
Carried.*

1.4 Disclosure of Pecuniary Interest

Chair Johnston stated that should anyone have a disclosure of pecuniary interest that they could declare the nature thereof now or at any time during the meeting.

1.5 Adoption of the meeting minutes from previous meeting

RESOLUTION 2021-10 Kneller-Robertson

BE IT RESOLVED THAT the Magnetawan Community Centre Board adopts the minutes from the regular committee meeting of March 24, 2021 as copied and circulated. Carried.

Items Brought Forward

2.1 Pavilion Curtains

Secretary Laura Brandt gave a verbal update on the curtains for the Pavilion have been installed. A poster was created thanking the Magnetawan Lions Club, Mark Langford and his crew for their generous donation and installation job. The poster was distributed on the Municipal website and social media platforms.

2.2 Verbal Update on Front Steps, Sidewalk and Roof Magnetawan Community Centre

Secretary Laura Brandt gave a verbal update on the Front Steps, Sidewalk and Roof at the Magnetawan Community Centre/Municipal Office. The front steps have currently been replaced. Just waiting for the handrails to be installed and then the project will be complete. Currently the Municipality is waiting for the final engineering report in regard to the roof. It is expected to be completed next week. Regarding the sidewalk the Parks and Maintenance Supervisor has reached out to several concrete companies and due to the current climate getting companies to call back or conduct a site visit has been challenging. One company has conducted a site visit and currently we are awaiting a quote. The Parks and Maintenance Supervisor has reached out to a local Municipality that has had rubber sidewalks installed as well as researched the durability and reviews of a rubber sidewalk. Currently the feedback is that the rubber sidewalks lift, and they have not received good reviews. The Board did discuss that if a concrete contractor could not be procured that perhaps if asphalt is being installed at 28 Church Street that at the same time asphalt could also be installed to replace the sidewalk. The Board did also discuss the possibility of the sidewalk being replaced with limestone and the Board feels that limestone would not be a solution as it would be tracked into the Community Centre/Municipal Office as well as be distributed over the parking lot from wear and tear. It was also brought to the Secretary's attention that the Catch Basin was sticking up at the Magnetawan Community Centre/Municipal Office.

RESOLUTION 2021-11 Langford-Kneller

WHEREAS the Magnetawan Community Centre Board receives the verbal update from Deputy Clerk Laura Brandt regarding the Front Steps, Sidewalk and Roof at the Magnetawan Community Centre;

NOW THEREFORE BE IT RESOLVED that the Magnetawan Community Centre Board respectfully recommends to Council, to replace the sidewalk along the Magnetawan Community Centre with concrete if possible or if asphalt is being installed at 28 Church Street to include the Magnetawan Community Centre sidewalk repair.

Carried.

Direction was given to the Secretary to ascertain whether occupancy had been granted for the Ahmic Harbour Community Centre and Fire Hall.

2.3 Pine Trees beside Magnetawan Community Centre

RESOLUTION 2021-12 Sohm-Kneller

WHEREAS the Magnetawan Community Centre Board receives the correspondence from Deputy Clerk Laura Brandt regarding the Pine Trees at the side of the Community Centre/Municipal Office and thanks Councillor Hetherington for his comments;

NOW THEREFORE BE IT RESOLVED that the Magnetawan Community Centre Board respectfully recommends to Council, to replace the Pine Trees along the Magnetawan Community Centre and overflow parking lot with Green Giants.

Carried.

Direction was given to Staff to forward the cost of the removal of the trees to the Board at a future meeting.

2.4 Verbal Update Grant Outcomes and Potential Grant Funding

The Secretary updated the Board as to the status of the grants that have been to applied and submitted. Staff are currently investigating new grant opportunities.

2.5 Verbal Update Lion's Pavilion Boards

The Secretary gave a verbal update on Lion's Pavilion Boards. The Secretary received quoting of close to \$80,000 to replace the boards that are currently in use. The Secretary also informed the Board that the Municipality has applied for Grant Funding in the amount of \$100,000 and is hopeful that the application will be successful.

New Business

3.1 Community Rock Snake

RESOLUTION 2021-13 Kneller-Dunnett

BE IT RESOLVED THAT the Magnetawan Community Centre Board receives the article regarding a Community Rock Snake Project;

AND HEREBY, asks Staff to reach out to the Magnetawan Central School to involve the students in the Community Rock Snake Project to be located on the Magnetawan Lion's Walkway. Rocks to the school will be donated by Mark Langford.

Carried.

Adjournment

RESOLUTION 2021-14 Gray-Sohm

BE IT RESOLVED THAT the Magnetawan Community Centre Board adjourns this meeting at 9:47 am to meet again on Monday October 4, 2021 at 09:00am or the call of the chair.

Carried.

Approved by:

Chair

Secretary

FIREWORKS

**The Municipality of Magnetawan has rescheduled
the
Annual Canada Day Firework Display
for
SATURDAY SEPTEMBER 4TH
AT DUSK
AT THE LOCKS**



THERE ARE MULTIPLE SITES TO VIEW THE FIREWORKS including: the Liquor Store Parking Lot, the Sparks Street Bridge, Centennial Park and the Water!

We ask that everyone watching the fireworks display to please abide by all COVID-19 guidelines and restrictions put in place by the Ontario Government and the North Bay and Parry Sound Health Unit including social distancing and wearing masks.

Those that live nearby or on the lake, please consider viewing from your docks or boats, while maintaining social distancing.

Maximum gathering limit for each vantage point is 100 people

HAPPY BELATED BIRTHDAY CANADA!



RESOLUTION NO. 2021- 253 **September 01, 2021**

Moved by: 

Seconded by: 


WHEREAS the Municipality of Magnetawan submitted an application "Dinner and a Movie Series" to the 2021 Reconnect Festival and Event Program;

AND WHEREAS the Municipality of Magnetawan was successful in its application submitted;

AND WHEREAS the Municipality of Magnetawan is appreciative of the funding from the Ministry of Heritage Sport, Tourism and Culture Industries;

NOW THEREFORE BE IT RESOLVED THAT the Council of the Municipality of Magnetawan deems it in the best interest of the Municipality to enter into an Agreement with the Ministry of Heritage Sport, Tourism and Culture Industries and authorizes the Mayor and/or Staff to sign the agreement as required.

Carried  Defeated _____ Deferred _____


Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



*Knowing our heritage
we will build our future*

**Ministry of Heritage,
Sport, Tourism and
Culture Industries**

Minister

6th Floor
438 University Avenue
Toronto, ON M7A 2A5
Tel: 416 326-9326

**Ministère des Industries du
patrimoine, du sport, du
tourisme et de la culture**

Ministre

6^e étage
438, avenue University
Toronto (Ontario) M7A 2A5
Tél : 416 326-9326



August 5, 2021

Laura Brandt
Acting Deputy Clerk
The Municipality Of Magnetawan
4304 Hwy 520
Magnetawan, ON P0A 1P0
deputyclerk@magnetawan.com

Re: Application #2021-03-1-1583920569

Dear Ms. Brandt:

I am pleased to inform you that the Government of Ontario, through the Reconnect Festival and Event Program at the Ministry of Heritage, Sport, Tourism and Culture Industries, will provide you with up to \$6,000 to support the presentation of Dinner and a Movie Series, subject to the successful completion of a transfer payment agreement.

I am also pleased to announce a one-time increase in funding for the 2021 Reconnect Festival and Event Program, bringing this year's total investment to the festival and event industry to nearly \$50 million – more than double the annual funding provided to the sector in previous years, supporting a record number of festivals and events. The impact of this investment is estimated to generate over \$1 billion in economic benefit across the province.

The government recognizes the sector was hit hard by the COVID-19 pandemic and believes this increased funding will give the industry a much-needed boost, while paving the way for its recovery and ensuring its long-term future. This investment is targeted to event organizers like you who are reconnecting people to their communities through innovative online or in-person experiences, while adhering to public safety requirements.

On May 20, 2021, the province released the Roadmap to Reopen, outlining the safe and gradual reopening of the province and the lifting of public health measures. All events must abide by public health measures as outlined in the Roadmap to Reopen, as well as all local public health orders and guidelines.

.../2

The ministry is committed to working with you to support your event, whether it is taking place virtually or in person. A ministry tourism advisor will contact you shortly to outline next steps.

Thank you for your ongoing support, innovation and commitment to bringing the people of Ontario together.

