



Tourism Attraction Survey

The Municipality is looking to establish a non-profit organization to promote and expand tourism in Magnetawan. Once created the organization, *Magnetawan Association for Tourism (MAT)*, will be comprised of various community members who have a vested interest in Magnetawan. As an initial step, this survey has been created to learn more about how you would like to see Magnetawan grow in tourism.

1. Is Magnetawan your primary residence? (please circle)

Yes

No

2. Age range (please circle)

18- 25

26-35

36-45

46-55

56-65

66+

3. What do you think tourism is?

4. Do you want to see Magnetawan grow in the tourism sector? (please circle)

Yes

No

5. What benefits do you associate with tourism in Magnetawan?

6. What general concerns do you associate with tourism in Magnetawan?

7. Where do you look for tourism or event information happening in Magnetawan?

Municipal website

Family/Friends

Facebook / social media

Other, please specify:

Print / flyers / tourism brochure

8. Can you suggest any new attractions and/or activities that you think would bring more tourists to Magnetawan?

9. What existing attractions, events and/or activities would you like to see further developed in Magnetawan?

10. What makes Magnetawan unique?

11. What do you think Magnetawan's biggest challenges are when attracting tourists?

- Internet connectivity Other:
- Limited accommodations
- Access to public washrooms
- Lack of transportation
- Lack of events/festivals
- Lack of tourist publications advertising Magnetawan

Please provide your contact details if you are interested in being part of the MAT organization and helping to develop Magnetawan as a year round tourism destination.

Name: _____

Email: _____ Phone: _____

We appreciate you taking the time to complete our survey. To make this easy, we would be happy to accept the completed survey through Canada Post, our drop box, or bring it right in the office during office hours.

We have also created the survey online at Survey Monkey, should you wish to share the survey or complete it electronically. Simply visit www.surveymonkey.com and complete the Magnetawan Tourism Attraction Survey.

Personal information on this form will be used for the purposes of sending correspondence pursuant to Section 27 of the Municipal Freedom of Information and Protection of Privacy Act, R.S.O. 1990, c.M.56, as amended. Questions about this collection should be directed to the Clerk's office at ekellogg@magnetawan.com or 705 387 3947.