



AGENDA

Magnetawan Economic Tourism Committee (METC)

Monday January 12, 2026, 10:00 am

Ahmic Harbour Community Centre

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OPENING BUSINESS

- 1.1 Call to Order
- 1.2 Adoption of the Agenda
- 1.3 Adoption of Previous Minutes December 8th, 2025
- 1.4 Declaration of Pecuniary Interest
- 1.5 Nomination and Election of Chair and Vice Chair Positions

DISCUSSION ITEMS

- 2.1 Presentation to Council on Tag Line and Graphics - Verbal Update
- 2.2 Website and Business Directory Update and Next Steps - Verbal Update
- 2.3 Draft FAQ's for Visitors -Verbal Update - Angela
- 2.4 Survey Summary Update
- 2.5 Stakeholder Engagement:
 - Accommodation Provider Outreach - Follow Up
 - Forum Planning
- 2.6 Wrap Up Almaguin - Unofficial Results
- 2.7 Tourism Influencer - possible engagement
- 2.8 2026 Meeting Dates

ITEMS BROUGHT FORWARD

FOR INFORMATION

- 3.1 Magnetawan Economic Tourism Survey 2025 - results to date
- 3.2 Tourism Website Information and Mock Up
- 3.3 Accommodation Feedback/Information from a Facebook Post
Almaguin Highlands Chamber of Commerce December 2025 News Letter

FUTURE MEETING

- 4.1

ADJOURNMENT

- 5.1 Confirm the Proceedings of Committee and Adjourn



**Magnetawan Economic Tourism Committee (METC)
Meeting Minutes, December 8th, 2025**

The meeting of the METC was held on Tuesday, December 8th, 2025, 10:00 am with the following present:

Rachel Sullivan (Chair)
Angela Ramsay (Vice Chair)
Dave Antle
Bill Bishop
Brenda Fraser
Joan Lewis
Rob Ross (electronic participation)
Francine Yolkowskie
Erica Kellogg (Secretary)

Regrets

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 10:00 am.

1.2 Adoption of the Agenda

RESOLUTION 2025-49 Ramsay - Fraser

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.
Carried.

1.3 Adoption of the Previous Minutes November 19th, 2025

RESOLUTION 2025-50 Ramsay - Fraser

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the November 19th, 2025 meetings as presented.
Carried.

DISCUSSION ITEMS

The Chair welcomed with thanks Councillor Bill Bishop to METC. METC Members introduced themselves and shared a bit about themselves and why they chose to volunteer for the Committee.

2.1 Welcome Councillor Bill Bishop to METC

RESOLUTION 2025-51 Ramsay - Fraser

WHEREAS the Magnetawan Economic Tourism Committee (METC) passed Resolution 2025-45 requesting a member of Council be appointed to the Committee to support a coordinated effort to support tourism related endeavours;

WHEREAS the Council for the Municipality of Magnetawan passed Resolution 2025-303 appointing Councillor Bill Bishop to the Magnetawan Economic Tourism Committee for the term of 2022-2026; **NOW THEREFORE BE IT RESOLVED THAT** Members of the METC welcome with thanks Councillor Bill Bishop to the Committee.
Carried.

2.2 Kurt Hagan – Strategic Creative Brief

The Chair introduced Kurt Hagan to the Committee and thanked Mr. Hagan for engaging with the Committee. Mr. Hagan discussed with the Committee that when considering marketing and advertising options, the key is knowing your audience. For METC purposes, focus should be placed on the weekly or bi-weekly visitors. When reviewing the METC survey results to date, a reoccurring theme within response as to why visitors chose Magnetawan is water and nature. These two areas should be leveraged.

Additionally, the Chair suggested the Committee consider purchasing urls that would align with future tourism advertising and marketing.

The Chair thanked Mr. Hagan again for his presentation and the Committee discussed next steps. The consensus was that a draft presentation should be provided to the Committee followed by a presentation to Council. The presentation would include a draft logo and tagline which would be utilized in tourism messaging for the Municipality.

RESOLUTION 2025-52 Ramsay - Fraser

NOW THEREFORE BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee (METC) thanks Kurt Hagan for attending and presenting a Strategic Creative Brief during the December 8th, 2025 meeting.

Carried.

RESOLUTION 2025-53 Lewis - Antle

WHEREAS the Magnetawan Economic Tourism Committee (METC) has discussed the Strategic Creative Brief presentation made by Kurt Hagan during the December 8th 2025 meeting;

AND WHEREAS the METC has requested Kurt Hagan and Less Soos, Multidisciplinary Creative Director, to present to Council a draft tag line with possible visual graphics at a future meeting;

NOW THEREFORE BE IT RESOLVED METC Members recognize the significant effort made to date on the Strategic Creative Brief therefore METC agrees to provide Kurt Hagan and Les Soos an honorarium of \$1000 each in 2025 to compensate ongoing work;

AND FURTHER METC commits 2026 budgetary funds to reimburse travel expenses associated with the in-person presentation.

Carried.

2.3 Website Discussion and Next Steps

The Chair gave an overview of the website mock up shown to Municipal Staff for suggested revisions. The Committee agreed a list of toggles is needed to further support the search bar feature allowing tourism specific searches to be conducted. The Committee also commented that they

would like to see revisions to the event calendar wherein a full description of an event is readable rather than how information pertaining to events is currently showcased.

METC will continue to work with Municipal Staff regarding suggested revisions to the Municipal website and the possible creation of a tourism specific page on the Municipal website.

Member Ramsay volunteered to gather possible “frequently asked questions” which would further support the proposed tourism specific page.

2.4 Accommodation Outreach – Results to Date

The Committee discussed results from the accommodation outreach email sent by the Secretary on behalf of Member Ross. The results included information on the number of beds each accommodation establishment has as well as operational months, and how visitors learn about the business among other key indicators.

2.5 Wrap Up Almaguin – Progress to Date

Members Bishop and Ramsay committed to picking up paper ballots from participating businesses ensuring manual entry of ballots is completed prior to the contest deadline.

2.6 Meeting with Noel Walker from FedNor – Rachel and Dave Update

Chair Sullivan informed the Committee Noel Walker visited Magnetawan and specifically met up with METC’s Chair and Member Antle on December 8th. Mr. Walker was also introduced to Members of Council on the same day by the Chair.

2.7 2026 Meeting Dates

After much discussion the Committee determined that the second Monday of every month will be a meeting date unless conflict arises.

ADJOURNMENT

5.1 Adjournment

RESOLUTION 2025-54 Ramsay – Bishop

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns the meeting at 12:30 pm, to meet again January 12th, at 10:00am.

Carried.

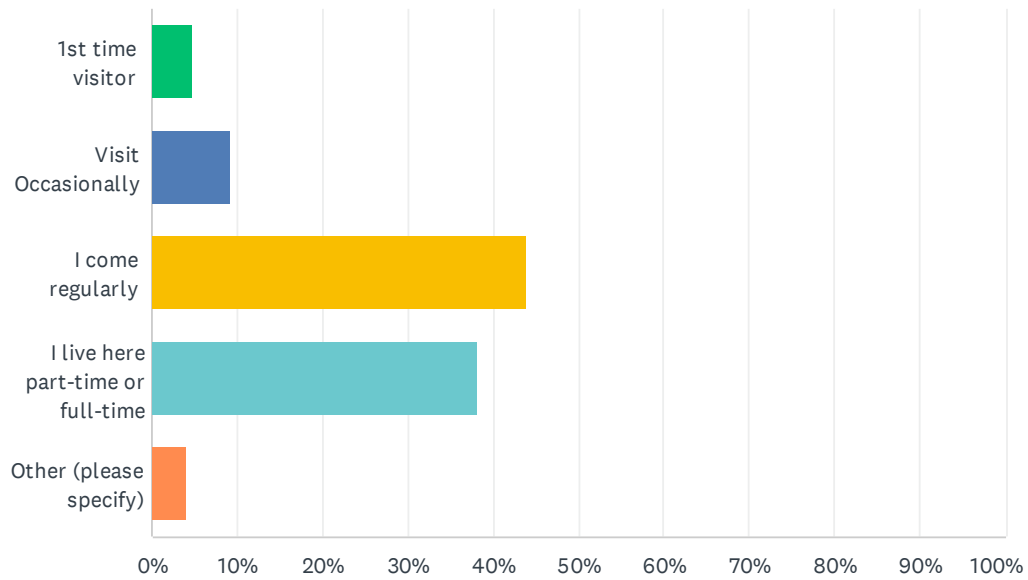
Approved by:

Chair Rachel Sullivan

Secretary Erica Kellogg

Q1 Have you been to Magnetawan before?

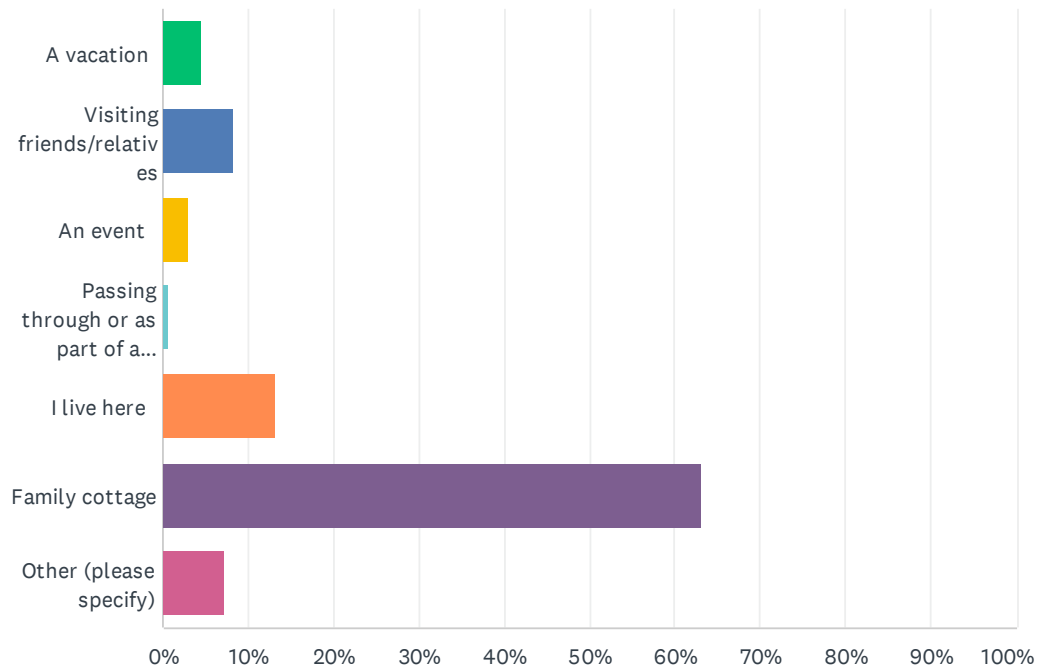
Answered: 412 Skipped: 2



| ANSWER CHOICES | RESPONSES | |
|------------------------------------|-----------|-----|
| 1st time visitor | 4.61% | 19 |
| Visit Occasionally | 9.22% | 38 |
| I come regularly | 43.93% | 181 |
| I live here part-time or full-time | 38.11% | 157 |
| Other (please specify) | 4.13% | 17 |
| TOTAL | | 412 |

Q2 What brings you to Magnetawan?

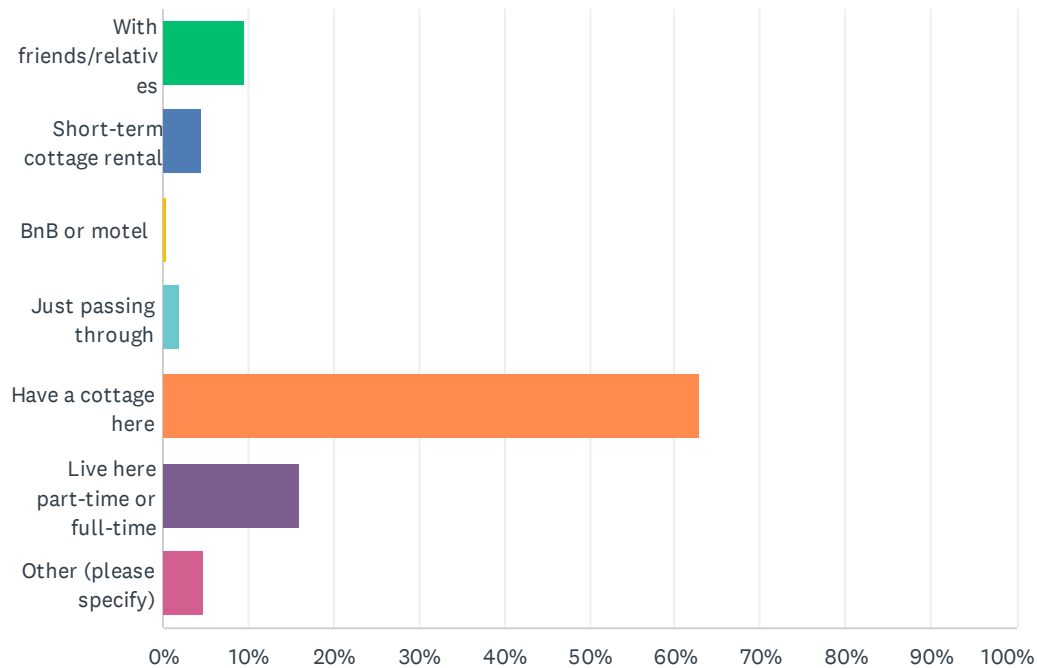
Answered: 409 Skipped: 5



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| A vacation | 4.40% | 18 |
| Visiting friends/relatives | 8.31% | 34 |
| An event | 2.93% | 12 |
| Passing through or as part of a longer trip | 0.73% | 3 |
| I live here | 13.20% | 54 |
| Family cottage | 63.08% | 258 |
| Other (please specify) | 7.33% | 30 |
| TOTAL | | 409 |

Q3 While here, where will you stay?

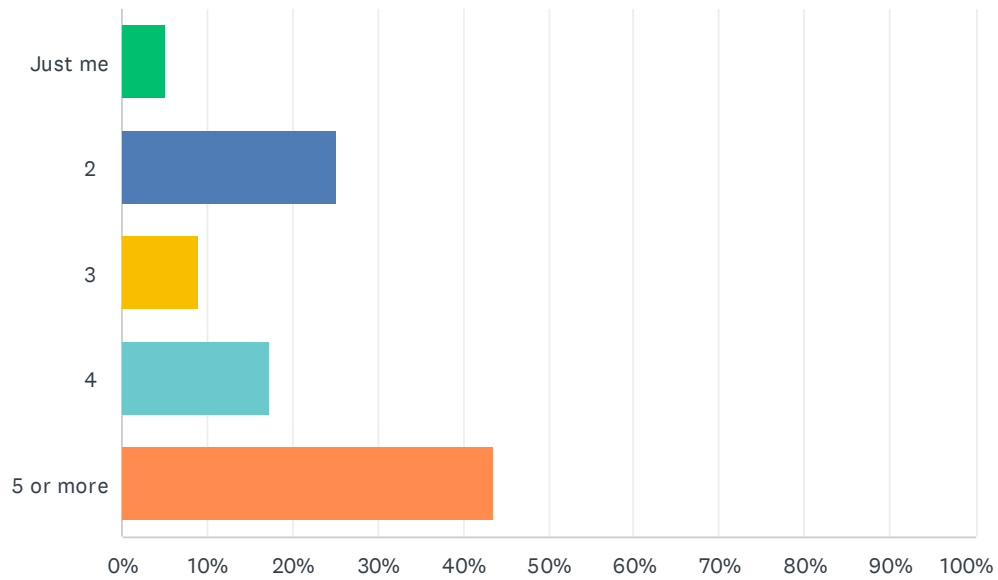
Answered: 410 Skipped: 4



| ANSWER CHOICES | RESPONSES | |
|----------------------------------|-----------|-----|
| With friends/relatives | 9.51% | 39 |
| Short-term cottage rental | 4.39% | 18 |
| BnB or motel | 0.49% | 2 |
| Just passing through | 1.95% | 8 |
| Have a cottage here | 62.93% | 258 |
| Live here part-time or full-time | 16.10% | 66 |
| Other (please specify) | 4.63% | 19 |
| TOTAL | | 410 |

Q4 How many are in your group?