Kindest regards,

A handwritten signature in black ink, appearing to read 'Lisa', followed by a period.

Lisa MacLeod

Minister of Heritage, Sport, Tourism and Culture Industries

Reconnect Festival and Event Program 2021-22

Saved: 08/05/2021 13:41

Expand

Validate

Instructions	A - Organization Information	B - Organization Address Information
C - Organization Contact Information	D - Grant Payment Information	E - Organization Capacity
F - Event Information	G - Event Description	H - Marketing Plan
I - Partnerships	J - Performance Measures	K - Performance Measures/Evaluation
L - Event Cash Budget	M - Declaration/Signing	

Instructions

Please do not use special characters when filling out the application form (i.e. bullets, dashes, colons). To avoid technical issues, it is recommended to type directly into the application form and refrain from copying and pasting from another source.

Before filling out the Application Form:

- 1) Read the Reconnect Festival and Event Program Application Guide in full, and
- 2) Email your [Regional Tourism Advisor](#) or [Reconnect Festival and Event Program](#) to discuss your event proposal.

When completing the Application Form:

- Answer each question fully.
- Some sections display pre-populated profile information. Check data for accuracy and update your profile if necessary.
- Provide rationale and supporting data where applicable to support your application.
- Attach all mandatory documents.

Submission Checklist: Mandatory Documents

For an application to be considered complete and eligible for assessment, all mandatory documents must be attached to your file in the Transfer Payment Ontario system (TPON).

1. Reconnect Festival and Event Program Application Form - completed, electronically signed and dated, and uploaded.
2. Incorporation documents for your organization. (Not required from municipalities)
3. Financial statements (Not required from municipalities)

• Applicant organization's most recent, audited financial statements or review engagement report. The statements must include: income statement, balance sheet, and the notes. Audited financial statements must include the auditor's opinion on the statements; for review engagement reports, a professional assurance that the financial statements are free of material misstatements.

If audited financial statements or review engagement reports are not available, please submit:

- Application organization's most recent financial statements (balance sheet and income statement) must include a dated and signed, board-endorsed or treasurer-certified, statement that verifies the accuracy and approval of the all information contained therein.

Note: The ministry reserves the right, in its sole discretion, to fund or not fund any project for which an application is submitted. The decision to fund all or part of an applicant request will depend on its fit to the program priorities, assessment criteria and the overall demand of funds in the program.

A - Organization Information

The TPON system is a one-window self-serve registration system for submitting and updating organization profile information. All organizations receiving transfer payments from the Government of Ontario must register in the TPON system. If changes are required in this section, please make them in the TPON system. Once your information is revised, all future downloaded forms will include the updated information.

Organization Name:

[The Municipality of Magnetawan](#)

Organization Legal Name:

CORPORATION OF THE MUNICIPALITY OF MAGNETAWAN

Website URL:

www.magnetawan.com

Year Established:

Type of Legal Entity:

[Municipality](#)

Date Incorporated:

Corporation Registration Number:

If changes are required in this section, please make them in the TPON system. Once your information is revised, all future downloaded forms will include the updated information.

Business Address

Unit Number:	Street Address 1: 4304 Hwy 520
Street Address 2:	City/Town: Magnetawan
Province: ON	Postal Code: P0A1P0
Country: Canada	

Mailing Address

Unit Number:	Street Address 1: P.O. 70 Box 4304 Hwy 520
Street Address 2:	City/Town: Magnetawan
Province: ON	Postal Code: P0A1P0
Country: Canada	

C - Organization Contact Information

Provide two key contacts for your organization and confirm if they have signing authority. A signing authority must be staff who is not an external party (grant writer, event organizer, production representative). Do not duplicate contact names. Select "Add" to generate a new section for the second contact.

1. Applicant contact. This contact must be selected as primary and will be responsible for grant administration and correspondence with the ministry.

2. Most senior official, elected (Chair, President) or appointed (Chief Executive Officer, Executive Director, General Manager)

		Add	Remove
Salutation: * Ms.			
First Name: * Laura	Last Name: * Brandt		
Primary (Applicant only): <input checked="" type="checkbox"/>			
Title: * Acting Deputy Clerk	Email Address: * deputyclerk@magnetawan.com		
Phone Number (Work): * (705) 389-3947	Phone Number (Mobile):		
Signing Authority (Is this person authorized to sign for the organization?): <input checked="" type="checkbox"/>			

D - Grant Payment Information

Should your application be successful, this information will be used to make payments. The grant payment organization legal name must match

the applicant organization legal name.

Payment Organization Name (Max. 250 characters): *

Kawartha Credit Union

Street Address 1: *

189 Ontario Street

Street Address 2:

City/Town: *

Burks Falls

Province: *

ON

Postal Code: *

P0A1C0

Method of Payment: *

Electronic Fund Transfer

E - Organization Capacity

Number of full-time staff: *

15

Number of part-time staff: *

8

Number of volunteers: *

15

1. Core Business (max. 2,000 characters)

Describe your organization's core business and explain how event management and tourism fits within your organization's mandate and strategic plan. *

The Municipality of Magnetawan is located in the Almaguin Highlands region of the Parry Sound District. The Municipality encompasses a large rural area that includes the Village of Magnetawan, Ahmic Harbour, Townships of Spence, Croft Chapman. Currently there are 2071 households which includes full and part time residents within the Municipality of Magnetawan. Magnetawan offers services such as a volunteer fire department with two active fire halls, two active landfill sites, four non-active cemeteries, two active cemeteries, by-law enforcement, library, Heritage Museum, part-time building department, two public parks, five boat launches, two community centers, manual boat locks and skating rink pavilion. The Municipality also provides social services such as recreation programming, events, activities, and promotion of community events. The Municipality relies heavily on our tourism sector and competes with neighbouring municipalities like Muskoka to attract new residents and visitors. The Municipality is committed to increasing tourism to our area to help benefit our residents and local businesses. Our population influxes in the summer months as residents flock to their cottages and tourists flock to our lakes, historic locks, museum, beaches, parks, and trails to enjoy the many things our Municipality has to offer in a vacation destination.

2. Governance and Fiscal Management (max. 4,000 characters)

Identify your organization's key governance policies and processes that ensure accountability, transparency and sound financial management are exercised in all the organization's activities and projects.

Describe your organization's process for financial monitoring and reporting of activities/event outcomes, including to sponsors and funders. *

The Municipality of Magnetawan is governed by the legislation and policies contained within the Municipal Act. This legislation ensures accountability and transparency. The Municipality has a duty to its rate payers to make sound financial decisions for the day-to-day operations and strict roles and responsibilities are clearly laid out for Senior Management, Financial Officers and Council. The Municipality is also governed by its own By-law, such as the Procurement By-law and has a yearly budget that all departments adhere too. Each year the Municipality is subject to an independent review all financial transactions ensuring sound financial management.

3. History of Successful Management of Events (max. 4,000 characters)

Outline your organization's history of successfully managing events that are of similar scale to your proposed event (or greater) in the past five years. Include examples of specific achievements such as event attendance, economic impact data, other benefits to the community/region or province and broadcast viewership numbers (if applicable). *

The Municipality of Magnetawan has historically run successful yearly Canada Day Celebrations including entertainment, vendors market, parade, food vendors, games, and fireworks consistently for more than 10 years. As well, the Municipality together with help from the Magnetawan Lion's Club has successfully rekindled the areas love for Soap Box Derby's. Over the last several years the Municipality and the Magnetawan Community Development Committee has helped organized a successful Children's Soap Box Derby that has consistently been attended by 200 plus attendees. Each car is assigned a young driver and is sponsored by a local business. Each young driver decorates their car with the sponsors name and builds their car for the race season. This event helps local businesses with advertisement exposure while supporting a youth community event. This event has an economic impact on the village the day of by attracting 200 plus people in attendance at the event. Plus the advertising exposure that businesses get while being involved with the event.

4. Capacity and Ability to Deliver (max. 4,000 characters)

Provide evidence of your organization's ability to successfully deliver the proposed event. Describe the relevant skill sets and experience of the key staff planning and delivering the event. *

The Acting Deputy Clerk Laura Brandt will be the key lead on this new event. Laura Brandt has successfully run many community events while volunteering for the Almaguin Gazelles Girls Hockey Association, has spearheaded many fundraising campaigns within the community and has a Diploma in Office Administration as well as a Diploma in Hotel Restaurant Administration. The Municipality will also have the Magnetawan Community Development Committee involved as the leadership Committee of this event. The Committee consists of many volunteers who have historically organized successful events within the Municipality such as the Canada Day Celebrations and Soap Box Derby.

