



**Magnetawan Economic Tourism Committee (METC)
Meeting Minutes
February 4th, 2025**

The meeting of the METC was held on Wednesday, February 4th, 2025, 1:00pm at the Ahmic Harbour Community Centre with the following present:

Rachel Sullivan (Chair)
Angela Ramsay (Vice Chair)
Joan Lewis
Rob Ross
Erica Kellogg (Secretary)

OPENING BUSINESS

1.1 Call to Order Meeting was called to order by the Chair at 1:00pm.

1.2 Adoption of the Agenda

RESOLUTION 2025-06 Ross - Lewis

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adopts the agenda as presented.

Carried

1.4 Adoption of Previous Minutes

RESOLUTION 2025-07 Lewis - Ross

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee approves and accepts the Magnetawan Economic Tourism Committee Minutes from the January 17th, 2025 meeting as presented.

Carried.

ITEMS BROUGHT FORWARD

2.1 Draft Recruitment Package

Members discussed the draft recruitment package. A recommendation to include a statement for interested parties to contact the Municipal Office to learn more about the Committee and the expected commitment was approved. The date for letters of interest to be returned was extended until April 7th, to coincide with the regular meeting of Council April 16th.

RESOLUTION 2025-08 Ramsay - Ross

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee receives and approves as amended the Draft Recruitment package and requests that the Municipality of Magnetawan circulate the advertisement on Municipal platforms.

Carried.

DISCUSSION ITEMS

3.1 Almaguin Tourism Forum - ACED

Member Lewis provided an overview of key take aways and connections made at the Forum. Member Lewis felt the Forum was well attended by area businesses and a worthwhile event.

3.2 Focus Groups – Planning Events

Members discussed at length the stakeholder engagement event. Members agreed the ideal timeframe to host the meeting would be Saturday March 22nd from 1-4pm at the Magnetawan Community Centre. The event will be open to all members of the public with personal invitations going out to businesses to encourage participation from stakeholders.

All Members participated in a brainstorming whiteboard exercise, specific goals, priorities and engagement areas were identified.

ADJOURNMENT

5.1 Adjournment

RESOLUTION 2025-09 Lewis - Ross

BE IT RESOLVED THAT the Magnetawan Economic Tourism Committee adjourns this meeting at 4:15pm to meet again on March 6th, 2025 at 9:00am.

Carried.

Approved by:


Chair, Rachel Sullivan


Secretary, Erica Kellogg