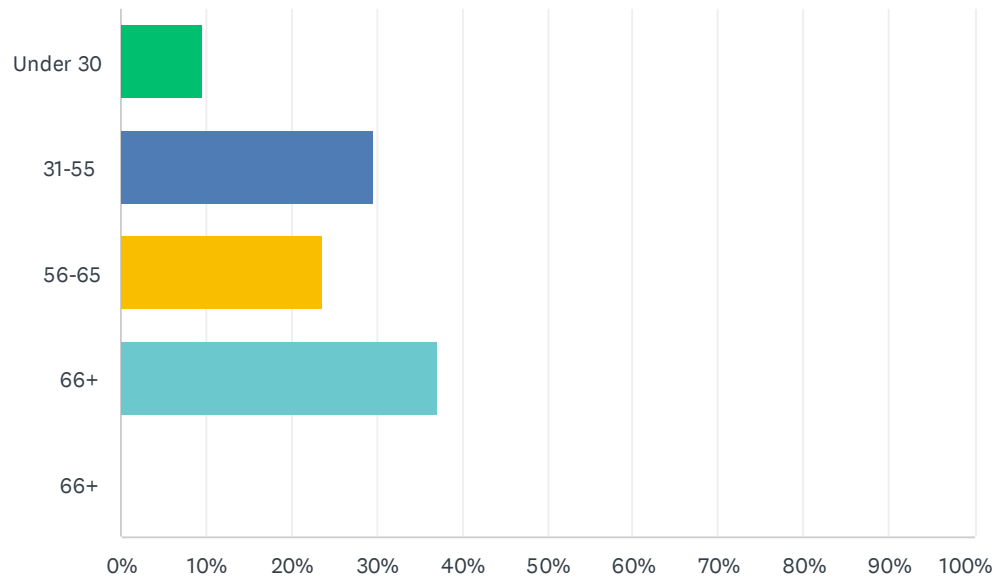
Answered: 405 Skipped: 9



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Just me | 5.19% | 21 |
| 2 | 25.19% | 102 |
| 3 | 8.89% | 36 |
| 4 | 17.28% | 70 |
| 5 or more | 43.46% | 176 |
| TOTAL | | 405 |

Q5 What age bracket would you fall into?

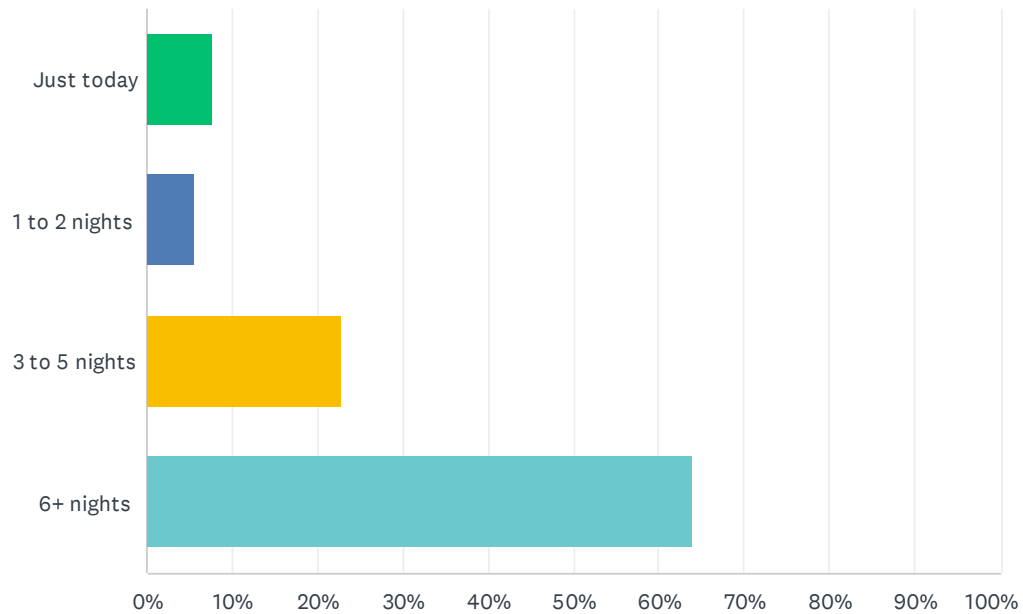
Answered: 405 Skipped: 9



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Under 30 | 9.63% | 39 |
| 31-55 | 29.63% | 120 |
| 56-65 | 23.70% | 96 |
| 66+ | 37.04% | 150 |
| 66+ | 0.00% | 0 |
| TOTAL | | 405 |

Q6 How long will you stay in Magnetawan?

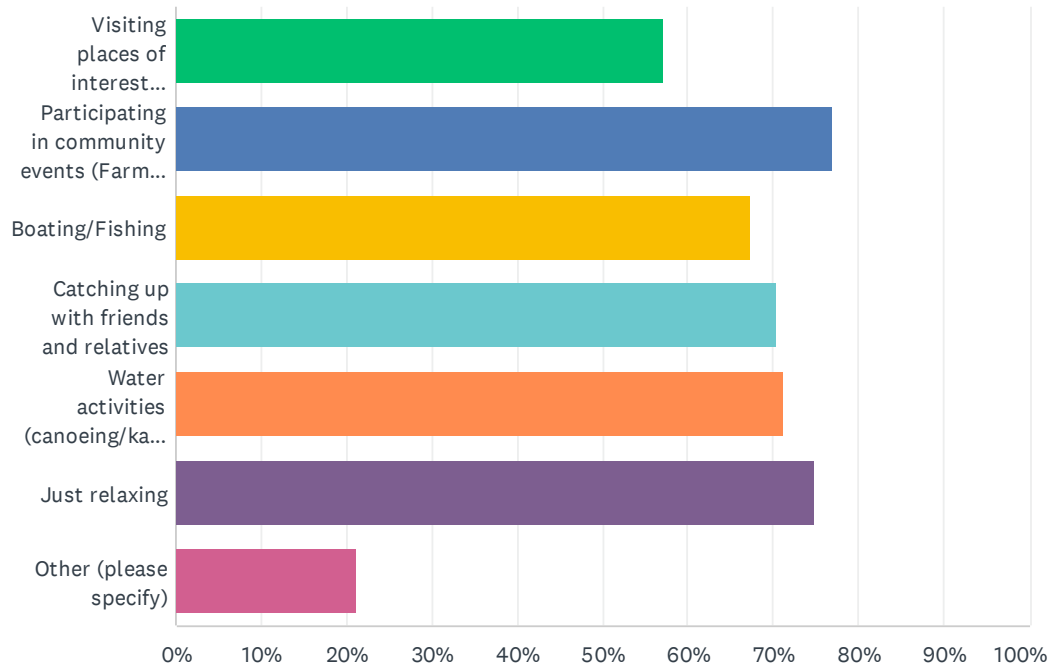
Answered: 393 Skipped: 21



| ANSWER CHOICES | RESPONSES | |
|----------------|-----------|-----|
| Just today | 7.63% | 30 |
| 1 to 2 nights | 5.60% | 22 |
| 3 to 5 nights | 22.90% | 90 |
| 6+ nights | 63.87% | 251 |
| TOTAL | | 393 |

Q7 What are you looking forward to (or have already done) during your visit? Select all that apply.

Answered: 404 Skipped: 10



| ANSWER CHOICES | RESPONSES | |
|---|-----------|-----|
| Visiting places of interest (locks) | 57.18% | 231 |
| Participating in community events (Farmers Market, Regatta) | 76.98% | 311 |
| Boating/Fishing | 67.33% | 272 |
| Catching up with friends and relatives | 70.30% | 284 |
| Water activities (canoeing/kayaking/waterskiing) | 71.29% | 288 |
| Just relaxing | 74.75% | 302 |
| Other (please specify) | 21.04% | 85 |
| Total Respondents: 404 | | |

Q8 What three words would you use to describe Magnetawan?

Answered: 378 Skipped: 36

| # | RESPONSES | DATE |
|----|---|---------------------|
| 1 | peaceful, restorative, friendly | 12/27/2025 11:29 AM |
| 2 | beautiful, clean, relaxing | 11/3/2025 8:54 PM |
| 3 | Beer, slay, vasectomy | 10/29/2025 12:42 PM |
| 4 | Accept the growth | 10/24/2025 9:30 AM |
| 5 | Nice park, community bldg. and events | 10/23/2025 3:36 PM |
| 6 | Friendly Uncrowded Familiar | 10/14/2025 5:34 PM |
| 7 | -Clicky - treatment depends on who you know, how long you have been living in the area and what you speak up about. -Scenic -Great water ways | 10/8/2025 6:35 PM |
| 8 | Lacking. Picturesque. Quaint | 10/6/2025 10:43 AM |
| 9 | peaceful, rural, friendly | 9/26/2025 1:17 PM |
| 10 | Small quiet old | 9/25/2025 11:23 PM |
| 11 | Serene, friendly, wild | 9/24/2025 9:56 PM |
| 12 | old tyme village | 9/24/2025 8:48 PM |
| 13 | home, paradise, nature | 9/20/2025 9:57 AM |
| 14 | Friendly, community-oriented, outgoing | 9/20/2025 9:44 AM |
| 15 | friendly, tidy, well-resourced | 9/19/2025 9:22 PM |
| 16 | Remote. idyllic, beautiful | 9/18/2025 6:26 PM |
| 17 | Charming and proudly local | 9/17/2025 9:40 PM |
| 18 | Friendly Relaxed Welcoming | 9/17/2025 2:38 PM |
| 19 | 3 words for the area : Beautiful, serene, Lovely 3words for the town: Quiet, unimpressive , boring | 9/17/2025 12:00 PM |
| 20 | Quaint, beautiful, natural | 9/16/2025 7:52 PM |
| 21 | Intimate small town | 9/16/2025 6:19 PM |
| 22 | Quaint Friendly Beautiful | 9/16/2025 6:14 PM |
| 23 | historical, picturesque, low-key | 9/16/2025 4:40 PM |
| 24 | Relaxing, beautiful, cute | 9/16/2025 4:35 PM |
| 25 | heaven on earth | 9/16/2025 3:12 PM |
| 26 | Calm, quiet, friendly | 9/16/2025 1:49 PM |
| 27 | Heaven on Earth | 9/16/2025 12:02 PM |
| 28 | Remote. Beautiful. Timeless. | 9/16/2025 11:46 AM |
| 29 | Quaint, natural beauty, historical | 9/16/2025 11:40 AM |
| 30 | Small, friendly, scenic | 9/16/2025 11:02 AM |
| 31 | Home Friendly Peaceful | 9/16/2025 10:54 AM |

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| 32 | Magnificent natural beauty | 9/16/2025 10:47 AM |
| 33 | A place of lifelong memories. My family (Little/Seibels) have been coming up for multiple generations. | 9/16/2025 10:39 AM |
| 34 | Nothing like it ! | 9/16/2025 10:24 AM |
| 35 | Green, clean, serene | 9/16/2025 10:08 AM |
| 36 | natural, beautiful, relaxing | 9/16/2025 9:37 AM |
| 37 | Quietly beautiful, friendly | 9/16/2025 7:48 AM |
| 38 | Charming, idyllic, rural | 9/16/2025 6:44 AM |
| 39 | Special, Fun, Family | 9/16/2025 3:36 AM |
| 40 | My happy place. | 9/16/2025 12:41 AM |
| 41 | A living paradise | 9/15/2025 11:48 PM |
| 42 | Peaceful. Tranquil. Scenic. | 9/15/2025 11:44 PM |
| 43 | My favorite place | 9/15/2025 10:32 PM |
| 44 | Historic Friendly Familiar | 9/15/2025 10:14 PM |
| 45 | Underutilized. Shrinking. High-potential. | 9/15/2025 9:07 PM |
| 46 | Friendly, involved, beautiful | 9/15/2025 8:08 PM |
| 47 | Serene peaceful calm | 9/15/2025 7:56 PM |
| 48 | Community, tradition, family | 9/15/2025 7:48 PM |
| 49 | Peaceful, relaxing, outdoors | 9/15/2025 7:30 PM |
| 50 | Charming, friendly, welcoming | 9/15/2025 7:16 PM |
| 51 | Small, friendly, home | 9/15/2025 7:03 PM |
| 52 | quiet, special, local | 9/15/2025 7:00 PM |
| 53 | Must visit area. | 9/15/2025 6:52 PM |
| 54 | Underdeveloped | 9/15/2025 6:31 PM |
| 55 | Tranquil, friendly, beautiful | 9/15/2025 6:30 PM |
| 56 | Friendly, Community, Peaceful | 9/15/2025 6:26 PM |
| 57 | Low key vibe | 9/15/2025 6:21 PM |
| 58 | Beautiful Quiet Friendly | 9/15/2025 6:20 PM |
| 59 | Quaint, resourceful, supportive | 9/15/2025 6:16 PM |
| 60 | A beautiful quite town | 9/15/2025 6:12 PM |
| 61 | Community, friendly, peaceful | 9/15/2025 6:08 PM |
| 62 | Historic beautiful friendly | 9/15/2025 6:06 PM |
| 63 | Nature, peaceful, tranquil | 9/15/2025 5:51 PM |
| 64 | Lost its charm | 9/15/2025 5:45 PM |
| 65 | Peaceful family restorative | 9/15/2025 5:43 PM |
| 66 | Home away from home! Been coming up here my entire life! | 9/15/2025 5:34 PM |
| 67 | Sleepy, summer home, quiet | 9/15/2025 5:26 PM |
| 68 | Friendly, quaint, lovely | 9/15/2025 5:20 PM |
| 69 | The town itself I would describe as sad though the surrounds are magnificent. There's potential | 9/15/2025 5:18 PM |

| | | |
|-----|---|--------------------|
| | if done properly | |
| 70 | Historical, beautiful and friendly | 9/15/2025 5:17 PM |
| 71 | Peaceful, authentic, undiscovered hidden gem Northern muskoka ;) | 9/15/2025 5:08 PM |
| 72 | Nostalgic, special, beautiful | 9/15/2025 5:07 PM |
| 73 | Friendly, welcoming, fun | 9/15/2025 5:06 PM |
| 74 | Piece and quiet | 9/15/2025 5:01 PM |
| 75 | Natural, peaceful, enjoyable | 9/15/2025 4:59 PM |
| 76 | Peaceful small town | 9/15/2025 4:58 PM |
| 77 | Friendly, welcoming, cute | 9/15/2025 4:52 PM |
| 78 | Friendly, beautiful, quiet. | 9/15/2025 4:52 PM |
| 79 | Relaxing and beautiful | 9/15/2025 4:49 PM |
| 80 | Quiet, Small, Quaint | 9/15/2025 4:47 PM |
| 81 | Quaint, quiet, beautiful | 9/15/2025 4:42 PM |
| 82 | middle ground, river, nature | 9/15/2025 11:43 AM |
| 83 | Beer, bowling, glass cleaner | 9/12/2025 3:47 PM |
| 84 | beautiful but sleepy | 9/8/2025 3:21 PM |
| 85 | Scenic, peaceful, quaint | 9/5/2025 9:42 AM |
| 86 | Scenic, quaint, historic | 9/3/2025 9:41 PM |
| 87 | Peaceful, friendly and quaint | 8/31/2025 3:39 PM |
| 88 | Beads, beer, toyota | 8/29/2025 4:01 PM |
| 89 | Peaceful, immersive, rejuvenating | 8/28/2025 11:29 AM |
| 90 | Quiet, undeveloped, green | 8/24/2025 9:31 PM |
| 91 | Small, friendly, quiet | 8/23/2025 2:52 AM |
| 92 | quite, slow and comfortable | 8/22/2025 8:06 PM |
| 93 | beautiful, relaxing, fun | 8/22/2025 3:05 PM |
| 94 | Lovely restaurant, beach and market | 8/21/2025 9:06 PM |
| 95 | Beer chipotle monkeys | 8/21/2025 2:39 PM |
| 96 | Home, outdoors, cottage season | 8/21/2025 2:37 PM |
| 97 | Scenic, friendly, relaxing | 8/21/2025 11:00 AM |
| 98 | Interesting ,relaxing ,usually quiet | 8/21/2025 4:36 AM |
| 99 | cute, quaint, approachable | 8/20/2025 2:42 PM |
| 100 | Laid-back, unspoiled, peaceful | 8/19/2025 3:11 PM |
| 101 | Friendly and fun | 8/19/2025 10:07 AM |
| 102 | Relaxing, safe, community | 8/19/2025 8:24 AM |
| 103 | Familiar, Comfortable, Quiet | 8/18/2025 4:45 PM |
| 104 | "It's economically declining" Most of the businesses are either for sale, have recently sold or have closed down. | 8/18/2025 4:14 PM |
| 105 | welcoming, fun, peaceful | 8/18/2025 12:42 PM |
| 106 | Intimate, unspoiled, unpretentious | 8/18/2025 11:43 AM |