F - Event Information

Provide your event information below – the requested amount must match that in Section L – Event Cash Budget – Table 2.

Event Name (max. 250 characters): *

Dinner and a Movie Series

Event Start Date (mm/dd/yyyy): *

08/14/2021

Event End Date (mm/dd/yyyy): *

12/11/2021

Requested Amount: *

\$12,000.00

Host Municipality/First Nation Community: *

Magnetawan, Municipality Of



Event Location

Indicate the address where the event will take place. If your event takes place in multiple locations, list the main location first. If your event is entirely virtual or online, indicate N/A in the mandatory fields below.

Select "Add" to generate a new section for each additional location.

			Add	Remove
Street Address 1: *		Street Address 2:		
4304 Highway 520				
City/Town: *	Province:	Postal Code: *	Primary Address:	
Magnetawan	ON	P0A 1P0	Yes	

G - Event Description

1. Event Summary (max. 1,500 characters)

Provide a high-level summary of your event. If your application is successful, this description may be used on the Ministry website or in other external Ministry communications. *

Magnetawan's first annual dinner and a show event is a drive-in movie experience that will delight audiences of all ages while supporting local business. As dusk rolls around cars filled with families will attend a fun filled night that helps multiple generations connect. Whether its a feeling of nostalgia remembering the times you were last at a drive in or your first experience, everyone will enjoy tuning their car radios to the movie while experiencing delicious local food trucks/vendors while the smell of freshly popped popcorn is in the air. Attendees will be able to purchase dinner and treats/snacks from 10 different food trucks/vendors and each car will receive \$10 in "Magnetawan Bucks" to spend at local participating businesses located within the Municipality of Magnetawan.

2. Event Details (max. 4,900 characters)

Provide a detailed description of your event, addressing all the points below:

- days and hours of operation
- ticketed or non-ticketed event (if applicable, ticket cost \$)
- programming details, schedule and description of activities
- description of site and visitor services (in person and/or online)
- efforts made to ensure your event complies with the [Accessibility for Ontarians with Disabilities Act, 2005](#), with examples of specific programming, venue/site features, visitor services and broadcasting of your event that ensure accessibility for people with disabilities.
- protocols in place to ensure the health and safety of attendees
- what is innovative about the event and experience offered to Ontarians. *

There will be two dates for the event. A Saturday night summer evening date and a winter evening date starting two hours before dark to ensure everyone can purchase dinner and snacks from the food trucks/vendors. Each carload must pre-buy their tickets to ensure COVID-19 regulations are adhered to. Tickets will be \$10 per carload. The premise is that you will enjoy a dinner and a movie. Each car will receive a \$10.00 gift certificate called "Magnetawan Bucks" that can be spent in a designated time period to help local businesses located within the Municipality. This way we would be able to control when the "Magnetawan Bucks" targeting times that are locally known as the "slower seasons". As well there will be 10 food trucks/vendors invited to the event to be available to provide dinners at a cost for participants. The event will be held in the large parking lot located beside the Municipal Office with two entrances for ease of flow of traffic as an entrance and exit. The Municipal bathrooms will be open for the event and will be located over by the food trucks/vendors. Each bathroom is wheelchair accessible. Municipal Staff will be on site for the event. The event will be spaced out to ensure social distancing is adhered to and participants will be asked to wear masks at all time when they are outside of their vehicles. This event is innovative as it is a COVID friendly event that can still be run safely under the restrictions. The closest outdoor movie theatre is 1.5 hours away from our Municipality and the closest indoor theatre is 45 minutes. If approved this Event has potential to grow into a yearly Event that could be expanded upon to include a series of movie nights attracting additional domestic travelers.

3. Alignment with Program Objectives (max. 4,900 characters)

Demonstrate how your event meets each of the program's key objectives outlined below. Provide clear rationale to support your response.

- Provide safe experiences that encourage people to rediscover the beauty and diversity of all that Ontario communities have to offer, virtually or in-person when it is safe to do so.
- Draw attendees, whether in-person or virtually through innovative programming, and provide positive economic impact for the local community, the region and the province;
- Provide job opportunities for Ontarians, particularly in the tourism, culture and entertainment sectors; and
- Increase Ontario's profile through media and/or broadcast exposure to instill interest in future travel to the province once it is safe to do so again. *

This event will be less risk by being an outdoor event where participants spend the majority of the time in their own vehicle. This event can also be easily modified to adapt to the changing daily climate due to the COVID-19 pandemic. The closest drive-in theatre is 1.5 hours away from our Municipality. This event will draw participants from neighboring Municipalities and Communities as day tripping and staycations rise in popularity due to travel restrictions. Not only is there potential for the Municipality to gain exposure for new domestic travelers by providing Magnetawan Bucks to participants with carefully calculated use dates, the Municipality can help introduce domestic travelers to businesses located within the Municipality. This can also help increase sales for businesses during times when sales are generally low. This event will help support local ratepayers who currently have employment in the tourism sector by supporting local businesses. As well the event will help support local food truck/vendor owners who employ many seasonal workers and youth. This event also supports the drive-in theatre company and the film industry by hiring and paying the required fees to broadcast the Movie. There is no Event like this in our area and the Municipality knows that this event will be well received and believes it can be a successful yearly run event to boost the Municipality's and Ontario's profile.

4. Risk Management Plan (max. 4,900 characters)

Identify at least three (3) key risks for the event and corresponding risk management plans. Consider financial, logistic, human resources, operational, environmental, legal, health & safety, security risks, etc. *

The first risk would be due to the current pandemic which has been challenging to navigate. As the virus evolves and spreads, rules and regulations change on a dime and this could affect the Municipality's ability to move forward with the event if restrictions change. Currently drive in movie theaters have been allowed to be open under Provincial Guidelines even during the "grey" stage. If regulations change, the Municipality is prepared to change the number of tickets sold or cancel the event and postpone it to a new date if needed. The second risk would be due to inclement weather. There is always a risk of inclement weather such as a storm having impact on the event as it is outside, and the screen is quite large and could be impacted by storms and/or high winds. The Municipality would reschedule the date of the movie if it were impacted by inclement weather.

The third risk would be that during the event participants do not adhere to the COVID regulations put in place. Each ticket purchased will receive a list of COVID protocols that will need to be followed by participants. The Municipality will have the By-law Enforcement Officer in attendance as well as staff to ensure protocols are being adhered to. If participants are unwilling to adhere to the guidelines, they will be asked to leave the event.

5. Contingency Plan (max. 4,900 characters)

- a) Detail your contingency plan for the event should provincial health restrictions related to the pandemic affect your ability to carry out the event as originally proposed. Address financial, operational/programming and logistics in your plan.
b) Include details about your plans for the event if you do not receive Reconnect funding. *

The Municipality of Magnetawan will ensure that any contract with the vendor providing the drive-in movie experience will include rescheduling clauses allowing the event to be rescheduled in case of cancellation due to the COVID-19 pandemic or other unforeseen circumstances. As well due to the nature of the event, the Municipality is prepared to be flexible if needed to lower the number of participants or if needed to adjust the amount of food trucks/vendors participating in the event or if needed cancel the attendance of food trucks if need be. The Municipality of Magnetawan will not move forward with the event if funding is not secured through this grant as this is the first time the Municipality will be hosting this event. The Municipality hopes that this event will grow to be self-sufficient so that sourcing grant funding will not be necessary to run the event. The Municipality will require grant funding to ensure that the event can be run successful in the first year.

H - Marketing Plan

In the following table, detail your entire marketing plan for your event. Be specific, addressing all required details in the table. Use one row for each key marketing initiative. Click "+" to add or "-" to remove rows from the table.

Targeted Visitor Profile (max. 300 characters)	Geographic Focus (max. 300 characters)	Marketing Tactic (max. 300 characters) *	Run Dates *	Cash Value (\$) *	In-Kind (Value \$) *	
Families and residents of all ages	Residents within the Municipality of Magnetawan, residents within the Almaguin area and the District of Nipissing and Parry Sound	The Municipality will be advertising the event on all of its social media platforms, posting flyer's locally for the event, promotional ads in the newspaper/ radio, feature piece article in newspaper promotional as well as give aways of tickets to attract community buzz.	The campaign will be for two months prior to each event. The first campaign will run from June-July 2021 and October-November 2021	\$1,000	\$0	<div>-</div> <div>+</div>

I - Partnerships

1. Tourism/Hospitality Partnerships

Identify at minimum three (3) tourism organizations or hospitality businesses (accommodations, restaurants, tourist attractions, etc.) with which you are partnering to develop tourism offers, incentives, packages or marketing collaborations for your event, that will contribute to the community economic impact of the event.

