



**Magnetawan Economic Tourism Committee (METC)
Meeting Minutes
April 30th 2025**

The meeting of the METC was held on Wednesday, April 30th 2025, 10:00 am at the Ahmic Harbour Community Centre with the following present:

Rachel Sullivan (Chair) - Participated electronically
Angela Ramsay (Vice Chair)
Joan Lewis
Rob Ross
Dave Antle
Brenda Fraser
Francine Yolkowskie - Participated electronically
Ken Mihan
Erica Kellogg (Secretary)

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 10:00 am.

1.2 Adoption of the Agenda

RESOLUTION 2025-18 Ramsay - Mihan

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

1.3 Adoption of Previous Minutes

RESOLUTION 2025-19 Lewis - Ramsay

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the March 6th and March 26th, 2025 meeting as presented.

Carried.

DISCUSSION ITEMS

2.1 Welcome and Introduction of New METC Members

The Chair welcome and thanked new METC Members for putting their name forward to join the Committee. New Members combined with current serving Members create a fulsome Committee with diverse skills. Newly appointed Members had an opportunity to share with the Committee a little about themselves and why they decided to join the Committee.

2.2 Focus Group Wall Presentation – Priority Results

The Chair discussed the Stakeholder Engagement sessions along with the five priorities that resulted from the event. Each of the five priorities were discussed at length and Members identified which of the five priorities they would like to research. Members will bring forward at a future meeting additional information about each priority to facilitate further discussion.

Music Festival – Francine and Rachel

Food Truck Festival – Angela and Brenda

Locks/Visitor Information Centre – Joan and Erica

Tag Line – Ken and Erica

Member Antle would like to explore communication gaps and report back to the Committee at a future meeting. Member Ross requested to work on this project and both have agreed to discuss further.

ADJOURNMENT

3.1 Adjournment

RESOLUTION 2025-20 Ramsay - Antle

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns this meeting at 12:00 pm, to meet again June 11th, 2025 at 2:00 pm.

Carried.

Approved by:


Chair Rachel Sullivan


Secretary Erica Kellogg