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|-----|--|--------------------|
| 107 | Home, friendly, close-knit | 8/18/2025 11:11 AM |
| 108 | Spirited Connected Volunteer | 8/18/2025 11:04 AM |
| 109 | Chill, relaxing, boring | 8/18/2025 9:52 AM |
| 110 | Cute, | 8/18/2025 8:57 AM |
| 111 | close, cute, convenient | 8/17/2025 9:29 PM |
| 112 | Scenic, friendly, creative | 8/17/2025 3:46 PM |
| 113 | Poorly communicated treasure | 8/17/2025 12:02 PM |
| 114 | Friendly, beautiful, welcoming | 8/17/2025 12:00 PM |
| 115 | Picturesque, historic, welcoming | 8/17/2025 9:12 AM |
| 116 | Best place ever!!! | 8/17/2025 8:09 AM |
| 117 | Honestly, not sure | 8/17/2025 6:10 AM |
| 118 | friendly, active, | 8/17/2025 6:08 AM |
| 119 | Joy quaint history | 8/16/2025 11:54 PM |
| 120 | Quaint. Natural. Picturesque | 8/16/2025 11:17 PM |
| 121 | Beautiful, restful and fun | 8/16/2025 10:49 PM |
| 122 | Friendly, quiet, fun | 8/16/2025 8:47 PM |
| 123 | Beautiful historical country to live in! | 8/16/2025 8:06 PM |
| 124 | Picturesque small village | 8/16/2025 7:43 PM |
| 125 | activity based village | 8/16/2025 7:40 PM |
| 126 | Quaint, friendly, historic | 8/16/2025 6:05 PM |
| 127 | Scenic, quaint & charming | 8/16/2025 6:02 PM |
| 128 | Incredibly beautiful landscape | 8/16/2025 6:00 PM |
| 129 | Rocks. Trees. Water. | 8/16/2025 5:54 PM |
| 130 | Splendid all sessions | 8/16/2025 5:49 PM |
| 131 | Quiet, peaceful and relaxing | 8/16/2025 5:06 PM |
| 132 | Magical, thriving community | 8/16/2025 4:29 PM |
| 133 | Scenic, very small, too few businesses | 8/16/2025 4:20 PM |
| 134 | Tranquil, welcoming, scenic | 8/16/2025 4:13 PM |
| 135 | Down to Earth | 8/16/2025 4:13 PM |
| 136 | Small but active | 8/16/2025 4:13 PM |
| 137 | great community feel | 8/16/2025 10:53 AM |
| 138 | Love the Mag! | 8/16/2025 10:32 AM |
| 139 | Hot sauce, beer, echo rock | 8/15/2025 1:21 PM |
| 140 | nature, beautiful, historic | 8/15/2025 12:38 PM |
| 141 | scenic, quiet, quaint | 8/14/2025 10:25 AM |
| 142 | Cute, beautiful, friendly | 8/14/2025 10:24 AM |
| 143 | Beautiful, Quaint, Natural. | 8/13/2025 10:08 PM |
| 144 | Natural. Friendly. Unpretentious. | 8/13/2025 2:41 PM |

Magnetawan Economic Tourism Committee 2025 Survey

SurveyMonkey

| | | |
|-----|---|--------------------|
| 145 | Tranquil, Welcoming, Adventurous | 8/13/2025 1:23 PM |
| 146 | revitalising natural quiet | 8/13/2025 7:19 AM |
| 147 | Quiet, beautiful, undeveloped | 8/12/2025 3:01 PM |
| 148 | Casual, friendly | 8/12/2025 11:41 AM |
| 149 | A hidden gem Lovely community with friendly, community-minded residents | 8/11/2025 10:21 PM |
| 150 | Beautiful Amazing Serene | 8/11/2025 8:27 AM |
| 151 | Quaint, beautiful, small | 8/10/2025 7:54 PM |
| 152 | Cute | 8/10/2025 5:29 PM |
| 153 | Quaint quiet hamlet | 8/10/2025 2:15 PM |
| 154 | Quiet, small, historic | 8/10/2025 1:16 PM |
| 155 | Declining, fading, slowing | 8/10/2025 11:52 AM |
| 156 | Beautiful, declining, unimaginative | 8/10/2025 11:40 AM |
| 157 | Mostly quiet country home | 8/10/2025 9:19 AM |
| 158 | Rigid, static and tranquil | 8/10/2025 9:05 AM |
| 159 | Friendly, peaceful, fun. | 8/10/2025 8:55 AM |
| 160 | Wonderful small town | 8/10/2025 8:36 AM |
| 161 | Quiet Pretty Accessible | 8/10/2025 8:23 AM |
| 162 | small town Ontario | 8/10/2025 8:15 AM |
| 163 | Small town, friendly, destination | 8/9/2025 11:07 PM |
| 164 | beautiful friendly peaceful | 8/9/2025 2:41 PM |
| 165 | remote, isolated, great outdoors | 8/9/2025 12:30 PM |
| 166 | Quiet, friendly, beautiful | 8/9/2025 12:17 PM |
| 167 | Peaceful, scenic, free from commercialization | 8/9/2025 10:32 AM |
| 168 | Special, charming, inviting | 8/9/2025 7:57 AM |
| 169 | Beautiful, serene, wildlife | 8/9/2025 7:33 AM |
| 170 | Calm, nice community | 8/9/2025 7:26 AM |
| 171 | Relaxing, friendly, fun | 8/8/2025 9:00 PM |
| 172 | Tranquil, friendly, scenic | 8/8/2025 8:53 PM |
| 173 | Quiet relaxed out-of-the-way | 8/8/2025 7:31 PM |
| 174 | Conservative, unwelcoming, stale | 8/8/2025 6:32 PM |
| 175 | Quaint, friendly, convenient | 8/8/2025 5:34 PM |
| 176 | Tranquility, healing, home | 8/8/2025 4:32 PM |
| 177 | I like it | 8/8/2025 4:28 PM |
| 178 | Much needed retail | 8/8/2025 4:23 PM |
| 179 | beautiful, calm, wilderness | 8/8/2025 3:57 PM |
| 180 | Picturesque, historic & quaint | 8/8/2025 2:13 PM |
| 181 | Peaceful Quaint Beautiful | 8/8/2025 2:10 PM |
| 182 | quiet relaxed comfortable | 8/8/2025 1:13 PM |

| | | |
|-----|--|-------------------|
| 183 | Friendly Lively Beautiful | 8/8/2025 1:07 PM |
| 184 | Quiet, quaint, historical | 8/8/2025 12:52 PM |
| 185 | Picturesque Quiet Clean | 8/8/2025 12:38 PM |
| 186 | Quaint Not Muskoka | 8/8/2025 12:25 PM |
| 187 | Inclusive Peaceful Friendly Helpful | 8/8/2025 12:23 PM |
| 188 | Best Town ever | 8/8/2025 11:53 AM |
| 189 | Nature, friendly, relaxing | 8/8/2025 11:52 AM |
| 190 | Relaxed, friendly, beautiful | 8/8/2025 11:34 AM |
| 191 | Small. Quiet. Beautiful | 8/8/2025 11:31 AM |
| 192 | Vibrant, friendly, beautiful | 8/8/2025 11:08 AM |
| 193 | Quiet welcoming well maintained | 8/8/2025 11:00 AM |
| 194 | Lost its soul | 8/8/2025 10:41 AM |
| 195 | Remote, relaxing, friendly | 8/8/2025 10:40 AM |
| 196 | Friendly, small, excellent | 8/8/2025 10:30 AM |
| 197 | 1. Peaceful. 2. Good old-fashioned values. 3. Welcoming and beautiful. | 8/8/2025 10:22 AM |
| 198 | small, run-down | 8/8/2025 10:21 AM |
| 199 | Our second home | 8/8/2025 10:20 AM |
| 200 | Relaxing | 8/8/2025 10:18 AM |
| 201 | Home, peaceful, beautiful | 8/8/2025 10:16 AM |
| 202 | Scenic, picturesque, tranquil | 8/8/2025 10:15 AM |
| 203 | Nice town | 8/8/2025 10:09 AM |
| 204 | Peaceful. Beautiful. Timeless. | 8/8/2025 10:07 AM |
| 205 | Quiet, Beautiful, peaceful | 8/8/2025 10:05 AM |
| 206 | Slow and peaceful | 8/8/2025 9:51 AM |
| 207 | Quaint, lacking shops, too many bylaws | 8/8/2025 9:49 AM |
| 208 | Small community | 8/8/2025 9:47 AM |
| 209 | The town itself has seen better days and needs an upgrade but the lakes and the lovely people are splendid | 8/8/2025 9:46 AM |
| 210 | Quiet Hamlet friendly | 8/8/2025 9:44 AM |
| 211 | Friendly, quaint, home | 8/8/2025 9:39 AM |
| 212 | Terrific, terrific, terrific | 8/8/2025 9:37 AM |
| 213 | pretty, scenic, usually quiet | 8/8/2025 9:32 AM |
| 214 | Peaceful, calm, beautiful | 8/7/2025 10:46 AM |
| 215 | Relax, refresh, ultimate! | 8/7/2025 10:45 AM |
| 216 | Community, beauty, scenery | 8/7/2025 10:44 AM |
| 217 | Amazing | 8/7/2025 10:43 AM |
| 218 | A great place | 8/7/2025 10:42 AM |
| 219 | Just getting here | 8/7/2025 10:41 AM |
| 220 | pretty, quiet, clean | 8/7/2025 10:41 AM |

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| 221 | Relaxing, beautiful, quiet | 8/7/2025 10:40 AM |
| 222 | Impressed with the local volunteers that help | 8/7/2025 10:39 AM |
| 223 | Beautiful, peaceful + relaxing | 8/7/2025 10:37 AM |
| 224 | Relaxing, peaceful, beautiful | 8/7/2025 10:37 AM |
| 225 | Friendly, relaxed, beautiful | 8/7/2025 10:36 AM |
| 226 | Historic and memorable | 8/7/2025 10:34 AM |
| 227 | Tired | 8/7/2025 10:33 AM |
| 228 | Beautiful, relaxing, fun | 8/7/2025 10:32 AM |
| 229 | Cute, lovely, beautiful | 8/7/2025 10:31 AM |
| 230 | Historic, beautiful, scenery | 8/7/2025 10:30 AM |
| 231 | Friendly / relaxing / quiet | 8/7/2025 10:30 AM |
| 232 | Beautiful sunsets | 8/7/2025 10:29 AM |
| 233 | Heaven on Earth | 8/7/2025 10:28 AM |
| 234 | Heaven on earth | 8/7/2025 10:27 AM |
| 235 | Beautiful place, love the scenery | 8/7/2025 10:26 AM |
| 236 | Home hardware wood | 8/7/2025 10:25 AM |
| 237 | Quaint village | 8/7/2025 10:24 AM |
| 238 | Fun, pretty, busy | 8/7/2025 10:23 AM |
| 239 | Calm, relaxing, charming | 8/7/2025 10:23 AM |
| 240 | Friendly, atmosphere, scenic | 8/7/2025 10:22 AM |
| 241 | Quaint, pleasant, friendly | 8/7/2025 10:21 AM |
| 242 | Lovely, quaint, peaceful | 8/7/2025 10:20 AM |
| 243 | Unique, charming, beautiful | 8/7/2025 10:18 AM |
| 244 | Quaint, magical, beautiful | 8/7/2025 10:17 AM |
| 245 | Picturesque + friendly | 8/7/2025 10:17 AM |
| 246 | Quiet, sweet, calm | 8/7/2025 10:16 AM |
| 247 | Lovely, interesting, community oriented | 8/7/2025 10:14 AM |
| 248 | Friendly, nice place to visit, like farmer market | 8/7/2025 10:13 AM |
| 249 | Quiet little town | 8/7/2025 10:12 AM |
| 250 | Far, sweet, familiar | 8/7/2025 10:10 AM |
| 251 | Peaceful, good times w friends, outdoors activities | 8/7/2025 10:09 AM |
| 252 | A part of our family's fabric | 8/7/2025 10:08 AM |
| 253 | Quaint, old school | 8/7/2025 10:07 AM |
| 254 | Relax, fishing, friends | 8/7/2025 10:05 AM |
| 255 | Relaxing, refreshing, peaceful | 8/7/2025 10:04 AM |
| 256 | Inviting, water wonders, history rich | 8/7/2025 10:04 AM |
| 257 | Summer, outdoor, fun | 8/7/2025 10:02 AM |
| 258 | Gorgeous, stunning, breathtaking | 8/7/2025 10:02 AM |

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| 259 | Friendly, beautiful, relaxing | 8/7/2025 10:01 AM |
| 260 | Relaxing, beautiful, peaceful | 8/7/2025 10:00 AM |
| 261 | Quiet, peaceful, beautiful | 8/7/2025 9:58 AM |
| 262 | Peaceful, inviting, calming | 8/7/2025 9:57 AM |
| 263 | Beautiful, welcoming | 8/7/2025 9:57 AM |
| 264 | 2nd Home, fun, relaxing | 8/7/2025 9:56 AM |
| 265 | Lakes, farmers market, family | 8/7/2025 9:55 AM |
| 266 | Fun, cool, and exciting | 8/7/2025 9:54 AM |
| 267 | Beautiful, friendly, hometown feel | 8/7/2025 9:53 AM |
| 268 | Peaceful. My heaven | 8/7/2025 9:52 AM |
| 269 | Beautiful, welcoming, peaceful | 8/7/2025 9:50 AM |
| 270 | relaxing, small, fun | 8/7/2025 9:49 AM |
| 271 | Fun, happy, and exciting | 8/7/2025 9:48 AM |
| 272 | Happy, exciting, and super fun | 8/7/2025 9:47 AM |
| 273 | Fun, cute, great | 8/7/2025 9:46 AM |
| 274 | Fun, natural, happy; calming | 8/7/2025 9:45 AM |
| 275 | Community, cozy, fun | 8/7/2025 9:44 AM |
| 276 | Relaxing, friendly, work/mail | 8/7/2025 9:43 AM |
| 277 | Peaceful, calm, friendly | 8/7/2025 9:42 AM |
| 278 | The best town ever | 8/7/2025 9:41 AM |
| 279 | Magical, inviting, one-of-a-kind | 8/7/2025 9:41 AM |
| 280 | Beautiful, peaceful, kind | 8/7/2025 9:40 AM |
| 281 | Quaint, friendly | 8/7/2025 9:39 AM |
| 282 | Amazing, welcoming, perfect | 8/7/2025 9:36 AM |
| 283 | Peaceful, nostalgic, friendly | 8/7/2025 9:34 AM |
| 284 | Fun, family, wholesome | 8/7/2025 9:32 AM |
| 285 | Natural, small town, enjoyable | 8/7/2025 9:31 AM |
| 286 | Just got here | 8/7/2025 9:31 AM |
| 287 | Social, family(ies), nature | 8/7/2025 9:30 AM |
| 288 | Quaint, fun, relaxing | 8/7/2025 9:29 AM |
| 289 | Relaxed / lowkey / community | 8/7/2025 9:28 AM |
| 290 | Relaxing, welcoming, second home | 8/7/2025 9:27 AM |
| 291 | Family, swimming, nature | 8/7/2025 9:26 AM |
| 292 | Quaint, beautiful, friendly | 8/7/2025 9:25 AM |
| 293 | Small town, quiet, beautiful | 8/7/2025 9:23 AM |
| 294 | Cute + very active | 8/7/2025 9:22 AM |
| 295 | Friendly, eventful, happy place | 8/7/2025 9:21 AM |
| 296 | A very welcoming small town with lots of activities to do | 8/7/2025 9:20 AM |

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| 297 | Paradise | 8/7/2025 9:19 AM |
| 298 | Beautiful, friendly | 8/7/2025 9:17 AM |
| 299 | Picturesque, lively, busy | 8/7/2025 9:16 AM |
| 300 | Relaxing, beautiful, peaceful | 8/7/2025 9:13 AM |
| 301 | Peaceful, relaxing, beautiful | 8/7/2025 9:09 AM |
| 302 | Kind, fun, active | 8/7/2025 9:07 AM |
| 303 | Small, quaint, relaxing | 8/7/2025 9:07 AM |
| 304 | Caring, devoted, awesome | 8/7/2025 9:05 AM |
| 305 | Beau-ti-ful | 8/7/2025 9:04 AM |
| 306 | Nice | 8/7/2025 9:03 AM |
| 307 | Friendly, fantastic, very busy | 8/7/2025 9:02 AM |
| 308 | Very quaint place! | 8/6/2025 4:53 PM |
| 309 | Community, quiet, relaxing | 8/6/2025 4:52 PM |
| 310 | Quaint, relaxing, friendly | 8/6/2025 4:51 PM |
| 311 | Relaxed / community / secluded | 8/6/2025 4:51 PM |
| 312 | Nostalgic, welcoming, beautiful | 8/6/2025 4:50 PM |
| 313 | -Peaceful -Landscape -Community | 8/6/2025 4:49 PM |
| 314 | Love it here | 8/6/2025 4:48 PM |
| 315 | Clean, beautiful, "small town pride" | 8/6/2025 4:47 PM |
| 316 | Wildlife Lake Quiet Nights | 8/6/2025 4:46 PM |
| 317 | Beautiful Friendly Fun | 8/6/2025 4:44 PM |
| 318 | Great summer home | 8/6/2025 4:43 PM |
| 319 | Cute, charming, friendly | 8/6/2025 4:42 PM |
| 320 | Wonderful place | 8/6/2025 4:42 PM |
| 321 | Quaint | 8/6/2025 4:41 PM |
| 322 | Great, comfy, friendly | 8/6/2025 4:40 PM |
| 323 | Quaint, beautiful. bustling (in the summer) | 8/6/2025 4:39 PM |
| 324 | Beautiful, peaceful, friendly | 8/6/2025 4:38 PM |
| 325 | Near North Getaway | 8/6/2025 4:37 PM |
| 326 | Beautiful. Well cared for | 8/6/2025 4:36 PM |
| 327 | Peaceful, friendly, solitude | 8/6/2025 4:34 PM |
| 328 | Peaceful, beautiful + friendly | 8/6/2025 4:33 PM |
| 329 | Peaceful, pretty | 8/6/2025 4:32 PM |
| 330 | Enjoyable little town | 8/6/2025 4:31 PM |
| 331 | Family, beautiful, calm | 8/6/2025 4:30 PM |
| 332 | -Scenic -Friendly -Tradition | 8/6/2025 4:29 PM |
| 333 | Scenic, welcoming + beautiful | 8/6/2025 4:28 PM |
| 334 | Welcoming, self-assured, diverse | 8/6/2025 4:27 PM |

