

Project Details

We are excited to share with you our Call for Submission's for the continuation of the Beautification of the Municipality of Magnetawan Project. Through the establishment of a Public Art Collection, the Municipality intends to enhance Magnetawan's visual appeal and vibrancy of our public spaces as well as honor, preserve and encourage Magnetawan's cultural heritage and artistic diversity while providing an opportunity to recognize local and regional artists.

The Municipality is looking for submissions that encompass one "destination" mural on the wall identified in the picture below of the Heritage Museum Centre. The work of art shall be of a type and designed to stand up to exposure to year-round weather. It is recommended that the Artist do a site visit prior to submission to view the area of terrain.

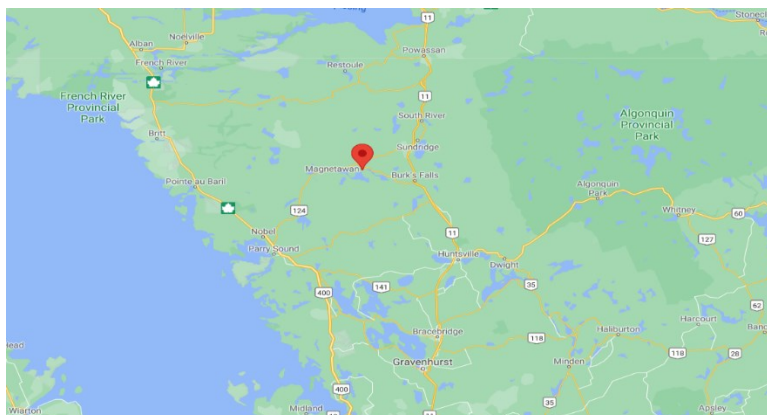
Mural tourism uses street art or mural art to enhance the look and cultural vibrancy of an area. It provides residents and tourists with a unique opportunity to take part in tourism that is cool, colorful, and beneficial to a destination's social and economic status.

The purpose of the destination piece is to attract residents and tourist that seek these *destination murals* out and encourage pictures to be posted with a #hashtag signature line like #magnetawan, #magnetawaniswhereitsat which will help boost our social media presence and community profile.

The Artist will be selected through an open one stage competition with a total budget of approximately \$5,000.

Community Background

The Municipality of Magnetawan is situated on the Magnetawan River and is centrally located 45 minutes from Parry Sound, Huntsville, and North Bay. Come spend a day and fall in love exploring our scenic views, parks, beaches, waterways, historic locks, dams, waterfalls, recreational facilities, hiking trails, Heritage Centre Museum, and enjoy local cuisine, fishing, hunting, snowmobiling, boating and much more.



Risk and Responsibility

Artists should understand that the finished work will be installed onto a functioning Municipality of Magnetawan building which may require repair, maintenance and/or replacement. Therefore, the Municipality cannot guarantee the duration of the work's display or be responsible for any damages or modifications of the artwork due to required maintenance and wear and tear. Artists should also be aware that the Municipality cannot guarantee that vandalized works will be repaired, restored, or replaced as this is dependent on available funding. Artists must accept this risk that their artwork may be removed if damage or vandalism occurs at the Municipality's discretion.

Proposed Wall for Destination Mural



Examples of Destination Murals



Proposal Submission Requirements

Each submission shall include one hard copy or one electronic copy of their Proposal containing the following items:

- A short bio of the Artist including their artistic style and motivations.
- A portfolio including at least three works of unique and original art similar to the proposed work.
- Description of works of art to be produced including summary of the type and style, approximate dimensions, anticipated materials to be used, label/signage requirements, requirements for installation and maintenance, a sketch or similar concept for the proposed work of art.
- Total cost of the works of art.
- A delivery date range for the anticipated delivery and completion of the proposed pieces to be completed by the end of September.
- Contact information including Artist's social media platforms.
- Must include a complete and signed art release form.

Evaluation Criteria, Process and Award

Artist Portfolio	25 points
<ul style="list-style-type: none">• Quality of the Bidder's past works of art and suitability to this project	
Proposed Plan for Works of Art	50 points
<ul style="list-style-type: none">• Demonstration that the needs of the Municipality of Magnetawan are understood and will be met.• Compatibility with goals and scope of public art policy.• Artistic merit and quality of the proposed works of art.• Suitability to public display under the specified conditions.• Ethical and legal suitability, including any risk to public health and safety.• Meets the timeline.	
Project Cost	25 points
<ul style="list-style-type: none">• Project Cost is within the identified budget• Detailed description of the cost of the work(s)• Financial implications of installation, maintenance, storage, etc.	
Maximum Points Available	100 points

Submissions

Submissions must be received by **Thursday May 19, 2022, at 3:00 pm**

Late submissions will not be accepted

Email submissions to: lbrandt@magnetawan.com

By mail to 4304 Highway 520 P.O. Box 70 Magnetawan, ON P0A 1P0

Contact

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