Indicate the cash or in-kind value of the contribution. Materials or services that are donated to an event by a third party are in-kind contributions.

Do not include partners that are contracted for a paid service related to your event (marketing, venue, sponsor).

Click "+" to add rows or "-" to remove rows from the table.

Tourism Organization (max. 300 characters) *	Description of Offer, Package or Activity (max. 300 characters) *	Cash Value (\$) *	In-Kind Value (\$) *	Confirmed *
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Magnetawan Grill and Grocery	The Municipality would like to ask the Grill and Grocery to participate in the event by accepting the Magnetawan Bucks Certificates as a form of payment	\$0	\$100	No	<input type="button" value="-"/>
Algonquin Fine Foods	The Municipality would like to ask Algonquin Fine Foods to participate in the event by accepting the Magnetawan Bucks Certificates as a form of payment	\$0	\$100	No	<input type="button" value="-"/>
Quiet Bay Restaurant	The Municipality would like to ask Quiet Bay Restaurant to participate in the event by accepting the Magnetawan Bucks Certificate as a form of payment.	\$0	\$100	No	<input type="button" value="-"/> <input type="button" value="+"/>

2. Business/Community Partnerships

Identify at minimum three (3) sponsors, business community or in-kind partnerships and their specific contribution. These can include corporate and private sponsorships/donations, media partnerships, support from other business, community, arts and cultural institutions, sports associations, etc. Do not include partners that are contracted for a paid service related to your event (marketing, venue, sponsor).

Contributions may include cash, significant logistical or goods and service donations, local business/community participation at the event, donations of labour, etc.

Do not duplicate partnerships listed in the Tourism/Hospitality table.

Click "+" to add rows or "-" to remove rows from the table.

Organization/Business (max. 300 characters) *	Specific Contribution (money, service, goods, etc.) (max. 300 characters) *	Cash Value (\$) *	In-Kind, Value (\$)	Confirmed *	
Almaguin Economic Development Committee	The Municipality would like to ask the ACED Committee to support the event by promoting it on its social media accounts and website	\$0	\$50	No	<input type="button" value="-"/>
Almaguin Chamber of Commerce	The Municipality would like to ask the Almaguin Chamber of Commerce to support the event by promoting it on its social media accounts and website	\$0	\$50	No	<input type="button" value="-"/>
Almaguin News	The Municipality would like to ask the Almaguin News to write a article about the upcoming event.	\$0	\$500	No	<input type="button" value="-"/> <input type="button" value="+"/>

3. Impact of Partnerships (max. 4,000 characters)

Indicate how the partnerships listed in Q1 and Q2 will contribute to community economic development, increased attendee spending, support to local businesses and employment in Ontario, both during and following the event. *

By improving and fostering the relationship of the partnerships formed between the Municipality, local Economic Organizations, and local Press the Municipality can ensure that the Event will sell out and that some participants will be new to the area. By introducing these domestic visitors to our Municipality there is the potential of them becoming new residents as they see what the Municipality has to offer. By having new residents relocate to our Municipality the working population will increase. These new residents along with international and domestic visitors will support local and neighbouring communities and their businesses allowing them to expand their customer base and increase their sales. By attracting international and domestic visitors year after year local businesses will benefit and the demand for employment in the tourism sector will increase allowing for unemployment rates to decrease within the Municipality. Local businesses will experience increased sales which will lead to possible expansion and security in the local infrastructure. This Event can be successful run and built upon and expanded year after year by the Municipality and will act as a steppingstone to build upon for future Events and Festivals within the Municipality.

J - Performance Measures

Ministry Provided Performance Measures

Fill in the following Performance Measures for your event. All values should be numeric. Do not include percentages. If a measure does not apply to your event (i.e., in-person attendees for a virtual event), indicate "0".

NOTE: In-person events will primarily involve participants from within Ontario. For virtual or broadcast events, include all viewers.

No. 1	Metric In-person attendance – Ontario	Description Total in-person attendees from Ontario	Goal *
			400
No. 2	Metric In-person attendance – Other Canada	Description Total in-person attendees – Other Canada	Goal *
			0
No. 3	Metric Virtual-Live Views – Ontario	Description Total Live Views (during broadcast) within Ontario	Goal *
			0
No. 4	Metric Virtual - Live Views – outside Ontario	Description Total Live Views (during broadcast) outside of Ontario	Goal *
			0
No. 5	Metric Virtual – Views 30 days post event – Ontario	Description Total views 30 days post event within Ontario	Goal *
			0
No. 6	Metric Virtual – Views 30 days post event – outside Ontario	Description Total views 30 days post event outside of Ontario	Goal *
			0
No. 7	Metric Total revenue (\$) generated from event	Description Total revenue (\$) generated (tickets, sponsors, etc)	Goal *
			3,000
No. 8	Metric Number of paid performers and production/event staff	Description Total of paid performers and production/event staff related to carrying out the event	Goal *
			8

Client Provided Performance Measures

List three additional performance measures that you will use to measure the success of your event.

For example: total (\$) ticket sales (if a ticketed event), # of followers of event on social media (Facebook, Twitter, YouTube), # event website views (traffic), viewership of #XX through regional, national or international broadcast etc.

Click "+" to add rows or "-" to remove rows from the table.

Metric	Description	Goal	
Total ticket sales	total of money raised through ticket sales 100 cars per event @\$10 per car	2,000	-
Total Magnetawan bucks collected	total of Magnetawan Bucks collected from participating businesses \$1000 per movie	2,000	-
Total of food trucks	total of money raised through food truck fees 10 trucks per movie	1,000	- +

K - Performance Measures/Evaluation

This section relates to the information provided in Section J – Performance Measures – and the overall evaluation of your event and marketing initiatives.

1. Evidence for Projected Outcomes (max. 2,000 characters)

Explain how you calculated the Performance Measures goals in Section J. Provide viable supporting evidence (e.g. ticket sales to date; site capacity with social distancing measures in place; etc.) to support the projections. *

The tickets sales will show if there is interest from the residents to support an event of this nature. The higher the ticket sales the more successful the event is. It is the Municipality's goal to sell the event out on both dates. The Municipality will also count the number of "Magnetawan Bucks" turned in to the Municipality for reimbursement from the local businesses. If 2,000 is circulated to participants, it is the Municipality's goal to have the same amount turned in, therefore in-fluxing \$2,000 worth of additional revenue to local businesses that may never have been spent otherwise. As well the Municipality will track the number of food trucks/vendors that attended the event and whether all spots were filled that were available and the ease of filling the spots or if it was difficult etc. The Municipality will also reach out to all the food truck/vendor owners to enquire the amount of sales they generated at the event.

2. Tracking and Reporting Results and Impact + Evaluation Plan (max. 4,000 characters)

What tools will you use to evaluate the success of your event and its marketing plan? How will you collect and ensure accuracy of the Performance Measures results stated in Section J (Ministry and Client Provided Performance Measures)? *

The Municipality will track all views, shares, and comments on social media in regard to the event and will consider a 75% participation as an overall successful event. As well on the Municipality's social media platform will have a Survey Monkey link to help canvas the overall satisfaction of the event.

L - Event Cash Budget

Do not include any in-kind contributions in the budget table.

The budget tables have a limited number of lines. If necessary, you can combine or group expenses or revenues on one line, as long as they are clearly defined.

Applicants are eligible to apply for up to 50% of eligible expenses up to a maximum of \$250,000.

Funding requests can only be made against eligible cash expenses per program guidelines and must be for expenses incurred within the Ministry's 2021-22 fiscal year.

The Ministry's fiscal year runs from April 1st to March 31st.

In Column B "Event Cash Operating Expenses", enter the total cash expense amount for each individual expense item.

In Column C, indicate the amount of Reconnect funding you are requesting for that individual expense item. You may only request Reconnect funding against eligible expenses.