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| 335 | Community, caring, volunteers | 8/6/2025 4:26 PM |
| 336 | Friendly, open, supportive | 8/6/2025 4:25 PM |
| 337 | A little quiet | 8/6/2025 4:24 PM |
| 338 | Northern small town | 8/6/2025 4:23 PM |
| 339 | Great, love it | 8/6/2025 4:22 PM |
| 340 | Beautiful, nature, community | 8/6/2025 4:21 PM |
| 341 | Charming, vibrant, friendly | 8/6/2025 4:20 PM |
| 342 | Beautiful | 8/6/2025 4:19 PM |
| 343 | Beautiful, relaxing, convenient | 8/6/2025 4:18 PM |
| 344 | Beautiful, magical, friendly | 8/6/2025 4:17 PM |
| 345 | Quaint, quiet, community :) | 8/6/2025 4:15 PM |
| 346 | Peaceful, community, nature | 8/6/2025 4:13 PM |
| 347 | Quiet, beautiful, legacy | 8/6/2025 4:11 PM |
| 348 | Home, wonderful | 8/6/2025 4:08 PM |
| 349 | Beautiful | 8/6/2025 4:07 PM |
| 350 | Tranquil, community, natural | 8/6/2025 4:06 PM |
| 351 | quiet, water, small town | 8/6/2025 4:05 PM |
| 352 | Quiet, nature-oriented + beautiful | 8/6/2025 4:04 PM |
| 353 | Fun, open, bright | 8/6/2025 4:01 PM |
| 354 | A happy experience | 8/6/2025 4:00 PM |
| 355 | Warm, friendly, small | 8/6/2025 3:59 PM |
| 356 | cute fun small | 8/6/2025 3:58 PM |
| 357 | Just a beautiful | 8/6/2025 3:57 PM |
| 358 | beautiful tranquil fun | 8/6/2025 3:56 PM |
| 359 | Friendly, peaceful, community-minded | 8/6/2025 3:55 PM |
| 360 | Beautiful, friendly, nature | 8/6/2025 3:49 PM |
| 361 | quaint, friendly, welcoming | 8/6/2025 3:48 PM |
| 362 | Calming, beautiful nature | 8/6/2025 3:47 PM |
| 363 | Calming, relaxing, familiar | 8/6/2025 3:45 PM |
| 364 | Friendly, quaint, beautiful | 8/6/2025 3:45 PM |
| 365 | Peaceful, scenic | 8/6/2025 3:43 PM |
| 366 | Peaceful, Beautiful, Friendly | 8/6/2025 3:42 PM |
| 367 | Friendly | 8/6/2025 3:41 PM |
| 368 | Friendly, open, nature | 8/6/2025 3:39 PM |
| 369 | Iconic historical love | 8/6/2025 3:39 PM |
| 370 | History Scenery Friendly people | 8/6/2025 3:37 PM |
| 371 | Very active, lots to do | 8/6/2025 3:36 PM |
| 372 | Peaceful Friendly | 8/6/2025 3:34 PM |

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| 373 | Friendly Community | 8/6/2025 3:33 PM |
| 374 | Interesting | 8/6/2025 3:32 PM |
| 375 | Pretty quiet peaceful | 8/6/2025 3:31 PM |
| 376 | Beautiful | 8/6/2025 3:30 PM |
| 377 | Active, friendly, pleasant | 8/6/2025 3:29 PM |
| 378 | Love this place | 8/6/2025 3:19 PM |

Q9 Do you find Magnetawan different from other parts of Ontario? If so how?

Answered: 307 Skipped: 107

| # | RESPONSES | DATE |
|----|--|---------------------|
| 1 | Magnetawan is different from other parts of Ontario because the town has so much potential. There is an opportunity but it seems like council wants to keep things locked up to outsiders. | 11/3/2025 8:54 PM |
| 2 | The revolution starts here!!!!!!!!!!!!!!!!!!!!!!!!!!!!!! | 10/29/2025 12:42 PM |
| 3 | Alter your STR license rules. We have a cottage that just sits because the rules in place are ridiculous. You make it so no one will actually get the license. Do you want people to come and vacation and support local business. I have spend 10s of thousands of dollars in renovations and thousands every time I bring family and friends up because it is our vacation time. You're making it difficult to keep that money in Magnetawan with shuttering an easy stream of cash flow into the economy. Keep rules in place for safety. The list of requirements that was set looks like someone who doesn't even know what they are talking about. | 10/24/2025 9:30 AM |
| 4 | I don't know | 10/23/2025 3:36 PM |
| 5 | Not really | 9/26/2025 1:17 PM |
| 6 | Lacking a general store, over population of packs with bathrooms. | 9/25/2025 11:23 PM |
| 7 | The central natural landscape right in town. | 9/24/2025 9:56 PM |
| 8 | No | 9/24/2025 8:48 PM |
| 9 | Yes, smaller and more engaging. Less traffic. Rural outlook. | 9/20/2025 9:44 AM |
| 10 | don't know | 9/19/2025 9:22 PM |
| 11 | Ive come here all my life so its really all I know of Ontario except what I drive through to get there! I am American. | 9/18/2025 6:26 PM |
| 12 | It seems more removed and less affected by tourism and commercialism than other parts , and that's how we like it. | 9/17/2025 12:00 PM |
| 13 | Less busy (which is good), more natural | 9/16/2025 7:52 PM |
| 14 | It's small size and friendly residents make it quaint and appealing. | 9/16/2025 6:19 PM |
| 15 | Haven't been other places so can't answer this | 9/16/2025 6:14 PM |
| 16 | interesting waterways | 9/16/2025 4:40 PM |
| 17 | People tend to be kinder, not in as much of a rush. | 9/16/2025 4:35 PM |
| 18 | it's much smaller and there is a lot less going on. | 9/16/2025 3:12 PM |
| 19 | Certainly different from city living | 9/16/2025 1:49 PM |
| 20 | Our summer retreat with many friends, Canadian and U.S | 9/16/2025 12:02 PM |
| 21 | Couldn't say. | 9/16/2025 11:46 AM |
| 22 | I love how it doesn't feel like Muskoka with perpetual boat traffic. | 9/16/2025 11:40 AM |
| 23 | Yes. It is like a small, pretty village | 9/16/2025 11:02 AM |
| 24 | It has the conveniences of the near north with the tranquility of nature of the far north | 9/16/2025 10:54 AM |
| 25 | It and the surrounding lakes have their own unique beauty all year round! | 9/16/2025 10:47 AM |
| 26 | More remote and quaint, which my family loves. | 9/16/2025 10:39 AM |

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| 27 | Life is slower here. | 9/16/2025 10:24 AM |
| 28 | It is unique given it's lengthy history, yet still largely unspoilt. | 9/16/2025 10:08 AM |
| 29 | less busy | 9/16/2025 9:37 AM |
| 30 | Yes. Less crowded and more friendly | 9/16/2025 7:48 AM |
| 31 | Lakes are quieter. Community spirit/pride evident (Downtown Magnetawan t-shirts ubiquitous). | 9/16/2025 6:44 AM |
| 32 | Yes because it's smaller and more intimate with a beautiful lake | 9/16/2025 3:36 AM |
| 33 | Well, I support tourism, but i'm not sure where we want to go with this. If there's a market for something, I suppose it will grow by itself. What are we promoting here? And what is it we're offering? Besides the existing rental properties and motel resorts on the lake I think we're all good. I don't want to promote this lake anymore than we have to. It's a gem and we want to keep it that way. I will say that the former golf course is a piece of property that could be used to benefit the community as long as it's not turned into some kind of housing complex. How about an 18 hole destination disc golf course? This is a real opportunity for someone. Maybe a McMenamins Bros. style place. #Gifthorse! | 9/16/2025 12:41 AM |
| 34 | Small and intimate | 9/15/2025 11:48 PM |
| 35 | Relatively undeveloped | 9/15/2025 11:44 PM |
| 36 | Our friends are here. | 9/15/2025 10:32 PM |
| 37 | Not hoity toity like Muskoka area. Low key and casual | 9/15/2025 10:14 PM |
| 38 | More friendly More Community involvement | 9/15/2025 8:08 PM |
| 39 | Yes, Undeveloped, small town values, unparalleled long term community and traditions. The people, local and visiting, make it work like no other place. | 9/15/2025 7:48 PM |
| 40 | Home away from home | 9/15/2025 7:30 PM |
| 41 | I am not sure. I like how unpretentious Magnetawan is. You can get back to nature and a simpler way of life. | 9/15/2025 7:16 PM |
| 42 | Better looking because there is a lack of sprawl on the outskirts arriving into town from the three different directions. Plus, parking a boat is always an option. | 9/15/2025 7:03 PM |
| 43 | It's better because it's a bit off the highway so it's not crowded with day travelers | 9/15/2025 7:00 PM |
| 44 | Few retail stores | 9/15/2025 6:31 PM |
| 45 | Unique | 9/15/2025 6:26 PM |
| 46 | Glad it's not Muskoka (busy). | 9/15/2025 6:21 PM |
| 47 | Like many small towns | 9/15/2025 6:20 PM |
| 48 | Love the quiet, remoteness. Only visit Toronto museums and go home to states. | 9/15/2025 6:16 PM |
| 49 | A true cottage area | 9/15/2025 6:12 PM |
| 50 | Smaller than other places but with all the essentials, strong community of people living and visiting there, beautiful bodies of water and lakefront | 9/15/2025 6:08 PM |
| 51 | We don't really go to other place | 9/15/2025 6:06 PM |
| 52 | Fewer cottages | 9/15/2025 5:51 PM |
| 53 | Don't really know many other parts but I feel the dining (what there is) is poor and shopping as well. | 9/15/2025 5:45 PM |
| 54 | Less busy than other cottage areas, friendly community and beautiful nature! | 9/15/2025 5:34 PM |
| 55 | Yes. It's smaller and quieter than other parts say Perry Sound. | 9/15/2025 5:26 PM |
| 56 | Quiet | 9/15/2025 5:20 PM |
| 57 | The magnetawan area has many unique attractions | 9/15/2025 5:17 PM |

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| 58 | Don't let it become too touristy It's quietness is it's charm | 9/15/2025 5:08 PM |
| 59 | The lake is not as built up as some other lakes. It's more pristine. | 9/15/2025 5:07 PM |
| 60 | Great sense of community | 9/15/2025 5:06 PM |
| 61 | Yes - not too busy, still feels like an area to cottage and not over built | 9/15/2025 4:59 PM |
| 62 | Not sure — away from the Lake there could be more things to do and more businesses | 9/15/2025 4:58 PM |
| 63 | Not sure. Love the small northern town feel. | 9/15/2025 4:52 PM |
| 64 | No | 9/15/2025 4:52 PM |
| 65 | N/A | 9/15/2025 4:49 PM |
| 66 | Typical of a small northern ontario town | 9/15/2025 4:47 PM |
| 67 | There are some really vibrant small towns across Ontario, and while Magnetawan used to have more of that feel, without the General Store, June's and a more vibrant "downtown" it feels pretty empty, especially at night. | 9/15/2025 4:42 PM |
| 68 | generally similar | 9/15/2025 11:43 AM |
| 69 | I don't | 9/12/2025 3:47 PM |
| 70 | A lifetime of history for me (grandparent's cottage). | 9/3/2025 9:41 PM |
| 71 | It does not suffer the fast pace that exists in other parts of the province | 8/31/2025 3:39 PM |
| 72 | There's a lot more swingers parties here than in alaska | 8/29/2025 4:01 PM |
| 73 | A lot quieter. The air is filled with the sounds of nature rather than | 8/28/2025 11:29 AM |
| 74 | Fewer people, cottages are mostly hidden from view and shoreline is intact on Ahmic Lake , not many noisy boats, very rural, | 8/24/2025 9:31 PM |
| 75 | Similar to many small villages | 8/23/2025 2:52 AM |
| 76 | Harvest fest is a good time | 8/21/2025 2:39 PM |
| 77 | Quieter | 8/21/2025 2:37 PM |
| 78 | Very friendly people and helpful too. | 8/21/2025 11:00 AM |
| 79 | Cuter and quaintier! | 8/20/2025 2:42 PM |
| 80 | Less busy, less development but also less amenities | 8/19/2025 3:11 PM |
| 81 | It's very welcoming | 8/19/2025 10:07 AM |
| 82 | My family has been renting a cottage in the Mag for the past 11 years. We love it here! Have made friends with the local residents on the street and at the market. | 8/19/2025 8:24 AM |
| 83 | Less busy than some towns of similar size in "near north" but like others the summer and cottage tax base support a large part of the annual budgets. I can empathize with the difficulty these areas have managing the flurry of activity and then relative quiet but it seems some embrace the chaos with longer open hours for businesses and seasonal focus. | 8/18/2025 4:45 PM |
| 84 | Compared to most towns, it is over-governed and restrictive and it treats non-year rounders (even cottage owners) as outsiders. The year round residents have an "Us" vs "Them" mentality. | 8/18/2025 4:14 PM |
| 85 | I appreciate how low-key Mag is, even celebrating this with the Downtown Magnetawan shirts. I also appreciate the amazing community spirit of the residents that provide so many benefits for such a small place, including the Lion's swimming program, the parades and fireworks, the market, etc. | 8/18/2025 11:43 AM |
| 86 | everyone knows everyone and watches out for each other, which is something you don't see in the bigger cities, and is disappearing even from the smaller towns (in southwestern Ontario at least). | 8/18/2025 11:11 AM |
| 87 | Yes. It is unique in its ability to be large in spite of its size. The people are friendly and | 8/18/2025 11:04 AM |

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| | welcoming. | |
| 88 | Great water way | 8/18/2025 9:52 AM |
| 89 | Love the stores like the bar and grill, muskoka store, honey store. It's handy to have the home hardware there for necessities. | 8/18/2025 8:57 AM |
| 90 | I don't know a lot about the rest of Ontario | 8/17/2025 9:29 PM |
| 91 | Small town but very visitor interesting to explore and share in community events | 8/17/2025 3:46 PM |
| 92 | It's a nice small place, could use another "general store" | 8/17/2025 12:00 PM |
| 93 | Yes, but I'm sentimental. I've been coming to the area for over 35 years | 8/17/2025 9:12 AM |
| 94 | I find myself wondering the answer. | 8/17/2025 6:10 AM |
| 95 | It has its own unique character. | 8/16/2025 11:54 PM |
| 96 | Locks joining Lake Cecebe and Ahmic Lake. Great Lions community park. Great farmers' market. | 8/16/2025 11:17 PM |
| 97 | More remote and quiet in a nice way. | 8/16/2025 10:49 PM |
| 98 | Cottage home for me | 8/16/2025 8:06 PM |
| 99 | Not comercialized | 8/16/2025 7:43 PM |
| 100 | It's a smaller community than what we are used to. It's evident that the municipality and community makes a significant effort to provide activities It has something in all seasons. | 8/16/2025 7:40 PM |
| 101 | It has its own charm but is like other small towns | 8/16/2025 6:05 PM |
| 102 | Yes, small town vibe and community oriented | 8/16/2025 6:02 PM |
| 103 | We never have any big weekend events. Need a rib fest with beer garden (micro breweries, cider spirit distillery) and entertainment. antique boat show, with local beer, cider, spirit vendors, antique car show with local distillery, cider/spirit distillery. All events need entertainment. | 8/16/2025 6:00 PM |
| 104 | Less people and traffic. More peaceful. | 8/16/2025 5:54 PM |
| 105 | Less busy and populated | 8/16/2025 5:06 PM |
| 106 | Yes - it is more warm, welcoming and full of positive energy | 8/16/2025 4:29 PM |
| 107 | Many fewer businesses and few things to attract tourists. Little to attract young families. Few employment opportunities. | 8/16/2025 4:20 PM |
| 108 | Yes. Not overbuilt | 8/16/2025 4:13 PM |
| 109 | Small and quant, friendly people | 8/16/2025 10:53 AM |
| 110 | Relaxed friendly | 8/16/2025 10:32 AM |
| 111 | No | 8/15/2025 1:21 PM |
| 112 | Yes, the rugged nature | 8/15/2025 12:38 PM |
| 113 | yes, lots of lakes, nature | 8/14/2025 10:25 AM |
| 114 | It's a breath of fresh air compared to the south but as comfortable as my favorite sweatshirt | 8/14/2025 10:24 AM |
| 115 | Great community of volunteers. Safe and friendly. A beautiful, however small town. | 8/13/2025 10:08 PM |
| 116 | More down to earth than Muskoka. More beautiful than Kawarthas. More remote than Parry Sound area. | 8/13/2025 2:41 PM |
| 117 | Yes the natural beauty and community are unlike other places | 8/13/2025 1:23 PM |
| 118 | It's quiet compared to most season cottage towns. | 8/12/2025 3:01 PM |
| 119 | I enjoy the fact that it hasn't become a huge tourist trap/destination | 8/12/2025 11:41 AM |
| 120 | Quiet on Ahmic for fishing and kayaking. It's not a Muskoka lake with cottages tight together. | 8/11/2025 10:21 PM |

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|-----|---|--------------------|
| | Lots of undeveloped shoreline | |
| 121 | Nothing | 8/10/2025 8:14 PM |
| 122 | No | 8/10/2025 2:15 PM |
| 123 | Yes no traffic lights | 8/10/2025 1:16 PM |
| 124 | Lack of imagination in planning for the future | 8/10/2025 11:52 AM |
| 125 | Lack of vision and imagination in tourism development | 8/10/2025 11:40 AM |
| 126 | Not really. Small town. Lots of gossip. Long time residents not welcoming. Very cliquy. Beautiful, peaceful, perfect | 8/10/2025 9:53 AM |
| 127 | Used to be quiet and peaceful but getting to be far too many visitors from CITY. | 8/10/2025 9:19 AM |
| 128 | We don't incentivize new businesses, either geared towards tourism or local industry/infrastructure. As a full time resident, I feel like there is a lack of tourist attractions that could employ locals to work here in the area. Community events are a great attraction, but lack the ability to hold people to the area for extended periods of time. Visitors to magnetawan can complete the majority of attractions in a few days. | 8/10/2025 9:05 AM |
| 129 | Geese and deer graze on my lawn, birds feed on the berries in my trees. We're close enough to "civilization" to enjoy modern amenities, but crowded out with shoulder to shoulder housing and apartments. | 8/10/2025 8:55 AM |
| 130 | Small but enjoyable | 8/10/2025 8:36 AM |
| 131 | Yes, more private | 8/10/2025 8:23 AM |
| 132 | Yes. | 8/10/2025 8:15 AM |
| 133 | It has the potential to have a great vibe, but there is a lack of place to gather ever since the Magnetawan Inn burned down. It's like the town hasn't found its brand or niche any more. | 8/9/2025 11:07 PM |
| 134 | I feel there is more of a sense of community than other parts I visited | 8/9/2025 2:41 PM |
| 135 | unfriendly towards business community - recently cottage licensing process Come here for nature, not much else going for the town. Go to Sundridge and Burks falls for everything else. | 8/9/2025 12:30 PM |
| 136 | More relaxed than any other areas I have lived | 8/9/2025 12:17 PM |
| 137 | Yes. Few stores and restaurants. A mix of socio-economic circumstances among residents and a mix of education yet little diversity. | 8/9/2025 10:32 AM |
| 138 | I have been coming here for 50 years, I really don't go anywhere else | 8/9/2025 7:57 AM |
| 139 | It has a small town atmosphere and is not crowded nor pretentious like so many other lake cottage communities | 8/9/2025 7:26 AM |
| 140 | Feels like my second home | 8/8/2025 9:00 PM |
| 141 | Small town, limited amenities, natural beauty | 8/8/2025 8:53 PM |
| 142 | Small? | 8/8/2025 7:31 PM |
| 143 | Yes, it's amazing and wonderful and frustrating. We claim we want tourism but we're actually quite unwelcoming. The new STS rules are a great example of short sighted thinking by a conservative and stale team. An example of great thinking are the many activities happening in Mag like the music, art in the park, markets etc. | 8/8/2025 6:32 PM |
| 144 | Yes, the four corners are convenient, and picturesque. Dock near the Icbo, ice cream store, home hardware and take out pizza by boat. Room for more! | 8/8/2025 5:34 PM |
| 145 | Small town, strong community, family | 8/8/2025 4:32 PM |
| 146 | Yes, not enough retail, restaurants, trails, outdoor activities. | 8/8/2025 4:23 PM |
| 147 | Is a gem town, very supported through grants and the lions club, has a wonderful community feel | 8/8/2025 3:57 PM |
| 148 | All areas are different from eachother | 8/8/2025 2:13 PM |

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|-----|---|-------------------|
| 149 | Kindness of people Forward thinking town while still remaining quaint | 8/8/2025 2:10 PM |
| 150 | more private | 8/8/2025 1:13 PM |
| 151 | There's a community feel here that's different from other small towns. Magnetawan may be small in size, but it is mighty in attitude. | 8/8/2025 1:07 PM |
| 152 | No, it's great with many amenities | 8/8/2025 12:52 PM |
| 153 | Smaller, quieter, more rural | 8/8/2025 12:38 PM |
| 154 | I just love the area. It's away from the busyness of the cottage area of Muskoka. | 8/8/2025 12:25 PM |
| 155 | We live in the Niagara Region which has seen unprecedented population growth. It's nice to come here and enjoy the friendly people and the peacefulness | 8/8/2025 12:23 PM |
| 156 | Interesting community | 8/8/2025 11:53 AM |
| 157 | Find there is a real sense of community here. People seem to take care of one another. | 8/8/2025 11:34 AM |
| 158 | Yes. Despite its small size, Magnetawan offers many recreational and community-based activities in large part due to its very active Lions Club, dedicated volunteers and Rec staff. | 8/8/2025 11:08 AM |
| 159 | Yes, very well supported infrastructure. Fantastic community - lions, fitness activities, spirit of volunteerism. | 8/8/2025 11:00 AM |
| 160 | It seems similar to other cottage country areas | 8/8/2025 10:40 AM |
| 161 | It is quiet rural northern ont. | 8/8/2025 10:30 AM |
| 162 | Yes, it is underdeveloped, which can be both a pro and a con. | 8/8/2025 10:22 AM |
| 163 | Not particularly | 8/8/2025 10:15 AM |
| 164 | No | 8/8/2025 10:09 AM |
| 165 | It isn't built up. | 8/8/2025 10:07 AM |
| 166 | Stuck in time | 8/8/2025 10:05 AM |
| 167 | The lakes are not as crowded with power boats compared to many in southern Ontario and I prefer it that way | 8/8/2025 9:51 AM |
| 168 | Too strict, with rules and regulations, not promoting shops and businesses for keeping people here to support locals. | 8/8/2025 9:49 AM |
| 169 | I find all northern communities the same different from southern Ontario/city | 8/8/2025 9:47 AM |
| 170 | Yes. Undeveloped | 8/8/2025 9:44 AM |
| 171 | I think all small villages are friendly and accommodating However, the new legislation around rentals has lost the community at least 5 families who had to go elsewhere for the8r vacations. | 8/8/2025 9:37 AM |
| 172 | Lived in Huntsville area before, born and raised in Port Cunnington and love wilderness, less people, is how I grew up and that is kind of what Magnetawan is like. | 8/8/2025 9:32 AM |
| 173 | Feels like magic | 8/7/2025 10:46 AM |
| 174 | Memories! | 8/7/2025 10:45 AM |
| 175 | Love the community and friendships between the town people + cottagers! It's special | 8/7/2025 10:44 AM |
| 176 | Not as overcrowded | 8/7/2025 10:43 AM |
| 177 | Love that its still country not city | 8/7/2025 10:42 AM |
| 178 | Scenery | 8/7/2025 10:41 AM |
| 179 | no | 8/7/2025 10:41 AM |
| 180 | Friendly people. Lay back + great | 8/7/2025 10:39 AM |
| 181 | More relaxing | 8/7/2025 10:37 AM |
| 182 | N/A | 8/7/2025 10:37 AM |

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| 183 | Great place to return to | 8/7/2025 10:36 AM |
| 184 | Nice and small | 8/7/2025 10:34 AM |
| 185 | Locks operate as needed/on demand | 8/7/2025 10:33 AM |
| 186 | A big, beautiful lake | 8/7/2025 10:32 AM |
| 187 | Feels more like home | 8/7/2025 10:31 AM |
| 188 | No | 8/7/2025 10:30 AM |
| 189 | No | 8/7/2025 10:30 AM |
| 190 | All nice | 8/7/2025 10:29 AM |
| 191 | The old Restaurant that burned down | 8/7/2025 10:28 AM |
| 192 | So far yes | 8/7/2025 10:26 AM |
| 193 | Off the main corridor | 8/7/2025 10:24 AM |
| 194 | Water access is nice | 8/7/2025 10:23 AM |
| 195 | Less busy, quiet lakes | 8/7/2025 10:23 AM |
| 196 | More calming | 8/7/2025 10:22 AM |
| 197 | Yes - lower key - which is perfect | 8/7/2025 10:21 AM |
| 198 | I don't go to those areas so not sure. | 8/7/2025 10:20 AM |
| 199 | Love the boating culture + history | 8/7/2025 10:18 AM |
| 200 | Mix of resort / rustic | 8/7/2025 10:17 AM |
| 201 | Love the local diversity | 8/7/2025 10:17 AM |
| 202 | Yes! It is quieter and more family oriented | 8/7/2025 10:16 AM |
| 203 | Best place in the summer | 8/7/2025 10:14 AM |
| 204 | Yes, not well known I'm okay with that | 8/7/2025 10:12 AM |
| 205 | Always | 8/7/2025 10:10 AM |
| 206 | Good community | 8/7/2025 10:09 AM |
| 207 | Yes | 8/7/2025 10:07 AM |
| 208 | Not as commercial | 8/7/2025 10:05 AM |
| 209 | Don't know | 8/7/2025 10:04 AM |
| 210 | Small town - quaint + friendly | 8/7/2025 10:04 AM |
| 211 | N/A | 8/7/2025 10:02 AM |
| 212 | Relaxing | 8/7/2025 10:02 AM |
| 213 | More better quieter nicer | 8/7/2025 10:01 AM |
| 214 | I have not been to those places | 8/7/2025 9:58 AM |
| 215 | Yes, smaller less tourists | 8/7/2025 9:55 AM |
| 216 | Yes more lands cup | 8/7/2025 9:54 AM |
| 217 | Yes. Still small town | 8/7/2025 9:53 AM |
| 218 | No | 8/7/2025 9:52 AM |
| 219 | More community involvement | 8/7/2025 9:50 AM |
| 220 | Better lakes | 8/7/2025 9:49 AM |

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| 221 | Yes because I feel like most people always say hi and know each other | 8/7/2025 9:48 AM |
| 222 | Quieter | 8/7/2025 9:47 AM |
| 223 | Lack of services | 8/7/2025 9:45 AM |
| 224 | Friendlier! Homier. | 8/7/2025 9:44 AM |
| 225 | Yes friendly | 8/7/2025 9:43 AM |
| 226 | I haven't been to those other parts | 8/7/2025 9:42 AM |
| 227 | Friendly +++ | 8/7/2025 9:41 AM |
| 228 | More unique! | 8/7/2025 9:41 AM |
| 229 | Not visited | 8/7/2025 9:40 AM |
| 230 | Always welcoming | 8/7/2025 9:36 AM |
| 231 | The people are much more friendly + welcoming here | 8/7/2025 9:34 AM |
| 232 | Yes, smaller, more community feeling | 8/7/2025 9:32 AM |
| 233 | Yes - less touristy | 8/7/2025 9:31 AM |
| 234 | We've been a seasonal part of the Mag for so long, NOTHING COMPARES | 8/7/2025 9:30 AM |
| 235 | Smaller, less tourists | 8/7/2025 9:29 AM |
| 236 | Yes - less busy, more relaxed | 8/7/2025 9:28 AM |
| 237 | Second home since birth so perfect to me | 8/7/2025 9:27 AM |
| 238 | More of a close-family feeling | 8/7/2025 9:26 AM |
| 239 | Less commercialized. | 8/7/2025 9:25 AM |
| 240 | Yes, small town feel quiet and peaceful | 8/7/2025 9:23 AM |
| 241 | Lots going on | 8/7/2025 9:22 AM |
| 242 | It's unique! | 8/7/2025 9:21 AM |
| 243 | Yes very family friendly | 8/7/2025 9:20 AM |
| 244 | Real, authentic, community/family feel | 8/7/2025 9:19 AM |
| 245 | Less busy, less commercialized | 8/7/2025 9:13 AM |
| 246 | Quieter | 8/7/2025 9:09 AM |
| 247 | No | 8/7/2025 9:07 AM |
| 248 | No ice cream vendors | 8/7/2025 9:07 AM |
| 249 | More caring people | 8/7/2025 9:05 AM |
| 250 | It is magnetic! Can't pull away | 8/7/2025 9:04 AM |
| 251 | Always something to do - at your fingertips, does not cost an arm and a leg. | 8/7/2025 9:02 AM |
| 252 | Always welcoming | 8/6/2025 4:52 PM |
| 253 | Yes, more friendly, personable and has a small town welcoming vibe. | 8/6/2025 4:51 PM |
| 254 | Somewhat, Magnetawan has a good sense of community while being private | 8/6/2025 4:51 PM |
| 255 | Never been to similar places, it's very homey here. | 8/6/2025 4:50 PM |
| 256 | Have not been elsewhere. Super love it here. Northern! | 8/6/2025 4:49 PM |
| 257 | All are great | 8/6/2025 4:48 PM |
| 258 | Yes. Quieter, in a good way. | 8/6/2025 4:47 PM |

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| 259 | Yes - less busy + "important" | 8/6/2025 4:44 PM |
| 260 | Great Boating | 8/6/2025 4:43 PM |
| 261 | More of a small town feel | 8/6/2025 4:42 PM |
| 262 | Friendly | 8/6/2025 4:42 PM |
| 263 | Smaller, friendly | 8/6/2025 4:41 PM |
| 264 | Only place I go | 8/6/2025 4:40 PM |
| 265 | Friendlier | 8/6/2025 4:39 PM |
| 266 | More family oriented. Sense of community | 8/6/2025 4:38 PM |
| 267 | Yes good weather, good times, good people | 8/6/2025 4:37 PM |
| 268 | Very picturesque | 8/6/2025 4:36 PM |
| 269 | Less stores | 8/6/2025 4:32 PM |
| 270 | Quiet | 8/6/2025 4:30 PM |
| 271 | Less busy | 8/6/2025 4:29 PM |
| 272 | Yes. Very relaxing - reminds me of home just on the lake | 8/6/2025 4:28 PM |
| 273 | Yes community spirit!!! | 8/6/2025 4:26 PM |
| 274 | Yes, less commercial at this point | 8/6/2025 4:25 PM |
| 275 | A community feeling cottage town | 8/6/2025 4:23 PM |
| 276 | Same | 8/6/2025 4:21 PM |
| 277 | Community, social atmosphere, more authentic scenery | 8/6/2025 4:20 PM |
| 278 | No :) | 8/6/2025 4:18 PM |
| 279 | yes - more authentic! | 8/6/2025 4:17 PM |
| 280 | Yes. Less busy, touristy, people are so friendly and welcoming, helpful we <3 it here. | 8/6/2025 4:15 PM |
| 281 | It's so special and truly a magical place! | 8/6/2025 4:13 PM |
| 282 | More relaxed, enjoyable | 8/6/2025 4:11 PM |
| 283 | Yes | 8/6/2025 4:08 PM |
| 284 | No | 8/6/2025 4:07 PM |
| 285 | - | 8/6/2025 4:06 PM |
| 286 | Nature, the earths grounds upon us in Magnetawan is truly breathtaking | 8/6/2025 4:05 PM |
| 287 | Somewhat | 8/6/2025 4:04 PM |
| 288 | No | 8/6/2025 4:01 PM |
| 289 | Seems more friendly | 8/6/2025 4:00 PM |
| 290 | Don't know | 8/6/2025 3:59 PM |
| 291 | Not sure | 8/6/2025 3:58 PM |
| 292 | Just part of our lives for the last 50yrs | 8/6/2025 3:57 PM |
| 293 | no | 8/6/2025 3:56 PM |
| 294 | I feel like it draws tourists w/out doing big blowout events. I love the board w/ events | 8/6/2025 3:55 PM |
| 295 | Not as touristy as other Muskoka towns. More friendly! | 8/6/2025 3:49 PM |
| 296 | Less well known but similar! | 8/6/2025 3:48 PM |

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| 297 | Look at my three words. | 8/6/2025 3:47 PM |
| 298 | Not really! | 8/6/2025 3:45 PM |
| 299 | Welcoming and friendly. Events are wonderful for families. eg. Farmers market, Canada Day celebration | 8/6/2025 3:45 PM |
| 300 | Yes. Different lifestyle than Muskoka, more laid bback | 8/6/2025 3:42 PM |
| 301 | ? | 8/6/2025 3:37 PM |
| 302 | Huge town feel for a small town | 8/6/2025 3:36 PM |
| 303 | More of a community feel | 8/6/2025 3:34 PM |
| 304 | ? | 8/6/2025 3:32 PM |
| 305 | Very friendly | 8/6/2025 3:30 PM |
| 306 | Quieter, less hectic | 8/6/2025 3:29 PM |
| 307 | Yes, less crazy | 8/6/2025 3:19 PM |

Q10 Was there anything you were disappointed in or felt was missing from Magnetawan?