Table 1 - Event Cash Operating Expenses

A. Expense Item	B. Event Cash Operating Expenses (\$)	C. Reconnect - Funding Request (\$)
ELIGIBLE EXPENSES		
Programming and Production		
Movie Rental Company Fees	\$10,000	\$5,000
Magnetawan Bucks Gift Certificates	\$2,000	\$1,000
Subtotal - Programming and Production	\$12,000	\$6,000

Media Buys

Subtotal - Media Buys	\$0	\$0
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Other Eligible Expenses

Subtotal - Other Eligible Expenses	\$0	\$0
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TOTAL ELIGIBLE EXPENSES (Column B)	\$12,000	\$6,000
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Total Reconnect Request (Column C)		
------------------------------------	--	--

INELIGIBLE EXPENSES**Staffing and Administration**

Wages	\$1,000	\$0
-------	---------	-----

Subtotal - Staffing and Administration	\$1,000	\$0
--	---------	-----

Marketing

Flyers	\$100	
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Newspaper Articles	\$500	
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Radio Advertising

\$500

Subtotal - Marketing

\$1,100

\$0

Other Ineligible Expenses

Subtotal - Other Ineligible Expenses

\$0

\$0

TOTAL INELIGIBLE EXPENSES

\$2,100

\$0

TOTAL EVENT CASH EXPENSES

\$14,100

\$6,000

Table 2 - Event Cash Operating Revenues

A. Cash Revenues	B. Is revenue confirmed? Yes or No	C. Amount (\$)
Government Sources		
Reconnect Festival and Event Program Request	No	\$6,000
Total revenue from government sources		
\$6,000		
Other (Applicant, Sponsors, Donors, Earned)		
Ticket Sales	Yes	\$2,000
Food Truck Fee	No	\$1,000

Total revenue from other sources

\$3,000

Total Event Cash Revenue

\$9,000

M - Declaration/Signing

Applicants are expected to comply with the Ontario Human Rights Code (the "Code") and all other applicable laws (<http://www.ohrc.on.ca/en/ontario-human-rights-code>). Failure to comply with the letter and spirit of the Code will render the applicant ineligible for a grant and, in the event a grant is made, liable to repay the grant in its entirety at the request of the Ministry. Applicants should be aware that Government of Ontario institutions are bound by the Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.F.31 (<https://www.ontario.ca/laws/statute/90f31>), as amended from time to time, and that any information provided to them in connection with this application may be subject to disclosure in accordance with that Act. Applicants are advised that the names and addresses of organizations receiving grants, the amount of the grant awards, and the purpose for which grants are awarded is information made available to the public.

Declaration

The Applicant hereby certifies as follows:

- (a) the information provided in this application is true, correct and complete in every respect;
- (b) the Applicant understands any funding commitment will be provided by way of an approval letter signed by the responsible Minister and will be subject to any conditions included in such a letter. Conditions of funding may include the requirement for a funding agreement obligating the funding recipient to report on how the funding was spent and other accountability requirements;
- (c) the Applicant has read and understands the information contained in the Application Form;
- (d) the Applicant is aware that the information contained herein can be used for the assessment of grant eligibility and for statistical reporting;
- (e) the applicant understands that it is expected to comply with the Ontario Human Rights Code and all other applicable laws;
- (f) the Applicant understands that the information contained in this application or submitted to the Ministry in connection with the grant is subject to disclosure under the Freedom of Information and Protection of Privacy Act;
- (g) the Applicant is not in default of the terms and conditions of any grant, loan or transfer payment agreement with any ministry or agency of the Government of Ontario;
- (h) I am an authorized signing officer for the Applicant.

Applicant

Ms. Laura Brandt
Acting Deputy Clerk
(w): (705) 389-3947
Email: deputyclerk@magnetawan.com

Sign Document

By clicking the "I Agree" button, I Agree with the Declaration and Statement Above

I Agree

I Disagree

Signature [Laura Brandt](#)

Date/Time 15/04/2021 08:51:07

Please check that your application is complete by clicking Validate at the top of the form before uploading it into the system.

Corporation of the
Municipality
of
Magnetawan

Tel: (705) 387-3947
Fax: (705) 387-4875
www.magnetawan.com

P.O. Box 70, Magnetawan, Ontario P0A 1P0

RESOLUTION NO. 2021 – 252

SEPTEMBER 01, 2021

Moved by: Brad Kneller

Seconded by: [Signature]

BE IT RESOLVED THAT the Council of the Municipality of Magnetawan receives the correspondence Public Art Call for Submissions Magnetawan Heritage Museum Centre and awards the Call for Submission to Nomi Drory in the amount of \$5,401.

Carried ✓ Defeated Deferred

[Signature]
Sam Dunnett, Mayor

Recorded Vote Called by: _____

Recorded Vote

Member of Council	Yea	Nay	Absent
Brunton, Tim			
Hetherington, John			
Kneller, Brad			
Smith, Wayne			
Mayor: Dunnett, Sam			



*Knowing our heritage
we will build our future*

PUBLIC ART

CALL FOR SUBMISSIONS

MAGNETAWAN HERITAGE MUSEUM CENTRE

HOW TO APPLY

**Due Thursday
August 26th**

- Short bio including artistic style and motivations
- Portfolio including three works of art
- Description of works to be produced including a sketch
- Artist's social media platforms (if available)
- Contact information
- View full Submission Guidelines on our News Section at www.magnetawan.com



Project Details

We are excited to share with you our Call for Submission's for the Beautification of the Municipality of Magnetawan. Through the establishment of a Public Art Collection, the Municipality intends to enhance Magnetawan's visual appeal and vibrancy of our public spaces as well as honor, preserve and encourage Magnetawan's cultural heritage and artistic diversity while providing an opportunity to recognize local and regional artists.

The Municipality is looking for submissions that encompass one mural or several murals, on one, or all the walls identified in the pictures below of the Heritage Museum Centre. The work of art shall be of a type and designed to stand up to exposure to year-round weather. It is recommended that the Artist do a site visit prior to submission to view the area of terrain.

The Artist will be selected through an open one stage competition with a total budget of approximately \$5,500.

Community Background

The Municipality of Magnetawan is situated on the Magnetawan River and is centrally located 45 minutes from Parry Sound, Huntsville, and North Bay. Come spend a day and fall in love exploring our scenic views, parks, beaches, waterways, historic locks, dams, waterfalls, recreational facilities, hiking trails, Heritage Centre Museum, and enjoy local cuisine, fishing, hunting, snowmobiling, boating and much more.



Risk and Responsibility

Artists should understand that the finished work will be installed onto a functioning Municipality of Magnetawan building which may require repair, maintenance and/or replacement. Therefore, the Municipality cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. Artists should also be aware that the Municipality cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept this risk that their artwork may be removed if damage or vandalism occurs at the Municipality's discretion.

Front of Heritage Museum Center



Wall #1 Potential Mural



Wall #2 Potential Mural



Wall #3 Potential Mural



Wall #4 Potential Mural



Wall #5 Potential Mural



Proposal Submission Requirements

Each submission shall include one hard copy or one electronic copy of their Proposal containing the following items:

- A short bio of the Artist including their artistic style and motivations.
- A portfolio including at least three works of unique and original art similar to the proposed work.
- Description of works of art to be produced including summary of the type and style, approximate dimensions, anticipated materials to be used, label/signage requirements, requirements for installation and maintenance, a sketch or similar concept for the proposed work of art.
- Total cost of the works of art.
- A delivery date range for the anticipated delivery and completion of the proposed pieces to be completed by the end of October.
- Contact information including Artist's social media platforms.
- Must include a complete and signed art release form.

Evaluation Criteria, Process and Award

Artist Portfolio	25 points
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- Quality of the Bidder's past works of art and suitability to this project

Proposed Plan for Works of Art	50 points
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- Demonstration that the needs of the Municipality of Magnetawan are understood and will be met.
- Compatibility with goals and scope of public art policy.
- Artistic merit and quality of the proposed works of art.
- Suitability to public display under the specified conditions.
- Ethical and legal suitability, including any risk to public health and safety.
- Meets the timeline.

Project Cost	25 points
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- Project Cost is within the identified budget
- Detailed description of the cost of the work(s)
- Financial implications of installation, maintenance, storage, etc.