Answered: 333 Skipped: 81

| # | RESPONSES | DATE |
|----|--|---------------------|
| 1 | 1) NOWHERE TO SPEND MY TOURIST MONEY: I bought property in Magnetawan during the pandemic in 2020. The summer of 2020 was very quiet and I assumed that it was due to the pandemic. I have since learned that the town is missing out on so much potential by not having enough services- shops and restaurants downtown. In the summer there is only 1 restaurant and a fry truck for cottagers to buy food. The view from the main street is amazing there should be a proper downtown strip with businesses and restaurants. The new public docks are amazing and people will come in on their boats to spend money if there were more vendors. The town council should encourage development in the downtown core by providing incentives to businesses in the form of tax breaks or interest free loans. 2) CREATE OPPORTUNITIES FOR BUSINESSES: Have you heard of a pop-up shop? How about a pop-up vendor village for the summer season! Designate an area downtown and provide 25ft shipping containers with a power source. Small vendors can rent a container for the summer (or let them design their own and bring to their designated spot). Charge a nominal fee for rental of units. This creates a low-cost/risk opportunity for businesses to enter the market during the prime cottage season. Look at how successful the Saturday market is, the vendor village will bring people into town throughout the week during the peak summer months. IMPROVE THE CYCLING ROUTES: Magnetawan has many amazing backroads and can be a great place for cycle tourism. All you need is a trendy bike shop that sells coffee (Back to my vendor village idea) and a few well marked routes with proper signage and advertising. People will come to cycle and stay in town for the weekend during spring and fall. | 11/3/2025 8:54 PM |
| 2 | Too many old people | 10/29/2025 12:42 PM |
| 3 | Tim Hortons, Walmart, Marks Work Warehouse, just kidding, nope, although I would love to see a single track one way x-country ski narrow trail and snowshoe trail, very natural feeling | 10/23/2025 3:36 PM |
| 4 | Bakery | 10/14/2025 5:34 PM |
| 5 | Yes | 10/8/2025 6:35 PM |
| 6 | Drug store. Clinic. Restaurant. Place to fill water bottles. | 10/6/2025 10:43 AM |
| 7 | I miss the general store and June's (Magnetawan Inn). | 9/26/2025 1:17 PM |
| 8 | General store, restaurant. | 9/25/2025 11:23 PM |
| 9 | Events! Particularly creative events (not just for kids!). Craftspeople are so deeply ingrained in Magnetawan, it'd be nice to see that recognized more. Community building events would be amazing as well. We have so many people with invaluable knowledge in the community, why not see if we can share that? Canning and preserving, outdoor skills like identifying trees and navigation, repairing clothes, etc. | 9/24/2025 9:56 PM |
| 10 | businesses | 9/24/2025 8:48 PM |
| 11 | It appears to me that the municipal government seems to be biased in the treatment of new and ongoing business initiatives. | 9/20/2025 9:44 AM |
| 12 | water testing facility/depot | 9/19/2025 9:22 PM |
| 13 | No- the park by the locks is nice for kids. I'm sure the store struggles but we try to frequent it because we all know its hard to keep businesses going . | 9/18/2025 6:26 PM |
| 14 | I do feel the community could do more for summer visitors eg boat launches, development and access to hiking trails | 9/18/2025 6:23 PM |
| 15 | Restaurant and retail variety is limited (love the options just wish there were more!) | 9/17/2025 9:40 PM |

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| 16 | One thing we really miss is the night life that the old Schmealer house provided with its Jukebox, pool tables, shuffle board and live bands to dance to. Also the Magpie cafe with its local art and music . And of course The restaurant and ice cream shop and the General store which was a much better grocery store than the Grill and Grocery. The bar in there is only for alcohol and TV , which is boring. | 9/17/2025 12:00 PM |
| 17 | No | 9/16/2025 7:52 PM |
| 18 | No banking. The ATM is limited in amount of cash on hand. Disappointing that we only have one restaurant in town. | 9/16/2025 6:19 PM |
| 19 | It would be great to see the G and G survive and become a hub for the community. I'd love to see something happen with the golf course too | 9/16/2025 6:14 PM |
| 20 | fruit and vegetables | 9/16/2025 4:40 PM |
| 21 | It would be great to have a local watering hole with indoor/outdoor seating, music and sports on where the menu is simple. | 9/16/2025 3:12 PM |
| 22 | A larger, general store. | 9/16/2025 1:49 PM |
| 23 | Missing old golf course. | 9/16/2025 12:02 PM |
| 24 | NO. | 9/16/2025 11:46 AM |
| 25 | The loss of many local businesses and places to shop that we supported when I was a kid. I miss more of a downtown hub. Everything is more spread out now. | 9/16/2025 11:40 AM |
| 26 | I miss the atmosphere of the former grocery store and June's. | 9/16/2025 11:02 AM |
| 27 | The downtown needs to be revitalized. By comparison, as just one example, McKellar has such a pristine look to it. Magnetawan downtown is in a sad state of disrepair and neglect. The look of the lot where the old General Store and June's was is a disgrace and a disrespectful representation of the fine people that are the year round Magnetawan community residents. The community center is the nucleolus of social life. yet, visitors who come to Magnetawan to visit, for example, the Farmers Market are faced with the dreadful view of the abandoned gas station and the dreadful mess of junk and out doors in what used to be that cure little gift shop. Why is there not a business enforcement bylaw that can be enforced to prevent this? This really hurts the town image for those who do not have a family legacy history there but might consider starting one. There is no way that mess should be what they see when they come to visit such a wonderful town. Also, find the community money to help those who have homes in the downtown that don't have the means to make those homes presentable. Whatever it takes. Over time, as property values go up and the improved look of the town attracts more people, businesses and investment, the town will see a return on it's investment to beautify the image of Magnetawan. | 9/16/2025 10:54 AM |
| 28 | The "Golf Course"! | 9/16/2025 10:47 AM |
| 29 | I still miss the Magnetawan Inn and the general store. Would be great to see a development (still in keeping with the "feel" of Magnetawan) go up on the vacant lot. Would be nice to have a decent grocery store. | 9/16/2025 10:39 AM |
| 30 | No. Keep it like it is. | 9/16/2025 10:24 AM |
| 31 | Missing from the town of Magnetawan itself is a little more in the banking services (ie. accessible atm as a start). | 9/16/2025 10:08 AM |
| 32 | There should be parking at Dead Man's Falls | 9/16/2025 8:39 AM |
| 33 | Not really | 9/16/2025 7:48 AM |
| 34 | Busted water pump in front of G&G was the only public water fountain I was aware of for runners/cyclists. I don't golf but surprised the golf course isn't used. | 9/16/2025 6:44 AM |
| 35 | Because of our schedules, we often can't get to Ahmic during race week or other planned events. | 9/16/2025 3:36 AM |
| 36 | Only the way it was before the restaurant and general store burned down. | 9/16/2025 12:41 AM |
| 37 | The Downtown store and restaurant | 9/15/2025 11:48 PM |

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| 38 | Too many jetskis | 9/15/2025 11:44 PM |
| 39 | Old general store | 9/15/2025 10:14 PM |
| 40 | I am disappointed that once a site of a previous business becomes vacant, it becomes impossible to rebuild something in its place. The laws in place, whether they are local, provincial, or otherwise make it very difficult to revitalize the economy through new construction. When something goes away, it's gone for good. | 9/15/2025 9:07 PM |
| 41 | No | 9/15/2025 8:08 PM |
| 42 | No | 9/15/2025 7:56 PM |
| 43 | Ice cream cones available before lunch... | 9/15/2025 7:48 PM |
| 44 | The empty lot in the middle of town is an eyesore | 9/15/2025 7:16 PM |
| 45 | With Sundridge and Burk's ~ 1/2 an hour away and Huntsville, Parry Sound and North Bay an hour or so, Magnetawan has what I need. | 9/15/2025 7:03 PM |
| 46 | no | 9/15/2025 7:00 PM |
| 47 | More restaurants. | 9/15/2025 6:52 PM |
| 48 | Junes, Real grocery store | 9/15/2025 6:31 PM |
| 49 | Restaurant with healthily prepared fresh foods. | 9/15/2025 6:26 PM |
| 50 | Wish there was enough traffic to support a nice pub/restaurant in the town core. The empty triangle lot at the Grocery and Grill really does need to be rebuilt, it's an eyesore. I realize that's a provincial zoning issue, but somebody should enable that. | 9/15/2025 6:21 PM |
| 51 | June's restaurant! | 9/15/2025 6:20 PM |
| 52 | more support for local businesses to keep them financially going. We enjoy restaurants and Bait and Tackle but often find ourselves going to bigger stores. | 9/15/2025 6:16 PM |
| 53 | A pharmacy and more restaurants re-fast food. | 9/15/2025 6:12 PM |
| 54 | A pub. | 9/15/2025 6:06 PM |
| 55 | Unfortunately, in the 20 years that we have been coming to Magnetawan regularly, boating, has increased to disturbing levels. We are near Ahmic Harbor, and have people racing boats through the area in front of our cottage. As we swim often, we find it very dangerous and pretty hair raising. Boaters are also far less cognizant of the fact that their wake is damaging the shoreline , particularly in this narrow channel. | 9/15/2025 5:51 PM |
| 56 | The biggest thing that's missing from magnetawan is higher-end commercial hospitality, particularly around food. Now that Eileen's has changed hands there is no place to get good, high-end produce, meat, etc. This used to be something that you got from the general store, but the grill and grocer is just not sufficient. So, I would say generally there needs to be a high-end food market, and ideally one or two nicer places to eat / snack (again, the grill and grocer is gross). Not that we necessarily want to be like muskoka, but if you go down there, there are just tons of specialty food stores, restaurants, etc. I think there is a bit of a chicken and egg type problem -- if magnetawan could somehow attract high-end food purveyors (or even just one!) it could really start to up its profile from a tourism perspective. | 9/15/2025 5:43 PM |
| 57 | No! | 9/15/2025 5:34 PM |
| 58 | During the summer I think the town closes down too early. G&G and the snack shack should stay open until 9. | 9/15/2025 5:26 PM |
| 59 | Worry that restaurant closing | 9/15/2025 5:20 PM |
| 60 | I miss the old store and restaurant, likely from nostalgia | 9/15/2025 5:17 PM |
| 61 | No original general store in town No frozen yogurt like how they do in port carling with bars if yogurt pressed with fruit made-to-order | 9/15/2025 5:08 PM |
| 62 | I missed the old grocery store / June's restaurant - mostly the sense of community/ meeting place that those businesses helped to create. | 9/15/2025 5:07 PM |

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| 63 | Need a better boat launch behind LCBO - always rutted up & uneven. Difficult to back in & get your boat in or out ! | 9/15/2025 5:01 PM |
| 64 | The Magnetawan Grill and the Grocery do not fulfill what the General Store, June's and Schmellers used to provide. The Grill is now under staffed and slow and it does not provide the gathering and entertainment venue we used to experience. It is disappointing not to have the golf course anymore as well. | 9/15/2025 4:59 PM |
| 65 | Unfortunate that the golf course shut down | 9/15/2025 4:52 PM |
| 66 | No. | 9/15/2025 4:52 PM |
| 67 | A large grocery store. Valu mart / no frills | 9/15/2025 4:49 PM |
| 68 | no | 9/15/2025 4:47 PM |
| 69 | I wish there were more local shops and restaurants. | 9/15/2025 4:42 PM |
| 70 | need more access to activities for those that do not have a property such as snowmobile/atv tours, boat (canoe/kayak rentals) etc. | 9/15/2025 11:43 AM |
| 71 | Many things | 9/12/2025 3:47 PM |
| 72 | There aren't enough places to eat that are open past 5 or 6 pm, and that are open in the off season. Would like to spend more time in Magnetawan but we always end up going to Parry Sound because there are groceries and more restaurants. I have to pass through town on Mondays about 6 pm, and there's no where to eat on Mondays after 6! I want to spend money in Magnetawan but having a hard time. I guess not enough people. | 9/8/2025 3:21 PM |
| 73 | Town could use a bit more variety with shopping and dining geared towards local residents more heavily than for tourists. It's a great little town and a great location as there are larger centers spread in all directions depending how far you want to drive. | 9/5/2025 9:42 AM |
| 74 | It would be a nice addition to have a restaurant, bar or patio on the inner bay (where Raaflaub's marina was) with a view of the falls and locks. The new docks and picnic tables are nice. Appreciate blocking the permanent docking too! | 9/3/2025 9:41 PM |
| 75 | A better selection of restaurants | 8/31/2025 3:39 PM |
| 76 | The people hosting the swinger party aren't very attractive | 8/29/2025 4:01 PM |
| 77 | More signs for the local mom & pop shops so we can support the local business. E.g., a local coffee shop | 8/28/2025 11:29 AM |
| 78 | Consistent restaurant open year round | 8/23/2025 2:52 AM |
| 79 | would be nice to have more options than just the G&G, or ahmic restaurant... maybe bring in some food trucks. every time we come up we usually go out to eat because we don't want to cook on vacation. the current spots have limited hours | 8/22/2025 3:05 PM |
| 80 | Harvest fest was too short | 8/21/2025 2:39 PM |
| 81 | Not enough activities | 8/21/2025 2:37 PM |
| 82 | Restaurant and shopping options | 8/19/2025 3:11 PM |
| 83 | Nothing! It's perfect, I started coming here with my family after a friend invited me to visit the Mag years ago. I rent the same cottage on the lake every year and we love visiting the G&G, Bait and Tackle, Cornball Store, Ahmic Restaurant. The new food truck in town is nice too | 8/19/2025 10:07 AM |
| 84 | Would love to see more restaurant options open up | 8/19/2025 8:24 AM |
| 85 | A diverse, fresh council. | 8/18/2025 5:35 PM |
| 86 | I think Magnetawan is doing very well so nothing missing for me. However, depending on what the goals are for the area and those taxpayers already there changes may have to take place. I have cautioned other places I have lived to be wary of the lure of quick cash from those who will not be there for the eventual downside ie developers. | 8/18/2025 4:45 PM |
| 87 | The town should be more welcoming and encouraging of visitors, or it risks becoming a ghost town like the other old towns along Old Nipissing | 8/18/2025 4:14 PM |

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| 88 | accommodation (i.e., hotel/motel, B&B) for winter visits | 8/18/2025 12:42 PM |
| 89 | Still really miss the general store - it was such a hub for the community, and i liked being able to do all my groceries in Mag. | 8/18/2025 11:43 AM |
| 90 | I miss having the Schmeler as an option to go to in the evenings, the G&G is great, but it closes so early, and with the fire bans becoming more and more common during our summers, I find myself wishing there was somewhere to go hang out at night when we can't have a fire to hang out around. Schmeler was also a great place to bump into people (and meet new people) in a more relaxed social setting vs when you're doing your running around in the day. | 8/18/2025 11:11 AM |
| 91 | Nowhere reliable to sit and eat. That's whats missing. Grill and grocery seems closed more than open when we want to eat there. Went to use the atm which was out of service. Disappointing. Feel it is disconnected from the community. | 8/18/2025 11:04 AM |
| 92 | Used to be more vibrant, now it is very quiet. We miss having the general store and live music in town. Now we go to other towns to fill that void | 8/18/2025 9:52 AM |
| 93 | Maybe a cute coffee shop or cafe on the water? | 8/18/2025 8:57 AM |
| 94 | I wish there was one more shop....for gifts? pottery? antiques? I miss the Smeiler House but I also miss being young enough to stay out late at night! | 8/17/2025 9:29 PM |
| 95 | No | 8/17/2025 3:46 PM |
| 96 | No real place to purchase food. While the one store has a bit of everything, the prices are absolutely ridiculous. I shop in Burk's Falls | 8/17/2025 12:00 PM |
| 97 | There once was a grocery store which was never replaced. Cost of items at the remaining stores forces one to go elsewhere or bring your own. | 8/17/2025 6:10 AM |
| 98 | the vacant corner lot kitty corner from the grocery store would be a great place to develop for a gathering place for all to rest, visit ,enjoy a treat from the local establishments, gather information and watch the world go by. If there were some gardens , a gazebo and some benches this would make our village beautiful. | 8/17/2025 6:08 AM |
| 99 | The general store :(| 8/16/2025 11:54 PM |
| 100 | The old General store and restaurant that burned down were the hub of the village and are greatly missed. | 8/16/2025 11:17 PM |
| 101 | No disappointments. Maybe more obvious posted activities and clubs to join for those who spend more time in residence, but as a sporadic visitor I may be mistaken about those opportunities | 8/16/2025 10:49 PM |
| 102 | The loss of the Main Street stores has changed everything but alternatives have popped up. It is getting back to normal | 8/16/2025 8:47 PM |
| 103 | I miss Junes ,the General store and the Shemeler house ! | 8/16/2025 8:06 PM |
| 104 | Miss the General Store and another restaurant besides the G&G Miss the golf course | 8/16/2025 7:43 PM |
| 105 | If you have a medical issue it is not necessarily easy to access care and/or medications. Most people are very welcoming and friendly but there is definitely some residents who don't welcome cottagers. We hear terms like cidiots. | 8/16/2025 7:40 PM |
| 106 | Not enough short term rentals | 8/16/2025 6:49 PM |
| 107 | Bar or restaurant options, bakery | 8/16/2025 6:05 PM |
| 108 | Need more amenities in town. Miss Junes and some other options to visit | 8/16/2025 6:02 PM |
| 109 | A good general store with a butcher, like the old days. | 8/16/2025 6:00 PM |
| 110 | Restaurant with a view of the water. | 8/16/2025 5:54 PM |
| 111 | Magnetawan GENERAL STORE | 8/16/2025 5:49 PM |
| 112 | The vacant lot, the sight of the old General Store is still empty, I believe special and extensive concessions should be given to a business that is willing set up there, exempt from property taxes and perhaps a low interest loan from town council. Anything to full that corner up. | 8/16/2025 5:06 PM |

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| 113 | Gift shops | 8/16/2025 4:29 PM |
| 114 | The main intersection is empty and has been for years. It would be nice if there as something there to benefit the whole community. - No day care- it would be nice if there were more businesses. Very little to attract young families. | 8/16/2025 4:20 PM |
| 115 | Better governance from town council. | 8/16/2025 4:13 PM |
| 116 | More places to dine. | 8/16/2025 4:13 PM |
| 117 | More varuety of restaurants | 8/16/2025 10:53 AM |
| 118 | More businesses | 8/16/2025 10:32 AM |
| 119 | Yes | 8/15/2025 1:21 PM |
| 120 | Restaurants and bars | 8/15/2025 12:38 PM |
| 121 | dealing with Landfill Site rules | 8/14/2025 10:25 AM |
| 122 | I could not find catnip for my fur babies!! Sorry I had to really think bc magnetawan has everything needed - more may take from its charm | 8/14/2025 10:24 AM |
| 123 | Magnetawan desperately needs a butcher, baker, and slightly bigger grocery store. The loss of the old General Store, and restaurant has left us with a sense of "incompleteness". | 8/13/2025 10:08 PM |
| 124 | Still miss the General Store. Algonquin Fine Foods does a great job for most things, but sometimes a drive to Sundridge, Burke's Falls or Parry Sound are inevitable for groceries. | 8/13/2025 2:41 PM |
| 125 | Nothing that comes to mind! | 8/13/2025 1:23 PM |
| 126 | grocery store | 8/13/2025 7:19 AM |
| 127 | The town needs more of the basics. Pharmacy, proper grocery store (maybe a foodland?), etc. Would also like to see more shops pop up. We love the farmers market, but it's only once a week. | 8/12/2025 3:01 PM |
| 128 | Miss the general store and choices of restaurants. I also miss the local vendors that were once there. It's unfortunate that fires have taken away some of the local businesses and attractions | 8/12/2025 11:41 AM |
| 129 | A medical clinic Weird, restrictive Airbnb/short-term rental bylaws | 8/11/2025 10:21 PM |
| 130 | Seems like Airbnb rules actively fight against encouraging tourism. | 8/10/2025 8:14 PM |
| 131 | Snack shack and restaurant have odd hours and snack shack is cash only which is inconvenient | 8/10/2025 5:29 PM |
| 132 | Bank and general store | 8/10/2025 2:15 PM |
| 133 | Main street shops lacking and needs clean up across from municipal office it looks like a dump site. Aurora pizza is missed by many locals and brought in tourism. Council needs to let up on unnecessary by-laws. Bathroom facilities at the park should be monitored frequently and cleaned. Not a fan of the airbnb's in our area. | 8/10/2025 1:16 PM |
| 134 | Lack of leadership from Municipality in planning development especially the downtown core | 8/10/2025 11:52 AM |
| 135 | Same as above. More needs to be done at the municipal level to support and develop local business like grocery, restaurant, golf course. | 8/10/2025 11:40 AM |
| 136 | Commercial businesses at the 4 corners. Magnetawan council should be encouraging economic growth. | 8/10/2025 9:53 AM |
| 137 | General store. | 8/10/2025 9:19 AM |
| 138 | an affordable GENERAL store. A lack of diversified local businesses, for goods and services. | 8/10/2025 9:05 AM |
| 139 | Our grocery store burned downn in 2011 and the owners were told their rebuild wasn't suitable. Now we only have 2 "mini marts" and have to travel to Burk's Fall, Parry Sound, or Huntsville for food. That also means tourists aren't shopping locally either. That dock business isn't attracting people that might want to live here full time. | 8/10/2025 8:55 AM |
| 140 | The main crossroads need to have something built there to create a critical mass. | 8/10/2025 8:36 AM |

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| 141 | More places to eat, shop, open everyday, convenience store is really needed that is open late and every day, gas station | 8/10/2025 8:23 AM |
| 142 | Hours of some businesses are not conducive to those who may be up for a week or have cottages and need something on a Monday. It appears that most businesses are closed on a Monday which forces folks to go elsewhere. No grocery stores that offer fair prices. | 8/10/2025 8:15 AM |
| 143 | The Farmers Market needs a vibrancy makeover. In most weekends there are only 4-5 food vendors. More food vendors would help provide more food options. The Grocery is very limited and the Algonquin store is specialized. Also, would love to see Magnetawan encourage new food pop ups or food trucks on weekends. Could be at the market parking area or in the city park. | 8/9/2025 11:07 PM |
| 144 | I am having a hard time getting someone to service my oil furnace | 8/9/2025 2:41 PM |
| 145 | No. Having moved here from Dundas, we have been pleasantly surprised that we have not had to do without anything, although you might have to wait a day or two. | 8/9/2025 12:17 PM |
| 146 | No. Magnetawan is lovely as is... It offers plenty of recreational activities for all age groups. It would be great to have better access to healthcare but this is a province-wide problem. | 8/9/2025 10:32 AM |
| 147 | the old buildings, the marina, June's restaurant, the downtown store and the Schmeler House. Really miss the pub and live bands | 8/9/2025 7:57 AM |
| 148 | I have come for over 40 years and don't like the feel that the lake is becoming crowded with increased boat traffic. | 8/9/2025 7:26 AM |
| 149 | Na | 8/8/2025 9:00 PM |
| 150 | Recreational sports for adults | 8/8/2025 8:53 PM |
| 151 | More trails closer to magnetawan | 8/8/2025 7:31 PM |
| 152 | STS, folks not welcoming tourism (or people who don't live in town permanently). | 8/8/2025 6:32 PM |
| 153 | No not really. I don't want too much. | 8/8/2025 5:34 PM |
| 154 | Disappointed in the sounds of heavy duty trucks constantly traveling through town | 8/8/2025 4:32 PM |
| 155 | Slow to be developed | 8/8/2025 4:28 PM |
| 156 | Golf course, laundry mat, larger grocery store, pharmacy, play areas, more activities for children and teens. | 8/8/2025 4:23 PM |
| 157 | Cafe/Bakery, Outdoor Patio on the water, brewery, | 8/8/2025 3:57 PM |
| 158 | Miss June's & the feeling of it's community & ice cream & the art you can buy on the walls and Summer's Attic. | 8/8/2025 2:13 PM |
| 159 | no | 8/8/2025 1:13 PM |
| 160 | Disappointed, no What might add is a business that rents out kayaks, canoes & paddle boards for visitors to get out on the water. | 8/8/2025 1:07 PM |
| 161 | Not really. As long as Larry is at the dump helping us | 8/8/2025 12:52 PM |
| 162 | Amenities such as a gas station | 8/8/2025 12:38 PM |
| 163 | Would love to have a few more dining options. | 8/8/2025 12:25 PM |
| 164 | Maybe a few more restaurant options Also another public boat launch! | 8/8/2025 12:23 PM |
| 165 | No | 8/8/2025 11:53 AM |
| 166 | More businesses | 8/8/2025 11:52 AM |
| 167 | Would like more restaurants and takeout options with longer hours | 8/8/2025 11:52 AM |
| 168 | Not a thing. | 8/8/2025 11:34 AM |
| 169 | Miss the general store | 8/8/2025 11:31 AM |
| 170 | Magnetawan would benefit from a good quality restaurant/pub/patio that is both a community | 8/8/2025 11:08 AM |

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| | hub and a destination for surrounding communities. | |
| 171 | Transparency of town council. Larger Agenda not well communicated or understood. | 8/8/2025 11:00 AM |
| 172 | Since the general store and the Inn have gone the town seem to have lost its soul. The town seems to be promoting a kind of tourism which does not bring appreciation for the natural environnement. | 8/8/2025 10:41 AM |
| 173 | It would be nice if there was a spot to fill water in town, now that the Magnetawan Grill and Grocery shut down their faucet. | 8/8/2025 10:40 AM |
| 174 | We need more places for overnight stays and provide excellent dining options. | 8/8/2025 10:22 AM |
| 175 | The Grill (needs upgraded menu) | 8/8/2025 10:21 AM |
| 176 | Need better boat ramp beside LCBO - IN NEED OF REPAIR - huge holes & poor grading to launch our boats. | 8/8/2025 10:20 AM |
| 177 | Downtown was never rebuilt after the fire. There is really nothing left to attract people to the town | 8/8/2025 10:18 AM |
| 178 | Larger selection of groceries | 8/8/2025 10:15 AM |
| 179 | Not enough events | 8/8/2025 10:09 AM |
| 180 | A restaurant with late night hours and some night life. When all the restaurants close before the sun sets in the summer, that's a bummer. Most cottagers don't want to come off the water before 6pm. So having to race to get to a restaurant before 7pm is tough. And nightlife is sorely missing. Live music in the G&G would be great. | 8/8/2025 10:07 AM |
| 181 | Lack of business section | 8/8/2025 10:05 AM |
| 182 | Golfing. Sad to see the course close. | 8/8/2025 9:51 AM |
| 183 | Missing June's restaurant and the grocery store. They not only promoted congeniality, but established many long term contacts for the community. What is here now, does not do that. | 8/8/2025 9:49 AM |
| 184 | The bugs are killer blackflies, horse flies, and mosquitoes are like no other. Just had a vacation to Southampton, did not use bug spray or a fly swatter once, what a nice change! | 8/8/2025 9:47 AM |
| 185 | It's just a sad town | 8/8/2025 9:46 AM |
| 186 | Good restaurants | 8/8/2025 9:44 AM |
| 187 | I think we need a golf course | 8/8/2025 9:39 AM |
| 188 | We need more retail, gas station, we got two plug ins for EV cars but no gas station New some of the houses around cleaned up a bit | 8/8/2025 9:32 AM |
| 189 | None | 8/7/2025 10:46 AM |
| 190 | Cafe, bar, bring back shmeler's | 8/7/2025 10:45 AM |
| 191 | No | 8/7/2025 10:44 AM |
| 192 | Nothing | 8/7/2025 10:42 AM |
| 193 | no | 8/7/2025 10:41 AM |
| 194 | No | 8/7/2025 10:37 AM |
| 195 | Grocery store | 8/7/2025 10:36 AM |
| 196 | The old general store. A bar with a patio by the water | 8/7/2025 10:34 AM |
| 197 | Town looking run down. Would be great to have a cafe/etc on the water. Locks hours are not convenient | 8/7/2025 10:33 AM |
| 198 | No/never | 8/7/2025 10:32 AM |
| 199 | No | 8/7/2025 10:31 AM |
| 200 | No | 8/7/2025 10:30 AM |

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| 201 | No | 8/7/2025 10:30 AM |
| 202 | Missing the Schmeller house | 8/7/2025 10:29 AM |
| 203 | The old Restaurant that burned down | 8/7/2025 10:27 AM |
| 204 | No | 8/7/2025 10:26 AM |
| 205 | No | 8/7/2025 10:25 AM |
| 206 | Nope, except diner in winter | 8/7/2025 10:24 AM |
| 207 | No | 8/7/2025 10:23 AM |
| 208 | No | 8/7/2025 10:23 AM |
| 209 | June's and the General store - still miss them | 8/7/2025 10:21 AM |
| 210 | Missed ice cream one night because we thought it was open later (went back next day) | 8/7/2025 10:20 AM |
| 211 | Nothing | 8/7/2025 10:17 AM |
| 212 | I miss June's | 8/7/2025 10:16 AM |
| 213 | No | 8/7/2025 10:14 AM |
| 214 | No | 8/7/2025 10:13 AM |
| 215 | No restaurant in the winter | 8/7/2025 10:12 AM |
| 216 | No | 8/7/2025 10:09 AM |
| 217 | No | 8/7/2025 10:07 AM |
| 218 | No | 8/7/2025 10:05 AM |
| 219 | No | 8/7/2025 10:04 AM |
| 220 | Never disappointed here | 8/7/2025 10:04 AM |
| 221 | No | 8/7/2025 10:02 AM |
| 222 | Nothing | 8/7/2025 10:02 AM |
| 223 | Curling rink | 8/7/2025 10:01 AM |
| 224 | No | 8/7/2025 10:00 AM |
| 225 | No | 8/7/2025 9:58 AM |
| 226 | Municipal support | 8/7/2025 9:57 AM |
| 227 | No | 8/7/2025 9:56 AM |
| 228 | No | 8/7/2025 9:55 AM |
| 229 | No | 8/7/2025 9:54 AM |
| 230 | No | 8/7/2025 9:53 AM |
| 231 | More eating out places / pub / community hang out place | 8/7/2025 9:52 AM |
| 232 | Not at all | 8/7/2025 9:50 AM |
| 233 | Larger LCBO | 8/7/2025 9:49 AM |
| 234 | No | 8/7/2025 9:48 AM |
| 235 | No | 8/7/2025 9:47 AM |
| 236 | Nothing | 8/7/2025 9:46 AM |
| 237 | Services | 8/7/2025 9:45 AM |
| 238 | No! | 8/7/2025 9:44 AM |

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| 239 | Size of fish this morning | 8/7/2025 9:43 AM |
| 240 | Events seem to wind down after race week | 8/7/2025 9:42 AM |
| 241 | Never | 8/7/2025 9:41 AM |
| 242 | Cafe! | 8/7/2025 9:41 AM |
| 243 | No | 8/7/2025 9:40 AM |
| 244 | N/A | 8/7/2025 9:39 AM |
| 245 | I would like to see a music festival in the park + will talk to municipality | 8/7/2025 9:36 AM |
| 246 | Honestly just a vet/pet hospital | 8/7/2025 9:34 AM |
| 247 | Nope | 8/7/2025 9:32 AM |
| 248 | No | 8/7/2025 9:31 AM |
| 249 | No | 8/7/2025 9:30 AM |
| 250 | A grocery store | 8/7/2025 9:29 AM |
| 251 | No | 8/7/2025 9:28 AM |
| 252 | No! | 8/7/2025 9:27 AM |
| 253 | Would be great if the snack-shack accepted debit | 8/7/2025 9:26 AM |
| 254 | Nothing going on in evenings. | 8/7/2025 9:25 AM |
| 255 | Small grocery store | 8/7/2025 9:23 AM |
| 256 | No | 8/7/2025 9:22 AM |
| 257 | New growth | 8/7/2025 9:21 AM |
| 258 | None | 8/7/2025 9:20 AM |
| 259 | No | 8/7/2025 9:19 AM |
| 260 | No | 8/7/2025 9:18 AM |
| 261 | No | 8/7/2025 9:17 AM |
| 262 | The charm of the old store | 8/7/2025 9:13 AM |
| 263 | Nothing | 8/7/2025 9:09 AM |
| 264 | No | 8/7/2025 9:07 AM |
| 265 | No | 8/7/2025 9:07 AM |
| 266 | Never | 8/7/2025 9:05 AM |
| 267 | Nope | 8/7/2025 9:04 AM |
| 268 | No | 8/7/2025 9:02 AM |
| 269 | No | 8/6/2025 4:52 PM |
| 270 | No | 8/6/2025 4:51 PM |
| 271 | Love it here | 8/6/2025 4:51 PM |
| 272 | Never | 8/6/2025 4:50 PM |
| 273 | Nope | 8/6/2025 4:49 PM |
| 274 | Love this place | 8/6/2025 4:48 PM |
| 275 | We need a local restuarant, or two, serving good food. Cafe and bookstore | 8/6/2025 4:47 PM |
| 276 | Speedboats disturbing the loons | 8/6/2025 4:46 PM |