Maximum Points Available	100 points
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Submissions

Submissions must be received by **Thursday August 26, 2021, at 3:00 pm**

Late submissions will not be accepted

Email submissions to: lbrandt@magnetawan.com

By mail to 4304 Highway 520 P.O. Box 70 Magnetawan, ON P0A 1P0

Contact

Laura Brandt

Deputy Clerk Recreation and Communications

(705) 387-3947 Ext 1002

lbrandt@magnetawan.com

MAGNETAWAN HERITAGE MUSEUM CENTRE – CALL FOR PUBLIC ART

BIO

My name is Nomi Drory, BArch BEd, I am a visual artist with a background in architecture and experience in a variety of media, including sculpting, drawing, painting, cut-outs, video, and multi-media installations. I participated in dozens of groups shows in commercial and public galleries in Toronto and New York. My work is part of the University of Toronto's art collection, as well as many private collections. My work was in the official exhibit at the Nuit Blanche 2014.

I was born in Bolivia, raised in Israel, and then moved to Canada as an adult, where I lived in Toronto until December 2020, when I moved to Magnetawan. I received my diploma from Art Centre of Central Technical School, and in 1999 graduated with a Bachelor of Education from the University of Toronto's Ontario Institute for Studies in Education. In 2000, I returned to the Art Centre of Central Technical School as a teacher to instruct drawing, painting and history. I am a recipient of a 2014 and a 2018 Ontario Art Council grant For Visual Art

Through my experience as an immigrant, I developed both a pervasive sense of dislocation and a paradoxical attachment to disparate places. Living in Canada enabled me to gain the geographical and socio-cultural distance necessary to hear the voice of The Other. Moving to Magnetawan enabled me to enjoy the Canadian Shield, the waterways and the rich history of the village.

PROPOSAL

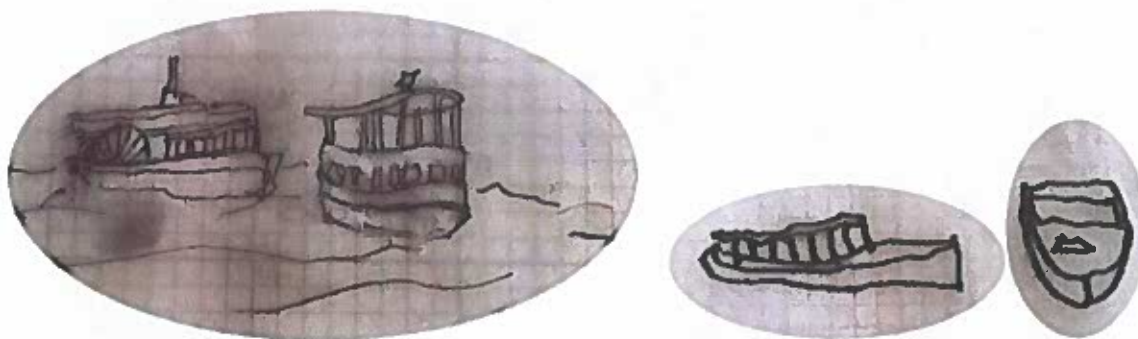
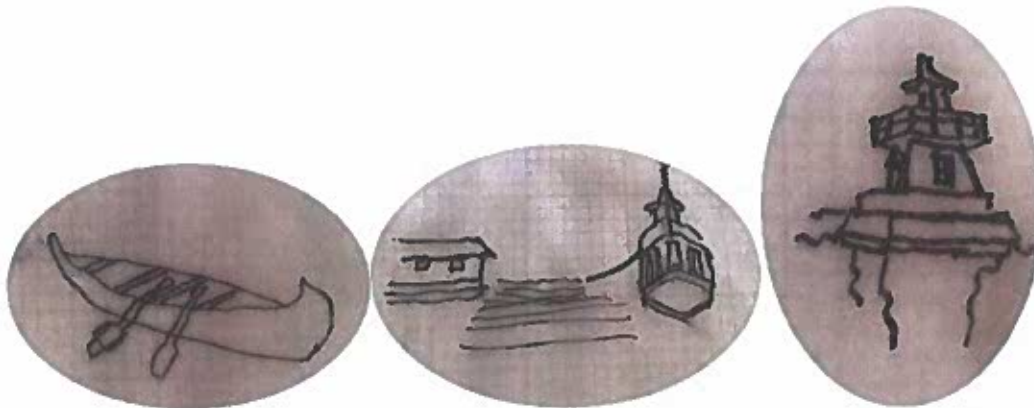
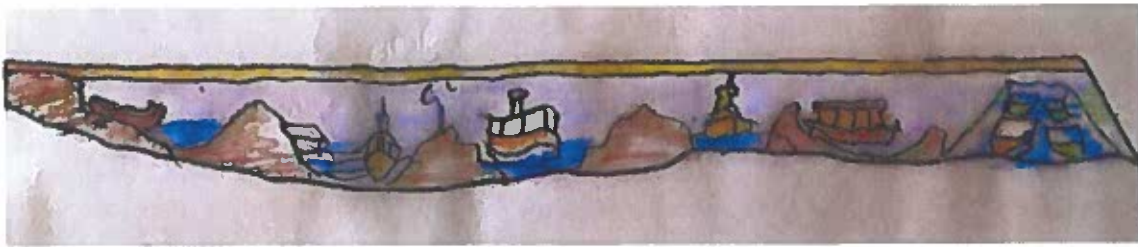
At first my idea was to turn this Public art project into a Community art project, whereby various groups in the community will participate in the creation of the murals on all the walls, but because of time and budget constraints I chose to work on the wall that connects the Magnetawan Heritage Museum building to the historical cabin. this wall 'hides' the Magnetawan with its rapids and the locks. When you enter the area, you don't see the river but you hear the sound of the rapids. Since the Magnetawan river has been historically a main artery in the life of town, the design of the mural is a visual time line that encompasses the various activities on the river, I chose to depict the various water vessels that were used, from the initial indigenous canoe, the tugboats that transported logs, the steamboats transporting passengers and the Muskoka recreational boats.

COST

Rent power pressure washer to wash the wall from algae	- \$50
Concrete Cleaner-	- \$30
Masonry grade primer.	- \$100
Exterior Acrylic Latex paint	- \$400
Rollers	-\$60
Paint brushes	-\$80
Painters tape	-\$40
Drop sheets	-\$40
Total Materials:	-\$800
Artist's Fees (According to CARFAC-RAAV)	
: \$568/day x 7 estimated working day	-\$3976
Helper's fee \$25/Hr x 25	- \$1000
Total Costs:	- \$5401

Estimate working days: 7

Taking to account the weather, I intend to complete the work Mid-September.



My Contact Information:

Nomi Dory
37 George Street
Magnetawan
P0A1P0

647 987 4244

nomi.drory@gmail.com www.nomidrory.com <https://ca.linkedin.com/in/nomi-drory>

MUNICIPALITY OF MAGNETAWAN

ART RELEASE FORM

I the undersigned, own the rights to the Artwork entitled

MURAL PROPOSAL FOR WALL #5 (the "Work")

I give permission to use my Work in my entry to the Municipality of Magnetawan's call for submissions Magnetawan Heritage Museum Centre Project 2021. I hereby give the Municipality of Magnetawan and those authorized by the Municipality of Magnetawan a royalty-free, worldwide, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of that entry, including my Work, in whole or in part, in any media now existing or later developed, for any purpose, including but not limited to advertising and promotion in any media.

I understand that the Municipality of Magnetawan and those authorized by the Municipality of Magnetawan is under no obligation to use the entry in any way. I waive my claim or right of action arising out of these uses described in this release.