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| 277 | Water source | 8/6/2025 4:45 PM |
| 278 | Miss the golf course | 8/6/2025 4:44 PM |
| 279 | Better boat launch | 8/6/2025 4:43 PM |
| 280 | No | 8/6/2025 4:42 PM |
| 281 | Gas station | 8/6/2025 4:42 PM |
| 282 | No | 8/6/2025 4:41 PM |
| 283 | N/A (I wish there were more surveys) | 8/6/2025 4:40 PM |
| 284 | Not really | 8/6/2025 4:39 PM |
| 285 | Missing old general store and everything that was in it! | 8/6/2025 4:38 PM |
| 286 | No | 8/6/2025 4:37 PM |
| 287 | No | 8/6/2025 4:36 PM |
| 288 | - | 8/6/2025 4:34 PM |
| 289 | Nope! | 8/6/2025 4:33 PM |
| 290 | No | 8/6/2025 4:32 PM |
| 291 | No | 8/6/2025 4:30 PM |
| 292 | Old trailer bakery near the grill | 8/6/2025 4:29 PM |
| 293 | Not at all | 8/6/2025 4:28 PM |
| 294 | No | 8/6/2025 4:25 PM |
| 295 | Shopping / dining | 8/6/2025 4:24 PM |
| 296 | No | 8/6/2025 4:23 PM |
| 297 | No | 8/6/2025 4:21 PM |
| 298 | no! | 8/6/2025 4:20 PM |
| 299 | No | 8/6/2025 4:19 PM |
| 300 | No! | 8/6/2025 4:18 PM |
| 301 | nope (except the old general store) | 8/6/2025 4:17 PM |
| 302 | No! | 8/6/2025 4:15 PM |
| 303 | No! :) | 8/6/2025 4:13 PM |
| 304 | The old general store | 8/6/2025 4:11 PM |
| 305 | Need another restaurant | 8/6/2025 4:08 PM |
| 306 | No | 8/6/2025 4:07 PM |
| 307 | - | 8/6/2025 4:06 PM |
| 308 | Nothing best place ever! | 8/6/2025 4:05 PM |
| 309 | No | 8/6/2025 4:04 PM |
| 310 | No | 8/6/2025 4:01 PM |
| 311 | No | 8/6/2025 4:00 PM |
| 312 | More stalls at market | 8/6/2025 3:59 PM |
| 313 | ? Not really | 8/6/2025 3:58 PM |
| 314 | No | 8/6/2025 3:57 PM |

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| 315 | nope | 8/6/2025 3:56 PM |
| 316 | - | 8/6/2025 3:55 PM |
| 317 | No. | 8/6/2025 3:49 PM |
| 318 | N/A | 8/6/2025 3:48 PM |
| 319 | No. | 8/6/2025 3:47 PM |
| 320 | Nope! | 8/6/2025 3:45 PM |
| 321 | No | 8/6/2025 3:45 PM |
| 322 | A map would be nice | 8/6/2025 3:43 PM |
| 323 | No | 8/6/2025 3:42 PM |
| 324 | No, not really | 8/6/2025 3:39 PM |
| 325 | 0 | 8/6/2025 3:39 PM |
| 326 | No | 8/6/2025 3:37 PM |
| 327 | No | 8/6/2025 3:36 PM |
| 328 | 0 | 8/6/2025 3:34 PM |
| 329 | No | 8/6/2025 3:33 PM |
| 330 | No | 8/6/2025 3:32 PM |
| 331 | None | 8/6/2025 3:30 PM |
| 332 | No | 8/6/2025 3:29 PM |
| 333 | Foot wash at the park | 8/6/2025 3:19 PM |

Q11 If you would like to speak with Members of the Committee regarding this survey or have other suggestions related to Magnetawan Tourism, please contact edc@magnetawan.com or leave your comments here.

Answered: 54 Skipped: 360

| # | RESPONSES | DATE |
|----|---|--------------------|
| 1 | The 7 day minimum rental for STRs is totally ridiculous and makes it impossible to tourists or other visitors to stay in Magnetawan for a 2 day weekend. There must have been a negative effect on tourism in the spring and fall seasons as a result of these rules. Not many people are interested in a 7 day rental during the spring, fall, and winter seasons. This 7 day minimum has to go. | 11/3/2025 8:54 PM |
| 2 | Bring back cultural events or games, croquet,mixed league baseball, ping pong, horseshoe, etc. | 10/23/2025 3:36 PM |
| 3 | Do something constructive with the vacant lot where the general store and Mag Inn used to be. | 9/26/2025 1:17 PM |
| 4 | Less useless parks and more stores and restaurants | 9/25/2025 11:23 PM |
| 5 | None. | 9/20/2025 9:44 AM |
| 6 | Please let's keep Magnetewan small and sweet and endearing but improve on the towns appeal by restoring its vitality with a cafe , Better grocery store and reinstalled nightlife venue. | 9/17/2025 12:00 PM |
| 7 | good luck | 9/16/2025 4:40 PM |
| 8 | The only thing I would like to see is more differentiation between 'tourists' and Seasonal residents. The latter pay the majority of property taxes, and support the community in every way possible . Tourists do none of those things. | 9/16/2025 1:49 PM |
| 9 | Thanks for doing this. I'm hoping that enough people speak up about what I have mentioned that it prompts a call to action that is followed through on. | 9/16/2025 10:54 AM |
| 10 | Within the town I would like to see more focused waterfront development (eg. restaurants, hotels, art/event spaces). Revitalization of the golf course. | 9/16/2025 10:08 AM |
| 11 | I would like to join the committee. | 9/15/2025 7:56 PM |
| 12 | Small towns are having a tough time wherever you are...Hard to keep young families here with support of good schools/hospitals etc. I miss June's Restaurant and the old days! Have to look forward! | 9/15/2025 6:16 PM |
| 13 | Bring cross county skiing to the golf course and the lake when it is frozen enough. | 9/15/2025 5:26 PM |
| 14 | Ty for starting the METC | 9/15/2025 5:08 PM |
| 15 | Would not encourage more speed boats and jet skis that just race up and down the lake aimlessly. It is a danger to other watersports and noisy. Plus just increasing carbon emission. | 9/15/2025 5:06 PM |
| 16 | Ok | 9/15/2025 4:52 PM |
| 17 | I love the community events at the Lion's Pavilion, and the music and art in the park. Is anything ever going to be developed on the old June's/General Store property? It seems so desolate with it sitting empty. | 9/15/2025 4:42 PM |
| 18 | Additional tourism would be beneficial to the few businesses, but not necessarily to anyone else. More visitors on the lake would be detrimental for example, or over-crowding the restaurant. Please consider the ideal visitor and attract them. As you know, many parts of the world are pushing back on tourism. You don't want to be so successful you regret it. | 9/3/2025 9:41 PM |
| 19 | Make weekend accommodations available again. | 8/30/2025 2:18 PM |

| | | |
|----|---|--------------------|
| 20 | Remove the penalties for those who offer accommodations to visitors! You want Tourism?? Then stop tying the hands of those who bring tourism in. | 8/18/2025 11:04 AM |
| 21 | I feel magnetawan would benefit from more gathering places for locals and seasonal cottagers. A diner/cafe/bakery that has a patio would be amazing. Overlooking the water even better. A lot of people really enjoy gathering on a patio for lunch or afternoon cocktail etc. | 8/17/2025 9:12 AM |
| 22 | What are the impacts of the change in the short term rental bylaws that were put in? Has that cut down on the tourism? Signage is minimal. If you weren't looking for Magnetawan you wouldn't know that it was there. | 8/17/2025 6:10 AM |
| 23 | Not prepared to spend my money dining out locally at the G&G, Swiss house or Tanners. Same menu items all the time, no variety...boring. | 8/16/2025 6:00 PM |
| 24 | Are short term rental hosts represented on your committee? The average short term rental brings in 50-80 tourists between mid June and mid September. | 8/16/2025 4:20 PM |
| 25 | Hi: I'm sure the METC has an excellent plan for developing a tag line and, of course, are taking many things into consideration that I'm not aware of. So, just wanting to contribute, here are my personal thoughts, for what they may be worth.... If the METC is looking for two or three perfect words to describe the Magnetawan area, then "Friendly" "Welcoming" "Natural" "Relaxed" and "Scenic" may all be contenders. But none of these are particularly unique or memorable in terms of a tag line that will stand out. To me, an ideal tag line should capture an attitude. It should be effective with or without an accompanying graphic, whether on a T-shirt, a letterhead, a magazine ad or, importantly, spoken aloud. Having said that.... Even though we know the true meaning is "Swiftly flowing river" in Indigenous language, to most of the tourism audience, the word "Magnet" in "Magnetawan" is what makes it sound different from dozens of other place names. Fortunately, that word provides a unique opportunity to brand the area in a distinctive and memorable way. Here are my submissions for tag lines: (building on the "Magnet" concept) Naturally Drawn To Magnetawan Be Naturally Drawn to Magnetawan Everyone's Drawn to Magnetawan == (Building on its uniqueness) Magnetawan-of-a-Kind Warm Welcomes • Natural Wonders • Real Adventures == (Friendly and Scenic) Magnetawan Naturally Welcoming == (Combining the "Magnet" concept with Scenic/ Outdoor Adventures. This is my favourite, and could have a graphic with a sense of pulling/attracting/lines of energy) Magnetawan Feel the Natural Attraction == Thanks for considering. Hope this is constructive. Sincerely, (Retired Advertising Copywriter.) | 8/14/2025 1:55 PM |
| 26 | After 25 years with a family cottage on Ahmic, I'd like to offer some suggestions for a tag line for Magnetawan. Will follow up. | 8/13/2025 2:41 PM |
| 27 | Good to hear that there is a committee. Hard to expect anyone to invest in the town, to offer services to the community as there are so few folks, other than July and August. Wish that I could offer constructive suggestions. | 8/13/2025 7:19 AM |
| 28 | Need more food trucks, restaurants etc. Free music in the park until a certain time at night, even daytime would be nice. The farmers market is great every Saturday and maybe have dunking station and fun games like skeetball etc. I think this survey is a great idea for locals to give input. | 8/10/2025 1:16 PM |
| 29 | Missed opportunities for municipal leadership in assisting the development of grocery, restaurant and golf course. Long overdue | 8/10/2025 11:52 AM |
| 30 | Your surveys should be asking questions like " what should the m | 8/10/2025 11:40 AM |
| 31 | Council and the Building Department had an opportunity to rebuild this town in 2011-2012 and blew it. Many of the local businesses are members of the Almaguin Economic Development Committee and benefitting from. Council is trying to do it all by themselves. Not even trying to negotiate with the Ahmic Lake Cottagers. | 8/10/2025 8:55 AM |
| 32 | 👍 | 8/10/2025 8:36 AM |
| 33 | It would be good to know the impact of the new STR by laws. What has the impact been? | 8/10/2025 8:15 AM |
| 34 | Magnetawan needs a community well. Spring water on Horner Road is untested and private buildings like the Grill and Grocery cannot be counted on to absorb the responsibility. Many other small communities have a drinkable water tap for all community members to use. We pay good money in taxes and would like to see them used in a productive way. | 8/9/2025 11:07 PM |

| | | |
|----|---|-------------------|
| 35 | May be put a list of people who can do plumbing, heating,electrical etc | 8/9/2025 2:41 PM |
| 36 | I think the Town of Magnetawan is doing a great job. Thank you | 8/9/2025 7:57 AM |
| 37 | In terms of tourism- please don't strive to become an example of a crowded Muskoka Lake type area. The present personality of Magnetawan is one of its strongest charms. Please don't destroy that. | 8/9/2025 7:26 AM |
| 38 | Respect that tourism drives the economy of this community. Rather than driving visitors away with STS rules, cut your losses and scrap that. Focus on cleaning up the properties that are in disrepair and cut back the red tape everywhere. | 8/8/2025 6:32 PM |
| 39 | No thank you | 8/8/2025 4:32 PM |
| 40 | Thank you for this survey. Very much appreciate the attention to handicapped resources. We have a severely handicapped 7 year old. The library is super. | 8/8/2025 4:23 PM |
| 41 | We should try a triathlon here! Brings in tons of people for a weekend | 8/8/2025 2:57 PM |
| 42 | Publicize that AJ Casson was here & painted the anglican church in the town. A place to get "regular" ice cream cones (Kawartha Dairies) A real butcher with real meat. I know this one is impossible but one can dream!!!! I miss Jeff! | 8/8/2025 2:13 PM |
| 43 | Thanks for putting in the EV chargers and for all the great opportunities the town offers like pickleball, swim lessons etc. | 8/8/2025 2:10 PM |
| 44 | What does your committee actually do? | 8/8/2025 12:01 PM |
| 45 | Keep up the good work! Thanks for volunteering your time. | 8/8/2025 11:34 AM |
| 46 | I am concerned about the growing number of occasional tourists who use big power boats and jet skis on the lake. They don't care about the water, it's ecosystems and fragility. They don't care about the wildlife. The use the water for entertainment creating physical and noise pollution. So what does it mean to promote more tourism? More of the same. This will be devastating for the natural beauty which is or was Magnetawan. | 8/8/2025 10:41 AM |
| 47 | Thank you for this timely initiative and the opportunity to provide input. | 8/8/2025 10:22 AM |
| 48 | More weekend activities would be nice. Educational classes, Bingo, cards, dances etc on weekends would be nice throughout the year not just summer. The market is great we go every Saturday when we're up here. | 8/8/2025 9:47 AM |
| 49 | Thank you | 8/7/2025 10:17 AM |
| 50 | No | 8/7/2025 9:07 AM |
| 51 | Thanks, Brian | 8/7/2025 9:04 AM |
| 52 | No | 8/6/2025 4:01 PM |
| 53 | I also love how active the Lions Club is in supporting swim lessons for residents + tourists. As well as many other events. | 8/6/2025 3:55 PM |
| 54 | Don't change!! | 8/6/2025 3:42 PM |

 Erica Kellogg

From: Erica Kellogg
Sent: January 8, 2026 9:08 AM
To: Erica Kellogg
Subject: FW: Results from Wrap up Almaguin

From: Economic Development Officer <edo@explorealmaguin.ca>
Sent: January 7, 2026 12:55 PM
To: Erica Kellogg <ekellogg@magnetawan.com>
Cc: Megan Yemm <marketing@explorealmaguin.ca>
Subject: RE: Results from Wrap up Almaguin

Hi Erica,

Happy New Year! I hope you enjoyed your holidays as well!

I can give you a high-level overview, but I don't have the final report compiled yet.

Here are some quick numbers:

 Total number of businesses: 37
Magnetawan participating businesses: ~~6~~ 8
Total Entries: 3,234
QR code Entries: 117
Manual Entries: 3,117
Manual Entries from Magnetawan: 163
Business with Top Entries: Foodland, Sundridge

Prize Winners: 2x \$200 gifts cards- Kidd's and Crystal Cave
12 Days of Giveaways – 12 winners who won 3-4 gift cards/winner

I will have the Wrap Up Report done for our next ACED meeting on January 22, and I will send it to you shortly after.

Thanks!

Courtney Metcalf
Economic Development Officer
Almaguin Community Economic Development
(705) 349-2710 | edo@explorealmaguin.ca



From: Erica Kellogg <ekellogg@magnetawan.com>
Sent: January 7, 2026 9:43 AM

Erica Kellogg

From: Erica Kellogg
Sent: January 8, 2026 9:06 AM
To: Erica Kellogg
Subject: FW: Caterer

----- Forwarded message -----

From: Si
Date: Mon, 5 Jan 2026 at 15:14
Subject: Re:
To: Terecia, Rachel Sullivan

I also wanted to mention that I've recently been getting to know the owner/travel writer - **Katherine Palumbo** of the Instagram account <https://www.instagram.com/explore.ontario>, who works closely with tourism boards to help promote events across different areas in Ontario. It might be worth checking out if the Municipality is ever interested in using her platform (more than 370K followers) to help promote events such as the Farmer's Market in Mag.

I hope you also had a wonderful holiday season. Thanks again for taking the time to pass this along.

Warm regards,
Si

2026 METC Meeting Schedule DRAFT

2nd Monday of each month at 10am

- January 12th
- February 9th
- March 9th
- April 13th
- May 11th
- June 8th
- July 13th
- August 10th
- September 14th
- October 12th – conflicts with Thanksgiving
- November 9th
- December 14th