Name: NOMI DRORY
Address: 37 GEORGE STREET
MAGNETAWAN POAIFD
Email: nomi.drory@gmail.com
Telephone: 647 987 4244
Signature: N. Drory
Date: AUG 26 - 2021



Samples of my work:



Colonnade, Oil on Canvas, 30x60



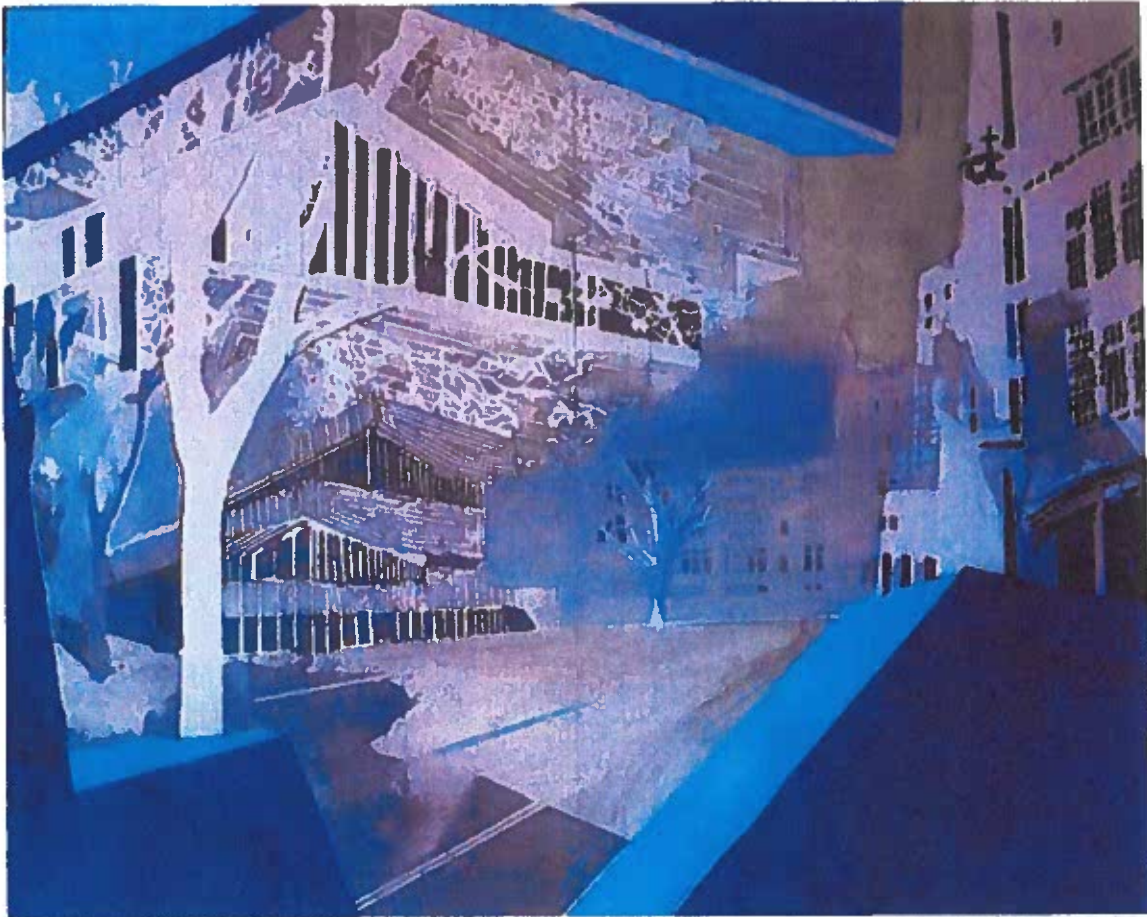
Again and Never Again #16 mixed media on canvas 30"x60"



Again and Never Again, oil on canvas 30"x60"



Pivot 4, mixed media on canvas, 40"x60"



Pivot 7, mixed media on canvas, 40"x60"

**THE MAGNETAWAN
COMMITTEE (MCDC)
TERMS OF REFERENCE**



COMMUNITY DEVELOPMENT

1. GOAL

On behalf of the residents and guests of the Municipality of Magnetawan, the Magnetawan Community Development Committee will promote and develop strong programming in the areas of recreation, culture, and community development within the Municipality.

2. PRINCIPLES

The principles that guide the Magnetawan Community Development Committee include:

- a commitment to enhancing the quality of life for all Magnetawan residents and guests
- a commitment to ensuring the accessibility of Municipal programming to all residents and guests
- a commitment to collaboration and partnership to achieve common objectives

3. MANDATE

The Magnetawan Community Development Committee (MCDC) is an advisory committee providing recommendation to Council, and it may consult with the Recreation Supervisor and the Community Development Officer on a range of recreational, cultural and community development programming. The MCDC's mandate includes but is not limited to:

- supporting and enhancing existing community development and recreational opportunities and events, including:
 - Snow Carving Winter Carnival
 - Canada Day Celebration
 - Soap Box Derby
 - Public Art Project
 - Magnetawan River Project
 - Shop Local Campaigns
- identifying new and emerging community development opportunities
- maintain the inventory and steward the collection of Public Art in the Municipality
- supporting and enhancing communications with the residents of the Municipality on MCDC objectives and activities
- encouraging volunteerism and participation in MCDC activities and events through leading by example
- ensuring broad consultation with community stakeholder groups on MCDC issues and opportunities
- working with recreation and tourism providers and community organizations to enhance activities in the Municipality

- communicating and collaborating, where appropriate, with other Municipal Committees and Departments

4. MEMBERSHIP AND RESPONSIBILITIES

- 4.1.** The MCDC shall consist of no fewer than three (3) members. The voting membership shall be comprised of members of the public.
- 4.2.** A member of the public who is interested in becoming a MCDC member shall submit a letter of interest to the Clerk-Administrator. All MCDC members shall be appointed by resolution of Council.
- 4.3.** Eligible members shall be residents or taxpayers of the Municipality of Magnetawan unless otherwise permitted by Council.
- 4.4.** Members shall be appointed for a four-year term and concurrent with the term of Council. Members may be appointed for shorter more flexible terms in consideration of special circumstances (e.g.: student representatives, non-resident “experts”, or to fill out a premature vacancy.)
- 4.5.** A Chair shall be elected by a majority vote among the members at the first meeting of every year. The Chair shall be responsible to:
 - preside over MCDC meetings, including but not limited to advancing MCDC business according to the meeting agenda and calling for votes on MCDC resolutions
 - encourage and enforce the observance of order and decorum upon members and guests
 - sign resolutions and minutes
 - make presentations relating to MCDC reports to Council at the request of the Clerk-Administrator
- 4.6.** In the absence of the Chair, the members shall appoint an Interim Chair for that particular meeting, who shall be subject to all normal responsibilities and privileges of the Chair.
- 4.7.** The Clerk-Administrator or their delegate shall act as Secretary, preparing meeting agendas, resolutions and minutes and organizing MCDC meetings.
- 4.8.** The Recreation Supervisor and Community Development Officer may attend MCDC meetings in an advisory capacity as requested by the MCDC and may provide support to MCDC events and activities as requested.
- 4.9.** All members shall devote time between meetings, as necessary, to work on matters before the MCDC, including the organization and running of MCDC events and activities.
- 4.10.** In considering new appointments to the MCDC, Council may select members from any remaining applications received during the MCDC appointment periods. Council may also wish to advertise for new public applications from time to time, in accordance with the current municipal procedures.
- 4.11.** Members shall make themselves aware of relevant municipal policies, programs and other initiatives in carrying out their activities. To assist in this regard, the MCDC may, from time

to time, request the Clerk-Administrator to provide information and to make staff and/or Municipal consultants available to advise the MCDC as deemed appropriate.

5. MEETINGS

- 5.1.** The MCDC shall meet at least once per month at the Magnetawan Community Centre, with the date and time to be determined by the membership and public notice provided as per Municipal policy.
- 5.2.** All meetings shall be open to the public unless otherwise required or permitted under the Municipal Act.
- 5.3.** Quorum for a full MCDC meeting shall be 50% of the current membership plus one (1).
- 5.4.** On matters requiring votes, the MCDC shall strive for consensus, and shall normally only communicate the consensus majority position to Council. On matters where there is significant lack of MCDC member consensus, minority positions may also be reported to Council, at the discretion of the Chair. The Chair, except where disqualified to vote, may vote on all questions, and when doing so, shall vote last.
- 5.5.** The MCDC may, from time to time, invite guest resources to attend a meeting.
- 5.6.** The MCDC may establish sub-committees for various topics, issues or proposals as required. Such sub-committees may include non-MCDC members, with the approval of the Chair, provided a MCDC member acts as Chairperson for the sub-committee. Sub-committees shall report to the MCDC through the sub-committee Chairperson.

6. REPORTING

- 6.1.** The MCDC is an advisory committee established by the Council of the Municipality of Magnetawan in accordance with these adopted Terms of Reference. MCDC members are bound by these Terms of Reference and are responsible to Council.
- 6.2.** MCDC reports and communications shall be directed to the Clerk-Administrator and then to Council where appropriate.
- 6.3.** As part of its ongoing reporting requirements, the MCDC shall prepare an Annual Report, which shall be submitted to the Clerk-Administrator in January of each year. The Report shall, among other things:
 - summarize the activities and achievements of the MCDC over the previous year;
 - describe ongoing activities and issues and identify any priorities/concerns; and
 - outline the MCDC's primary projects for the upcoming year, including anticipated budgetary needs.
- 6.4.** The Secretary shall keep minutes and records of every meeting and provide Council with a copy of same through the office of the Clerk-Administrator.

7. OPERATING BUDGETS

- 7.1.** Financial support for the MCDC shall be reviewed annually by Council during the Municipality's budget process. The MCDC may, from time to time, submit additional, special project funding requests to Council through the office of the Clerk-Administrator.
- 7.2.** MCDC members shall receive no remuneration for their involvement in MCDC activities unless otherwise granted by resolution of Council.

8. CONFLICT OF INTEREST

- 8.1.** Members of the MCDC having a conflict of interest in any matter under consideration by the MCDC shall declare the conflict of interest at the beginning of the meeting and shall not discuss, influence the discussion in any way, or vote on the matter.

9. REVIEW

- 9.1.** The MCDC shall review the Terms of Reference at least every four years at the beginning of each term of Council. The MCDC may make recommendations regarding amendments to Council through the office of the Clerk-Administrator.
- 9.2.** Amendments to the Terms of Reference shall only be made by resolution of Council.



Magnetawan Community Centre Board (MCCB)

Meeting Minutes

Monday, August 09, 2021

9:00 am

**Magnetawan Community Centre
4304 Highway 520, Magnetawan**

Committee members in attendance:

Chair Garry Johnston
Vice Chair Garfield Robertson
Councillor Brad Kneller
Harvey Sohm
Maria Dunnett
Mark Langford
Charlie Gray

Regrets:

Parks & Maintenance Manager Steve Robinson

Staff members in attendance:

Deputy Clerk Laura Brandt (Secretary)

OPENING BUSINESS

1.1 Call to order

The meeting was called to order at 9:00 AM

1.2 Appoint Chair and Vice Chair 2021

RESOLUTION 2021-08 Sohm-Langford

WHEREAS the Municipal Procedural By-Law 2020-29, outlines that Committees of Council must appoint a chair and vice chair;

AND WHEREAS the Magnetawan Community Centre Board is an active committee or board of Council;

THEREFORE BE IT RESOLVED THAT the Magnetawan Community Centre Board appoints Garry Johnston as chair and Garfield Robertson as vice chair for the 2021 calendar year.

Carried.

1.3 Adoption of the Agenda

RESOLUTION 2021-09 Robertson-Sohm

BE IT RESOLVED THAT the Magnetawan Community Centre Board adopts the agenda for this regular meeting of August 09, 2021.

Carried.

1.4 Disclosure of Pecuniary Interest

Chair Johnston stated that should anyone have a disclosure of pecuniary interest that they could declare the nature thereof now or at any time during the meeting.

1.5 Adoption of the meeting minutes from previous meeting

RESOLUTION 2021-10 Kneller-Robertson

BE IT RESOLVED THAT the Magnetawan Community Centre Board adopts the minutes from the regular committee meeting of March 24, 2021 as copied and circulated.

Carried.

Items Brought Forward

2.1 Pavilion Curtains

Secretary Laura Brandt gave a verbal update on the curtains for the Pavilion have been installed. A poster was created thanking the Magnetawan Lions Club, Mark Langford and his crew for their generous donation and installation job. The poster was distributed on the Municipal website and social media platforms.

2.2 Verbal Update on Front Steps, Sidewalk and Roof Magnetawan Community Centre

Secretary Laura Brandt gave a verbal update on the Front Steps, Sidewalk and Roof at the Magnetawan Community Centre/Municipal Office. The front steps have currently been replaced. Just waiting for the handrails to be installed and then the project will be complete. Currently the Municipality is waiting for the final engineering report in regard to the roof. It is expected to be completed next week. Regarding the sidewalk the Parks and Maintenance Supervisor has reached out to several concrete companies and due to the current climate getting companies to call back or conduct a site visit has been challenging. One company has conducted a site visit and currently we are awaiting a quote. The Parks and Maintenance Supervisor has reached out to a local Municipality that has had rubber sidewalks installed as well as researched the durability and reviews of a rubber sidewalk. Currently the feedback is that the rubber sidewalks lift, and they have not received good reviews. The Board did discuss that if a concrete contractor could not be procured that perhaps if asphalt is being installed at 28 Church Street that at the same time asphalt could also be installed to replace the sidewalk. The Board did also discuss the possibility of the sidewalk being replaced with limestone and the Board feels that limestone would not be a solution as it would be tracked into the Community Centre/Municipal Office as well as be distributed over the parking lot from wear and tear. It was also brought to the Secretary's attention that the Catch Basin was sticking up at the Magnetawan Community Centre/Municipal Office.

RESOLUTION 2021-11 Langford-Kneller

WHEREAS the Magnetawan Community Centre Board receives the verbal update from Deputy Clerk Laura Brandt regarding the Front Steps, Sidewalk and Roof at the Magnetawan Community Centre;

NOW THEREFORE BE IT RESOLVED that the Magnetawan Community Centre Board respectfully recommends to Council, to replace the sidewalk along the Magnetawan Community Centre with concrete if possible or if asphalt is being installed at 28 Church Street to include the Magnetawan Community Centre sidewalk repair.

Carried.

Direction was given to the Secretary to ascertain whether occupancy had been granted for the Ahmic Harbour Community Centre and Fire Hall.

2.3 Pine Trees beside Magnetawan Community Centre

RESOLUTION 2021-12 Sohm-Kneller

WHEREAS the Magnetawan Community Centre Board receives the correspondence from Deputy Clerk Laura Brandt regarding the Pine Trees at the side of the Community Centre/Municipal Office and thanks Councillor Hetherington for his comments;

NOW THEREFORE BE IT RESOLVED that the Magnetawan Community Centre Board respectfully recommends to Council, to replace the Pine Trees along the Magnetawan Community Centre and overflow parking lot with Green Giants.

Carried.

Direction was given to Staff to forward the cost of the removal of the trees to the Board at a future meeting.

2.4 Verbal Update Grant Outcomes and Potential Grant Funding

The Secretary updated the Board as to the status of the grants that have been to applied and submitted. Staff are currently investigating new grant opportunities.

2.5 Verbal Update Lion's Pavilion Boards

The Secretary gave a verbal update on Lion's Pavilion Boards. The Secretary received quoting of close to \$80,000 to replace the boards that are currently in use. The Secretary also informed the Board that the Municipality has applied for Grant Funding in the amount of \$100,000 and is hopeful that the application will be successful.

New Business

3.1 Community Rock Snake

RESOLUTION 2021-13 Kneller-Dunnett

BE IT RESOLVED THAT the Magnetawan Community Centre Board receives the article regarding a Community Rock Snake Project;

AND HEREBY, asks Staff to reach out to the Magnetawan Central School to involve the students in the Community Rock Snake Project to be located on the Magnetawan Lion's Walkway. Rocks to the school will be donated by Mark Langford.

Carried.

Adjournment

RESOLUTION 2021-14 Gray-Sohm

BE IT RESOLVED THAT the Magnetawan Community Centre Board adjourns this meeting at 9:47 am to meet again on Monday October 4, 2021 at 09:00am or the call of the chair.
Carried.

Approved by:

Chair

Secretary

Magnetawan Heritage Centre

"This is Our Heritage"



705-387-3947
info@magnetawan.com
4205 Highway 520, Magnetawan, Ontario
POA 1P0



Heritage Center Hours

Open daily from
10:00 am to
5:00 pm
until Labour
Day Weekend .

The Daley Brothers Powerhouse

The Magnetawan Heritage Center is located in the old Daley Brothers Powerhouse. The Daley Brothers built the powerhouse in 1926 to power their sawmill business. Until the early 1960s the power house was shut down and used as office space for lumber. Most of the power plant's equipment still remains in the Heritage Center today.

The Short History of Magnetawan

Magnetawan is one of the oldest settlements in the area.

In the 1800s the lumber industry was booming and the easiest way to transport lumber during this time was by utilizing the river. The

river was also a way of transportation; tourists and settlers would board steamboats in Burk's Falls and Ahmic Harbour to visit and do business in the Village of Magnetawan. The river was essential for transportation of people, supplies, and machinery.



Main Attractions



Log Cabin

The log cabin is located behind the main building and houses many vintage household items.



Steam Engine

The steam engine was made in the 1900s by The Robert Bell Engine & Thresher Company.



The Daley Brothers Powerhouse

The Daley Brothers Powerhouse is used as the main building housing a 2300 volt generator, tools, and many more artifacts.